Ahmedabad University

CSE519: Human Computer Interaction

Project Report 1

Section 2

Submitted to faculty: Prof. Anurag Lakhlani

Date of Submission: 1st Feb '23

Student Details (Group-3)

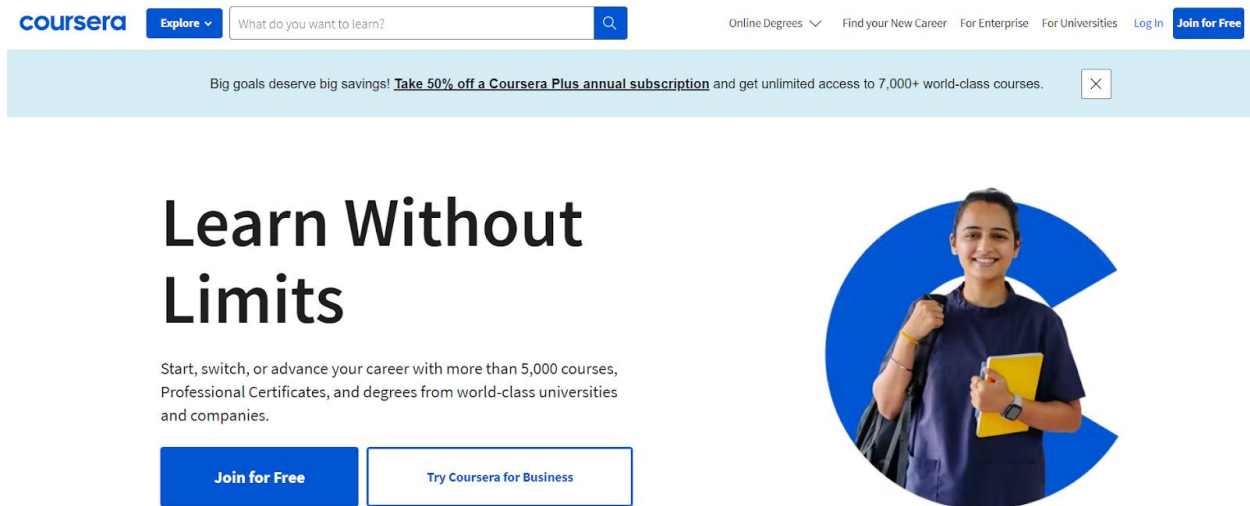| Roll No.	Name of the Student	Name of the Program
AU2040111	Kenil Shah	B. Tech CSE
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2022-2023 (Winter Semester)

THE EDUCATORS

EMPOWERING MINDS, SHAPING FUTURE

Name of the Group	Good Pointsss
Name of the Product	The Educators
Slogan	"Empowering Minds, Shaping Future"
Project Title	To make an educational website that acts as a bridge between students, teachers and the company.
Focus of the Project	Education and Opportunities
Tools Required	Figma (UI/UX), WordPress

