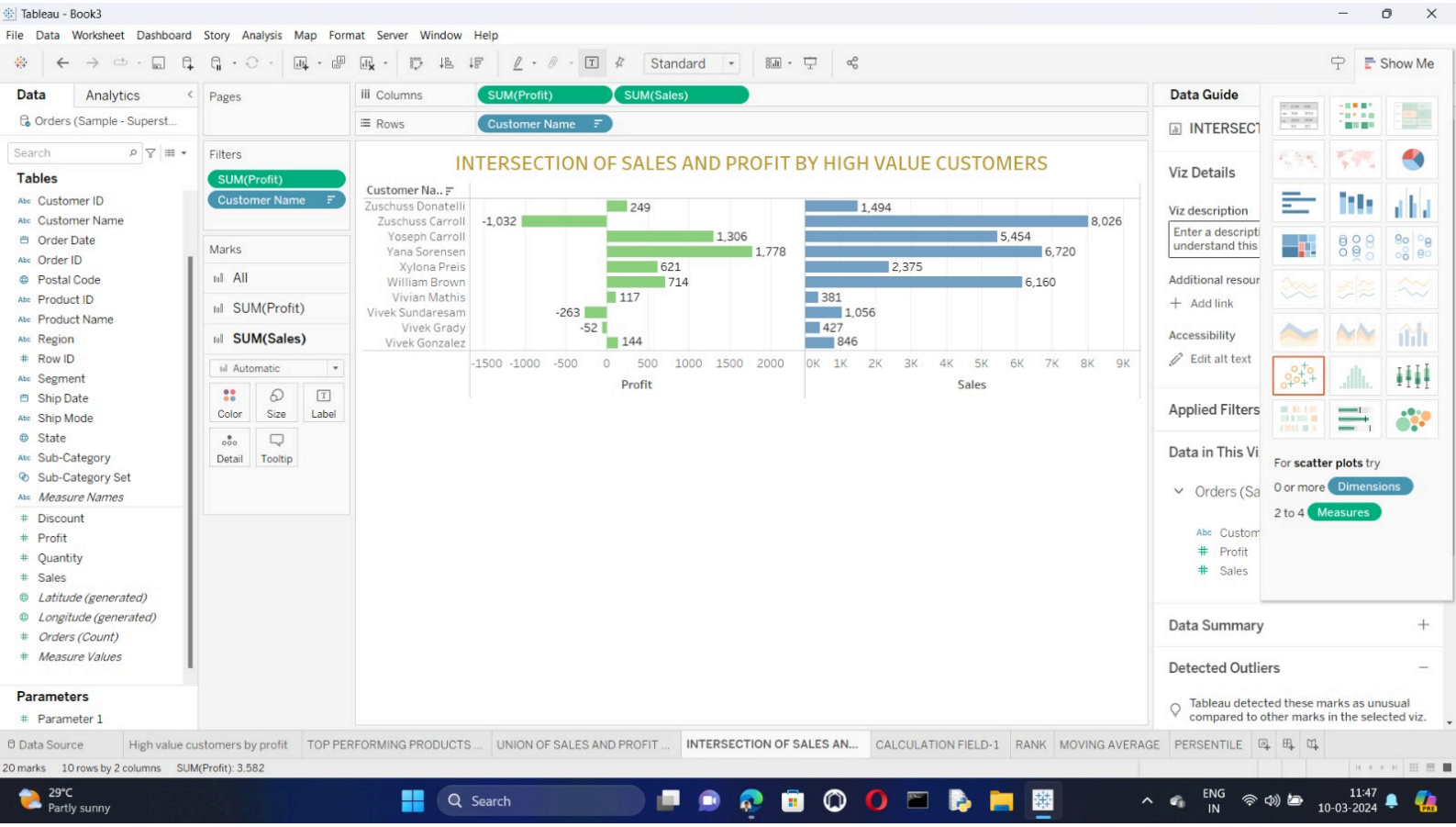
Tableau - Book3
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Data
Analytics
Orders (Sample - Superst...
Tables
Customer ID
Customer Name
Order Date
Order ID
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Ship Date
Ship Mode
State
Sub-Category
Sub-Category Set
Measure Names
Discount
Profit
Quantity
Sales
Latitude (generated)
Longitude (generated)
Orders (Count)
Measure Values
Parameters
Parameter 1
Pages
Filters
SUM(Profit)
Customer Name
Marks
All
SUM(Profit)
SUM(Sales)
Automatic
Color
Size
Label
Detail
Tooltip
Columns
SUM(Profit)
SUM(Sales)
Rows
Customer Name
INTERSECTION OF SALES AND PROFIT BY HIGH VALUE CUSTOMERS
Customer Na..
Zuschuss Donatelli
Zuschuss Carroll
Yoseph Carroll
Yana Sorensen
Xylona Preis
William Brown
Vivian Mathis
Vivek Sundaresam
Vivek Grady
Vivek Gonzalez
249
-1,032
1,306
1,778
621
714
117
-263
-52
144
1,494
8,026
5,454
6,720
2,375
6,160
381
1,056
427
846
-1500 -1000 -500 0 500 1000 1500 2000
Profit
0K 1K 2K 3K 4K 5K 6K 7K 8K 9K
Sales
Data Guide
INTERSECT
Viz Details
Viz description
Enter a descripti understand this
Additional resour
Add link
Accessibility
Edit alt text
Applied Filters
Data in This Vi
Orders (Sa
Custom
Profit
Sales
For scatter plots try
0 or more Dimensions
2 to 4 Measures
Data Summary
Detected Outliers
Tableau detected these marks as unusual compared to other marks in the selected viz.
Data Source
High value customers by profit
TOP PERFORMING PRODUCTS ...
UNION OF SALES AND PROFIT ...
INTERSECTION OF SALES AN...
CALCULATION FIELD-1
RANK
MOVING AVERAGE
PERSENTILE
20 marks
10 rows by 2 columns
SUM(Profit): 3,582
29°C
Partly sunny
Search
ENG
IN
11:47
10-03-2024

