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**Grade** 9.00 out of 10.00 (90%)

### Question 1

Correct

Mark 1.00 out of 1.00

Systems that force people to create content from scratch, every time promotes and encourages user participation.

Select one:

- True
- False ✓

### Question 2

Correct

Mark 1.00 out of 1.00

If you want more help deciding whether the colours you've chosen provide a good enough contrast, try out a

Select one:

- a. Colour Analyzer tool. This tool checks the contrast between foreground and background colours.
- b. Colour Contract tool. This tool checks the contrast between foreground and background colours.
- c. Contrast Analyser tool. This tool checks the contrast between foreground and background colours. ✓
- d. Background Foreground contrast tool. This tool checks the contrast between foreground and background colours.

### Question 3

Correct

Mark 1.00 out of 1.00

Concerning the Home Page, which of the following is true

Select one:

- a. It is true to think that the home page is the first page your site visitors will see.
- b. In an article about "their decision to stop charging for access to old content", the New York Times notes that the behavior of their visitors has not changed. The Times said, "...most readers come to the site directly to NYTimes.com."
- c. This kind of overwhelming "throw everything in but the kitchen sink, then add the kitchen sink" home page never works.
- d. It is a common misconception to think that the home page is the first page your site visitors will see. ✓

**Question 4**

Incorrect

Mark 0.00 out of 1.00

The home page should, at least provide the following:

Select one:

- a. define the main goal of the site and provide an overview, lead people further into the site, show what's new. ✗
- b. define the main goal of the site and provide an overview, show what's new, introduce the brand, provide navigation to other areas of the site.
- c. define the main goal of the site and provide an overview, show what's new, introduce the brand.
- d. show what's new, introduce the brand, provide navigation to other areas of the site.

**Question 5**

Correct

Mark 1.00 out of 1.00

Although Nielsen's philosophy of bare-bones Web architecture has accessibility and usability merits, most Web designers want to add a signature touch to their sites with many design elements

Select one:

- True ✓
- False

**Question 6**

Correct

Mark 1.00 out of 1.00

Concerning typography

Select one:

- a. The most effective way to control how typography looks on a web page is through using Cascading Style Sheets (CSS) or through a Markup Validation Service.
- b. The most effective way to control how typography looks on a web page is through a Markup Validation Service.
- c. The most effective way to control how typography looks on a web page is through using Cascading Style Sheet. ✓

**Question 7**

Correct

Mark 1.00 out of 1.00

Once users "learn" how to use a site, they usually don't like to see changes from page to page

Select one:

- True ✓  
 False

**Question 8**

Correct

Mark 1.00 out of 1.00

In testing **mobile websites** on mobile devices, we found that sites with fewer features have much better usability than full-featured websites. This year's winning mobile intranets followed this recommendation, focusing on specific features that were important to employees on the go instead of trying to squeeze the entire intranet onto a tiny screen.

Select one:

- True ✓  
 False

**Question 9**

Correct

Mark 1.00 out of 1.00

When designing a website, the golden rule is that "content is king!" No matter how flashy and colorful a website is, it is virtually useless without organized, accessible content. This means that a person searching for information must be able to quickly find it on your website. If not, they will leave.

Select one:

- True ✓  
 False

**Question 10**

Correct

Mark 1.00 out of 1.00

most web designers limit themselves to the most commonly-available fonts across all systems, which are usually limited to the following:

Select one:

- a. Andale Mono, Times New Roman, Georgia, Verdana, Arial/Arial Black, Courier/Courier New, Trebuchet MS, Comic Sans (this is an unprofessional, many would say ugly font—don't use this, except perhaps sparingly on sites aimed at children), Impact
- b. Andale Mono, Georgia, Verdana, Arial/Arial Black, Courier/Courier New, Trebuchet MS, Comic Sans (this is an unprofessional, many would say ugly font—don't use this, except perhaps sparingly on sites aimed at children), Impact
- c. Andale Mono, Times New Roman, Georgia, Verdana, Arial/Arial Black, Courier/Courier New, Trebuchet MS, Comic Sans (this is an unprofessional, many would say ugly font—don't use this, except perhaps sparingly on sites aimed at children).
- d. Times New Roman, Georgia, Verdana, Arial/Arial Black, Courier/Courier New, Trebuchet MS, Comic Sans (this is an unprofessional, many would say ugly font—don't use this, except perhaps sparingly on sites aimed at children), Impact