

## BUYA BRIC

fractional property investing by Likwid

BUY A BRIC: REAL ESTATE INVESTMENT

01

What is a BRIC?

02

What you can get from your BRICs

03

How to be a BRIC owner

04

Best practices: Investment 101

05

**BRIC vs REIT** 

### WHAT IS A BRIC?

BRIC is a piece or fraction of real estate. Buy a BRIC is a modern way of investing in property. You can now invest in only a few bricks instead of one entire property.





This fractional investing model, also known as fractional ownership, helps in breaking the barriers to real estate investment, especially among beginners.

Buy a BRIC empowers everyone to be digitalsavvy property investors. All thanks to Buy a BRIC affordable, smart and simple.



### Fractionalized property token

### **Benefits of BUY A BRIC**

01



Stable rental returns and capital gains

02

\$50







Incredibly low entry

03



Total accessibility and liquidity

04



Freedom to build and determine real estate portfolio

05



Property investment through your screen

06



Own real property assets

07

0%

No downpayment required No need to manage property No need to be a landlord



### **HOW TO BE A BRIC OWNER**

- 1. Sign up on https://www.likwid.com/
- 2. View all available properties and choose how many BRICs you want to own.
- 3. Seal the deal and buy the BRICs.
- 4. Monitor your real estate portfolio and rental returns from your dashboard.
- 5. Find our Likwid community on Facebook and Instagram.

**Invest Now** 

https://www.likwid.com/

## BEST PRACTICES

### TIP #1: DO EXTENSIVE MARKET RESEARCH

Any type of investment requires you to DYOR (Do Your Own Research). This step is fundamental - you need to know and understand what you're dealing with before dumping your money.

### **TIP #2: GO FOR THE GREATEST DEAL**

If attractive investment packages or deals are out, be sure to take on the greatest one! Good deals don't come around too often, so think smart!

### TIP #3: AIM FOR ONE GOAL

Like everything else, you must have a purpose in investing. Determine your goal in fractional investing; whether you want to build your real estate portfolio, gain short-term profits or reap long-term capital gains.

### **TIP #4: DON'T FOLLOW THE MASSES**

To be accurate, don't follow the masses blindly. Conforming to others without understanding what's happening can seriously put your work at risk. Always DYOR beforehand.

### **TIP #5: FIND A SUPPORT GROUP**

Participate in a support group or community. This part is best for you to broaden your perspective, gain insights and have a sense of belonging in such an unfamiliar space.

# REIT VS BAB

### REAL ESTATE INVESTMENT TRUST

BUY A BRIC (FRACTIONAL OWNERSHIP)

Investors have no say in property selection. After due diligence, the property will be selected by the management

1

Investors have full control and freedom over what kind of properties they want to invest in

REIT investors can only view their portfolios once a year, during the full evaluation or the semi-annual updates

2

Investors are free to monitor their investments anytime on ebric.io. Real-time tracking of digital assets is always available

Investors don't own any part of the property

3

Investors acquire part-ownership in the property invested

Investors are not directly involved
with this process as REIT
portfolios are diversified by the
market



Investors have total control to diversify their portfolios as they want

Volatile



Less volatile





# FAQS

- 1 Can beginners buy a BRIC?
  Yes! Anyone Anyone with a valid ID can Buy A
  BRIC!
- 2 Is there a quota when buying the BRICs?
  Nope. Buy as many BRICs as you want!
- 3 Do I need to manage the properties?

  No, you don't. We make property investing easy for you. Leave the hassle of property management to us.
- How do I know if I'm making profits?
  You can check and monitor your rental returns and capital gains through your user dashboard.
- Is there an age limit to buy a BRIC?
  You must be 18 years old and above to be able to sign up and buy a BRIC.

# FAQs

### 6 Do you prove the transfer of ownership?

All BRIC buyers will be required to sign an agreement upon receiving their BRICs. This customised token agreement proves the transfer of ownership. It states that each BRIC is represented by an actual share of a legal entity that owns the property.

### 7 What are the applicable fees involved?

A 3% transaction fee is applicable upon the purchase of BRICs (which goes to our payment gateway solution provider).

### Is BRIC similar to a crypto token/coin?

No, not at all. A BRIC is an asset-backed token, allowing users to hold ownership rights over a physical and tangible asset in a digital form. The source of a BRIC's value ties back to a REAL WORLD ASSET, which in this case, refers to real estate. The BRIC represents real physical assets, not crypto.

# FAQs

## 9 Where will my BRICs be stored? The BRICS you purchased will be kept in your MetaMask wallet.

## 10 Do I own the physical fraction of the property I bought?

Each property is owned by a special purpose vehicle (SPV) that is owned by an individual company. Each company is then tokenised as BRICs and made available for purchase.

As a BRIC owner, you own a share of legal entity that owns the property (represented by a BRIC), you are entitled to rental rights and capital appreciation gains.

### How can I check my monthly rental income?

You can check for your rental income on the Likwid user dashboard.

### How to create and install



## **METAMASK WALLET**

### **DESKTOP BROWSER**

STEP 1



Install MetaMask

for your browser

Download from MetaMask website here

STEP 2



**Create wallet** 

Click "Create a wallet"

STEP 3



**Connect your wallet** 

and start using MetaMask!

### **MOBILE VERSION**

STEP 1



Download MetaMask

from Google Play Store or App Store STEP 2



Create wallet

Click "Create a wallet"

STEP 3



Set up AVAX network

settings> network> add network (Avalanche)

Read more here

STEP 4



Select "WalletConnect"

from www.likwid.com and scan with your phone's MetaMask wallet STEP 5



Connect your wallet

and start using MetaMask!

#### Note:

- Store your wallet's seed phrase securely.
- If you lose your seed phrase, MetaMask can't help recover your wallet and your funds.
- NEVER share your seed phrase or your private key to anyone or any site, unless you want them to have full control over your funds.

### Step-by-step guide to do your



\*KYC (Know Your Customer) is a safety standard required to verify the legitimacy of a customer's identity for protection against fraud, corruption, money laundering and terrorist financing.

STEP 1



Enter personal info

enter full name and ID



STEP 2



Scan QR code

using your mobile phone

STEP 3



Take your ID photo

the images must be in .JPEG or .PNG format

STEP 4



5-second facial recognition

and you're good to go!

#### Note:

- Your ID images must be less than 5MB, clear and non reflective.
- Contact our support team at customersupport@likwid.com for further assistance.

### How to withdraw your rental returns:



### **Access wallet**

Open your MetaMask and go to the top – click the network dropdown menu.

STEP 01



**STEP 02** 

### Select network

To withdraw your returns, make sure you're on the Avalanche network

## Go to a crypto exchange

To convert your crypto to cash, choose your preferred digital exchange. Discover the list of exchanges that support AVAX <u>here</u>.

STEP 03

### Follow the steps

Go to your preferred exchange and follow its guide on the withdrawal process. Withdraw your cash into your bank account and you're all set!

**STEP 04**