Tableau - Book3

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Data | Analytics

Orders (Sample - Superst...

Tables

- Customer ID
- Customer Name
- Order Date
- Order ID
- Postal Code
- Product ID
- Product Name
- Region
- Row ID
- Segment
- Ship Date
- Ship Mode
- State
- Sub-Category
- Sub-Category Set
- *Measure Names*
- Discount
- Profit
- Quantity
- Sales
- *Latitude (generated)*
- *Longitude (generated)*
- *Orders (Count)*
- *Measure Values*

Parameters

- Parameter 1

Pages

Filters: City, CNT(Orders), Measure Names

Marks: Automatic — Color, Size, Text, Detail, Tooltip, Measure Values

Measure Values: CNT(Orders), SUM(Discount), SUM(Profit), SUM(Quantity), SUM(Sales)

Columns: Measure Names

Rows: City

CALCULATION FIELD-1

City	Count of ..	Discount	% Differ..	Quantity	Sales
Springfield	163	23		649	43,054
Seattle	428	28	370.21%	1,590	119,541
San Francisco	510	34	-39.95%	1,935	112,669
San Diego	170	14	-63.57%	670	47,521
Richmond	90	0	-12.70%	336	18,138
Phoenix	63	22	-150.13%	224	11,000
Philadelphia	537	176	-395.82%	1,981	109,077
Newark	95	10	141.87%	362	28,576
New York City	915	51	970.76%	3,417	256,368
Los Angeles	747	56	-50.93%	2,879	175,851
Long Beach	61	4	-93.07%	256	13,455
Jacksonville	125	36	-210.19%	429	44,713
Jackson	82	3	426.26%	318	24,964
Houston	377	143	-233.92%	1,466	64,505
Detroit	115	1	229.82%	441	42,447
Dallas	157	56	-121.59%	555	20,132
Columbus	222	39	307.17%	836	38,706
Columbia	81	5	-4.93%	316	25,283
Chicago	314	121	-218.70%	1,132	48,540
Aurora	68	24	59.55%	258	11,656

Data Guide: CALCULAT

Viz Details

Viz description: Enter a descripti understand this

Additional resour: Add link

Accessibility: Edit alt text

Applied Filters

Data in This Vi: Orders (Sa — City, Measur, Count o, Measur

For **horizontal bars** try: 0 or more Dimensions; 1 or more Measures

Data Summary

Detected Outliers: Tableau detected these marks as unusual

Data Source | High value customers by profit | TOP PERFORMING PRODUCTS ... | UNION OF SALES AND PROFIT ... | INTERSECTION OF SALES AND ... | CALCULATION FIELD-1 | RANK | MOVING AVERAGE | PERSENTILE

