



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01/01/2015

31/12/2015



Home



Best/ Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



50K

Total Pizzas Sold



21K

Total Orders



2.32

Avg Pizzas Per Order

BUSIEST DAYS & TIMES

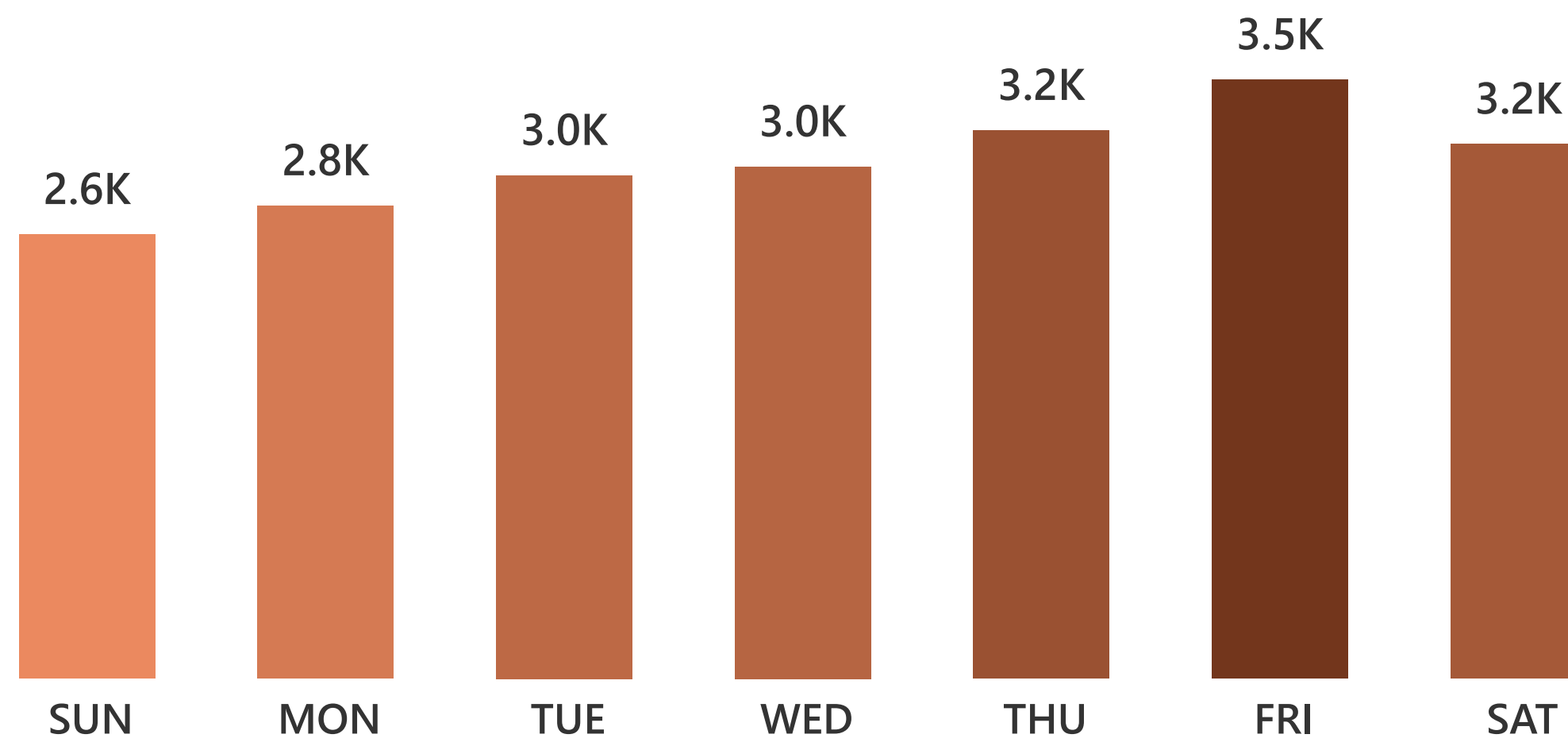
DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

