

## Learning Guide Unit 3

**Reading Assignment****Impact of technology on written communication****Read:**

1. Arnold, V. (2023, April 28). [Improve your writing with ChatGPT - tips and benefits](#). neuroflash.
  - o This article provides you with few tips and benefits of chatGPT and other AI tools.
2. McCou, J. (2023, May 8). [The impact of AI on creatives: How does AI write content?](#) Content at scale.
  - o This article examines AI's impact on written communication in the past two years as writers increasingly turn to AI bots like ChatGPT and BARD for their daily writing needs.
3. Scudder, K. (2023, February). [Surviving in the age of AI writing](#). Public Relations Society of America Inc.
  - o Ken helps us understand the impact of AI in writing and how we can use AI for our benefit.

*Note that with all the benefits of using AI to enhance writing, they are still a tool and not a substitute for good writing practices. Always review and revise your writing.*