100 marks 20 rows by 5 columns SUM of Measure Values: 1,282,419

29°C Partly sunny | Search | ENG IN | 11:47 10-03-2024

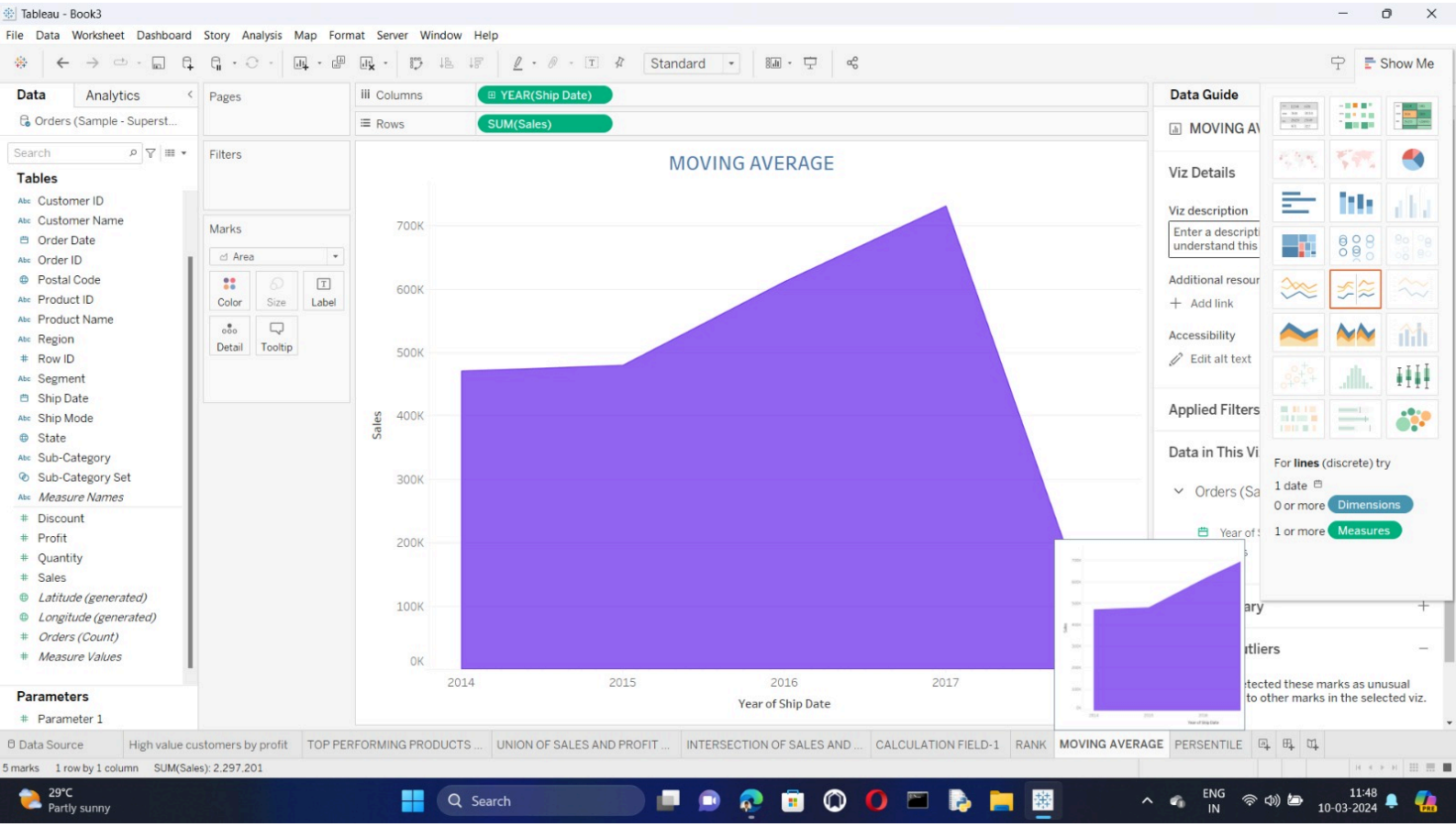
Tableau - Book3
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Data
Analytics
Orders (Sample - Superst...
Tables
Customer ID
Customer Name
Order Date
Order ID
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Ship Date
Ship Mode
State
Sub-Category
Sub-Category Set
Measure Names
Discount
Profit
Quantity
Sales
Latitude (generated)
Longitude (generated)
Orders (Count)
Measure Values
Parameters
Parameter 1
Pages
Filters
Marks
Area
Color
Size
Label
Detail
Tooltip
Columns
YEAR(Ship Date)
Rows
SUM(Sales)
MOVING AVERAGE
Sales
700K
600K
500K
400K
300K
200K
100K
0K
2014
2015
2016
2017
Year of Ship Date
Data Guide
Viz Details
Viz description
Additional resour
Add link
Accessibility
Edit alt text
Applied Filters
For lines (discrete) try
1 date
0 or more Dimensions
1 or more Measures
Data Source
High value customers by profit
TOP PERFORMING PRODUCTS ...
UNION OF SALES AND PROFIT ...
INTERSECTION OF SALES AND ...
CALCULATION FIELD-1
RANK
MOVING AVERAGE
PERSENTILE
5 marks
1 row by 1 column
SUM(Sales): 2,297,201
29°C
Partly sunny
Search
ENG
IN
11:48
10-03-2024