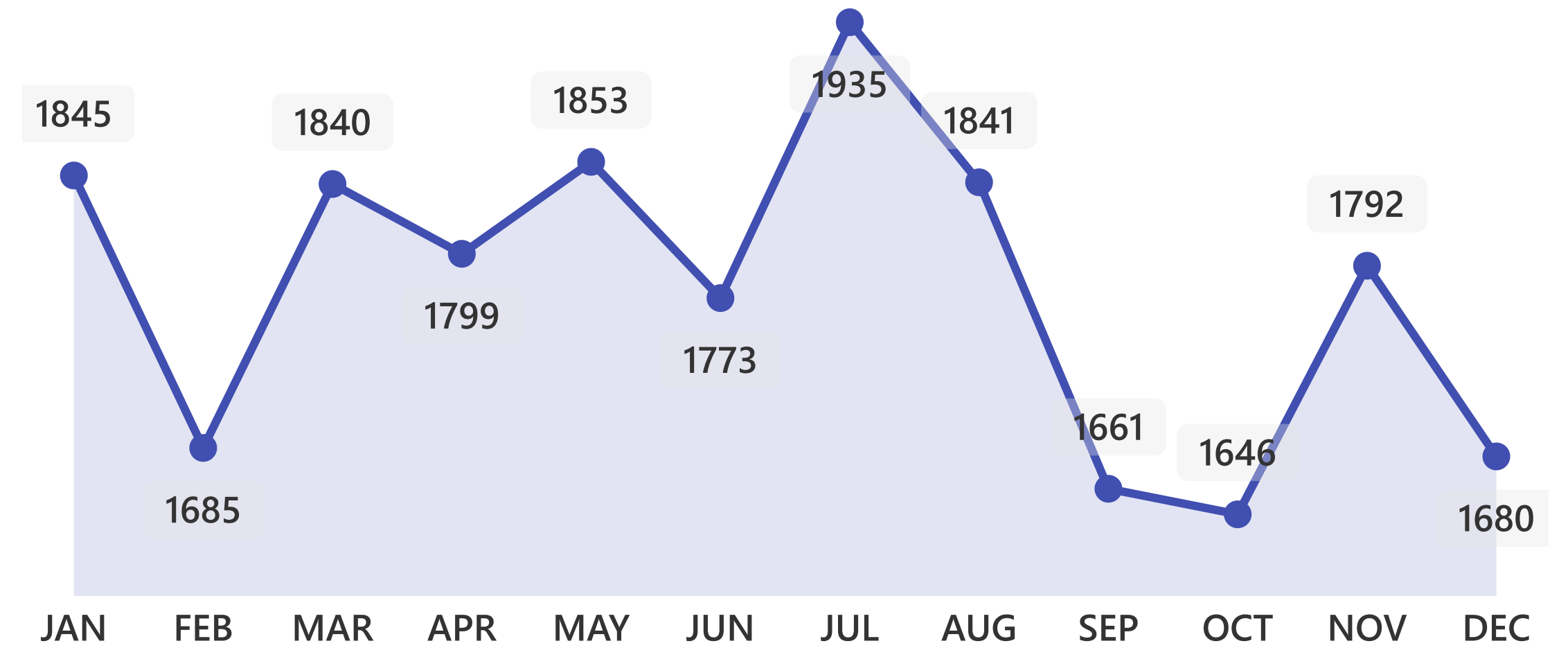
MONTHLY

There are **maximum** orders from month of **July** and **January**

Daily Trend for Total Orders



Monthly Trend for Total Orders



SALES PERFORMANCE

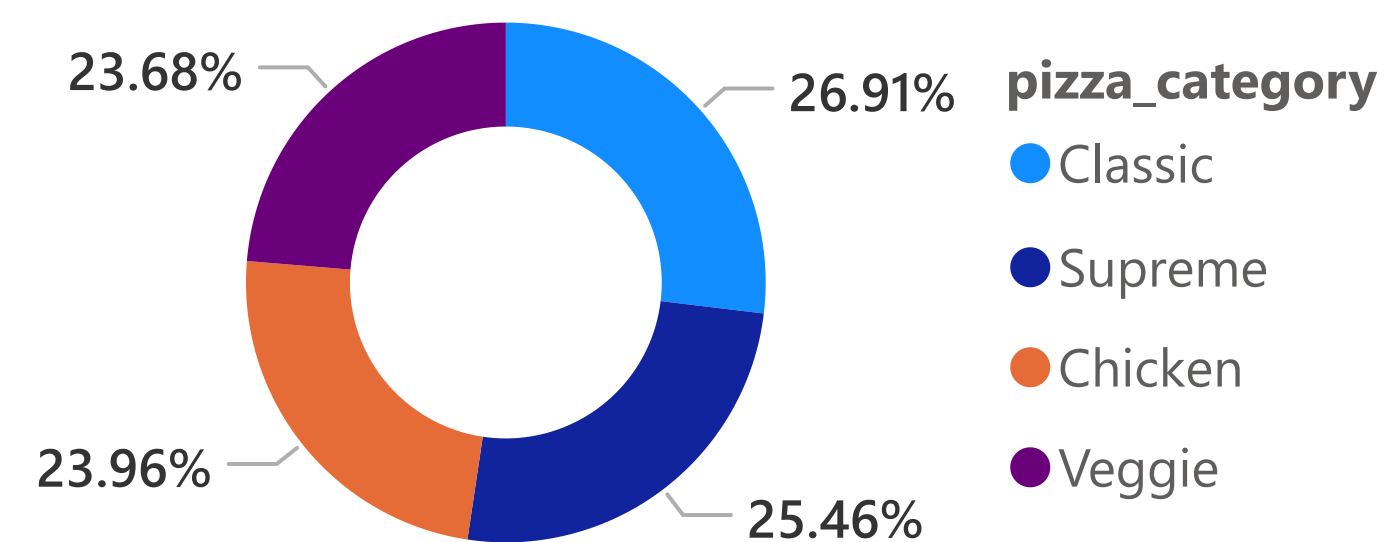
CATEGORY

Classic Category contributes to **maximum** sales & total orders.

