## JAYSON ADRIAN TAN

Fresh IT graduate with experience in end-to-end project development across various fields. Specialized in system planning, UI/UX design, and implementation.

# jayson.ad.tan@gmail.com +63 935 221 9773 linkedin.com/in/jayson-ad-tan/

#### **Relevant Experiences**

Internship - LGU Talisay - Feb 2025 - May 2025Software Developer • UI & UX Designer • Tech Support

- Developed an enhanced Real Property Tax (RPT) system in collaboration with fellow interns to improve efficiency, accuracy, and usability for the Municipal Treasurer's Office.
- Designed the system architecture and user interface, applying best practices in software development to ensure scalability and compliance with local government requirements.
- Provided technical and administrative support to LGU employees, including troubleshooting basic IT issues and assisting with digital tools to streamline operations.

Capstone Project - Feb 2024 - Dec 2024

Project Manager • UI & UX Designer • 2D Asset Designer

- Led the end-to-end development of a 2D Augmented Reality (AR) mobile book application based on Florante at Laura, aimed at enhancing literature learning through interactive digital storytelling. Utilized Unity for animation, interactivity, and mobile deployment.
- Designed and developed original 2D character assets, ensuring they were visually appealing and aligned with the story's themes and historical setting.
- Authored a comprehensive thesis paper detailing the project's design process, AR integration, educational impact, and alignment with the K–12 curriculum, specifically for Grade 8 Filipino students.
- Applied the ADDIE model to guide development phases—from analysis and design to implementation and evaluation.

Film Projects - Feb 2024 - April 2024 Video Editor Co-op

- "Infernum" Award-Winning Short Film, 2nd DMJ Film Festival, CNSC Served as End Credit Editor, responsible for designing and finalizing the closing credits to ensure a polished and professional finish aligned with the film's tone and theme.
- "Fading Dream" Documentary Film
  Worked as Director and Head Video Editor, overseeing the creative direction, narrative structure, and post-production editing to effectively convey the film's emotional and social message.
- "Kisame" Music Video Cover
   Directed the entire production and served as Head Video Editor, managing both on-set execution and post-production to create a visually engaging interpretation of the song.

Certifications - Dec 2024 - June 2025

- Create High-Fidelity Designs and Prototypes in Figma Coursera issued on June 2025
- TESDA Developing Designs for User Interface Issued on December 2024

#### Skills

#### **Graphic Design**

Adobe Illustrator, Clipstudio Paint

#### **Programming Languages**

Python, HTML, CSS, MySQL (XAMPP)

#### **Tools & Platforms**

Figma, Github, Canva, Balsamiq, Notion, Arduino IDE, Tinkercad Circuits, Fritzing

#### **Selected Projects**

#### **Real Property Tax System**

Enhanced Real Property Tax (RPT) system for the LGU Talisay to automate property assessment, billing, and payment tracking.

### HIYAS: 2D Augmented Reality Mobile Book of Florante at Laura

Designed for Grade 8 students, it enhances literature learning by combining traditional storytelling with immersive AR technology.

#### **Education**

#### **Camarines Norte State College**

Bachelor of Science in Information Technology

#### **Interests**

Digital Illustration (Portrait), Chess, Online Games, Robotics