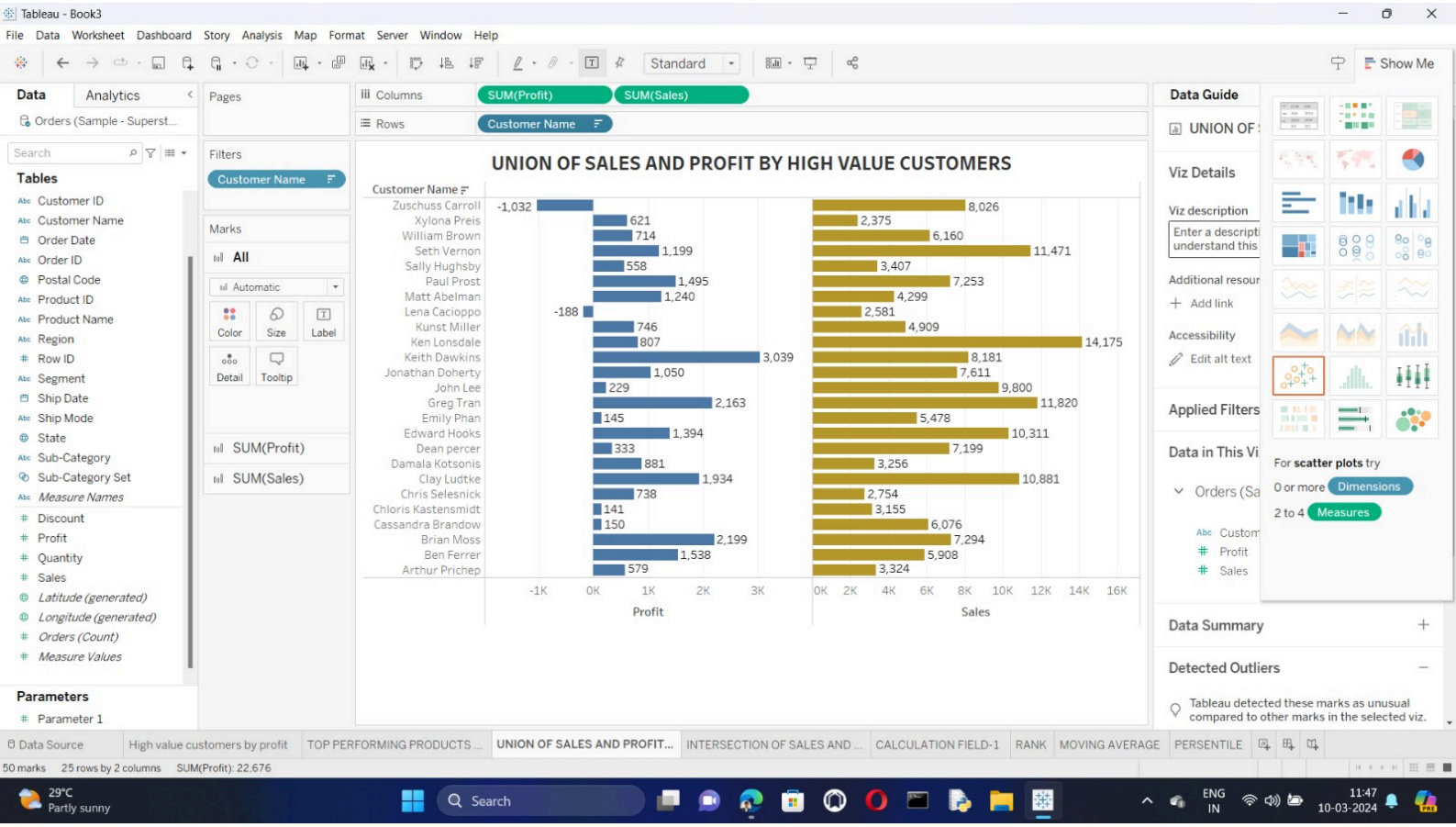
Tableau - Book3
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Data
Analytics
Orders (Sample - Superst...
Tables
Customer ID
Customer Name
Order Date
Order ID
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Ship Date
Ship Mode
State
Sub-Category
Sub-Category Set
Measure Names
Discount
Profit
Quantity
Sales
Latitude (generated)
Longitude (generated)
Orders (Count)
Measure Values
Parameters
Parameter 1
Pages
Filters
Customer Name
Marks
All
Automatic
Color
Size
Label
Detail
Tooltip
SUM(Profit)
SUM(Sales)
Columns
Rows
Customer Name
UNION OF SALES AND PROFIT BY HIGH VALUE CUSTOMERS
Profit
Sales
Data Guide
Viz Details
Viz description
Additional resour
Add link
Accessibility
Edit alt text
Applied Filters
Data in This Vi
For scatter plots try
0 or more Dimensions
2 to 4 Measures
Data Summary
Detected Outliers
Tableau detected these marks as unusual compared to other marks in the selected viz.
Data Source
High value customers by profit
TOP PERFORMING PRODUCTS ...
UNION OF SALES AND PROFIT...
INTERSECTION OF SALES AND ...
CALCULATION FIELD-1
RANK
MOVING AVERAGE
PERSENTILE
50 marks
25 rows by 2 columns
SUM(Profit): 22,676
29°C
Partly sunny
Search
ENG
IN
11:47
10-03-2024

