

Learning Guide Unit 8

Overview

Unit 8: Introduction to Mobile Web

Topics:

- The Internet is powering mobile business
 - Review Mobile Web examples
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Learning Objectives:

By the end of this Unit, you will be able to:

1. Understand the role of Mobile Web technology on the Internet.
 2. Describe features of Mobile Web.
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Tasks:

- Peer assess Unit 7 Assignment
- Read the Learning Guide and Reading Assignments
- Participate in the Discussion Assignment (post, comment, and rate in the Discussion Forum)
- Make entries to the Learning Journal
- Read the Unit 9 Learning Guide carefully for instructions on the Final Exam
- Take the Review Quiz
- Complete and submit the anonymous Course Evaluation