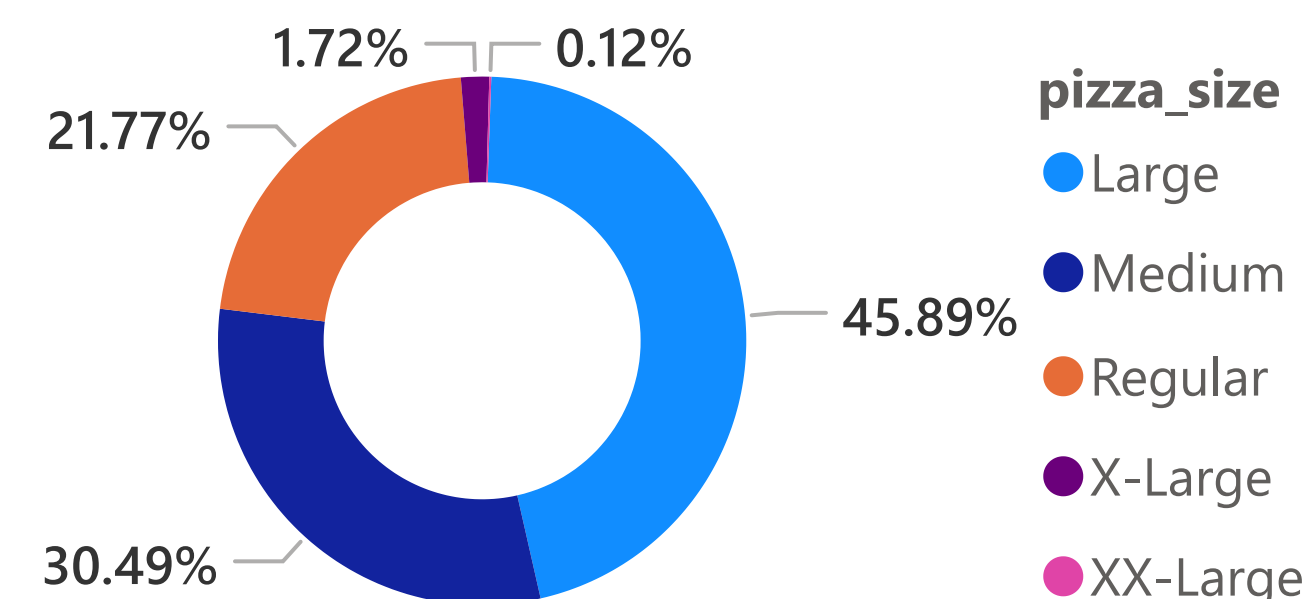
SIZE

Large size pizza contributes to **maximum** sales

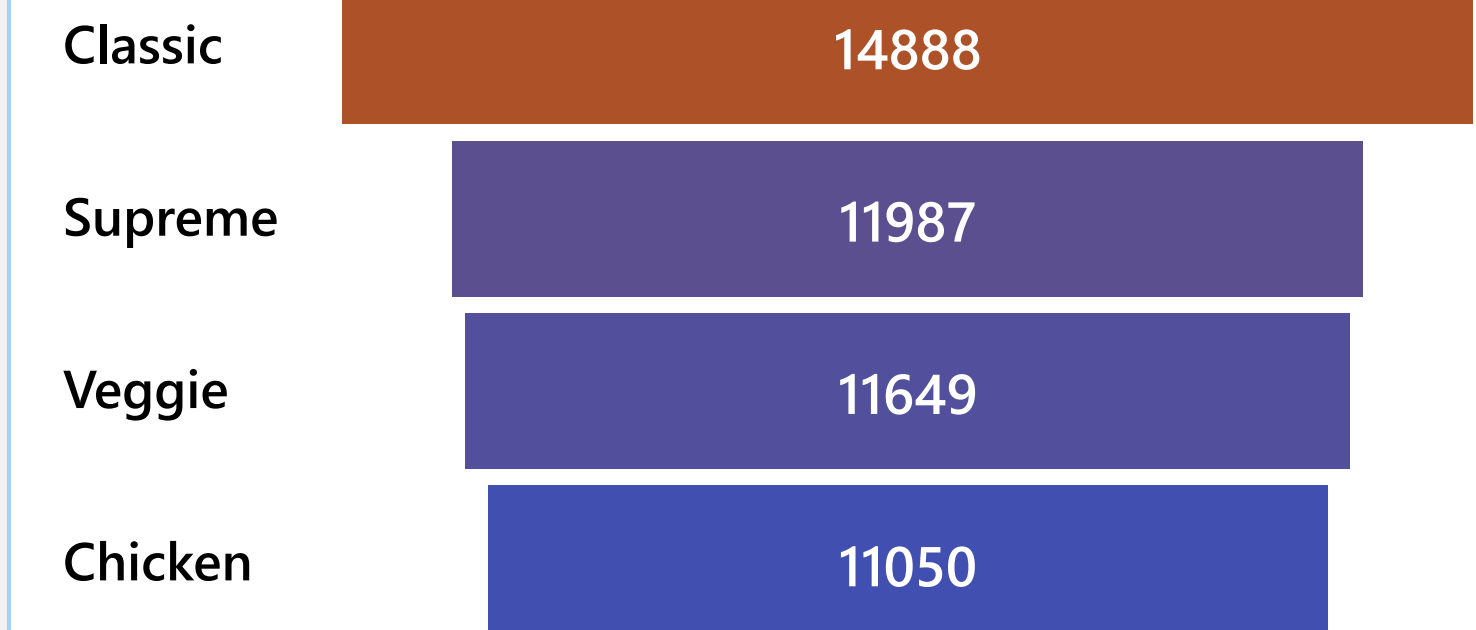
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes to **maximum**
Revenue

QUANTITY

The Classic Deluxe Pizza
Contributes to **maximum** Total
Quantities

TOTAL ORDERS

The Classic Deluxe Pizza
Contributes to **maximum** Total
Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes
to **minimum** Revenue

