

Abdullah Siddiqi

Skilled Data Professional with 1 year of industry experience.

Edmonton, AB

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EXPERIENCE

Emaww Technologies LLC — *Business Intelligence Analyst*

October 2022 - PRESENT

- Used hypothesis testing and predictive modeling to analyze human emotion data based on digital visual content for 14 clients across 3 different industries.
- Created and presented the department's product objectives to Google at the Google Accelerator Program.
- Communicated Analysis and monthly reports with client executives and gathered feedback to enhance our product development.

SKILLS

Python

R

Google Sheets

Power BI

Predictive Modeling

Forecasting

Hypothesis Testing

Artificial Intelligence

Data Science

Financial Modeling

Emaww Technologies LLC — *Data Analyst Intern*

April 2022 - October 2022

- Created monthly insight reports with Excel, Google Sheets, R, Python and Power BI for 3 major clients.
- Collected and cleaned proprietary artificial intelligence data for the company's data team to use for monthly client reports.
- Analyzed AI human emotion data to find human behavior patterns with digital platforms in order to consult on client product development.

Certifications

Kaggle Time Series Analysis

Kaggle Python

Kaggle Intro To Machine Learning

The Odin Project - Software Development

EDUCATION

University of Alberta, Edmonton, AB

Fall 2021

BA Economics

CFAI

August 2023

CFA Level 1 Candidate

LANGUAGES

English, Urdu