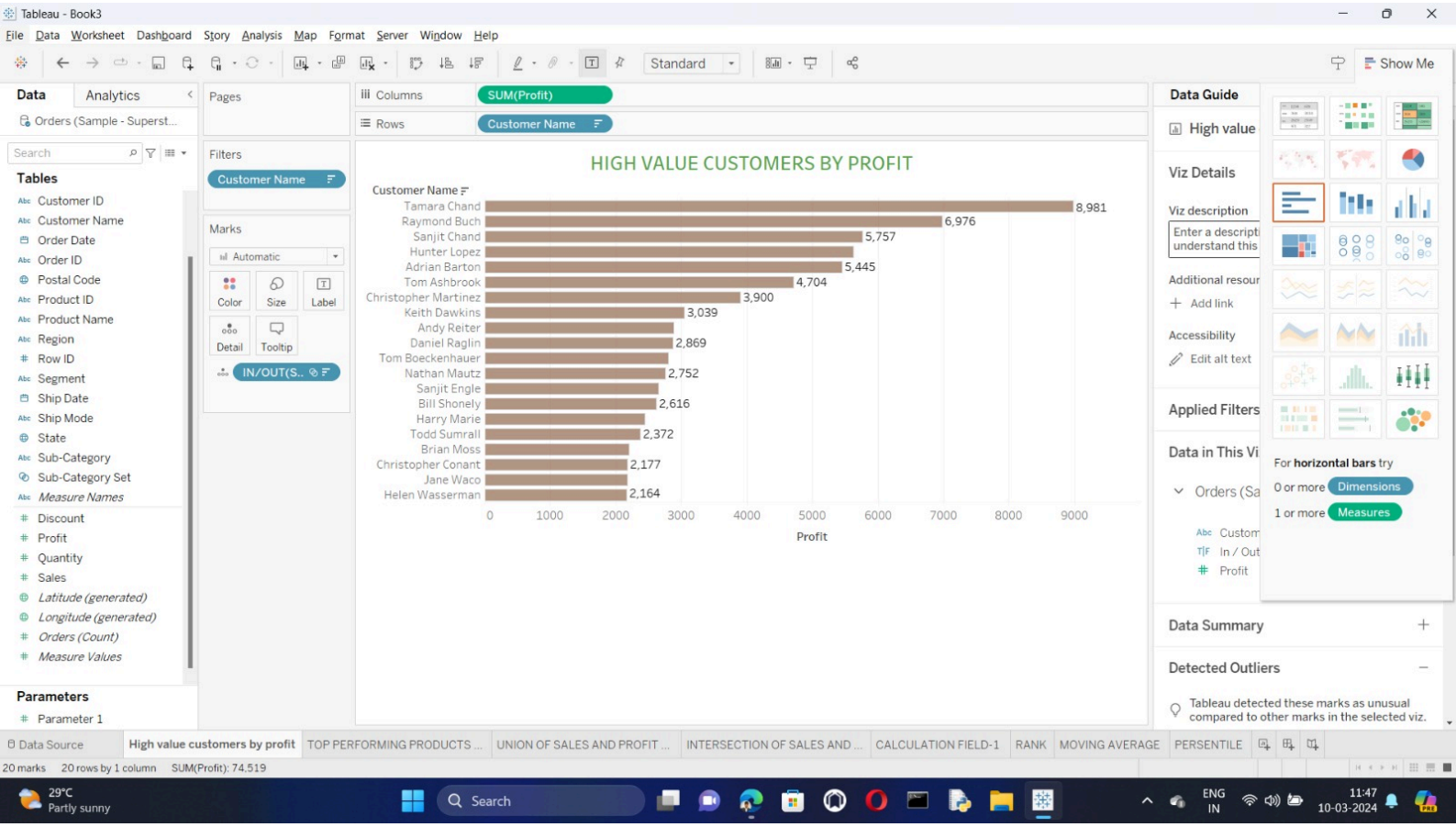
Tableau - Book3
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Standard
Show Me
Data
Analytics
Orders (Sample - Superst...
Tables
Customer ID
Customer Name
Order Date
Order ID
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Ship Date
Ship Mode
State
Sub-Category
Sub-Category Set
Measure Names
Discount
Profit
Quantity
Sales
Latitude (generated)
Longitude (generated)
Orders (Count)
Measure Values
Parameters
Parameter 1
Pages
Filters
Customer Name
Marks
Automatic
Color
Size
Label
Detail
Tooltip
IN/OUT(S..
Columns
SUM(Profit)
Rows
Customer Name
HIGH VALUE CUSTOMERS BY PROFIT
Customer Name
Tamara Chand 8,981
Raymond Buch 6,976
Sanjit Chand 5,757
Hunter Lopez
Adrian Barton 5,445
Tom Ashbrook 4,704
Christopher Martinez 3,900
Keith Dawkins 3,039
Andy Reiter
Daniel Raglin 2,869
Tom Boeckenhauer
Nathan Mautz 2,752
Sanjit Engle
Bill Shonely 2,616
Harry Marie
Todd Sumrall 2,372
Brian Moss
Christopher Conant 2,177
Jane Waco
Helen Wasserman 2,164
0 1000 2000 3000 4000 5000 6000 7000 8000 9000
Profit
Data Guide
High value
Viz Details
Viz description
Additional resour
Add link
Accessibility
Edit alt text
Applied Filters
Data in This Vi
Orders (Sa
Custom
In / Out
Profit
For horizontal bars try
0 or more Dimensions
1 or more Measures
Data Summary
Detected Outliers
Tableau detected these marks as unusual compared to other marks in the selected viz.
Data Source
High value customers by profit
TOP PERFORMING PRODUCTS ...
UNION OF SALES AND PROFIT ...
INTERSECTION OF SALES AND ...
CALCULATION FIELD-1
RANK
MOVING AVERAGE
PERSENTILE
20 marks 20 rows by 1 column SUM(Profit): 74,519
29°C
Partly sunny
Search
ENG
IN
11:47
10-03-2024

Tableau - Book3

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Data | Analytics

Orders (Sample - Superst...

