

## Learning Guide Unit 7

**Overview**

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**Unit 7: Writing for different audiences**

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**Topics:**

- Adapting writing styles and tone to different audiences
  - Tailoring content to engage and resonate with target readers
  - Cultural, social, and contextual considerations in writing
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**Learning Objectives:**

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By the end of this Unit, you will be able to:

1. Write a blog post considering the cultural, social, and contextual elements of the target audiences.
  2. Discuss the importance of adapting writing styles and tone for different types of audiences.
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**Tasks:**

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- Read through the Learning Guide and the Reading Assignment
- Complete the Discussion Assignment by posting in the Discussion Forum
- Respond to two of your fellow classmates' posts in the Discussion Forum
- Submit Assignment Activity
- Take and submit the Self-Quiz