QUANTITY

The Brie Carre Pizza Contributes
to **minimum** Total Quantities

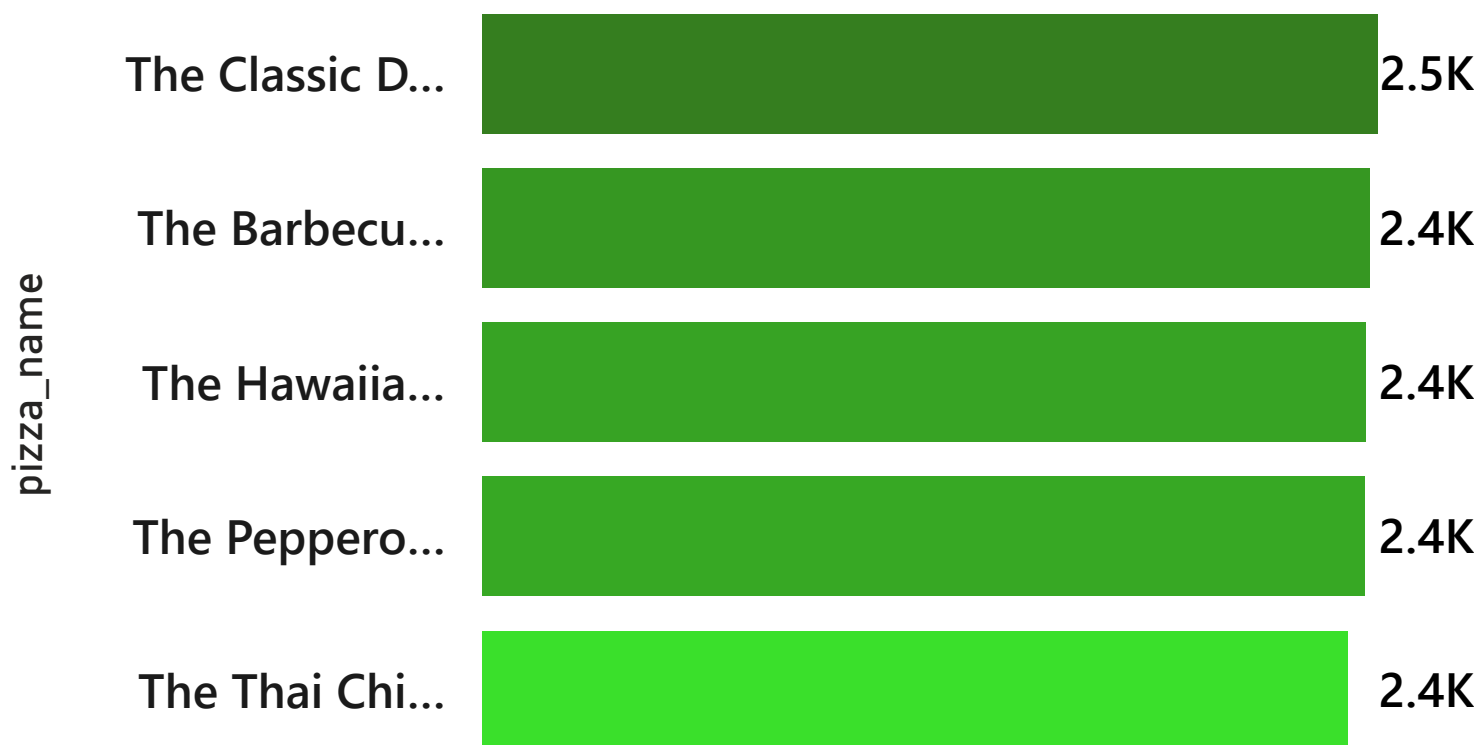
TOTAL ORDERS

