

COR3301 – Reading List and Questions to Consider

Week 10 (18 September 2021)

Questions to Consider:

- What are some of the ethical issues that arise in the course of transnational business?
- Are there instances where certain acts are not criminalized but are unethical?
- What are some of the relevant international codes of conduct, and are they useful?

Reading List:

- Chapter 10 of Chan & Shenoy (Ethics and Social Responsibility in International Business)
 - o Transnational business
 - o Ethical breaches in investments and trade
 - o International Codes of Conduct
 - o Cross-border regulation of companies
- (SMU eLearn) Thomas Laudal, “An Attempt to Determine the CSR Potential of the International Clothing Business”, p 66 to 73.