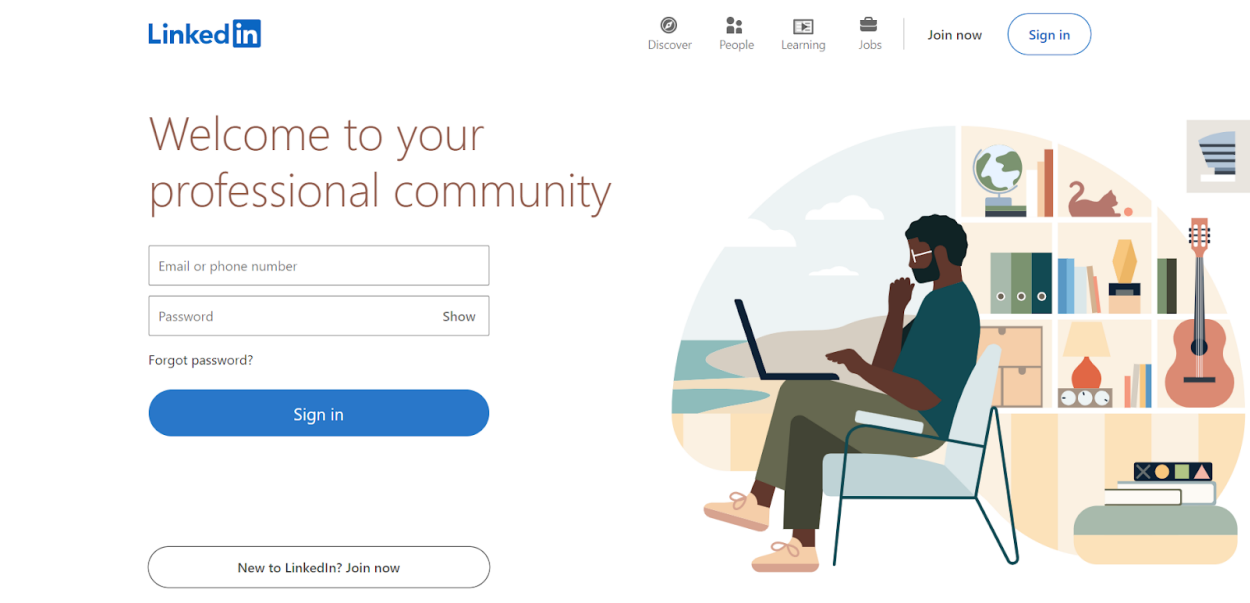# Market Survey

1. Coursera:

Link: https://in.coursera.org/

Coursera is an online learning platform that offers courses and certifications from top universities and organizations. It allows individuals to learn new skills and advance their careers through online classes and interactive assignments. Some users may find that the learning experience on Coursera is less interactive than in traditional classroom settings, as the platform mainly focuses on pre-recorded videos and quizzes. There is no such doubt session or mentoring available in Coursera so some users may find that the level of interaction with the instructors is limited, which could make it harder for them to get the support they need to learn effectively.
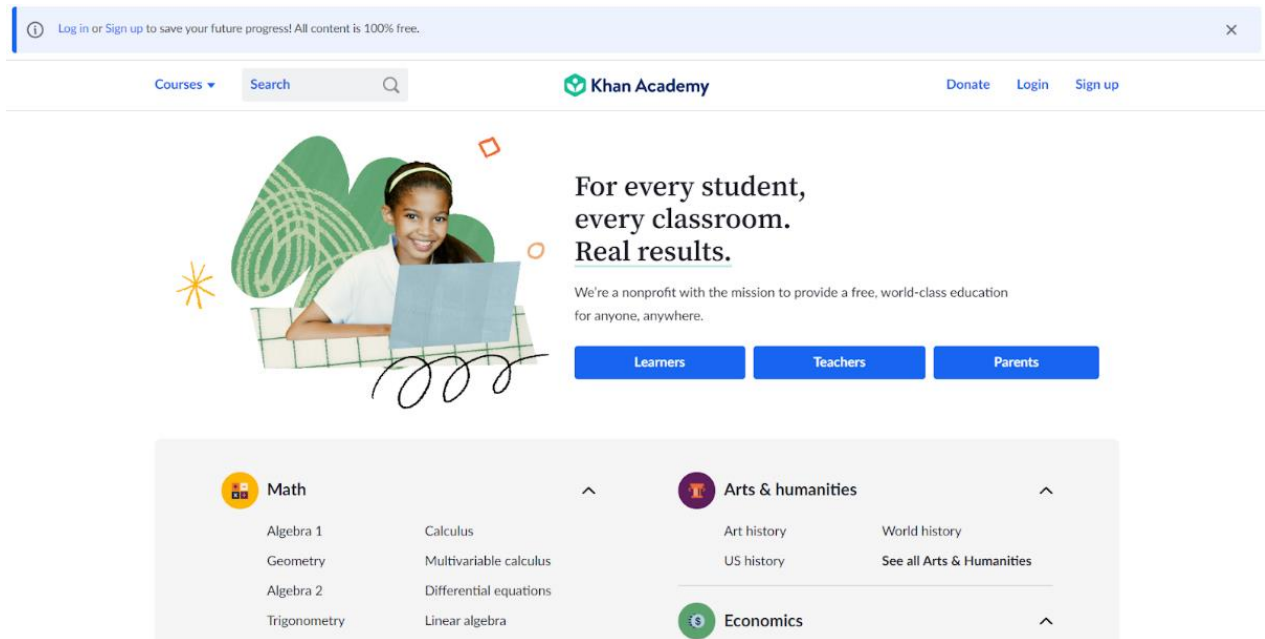
2. LinkedIn:

Link: https://www.linkedin.com/

LinkedIn is a professional networking site that enables its users to network with other individuals, look for employment possibilities, build a professional profile, and showcase their abilities, experiences and knowledge, and stay updated with industry news and insights. There are some users who find it difficult to find job opportunities that match their qualifications and experience. Also, there are some users who have an issue with not having enough control over who can see their profile and what information is visible to others because of which they might be targeted by spammers and scammers on LinkedIn. There are many users on LinkedIn who finds that the analytics provided by LinkedIn is limited for normal users as compared to premium users.

3. Khan Academy

Link: https://www.khanacademy.org/

Khan Academy is a non-profit educational institution that offers free, top-notch instruction to everyone, anywhere. It offers a wide range of educational resources including videos, practice problems, and articles on a variety of subjects from math and science to history and economics. While Khan Academy offers a wide range of educational resources, it may not cover all subjects or at the level of detail that some users need. Some users may find that Khan Academy's resources are not well-suited for their learning style, which could make it harder for them to learn effectively. Some users may find that Khan Academy's resources are primarily in English and may not be available in other languages.

Description of Project Idea

Our educational website is designed to provide students with a comprehensive learning experience. We offer a variety of features to enhance the education of our users, including online learning modules that cover a variety of subjects, interactive and engaging workshops, career guidance, internships and industry tours, individualized mentorship sessions, doubt-clarification sessions, and job opportunities. The modules are tailored to the needs of our users, and the workshops provide students with the opportunity to learn from experts in their field. Our website also offers career guidance and helps students make informed decisions about their future careers.

Additionally, we provide internships and industry tours, which give students the opportunity to gain real-world experience and network with professionals in their field. We also have one-on-one mentoring sessions twice a month to guide students in determining which aspects of the course require additional practice and effort.

Furthermore, all the lecture videos and sessions are offered in both English and Hindi, according to the student's choice. Finally, our platform also provides a platform for students to connect with potential employers, with a job board that is constantly updated with the latest job openings and internships. Overall, our educational website is designed to provide students with the information and tools they require to succeed in their academics and future employment.