Tables

- Customer ID
- Customer Name
- Order Date
- Order ID
- Postal Code
- Product ID
- Product Name
- Region
- Row ID
- Segment
- Ship Date
- Ship Mode
- State
- Sub-Category
- Sub-Category Set
- *Measure Names*
- Discount
- Profit
- Quantity
- Sales
- *Latitude (generated)*
- *Longitude (generated)*
- *Orders (Count)*
- *Measure Values*

Parameters

- Parameter 1

Pages

Filters: SUM(Sales), Sub-Category, Measure Names

Marks: Automatic — Color, Size, Text, Detail, Tooltip, Measure Values

Measure Values: CNT(Orders), SUM(Discount), SUM(Profit), SUM(Quantity), SUM(Sales)

Columns: Measure Names

Rows: Sub-Category

PERCENTILE

Sub-Cat..	Percentil..	Discount	Profit	Quantity	Sales
Tables	37.50%	83	-17,725	1,241	206,966
Supplies	12.50%	15	-1,189	647	46,674
Storage	75.00%	63	21,279	3,158	223,844
Phones	81.25%	137	44,516	3,289	330,007
Paper	93.75%	103	34,054	5,178	78,479
Machines	6.25%	35	3,385	440	189,239
Labels	43.75%	25	5,546	1,400	12,486
Furnishings	87.50%	132	13,059	3,563	91,705
Fasteners	18.75%	18	950	914	3,024
Envelopes	31.25%	20	6,964	906	16,476
Copiers	0.00%	11	55,618	234	149,528
Chairs	56.25%	105	26,590	2,356	328,449
Bookcases	25.00%	48	-3,473	868	114,880
Binders	100.00%	567	30,222	5,974	203,413
Art	68.75%	60	6,528	3,000	27,119
Appliances	50.00%	78	18,138	1,729	107,532
Accessories	62.50%	61	41,937	2,976	167,380

Data Guide

PERSENTIL

Viz Details

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Additional resour: Add link

Accessibility: Edit alt text

Applied Filters

Data in This Vi

Orders (Sa

- Measur
- Sub-Ca
- Measur
- Sales

For **horizontal bars** try

0 or more Dimensions

1 or more Measures

Data Summary

Detected Outliers

Tableau detected these marks as unusual

Data Source | High value customers by profit | TOP PERFORMING PRODUCTS ... | UNION OF SALES AND PROFIT ... | INTERSECTION OF SALES AND ... | CALCULATION FIELD-1 | RANK | MOVING AVERAGE | PERSENTILE

