## Lean Startup

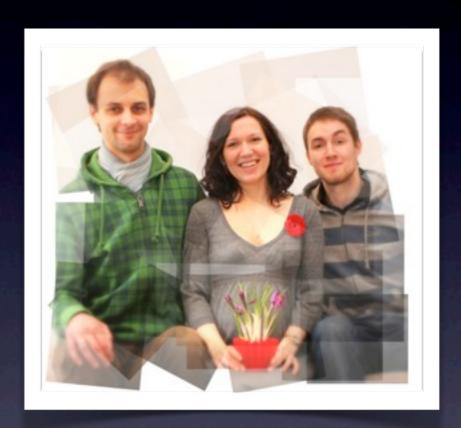
Maksim Berjoza

Web Standarts Days 2010



## Social Apps.lv

- I,5 года
- 10 apps
- > Im mau
- 2 человека

















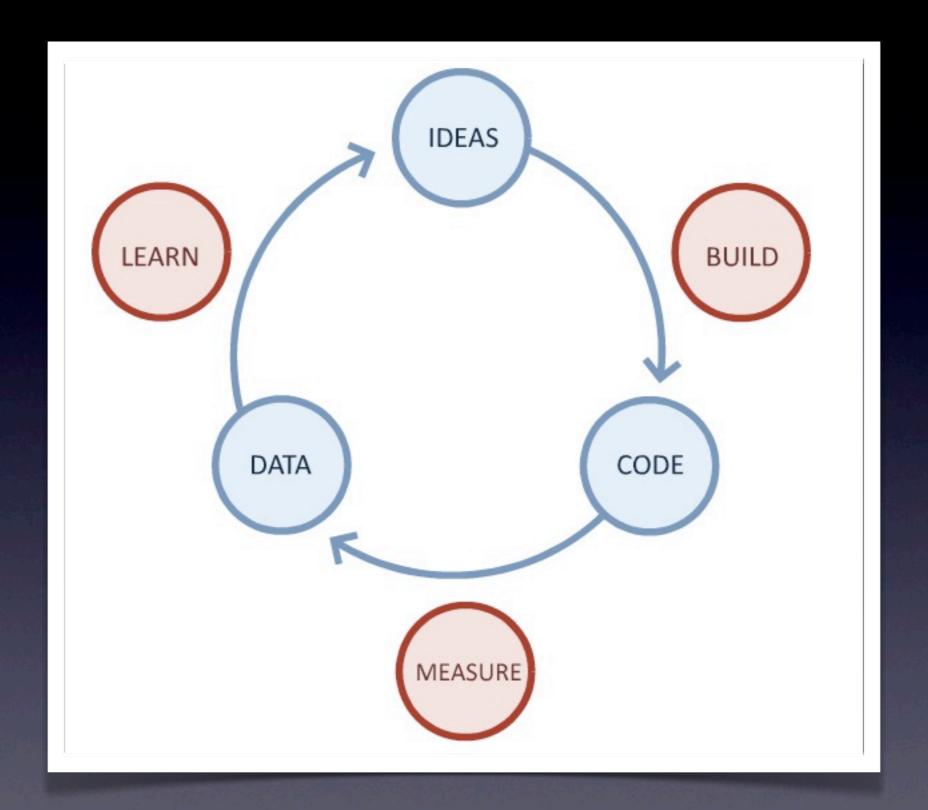
# truevision

## Lean [li:n]

рациональный, бережливый, тощий, постный

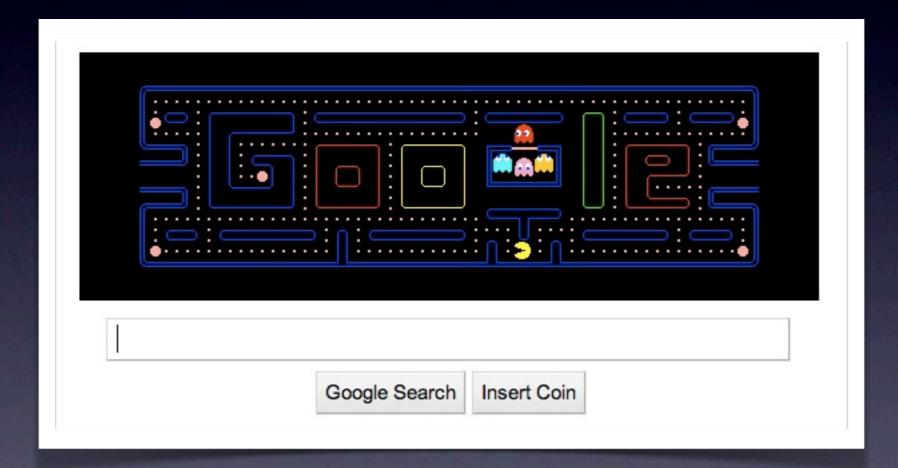
## Eric Ries





html5
css, xml, xsl, sql,
html, php, soap, dom,
json, javascript, doctype
doctype, http,
png

#### users don't care



### less is more

## Мотивация?

## lamp

(nginx + mysql + memcache)

