

Learning Guide Unit 2

Overview

UNIT 2: History and Contemporary Practices in Management

Topics

- History of management principles
- Contexts for contemporary principles of management
- Key global and technological trends
- Globalization and technological effects on management principles and practices

Learning Objectives

By the end of this unit, you will be able to:

1. Explain the early principles and approaches in management from a historical perspective
2. Discuss the key global and technological trends in business
3. Examine the key principles of the contemporary management practices