85 marks | 17 rows by 5 columns | SUM of Measure Values: 2,623,040

29°C Partly sunny | Search | ENG IN | 11:48 10-03-2024

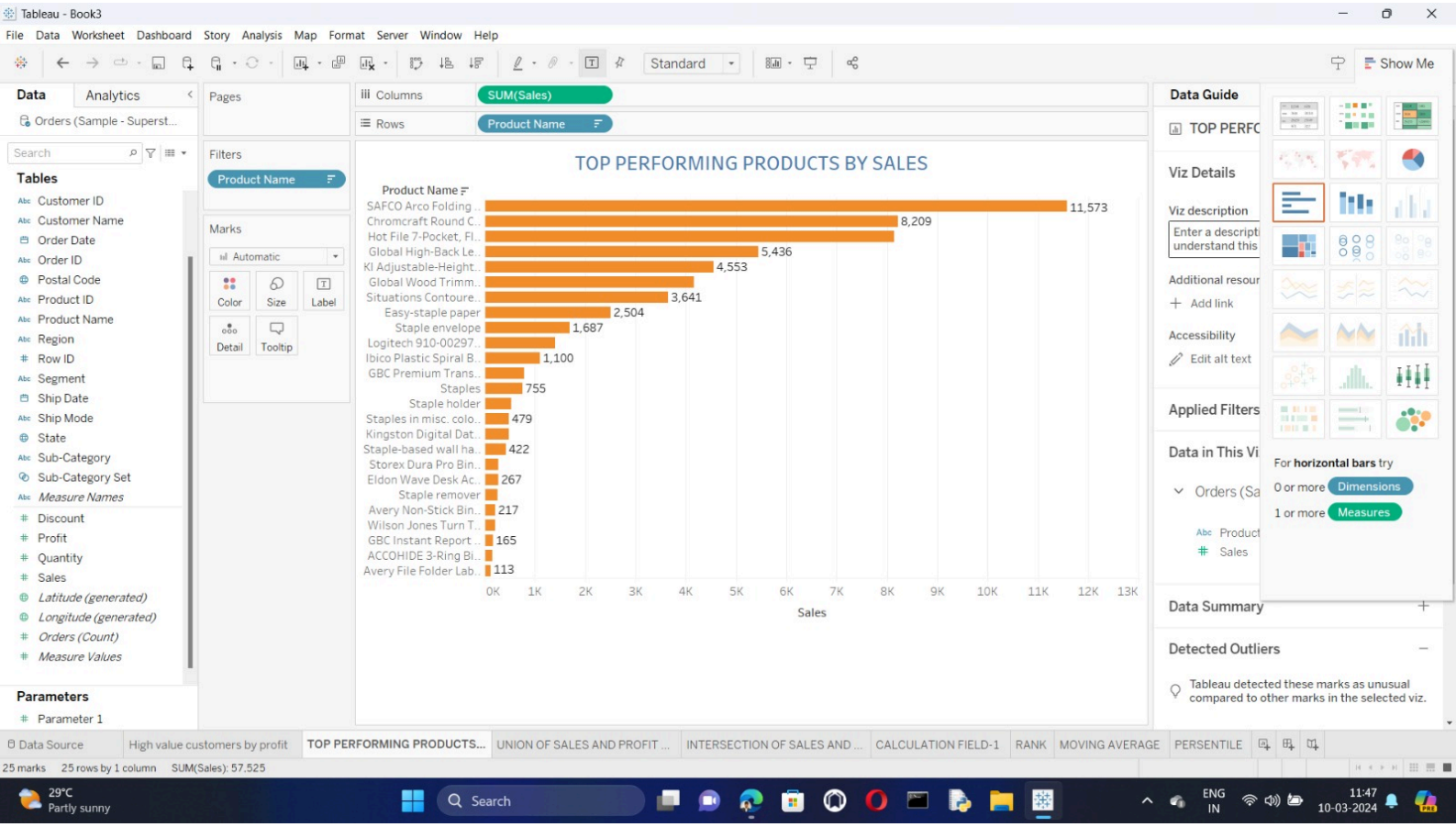
Tableau - Book3
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Data
Analytics
Orders (Sample - Superst...
Tables
Customer ID
Customer Name
Order Date
Order ID
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Ship Date
Ship Mode
State
Sub-Category
Sub-Category Set
Measure Names
Discount
Profit
Quantity
Sales
Latitude (generated)
Longitude (generated)
Orders (Count)
Measure Values
Parameters
Parameter 1
Pages
Filters
Product Name
Marks
Automatic
Color
Size
Label
Detail
Tooltip
Columns
SUM(Sales)
Rows
Product Name
TOP PERFORMING PRODUCTS BY SALES
Product Name
SAFCO Arco Folding ... 11,573
Chromcraft Round C... 8,209
Hot File 7-Pocket, Fl...
Global High-Back Le... 5,436
KI Adjustable-Height... 4,553
Global Wood Trimm...
Situations Contoure... 3,641
Easy-staple paper 2,504
Staple envelope 1,687
Logitech 910-00297...
Ibico Plastic Spiral B... 1,100
GBC Premium Trans...
Staples 755
Staple holder
Staples in misc. colo... 479
Kingston Digital Dat...
Staple-based wall ha... 422
Storex Dura Pro Bin...
Eldon Wave Desk Ac... 267
Staple remover
Avery Non-Stick Bin... 217
Wilson Jones Turn T...
GBC Instant Report ... 165
ACCOHIDE 3-Ring Bi...
Avery File Folder Lab... 113
0K 1K 2K 3K 4K 5K 6K 7K 8K 9K 10K 11K 12K 13K
Sales
Data Guide
TOP PERFO
Viz Details
Viz description
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Additional resour
Add link
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Applied Filters
Data in This Vi
Orders (Sa
Product
Sales
For horizontal bars try
0 or more Dimensions
1 or more Measures
Data Summary
Detected Outliers
Tableau detected these marks as unusual compared to other marks in the selected viz.
Data Source
High value customers by profit
TOP PERFORMING PRODUCTS...
UNION OF SALES AND PROFIT ...
INTERSECTION OF SALES AND ...
CALCULATION FIELD-1
RANK
MOVING AVERAGE
PERSENTILE
25 marks 25 rows by 1 column SUM(Sales): 57,525
29°C Partly sunny
Search
ENG IN
11:47 10-03-2024

