

Learning Guide Unit 2

Overview

UNIT 2: History and Contemporary Practices in Management

Topics

- History of management principles
 - Contexts for contemporary principles of management
 - Key global and technological trends
 - Globalization and technological effects on management principles and practices
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Learning Objectives

By the end of this unit, you will be able to:

1. Explain the early principles and approaches in management from a historical perspective
2. Discuss the key global and technological trends in business
3. Examine the key principles of the contemporary management practices