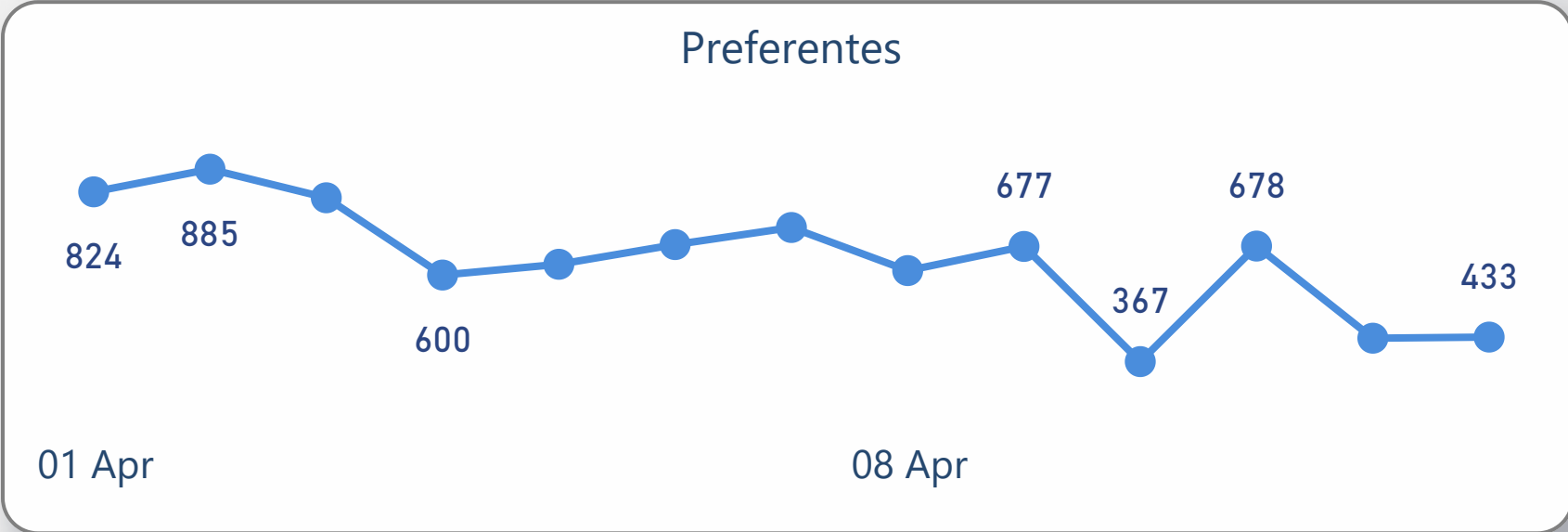


