



Hypothesis Test with the bootstrap

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Data set from surveys of customers of 168 Italian restaurants in New York City.¹

The variables are:

Price = the price (in \$ US) of dinner (including 1 drink and tip)

Food = customer rating of the food (out of 30)

Decor = customer rating of the decor (out of 30)

Service = customer rating of the service (out of 30)

East = dummy variable, 1 (0) if the restaurant is east (west) of Fifth Avenue

H_0 and H_1

Claim: Restaurants on East Fifth Avenue have higher food ratings than those on the west side.

$$H_0: \mu_{\text{East}} = \mu_{\text{West}}$$

$$H_1: \mu_{\text{East}} > \mu_{\text{West}}$$

Achieved significance level (ASL): p-value

$$\text{ASL} = \text{Prob}_{H_0} \{ \mu_{\text{boot}} \geq \mu_{\text{obv}} \}$$

ASL < .10 borderline evidence against H_0 .

ASL < .05 reasonably strong evidence against H_0 .

ASL < .025 strong evidence against H_0 .

ASL < .01 very strong evidence against H_0 .

1. Loading packages and read data to RStudio

```
17 ▾ ```{r}
18 # loading package
19 library(tidyverse)
20 library(dplyr)
21 ▲ ```
22
23 ▾ ```{r}
24 # read cvs from Prof.Fox's github data set
25 nyc <- read.csv("https://ericwfox.github.io/data/nyc.csv")
26 str(nyc)
27 ▲ ```
```

```
'data.frame':  168 obs. of  6 variables:
 $ Restaurant: chr  "Daniella Ristorante" "Tello's Ristorante" "Biricchino" "Bottino" ...
 $ Price      : int  43 32 34 41 54 52 34 34 39 44 ...
 $ Food       : int  22 20 21 20 24 22 22 20 22 21 ...
 $ Decor      : int  18 19 13 20 19 22 16 18 19 17 ...
 $ Service    : int  20 19 18 17 21 21 21 21 22 19 ...
 $ East       : int  0 0 0 0 0 0 0 1 1 1 ...
```

2-1. Data wrangling

```
28 `r`  
29 #data wrangling  
30 East <- nyc %>% filter(East == 1) %>% dplyr::select(Food)  
31 West <- nyc %>% filter(East == 0) %>% dplyr::select(Food)  
32 `r`
```

```
33  
34 `r`  
35 str(East)  
36 `r`
```

```
'data.frame':  106 obs. of  1 variable:  
 $ Food: int  20 22 21 19 21 21 19 20 21 22 ...
```

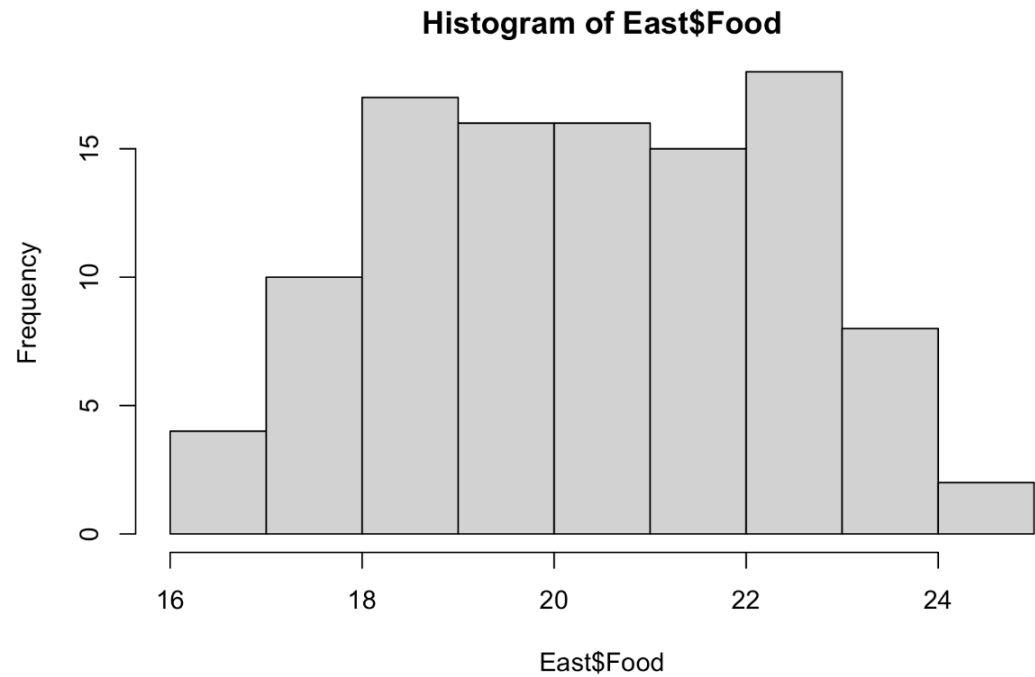
```
37  
38 ## Note: East and West are data frame  
39
```

```
40 `r`  
41 length(East$Food)  
42 length(West$Food)  
43 `r`
```

```
[1] 106  
[1] 62
```