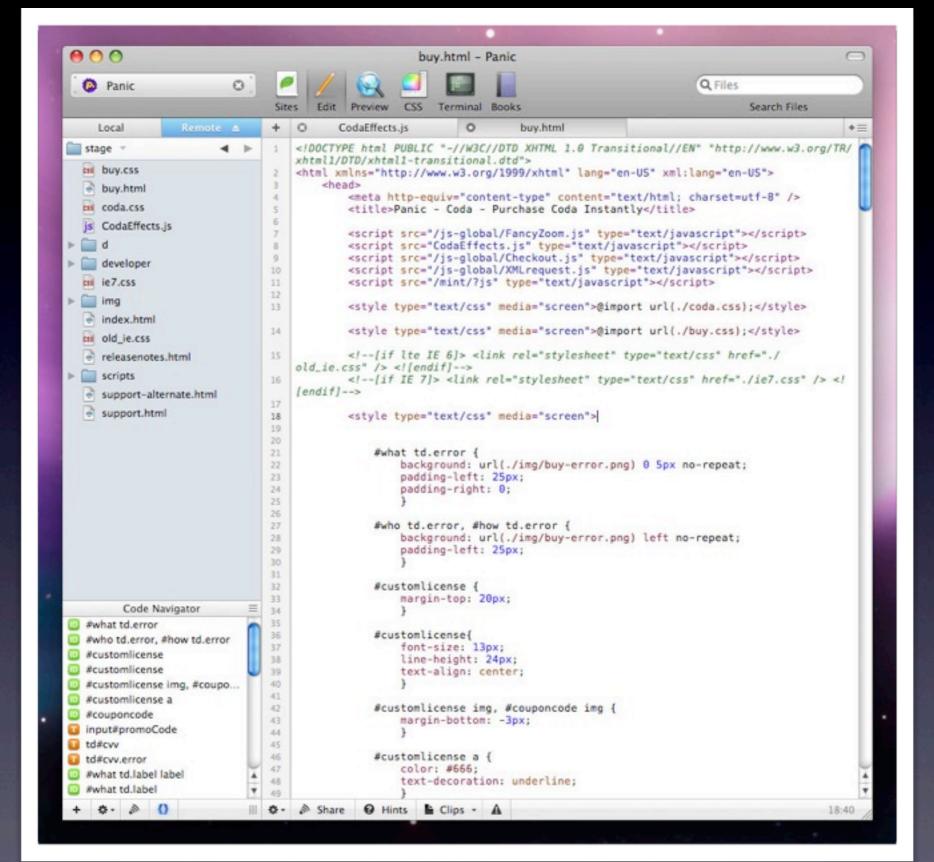
#### frameworks





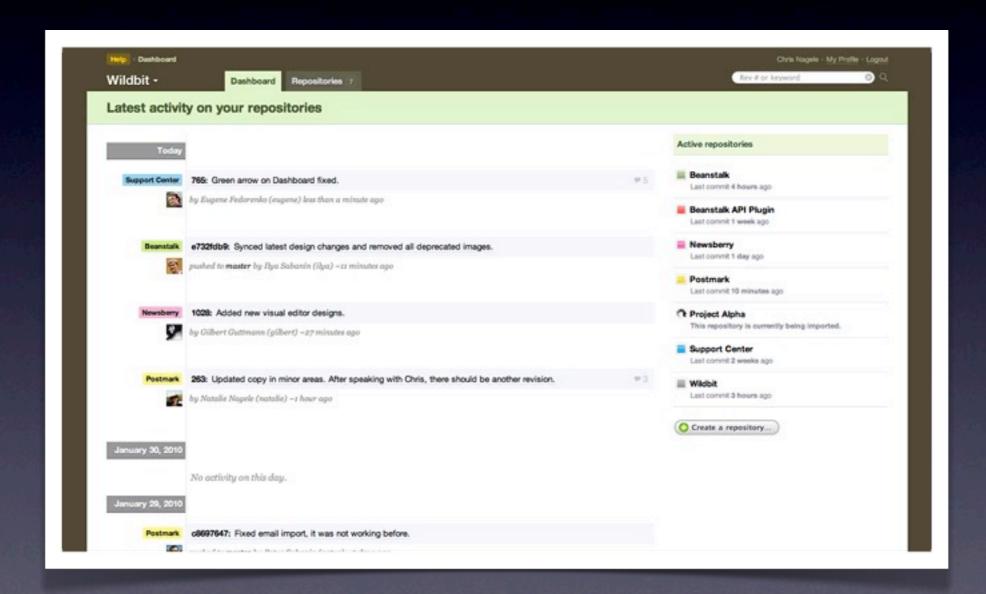




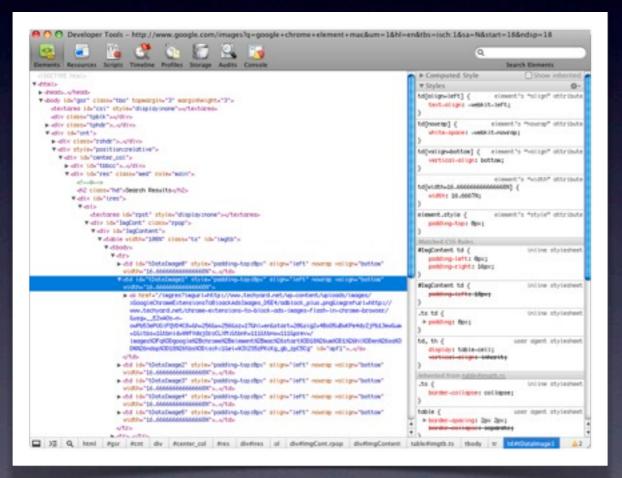


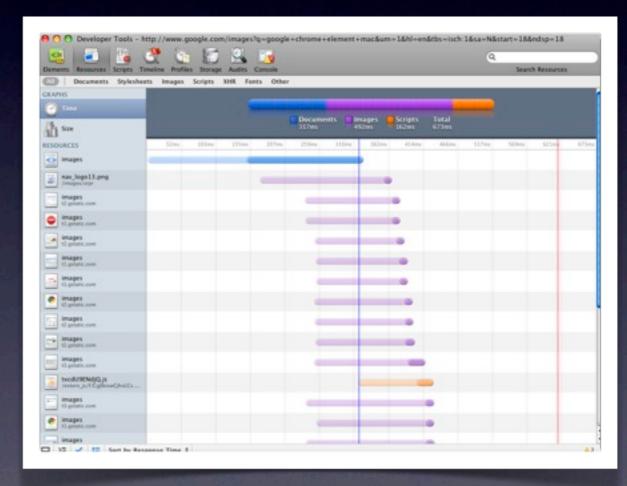
#### syn

(beanstalkapp.com)



#### Chrome





http://closure-compiler.appspot.com/

## библия

ų.

#### Getting Real

The smarter, faster, easier way to build a successful web application

by 37signals

#### Спасибо

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