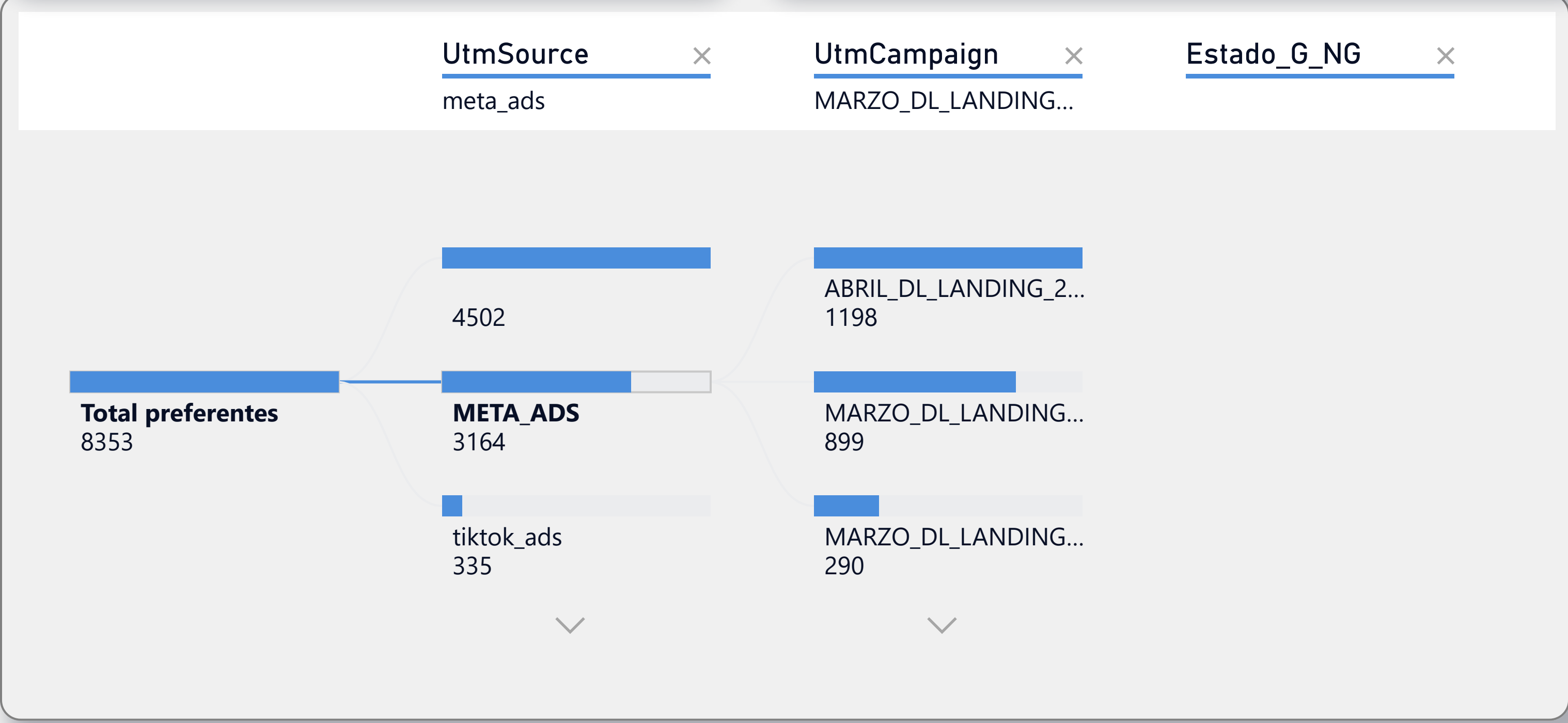
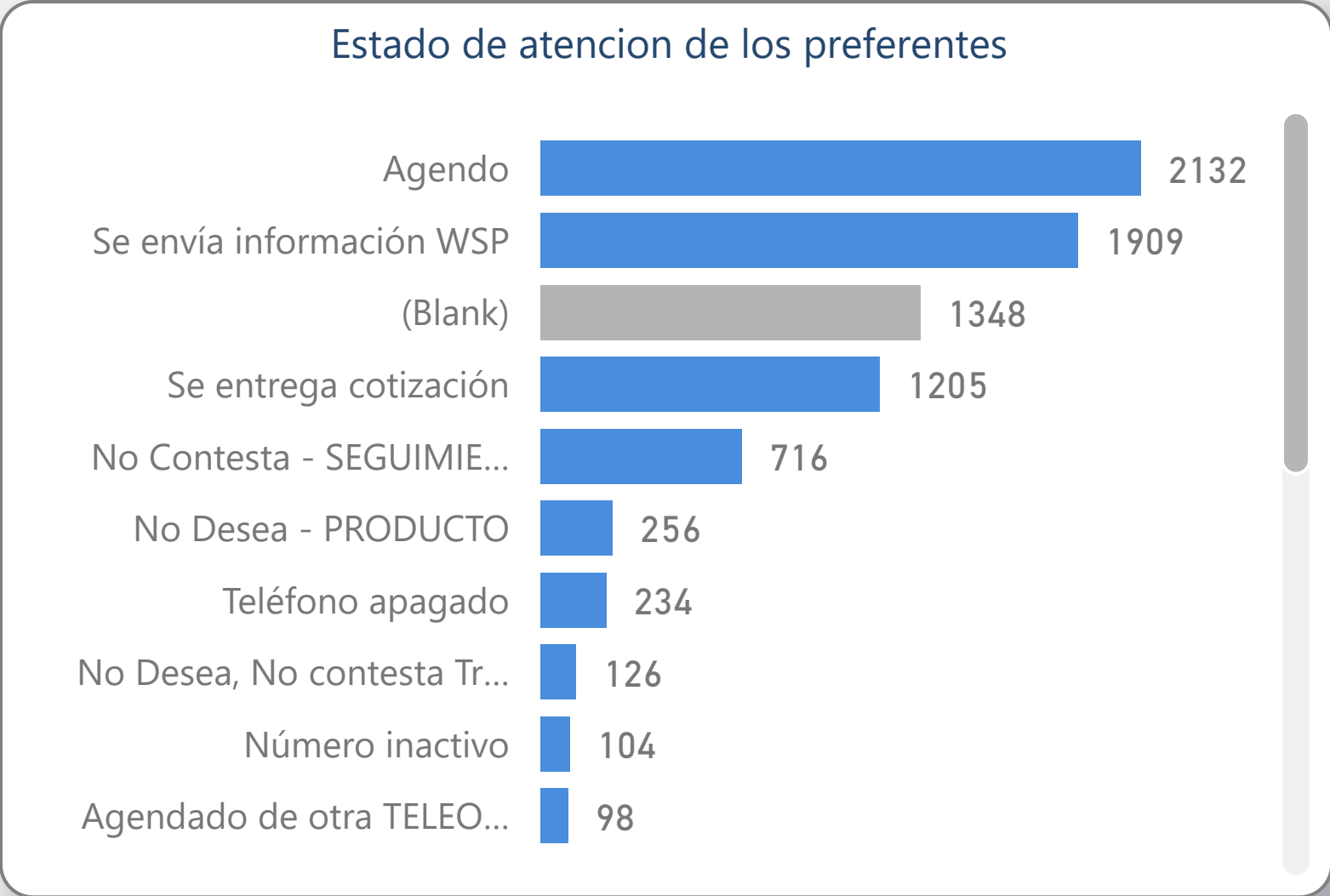