The Brie Carre Pizza
Contributes to **minimum**
Total Orders

Top 5 Pizzas by Revenue



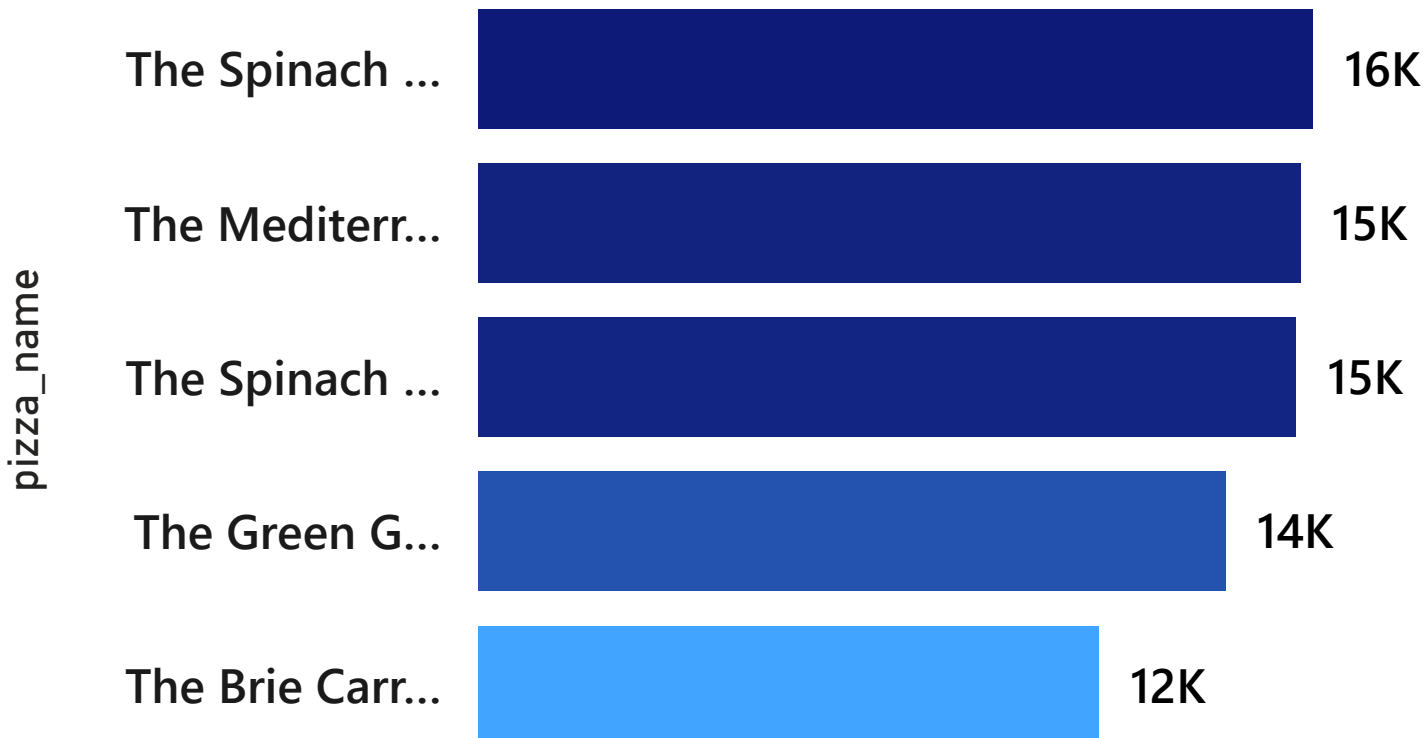
