```
"description": "Neutral - Al-Driven Carbon Tracker for SMEs (WhatsApp Bot)",
"states": [
 {
  "name": "Trigger",
  "type": "trigger",
  "transitions": [
   {
    "next": "Onboarding",
    "event": "incomingMessage"
   }
  ],
  "properties": {
   "offset": {
    "x": 0,
    "y": 0
 },
  "name": "Onboarding",
  "type": "send-and-wait-for-reply",
  "transitions": [
    "next": "RegisterBusiness",
```

```
"event": "incomingMessage",
  "conditions": [
   {
    "friendly_name": "If user sends 'REGISTER'",
    "arguments": ["{{trigger.message.Body}}", "matches regex", "(?i)register"]
   }
 },
  "next": "LogEmission",
  "event": "incomingMessage",
  "conditions": [
   {
    "friendly_name": "If user sends '/log'",
    "arguments": ["{{trigger.message.Body}}", "matches regex", "(?i)/log"]
   }
  "next": "HelpMenu",
  "event": "timeout"
"properties": {
 "offset": {
  "x": -100,
  "y": 200
```

```
},
    "body": "¥ *Welcome to Neutral!*\nReply with:\n ✓ *REGISTER* - Set up your
account\n */log [type] [value]* - Record emissions\n ? */help* - See all commands",
    "timeout": 300
  }
  },
   "name": "RegisterBusiness",
   "type": "send-and-wait-for-reply",
   "transitions": [
     "next": "SaveBusinessName",
     "event": "incomingMessage"
   "properties": {
    "offset": {
     "x": 200,
     "y": 200
    },
    "body": " *Business Registration*\nWhat's your company name?"
   }
  },
   "name": "SaveBusinessName",
   "type": "run-function",
   "transitions": [
```

```
"next": "AskForIndustry",
   "event": "success"
 "properties": {
  "offset": {
   "x": 200,
   "y": 350
  },
  "service_sid": "default",
  "function_sid": "YOUR_FUNCTION_SID_HERE", // Replace with your Twilio Function
  "parameters": [
    "key": "businessName",
    "value": "{{widgets.RegisterBusiness.inbound.Body}}"
   }
},
 "name": "AskForIndustry",
 "type": "send-and-wait-for-reply",
 "transitions": [
  {
   "next": "SaveIndustry",
   "event": "incomingMessage"
```

```
}
   "properties": {
    "offset": {
     "x": 200,
     "y": 500
    },
    "body": " *Select your industry: *\n1. Retail\n2. Logistics\n3. Manufacturing\n4.
Tech\n\nReply with the number."
   }
  },
   "name": "SaveIndustry",
   "type": "run-function",
   "transitions": [
     "next": "MainMenu",
     "event": "success"
    }
   "properties": {
    "offset": {
     "x": 200,
     "y": 650
    },
    "service_sid": "default",
    "function_sid": "YOUR_FUNCTION_SID_HERE", // Replace with your Twilio Function
```

```
"parameters": [
       "key": "industry",
       "value": "{{widgets.AskForIndustry.inbound.Body}}"
     }
   }
  },
   "name": "MainMenu",
   "type": "send-message",
   "transitions": [],
   "properties": {
    "offset": {
     "x": 200,
     "y": 800
    },
    "body": "¾ *Neutral Menu*\nReply with:\n▲ */log [type] [value]* - Record
emissions\nii */report* - Get carbon report\n ? */tips* - Al reduction tips\n ? */help*
- Support"
   }
  },
   "name": "LogEmission",
   "type": "send-message",
   "transitions": [],
   "properties": {
```

```
"offset": {
     "x": -100,
     "y": 500
    },
    "body": "✓ Logged successfully!\n ♀ *Tip:* Switch to renewable energy to save
20%.\n\n 	★ Next: /report or /tips"
   }
  },
   "name": "HelpMenu",
   "type": "send-message",
   "transitions": [],
   "properties": {
    "offset": {
     "x": -100,
     "y": 800
    },
    "body": " ? *Neutral Help*\nCommands:\n- /log [type] [value] (e.g., '/log electricity
$100')\n-/report\n-/tips\n-/offset\n\nNeed human help? Reply *AGENT*."
   }
 "initial_state": "Trigger",
 "flags": {
  "allow_concurrent_calls": true
}
}
```

```
**Key Features Covered**
```

- **User onboarding** (business name, industry).
- **Emissions logging** (`/log` command).
- **Help menu** (`/help`).
- **Error handling** (timeout defaults to help menu).

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