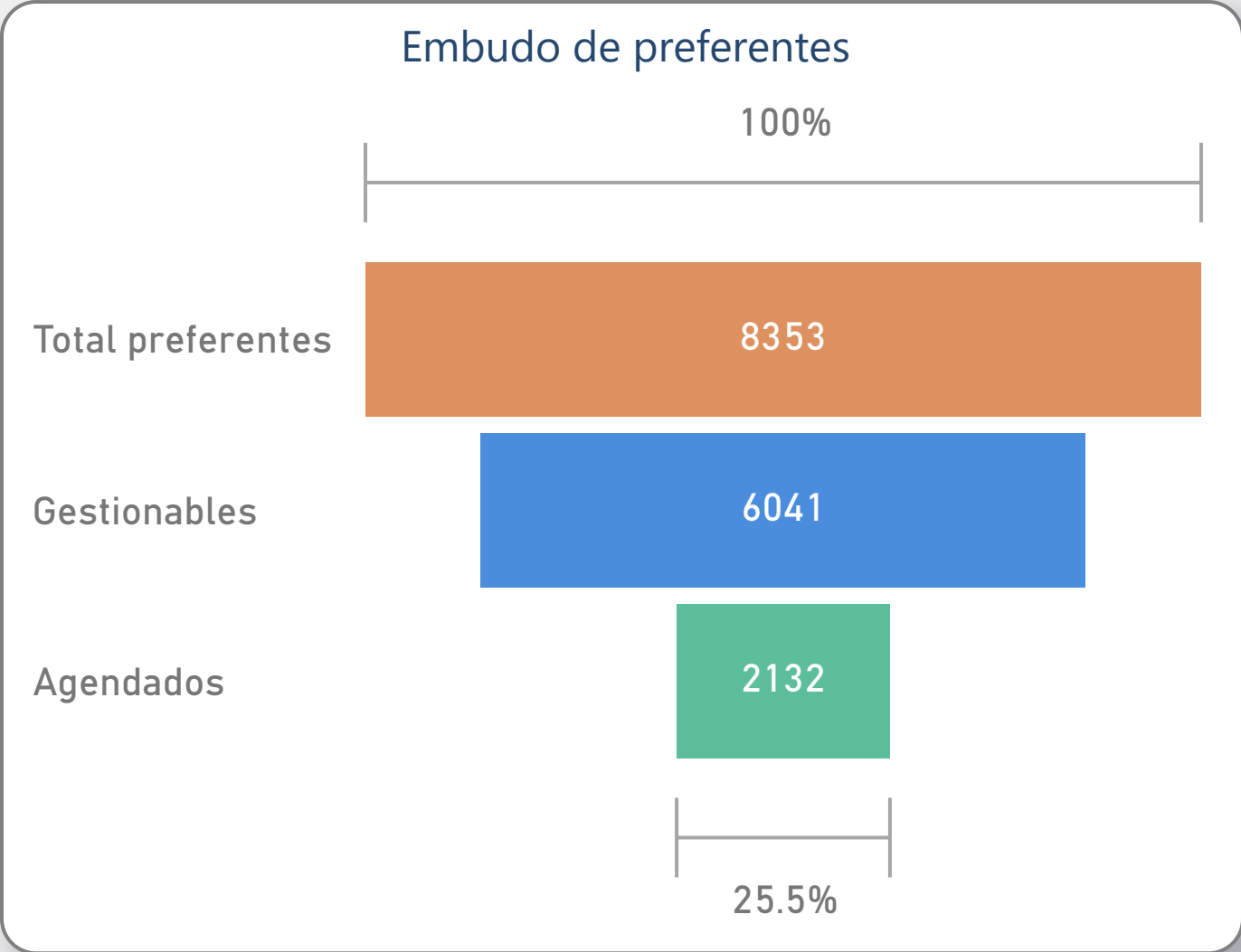
FECHA REGISTRO

