

YEVHENII SERDIUK

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February 02, 1985
Nationality: Ukrainian
Residence status S
Married, 3 children



EDUCATION

- | | |
|-----------------|--|
| 09/2003–07/2008 | National Taras Shevchenko University Kyiv
Master of Publishing and Editing
Specialization: Media Management |
| 09/2000–07/2003 | Orikhiv agricultural technical center
Junior accounting specialist |
| 09/1991–07/2000 | Secondary school #1, Orikhiv (Zaporizhzhia region)
Development of leadership skills |

PROFESSIONAL EXPERIENCE

- | | |
|-------------------|---|
| 05/2022 - 08/2022 | Winery Bielerhaus, Ligerz, Agricultural assistant (100%) <ul style="list-style-type: none">• Care of the vineyards, grape harvest, bottling• Repairs in the winery |
| 04/2019 - 03/2022 | Political party "Ukrainian Strategy", Kyiv, Director of Communications, Head of Press Service (100%) <ul style="list-style-type: none">• Building and developing the communications department team• Development and implementation of the regional offices' communication strategy• Organization of party and media events• Creation and management of digital channels |
| 12/2017 - 09/2018 | Ukrainian public broadcaster, Kyiv, Branch Manager (100%) <ul style="list-style-type: none">• Reform of the state television and radio broadcaster into a public broadcaster• Reorganization of personnel and business processes• Elimination of corruption and introduction of strict journalistic standards |
| 07/2014 - 12/2017 | News channel Espresso.tv, Kyiv, deputy editor-in-chief, head of the investigative journalism program, editor of the morning show, presenter of studio shows and news (100%) <ul style="list-style-type: none">• Development of the broadcasting network, planning of editorial work and control over the airwaves• Creation and introduction of regular programs with investigative journalism• Selection of topics and guests for the morning shows, quick reaction to events |

03/2014 - 06/2014	Information portal Slovo i Dilo, Kyiv, Editorial Manager (100%) <ul style="list-style-type: none"> • Development of the newsroom's information policy and introduction of clear protocols for the work of newsroom staff • Transformation of the website's classic news feed into a fully-fledged news agency with its own identity
08/2012 - 12/2013	Bank Television of the National Bank of Ukraine, Kyiv, presenter of business programs, scriptwriter (100%) <ul style="list-style-type: none"> • Production of original programs on economic and consumer topics • Writing scripts and participating in the filming and editing of programs about inventors
12/2008 - 08/2012	ES Production Group, Kyiv, editor and journalist of business programs (100%) <ul style="list-style-type: none"> • Editing reports and designing programs about rail transport • Creation of contributions for business news on various TV channels
02/2006 - 11/2008	The newspaper in Ukrainian, Kyiv, local journalist (100%) <ul style="list-style-type: none"> • Searching for topics and writing articles for the Kyiv newsroom
06/2005 - 12/2005	Melorama-production, Kyiv, Administrator (100%) <ul style="list-style-type: none"> • Meeting guests, distributing props, organizing catering on the set of TV shows

FURTHER TRAINING

01/2024 - today	Various courses on the topics of Data Science, Machine Learning, and Generative AI , Google, Kaggle, W3Schools
10/2022 - 07/2024	Intensive German course , Volkshochschule, Biel
11/2023 - 12/2023	Digital marketing and e-commerce , Coursera.com <ul style="list-style-type: none"> • Certificate program from Google
09/2023 - 11/2023	Online course Business Analyst in IT , Genius.space
06/2021 - 09/2021	Online course for public communication , Svobodnaia.ua
06/2021 - 09/2021	Online courses in project management, public policy, financial management, marketing, theory of constraints, economics , Prometheus.org.ua
05/2015 - 09/2015	School of Mayors , Kyiv-Mohyla Business School

LANGUAGE SKILLS

Ukrainian	Mother tongue
Russian	Business fluent
English	Very good knowledge (B2)
German	Good knowledge (B1)

VOLUNTEERING

05/2024 - today

[Femmes-Tische/Männer-Tische](#)

Conducting integration meetings with migrants on topics related to health, family, and work

04/2022 - 07/2022

[Diaspora TV Switzerland, Zollikofen](#)

Establishing a Ukrainian language news program, focusing on life and integration in a new country

IT KNOWLEDGE

- Good knowledge of GCloud, Bash, Python, SQL, Data Visualization, Data Preparation, Feature Engineering, ML Testing and Debugging, ML Problem Framing, ML engineering, Deep Learning, LLM, Generative AI, Responsible AI, Vertex AI, Prompt Design, Langchain, OpenAI, Anthropic, API, Streamlit, CrewAI
- Very good user knowledge of Windows and Android operating systems as well as basic knowledge of Linux (Ubuntu, Mint) and Mac, terminal commands
- Very good knowledge of creating and managing a website on the WordPress, Wix, Google Sites, collaboration in Slack, Trello, Asana, Jira, Notion
- Good knowledge of the programs, applications and services for digital communication: YouTube Studio, Canva, Snapseed, Buy Me a Coffee, Spotify for Podcaster, Stripe, Calendly, Meta Studio and Facebook Ads, Camtasia, OBS, Telegram

INTERESTS AND SKILLS

At work, I am persistent, disciplined, motivated, responsible and reliable. I find it easy to work in different teams, find unusual solutions to problems, systematize and adapt business processes.

I am interested in self-development (online learning, non-fiction, trends), the Swiss mentality (news, books, people), active recreation (hiking, excursions, traveling)

AWARDS AND HONORS

The best journalist

Diploma of the Youth Press Association for a series of articles in the school newspaper, 2004, Kyiv

Detector.media (media portal)

<https://bit.ly/37YsR4A>

Espresso.tv (Information TV channel)

<http://bit.ly/47kcMiw>

REFERENCES

Will be announced on request