

Learning Guide Unit 7

Overview

UNIT 7: Organizational Culture

Topics

- Organizational culture and its importance
- Dimensions that make up a company's culture
- Five signs of organizational culture

Learning Objectives:

By the end of this Unit, you will be able to:

1. Explain the characteristics of a healthy organizational culture
2. Examine with examples the artifacts that create an organizational culture
3. Discuss the five signs of organizational culture