01/04/2025

13/04/2025



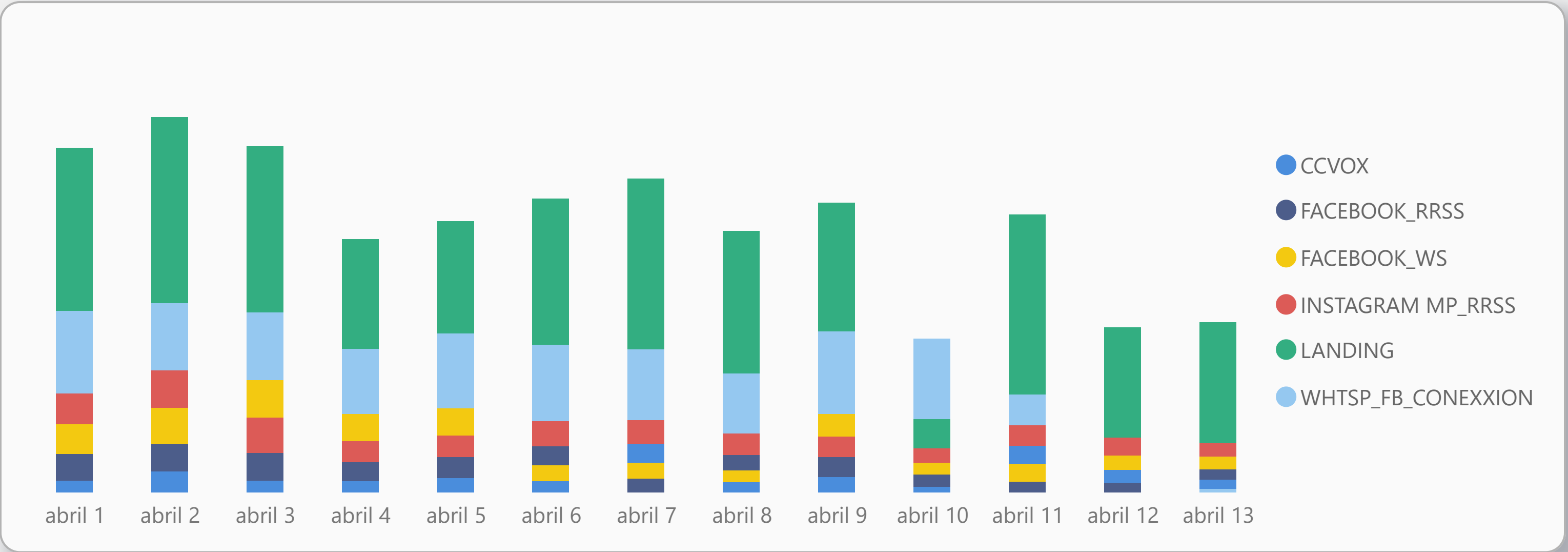
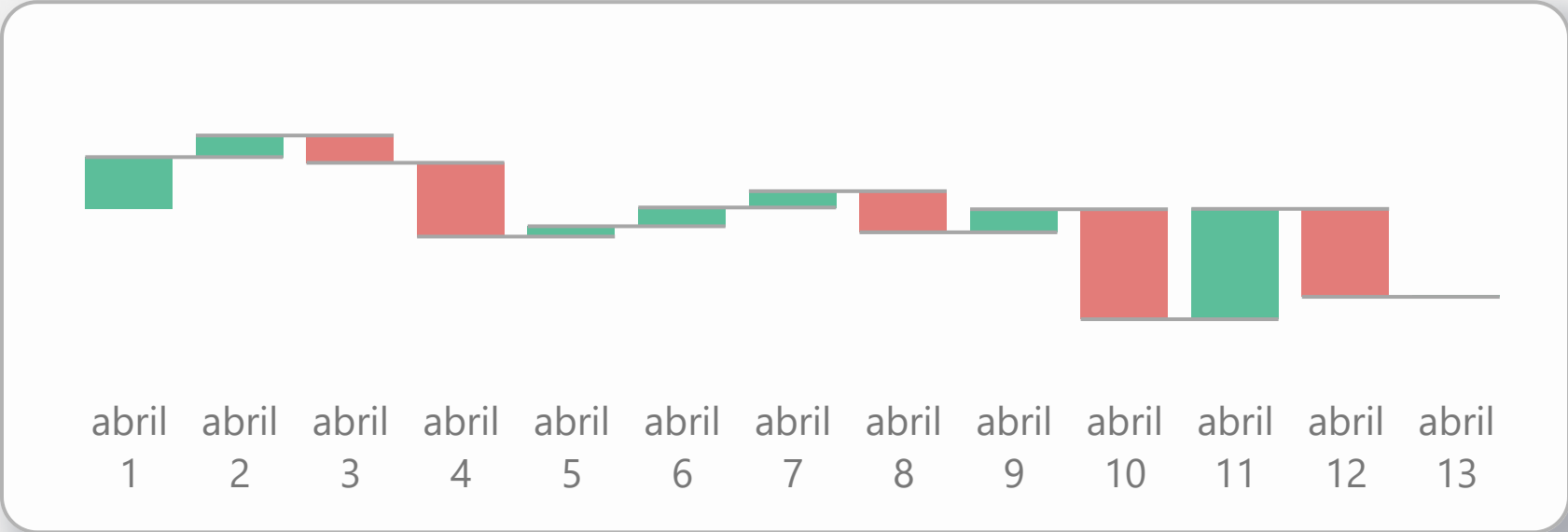
Medio de contacto	Total preferentes	Gestionables	Gestionabilidad
LANDING	3888	3192	82.1 %
WHTSP_FB_CONEXXION	1671	915	54.8 %
FACEBOOK_WS	616	504	81.8 %
CCVOX	383	379	99.0 %
INSTAGRAM MP_RRSS	664	338	50.9 %
WHATSAPP	252	251	99.6 %
TIDIO	159	159	100.0 %
FACEBOOK_RRSS	517	120	23.2 %
PAGINA WEB_WS	72	60	83.3 %
REMARKETING	57	57	100.0 %
RECOMENDADO	27	27	100.0 %
BACK OFFICE	15	15	100.0 %
Total	8353	6041	72.3 %



