Seunghyeon Sydney Yeom

GRAPHIC / UXUI DESIGNER

HELLO! I AM SYDNEY.

Hello! I'm Sydney. As a graphic and branding designer, I specialize in designing logos, posters, and drawing illustrations. Along with this, I have designed websites and applications, bringing nearly two and a half years of experience in UX/UI design and web development.

WORK EXPERIENCE

Shopify Web Developer Training

2022.02 - 2022.04

Northern Commerce

- Studied the marketing process through the Shopify platform as a customer and a developer.
- Learned about a new command-line interface tool, Shopify Cli.
- Designed a new fictional brand and a brand identity, including a logo and slogan.
- Built a fiction business site using Shopify Cli.

Freelance Graphic Designer

2022.02 - 2022.04

Cafe Prazer

- Designed the business cards and promotional stamp cards.
- Created a short logo animation using the provided logo.
- Utilized Design Programs/Software: Adobe Illustrator, Adobe After Effects

Web Designer & Developer

2022.10 - 2022.11

Chippewas of The Thames First Nation

- Designed and developed a festival promotional website using WordPress.
- Enhanced user interface and user experience using JavaScript and CSS3 modifications.
- Utilized Design Programs/Software: WordPress, Adobe Photoshop

UX/UI Designer & Team Lead

2022.09 - 2023.08

Project: Empower

- Designed the initial project, called 'Illuminate', an educational web application by cooperating with both front-end and back-end development teams.
- For a short period, I managed the UX/UI design team, assigning tasks based on team members' strengths and weaknesses.
- Participated in weekly executive team meetings to discuss updates on progress.
- Utilized Design Programs/Software: Figma, Adobe Photoshop, Adobe Illustrator

Web & Graphic Designer

2023.05 - 2023.08

XD English

- Designed the website main page incorporating the provided information and knowledge of HTML 5, CSS3, and JavaScript.
- Designed promotional Instagram posts and website banners to boost business visibility.
- Utilized Design Programs/Softwares : Adobe Photoshop, Adobe Illustrator, Adobe XD

AWARDS

Top 3 "Emerge"
Web Designer & Front-end Developer

2022.09 - 2023.04

Industry Night, Fanshawe College

- Collaborated with team members to conceptualize the campaign, called 'Emerge', aimed at preventing harassment in sports.
- Designed and developed the campaign website, focusing on front-end development.
- Collaborated with a back-end developer to ensure an optimal user experience.
- Utilized Design Programs/Softwares : Adobe Photoshop, Adobe Illustrator, Adobe XD

PORTFOLIO

Please click here to view my portfolio!

CONTACT

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EDUCATION

Diploma of Interactive Media Design

Fanshawe College
School Of Digital And Performing Arts
2020.09 - 2023.04

Bachelor of Design Honours

York University
School of the Arts, Media, Performance & Design
2023.09 - 2027.04

SKILLS

Adobe Creative Cloud
Photoshop | Illustrator
InDesign | XD | After Effects

Figma

Framer

Maxon
Cinema 4D

Procreate

VOLUNTEER EXPERIENCE

Student Union Volunteer, 'Red Squad'

Fanshawe College
2022.08 - 2023.04