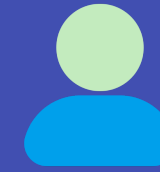




# TOMAN BIKE SHOP

Sum of riders

3M



Profit Margin

0,45



## When Are We Making Money?

The table displays hourly sales data across a week with higher earnings in midday and early evening hours, particularly around 10 to 15 hours, suggesting these are the most profitable times. Days like Wednesday and Friday show notably higher sales, indicating variable profitability across the week.

| hr | 0     | 1       | 2       | 3       | 4       | 5       | 6     |
|----|-------|---------|---------|---------|---------|---------|-------|
| 8  | \$194 | \$952   | \$1 087 | \$1 131 | \$1 132 | \$1 068 | \$265 |
| 9  | \$360 | \$503   | \$546   | \$552   | \$556   | \$598   | \$433 |
| 10 | \$594 | \$319   | \$297   | \$306   | \$306   | \$365   | \$610 |
| 11 | \$725 | \$376   | \$338   | \$353   | \$367   | \$434   | \$761 |
| 12 | \$857 | \$477   | \$422   | \$449   | \$461   | \$549   | \$868 |
| 13 | \$860 | \$472   | \$422   | \$431   | \$455   | \$558   | \$892 |
| 14 | \$835 | \$443   | \$388   | \$395   | \$410   | \$530   | \$882 |
| 15 | \$812 | \$466   | \$431   | \$422   | \$456   | \$584   | \$883 |
| 16 | \$816 | \$654   | \$662   | \$632   | \$664   | \$765   | \$844 |
| 17 | \$732 | \$1 153 | \$1 254 | \$1 185 | \$1 222 | \$1 136 | \$771 |
| 18 | \$625 | \$1 105 | \$1 192 | \$1 144 | \$1 165 | \$971   | \$671 |
| 19 | \$516 | \$791   | \$815   | \$827   | \$832   | \$698   | \$551 |
| 20 | \$385 | \$555   | \$582   | \$595   | \$622   | \$492   | \$415 |

Sum of revenue

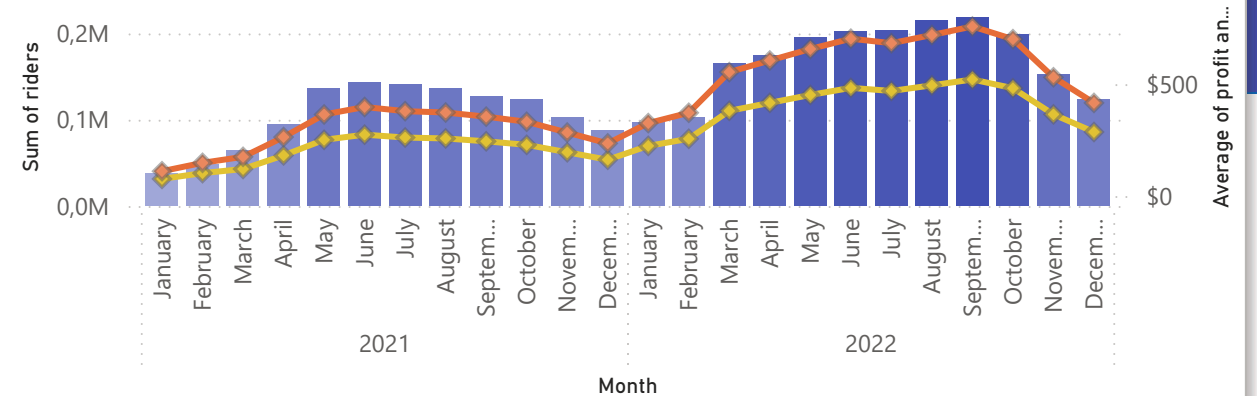
\$15M

Sum of profit

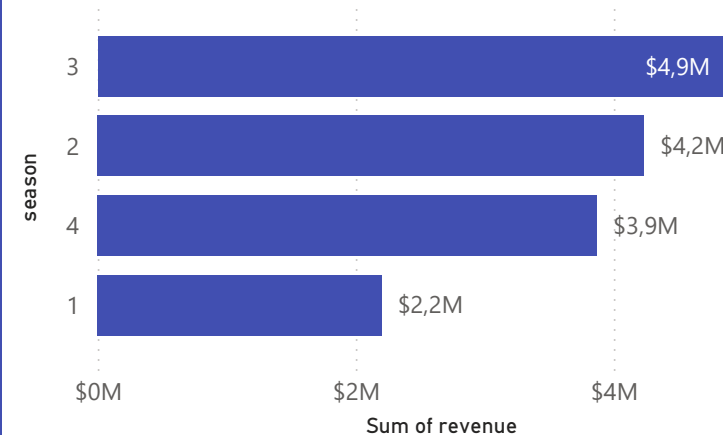
10,45M

Sum of riders, Average of profit and Average of revenue by Year and Month

Sum of riders Average of profit Average of revenue



Sum of revenue by season



Sum of riders by rider\_type