FECHA REGISTRO

01/04/2025

13/04/2025



8353

Total preferentes

6041

Gestionables

72.3 %

%Gestionables

MedioContacto	00:00	01:00	02:00	03:00	04:00	05:00	06:00	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00	22:00	23:00	Total
LANDING	176	70	57	36	48	75	167	198	186	154	169	130	208	143	160	178	245	224	172	195	189	243	246	219	3888
WHTSP_FB_CONEXXION									87	327	272	148	88	115	129	110	108	59	50	78	53	47			1671
INSTAGRAM MP_RRSS									110	108	71	34	41	24	29	60	35	33	15	32	35	36	1		664
FACEBOOK_WS									107	68	70	37	43	46	33	34	36	22	29	37	27	27			616
FACEBOOK_RRSS									65	89	61	55	20	31	25	33	32	12	11	46	17	20			517
CCVOX									7	16	25	38	35	12	17	18	25	18	40	47	48	37			383
WHATSAPP									1	11	18	21	9	13	11	15	31	15	26	15	39	26		1	252
TIDIO										2	10	9	11	11	9	17	15	18	13	13	18	13			159
PAGINA WEB_WS									11	1	12	2	5	9	1	3	10	7	3	3	5				72
REMARKETING									1	1	5	4	5	10	5	5	5	4	3	1	5	3			57
RECOMENDADO										1		4	1	1		3	2	1	3	3	4	4			27
BACK OFFICE										1	1	1	5	1		3	2	1							15
TIKTOK_RRSS												3	2				1		1	1	4	1			13
TIKTOK_WS									3	1			3	1	1			1			1				11
LIVE_IG										2	1	2	1				1			1		1			8
Total	176	70	57	36	48	75	167	198	578	782	715	488	477	417	420	479	548	415	366	471	445	458	247	220	8353