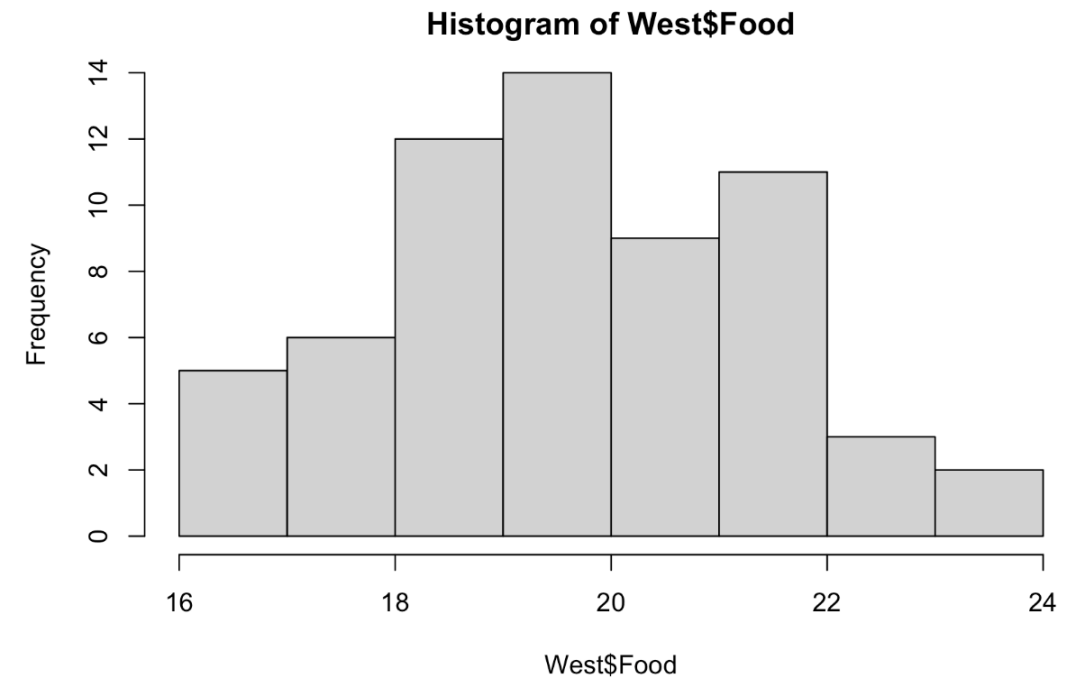
2-2 Data Visualization

```
48  
49 {r}  
50 hist(East$Food)  
51
```



52

```
45 {r}  
46 hist(West$Food)  
47
```



48

3. Regular T Test for Mean difference

```
53 `r`  
54 t.test(East$Food, West$Food, alternative = "greater", var.equal = TRUE)  
55 `r`
```

Two Sample t-test

```
data: East$Food and West$Food  
t = 2.3627, df = 166, p-value = 0.009651  
alternative hypothesis: true difference in means is greater than 0  
95 percent confidence interval:  
 0.2215988      Inf  
sample estimates:  
mean of x mean of y  
 20.86792  20.12903
```

Achieved significance level (ASL): p-value = 0.009651

P-value < $\alpha = 0.05$ and 0.1, reject H_0 .

4. Permutation Test for Mean difference

(without replacement)

```
60 > ```{r}
61 # Permutation Test
62 obv.mean <- mean(East$Food) - mean(West$Food)
63 obv.mean
64 > ```
```

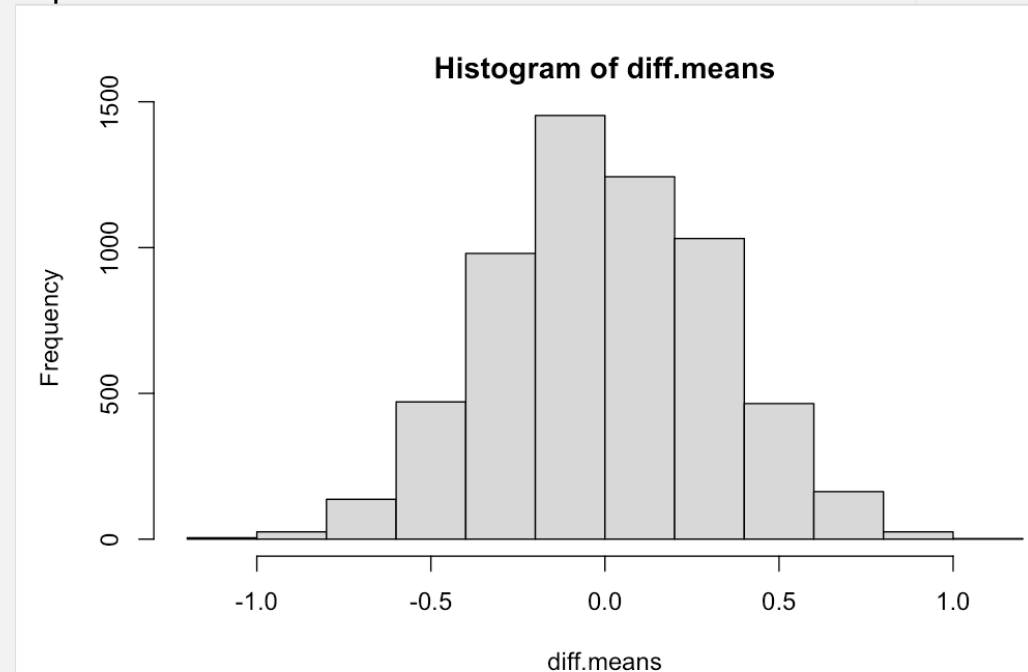
```
[1] 0.7388923
```

```
65
66 > ```{r}
67 comb <- c(East$Food, West$Food)
68 diff.means <- numeric()
69
70 set.seed(234)
71 for (i in 1:5000) {
72   means <- sample(comb, 168, replace = FALSE)
73   diff.means[i] <- mean(means[1:106]) - mean(means[107:168])
74 }
75 > ```
```