Top 5 Pizzas by Quantity



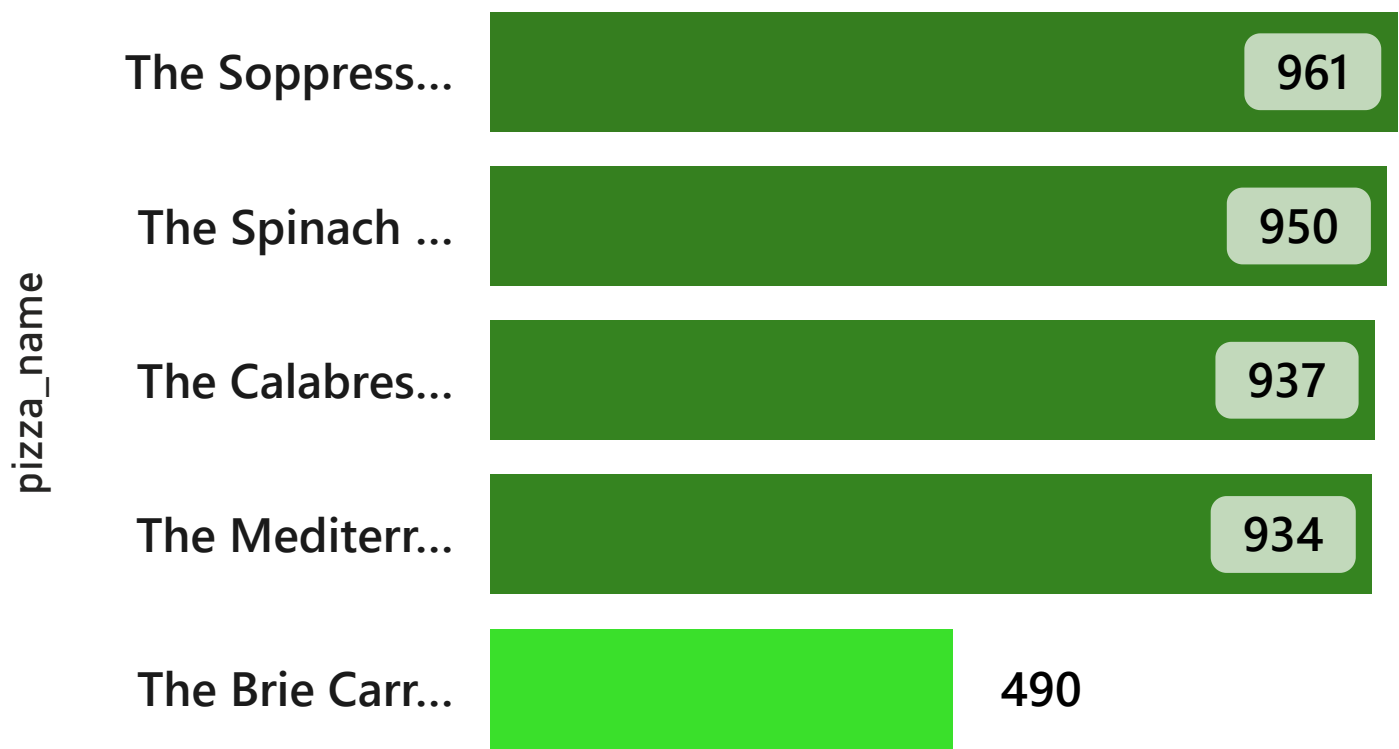
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