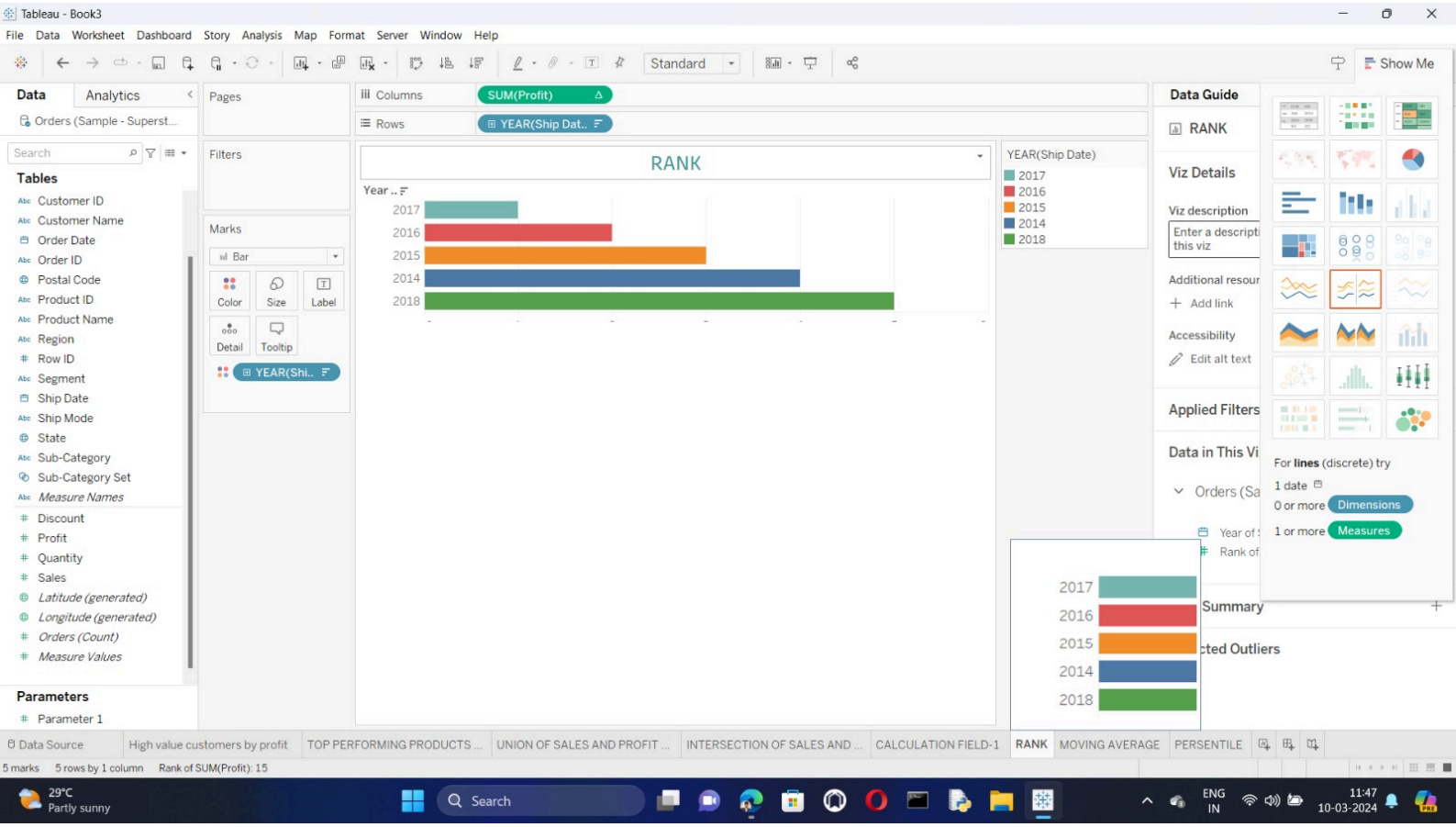
Tableau - Book3
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Data
Analytics
Orders (Sample - Superst...
Tables
Customer ID
Customer Name
Order Date
Order ID
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Ship Date
Ship Mode
State
Sub-Category
Sub-Category Set
Measure Names
Discount
Profit
Quantity
Sales
Latitude (generated)
Longitude (generated)
Orders (Count)
Measure Values
Parameters
Parameter 1
Pages
Filters
Marks
Bar
Color
Size
Label
Detail
Tooltip
YEAR(Shi..
Columns
SUM(Profit)
Rows
YEAR(Ship Dat..
RANK
Year ..
2017
2016
2015
2014
2018
YEAR(Ship Date)
Data Guide
RANK
Viz Details
Viz description
Additional resour
Add link
Accessibility
Edit alt text
Applied Filters
Data in This Vi
Orders (Sa
Summary
For lines (discrete) try
1 date
0 or more Dimensions
1 or more Measures
Data Source
High value customers by profit
TOP PERFORMING PRODUCTS ...
UNION OF SALES AND PROFIT ...
INTERSECTION OF SALES AND ...
CALCULATION FIELD-1
RANK
MOVING AVERAGE
PERSENTILE
5 marks
5 rows by 1 column
Rank of SUM(Profit): 15
29°C
Partly sunny
Search
ENG
IN
11:47
10-03-2024