p-value = 0.0076, which is close to the t-test p-value: 0.0096,
not under the assumptions of normality

P-value < $\alpha = 0.05$ and 0.1, reject H_0

```
77 > ```{r}
78 hist(diff.means)
79 > ```
```



```
80
81 > ```{r}
82 length(diff.means[ diff.means >= obv.mean]) / 5000
83 > ```
```

```
[1] 0.0076
```


4-1: 1000 permutations vs 5000 permutations

```
66 ▾ ```{r}
67   comb <- c(East$Food,West$Food)
68   diff.means <- numeric()
69
70   set.seed(234)
71 ▾ for (i in 1:1000) {
72     means <- sample(comb, 168, replace = FALSE)
73     diff.means[i] <- mean(means[1:106]) - mean(means[107:168])
74 ▴ }
75 ▴ ```
76
77 ▾ ```{r}
78   hist(diff.means)
79 ▴ ```
80
81 ▾ ```{r}
82   length(diff.means[ diff.means >= obv.mean]) / 1000
83 ▴ ```
```

```
[1] 0.013
```

When I used 1000 permutations, the p-value of test is 0.013. This p-value is small enough.

5. Hypothesis Test with The Bootstrap (with replacement)

The bootstrap test statistic for $H_0 : F = G$

```
86 - ```{r}
87   # HT
88   # comb <- c(East$Food, West$Food)
89   # obv.mean <- mean(East$Food) - mean(West$Food) = 0.7388923
90   set.seed(345)
91   boot_sample <- matrix(sample(comb, 168 * 10000, replace = TRUE), nrow = 10000)
92   diff_means <- apply(boot_sample, 1,
93                       function(x){mean(x[1:106]) - mean(x[107:168])})
94
95   length(diff_means[diff_means >= obv.mean]) / 10000
96 - ```
```

```
[1] 0.0096
```

p-value = 0.0096 , which is same as the t-test p-value: 0.0096

P-value < $\alpha = 0.05$, reject H_0 .

5-1. Studentized Statistics

$$t(x) = \frac{\bar{z} - \bar{y}}{\sqrt{\sigma^2(1/n + 1/m)}}$$

but σ^2 is unknown.
we use $\bar{\sigma}^2$ (pool variance)
to replace σ^2 .

$$\bar{\sigma}^2 = \frac{\sum_{i=1}^n (z_i - \bar{z})^2 + \sum_{i=1}^m (y_i - \bar{y})^2}{n+m-2}.$$

```
103 > ```{r}
104 # HT with studentized statistics
105 > stud.t <- function(x){
106   num <- mean(x[1:106]) - mean(x[107:168])
107   pool.var <- (var(x[1:106])*105 + var(x[107:168])*61)/166
108   denominator <- sqrt(pool.var*(1/106 + 1/62))
109   return(num/denominator)
110 > }
111
112 obv.stud.t <- stud.t(comb)
113
114 new.t <- apply(boot_sample, 1, stud.t)
115
116 length(new.t[new.t >= obv.stud.t])/10000
117 > ```
```

```
[1] 0.0094
```

I used the same set of bootstrap samples. Studentization gives a different p-value 0.094.
P-value < $\alpha = 0.05$ and 0.1, reject H_0 .

6. Summary

T-test, Permutation test and hypothesis test are all have similar p-value, and they are all rejecting H_0 , when $\alpha = 0.05$ and 0.1 . Therefore, restaurants on East Fifth Avenue have higher food ratings than those on the west side.

	T-test	Permutation test	Hypothesis Test	Hypothesis Test with studendization
ASL p-value	0.009651	0.0076	0.0096	0.0094



**Thank you!
Question?**