

Site Purpose

This site is to advertise the existence of this service for those who are planning weddings or similar major life events. As such it needs to feel classy and elegant while also feeling strongly church related. Making reservations should be simple and hassle free. Unlike many similar sites the location and convenience are more the selling point than the luxury.

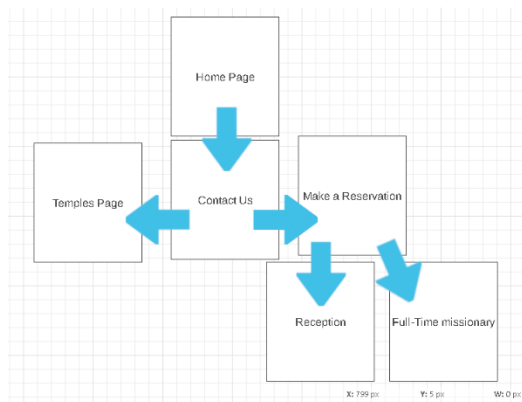
It must provide a sophisticated means of displaying hotel location by temple location. And then simply state the price of one night, and three nights.

Target Audience:

Monika (25) is getting married in 6 months. Most of the wedding arrangements are completed but she has forgotten to figure out where all of the family members from out of state are going to live for the 3 days they will be in town. She is looking for a quick solution that will agree with everyone but not be too pricy.

Dave (95) has been called as a temple worker and has difficulty driving long distances. He needs a place to stay for two weekends out of every month. He doesn't want anything too fancy, as he doesn't plan to spend much time there, but he has difficulty with stairs and may require other accommodations.

Site Map:



Color Scheme:



Typography:

Almost before we knew it, we had left the ground.

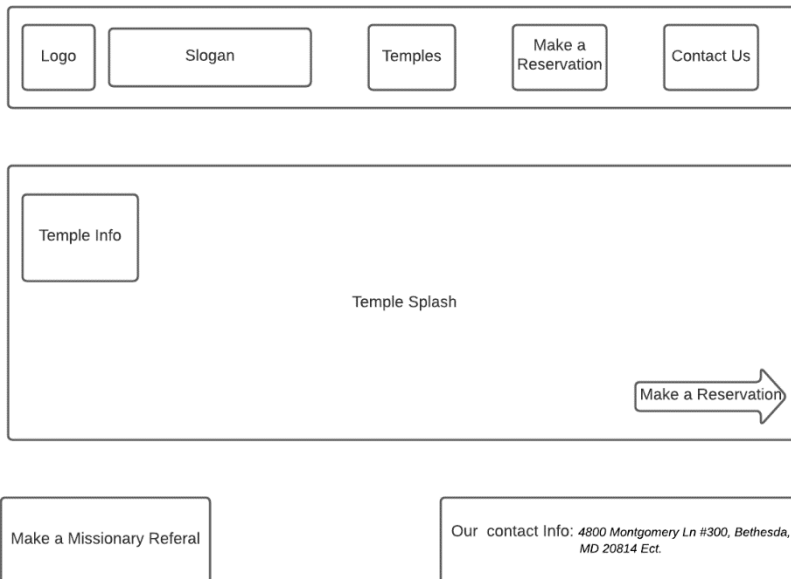
Body and general Fonts: Font Open Sans (Fallback: Arial, sans-serif)

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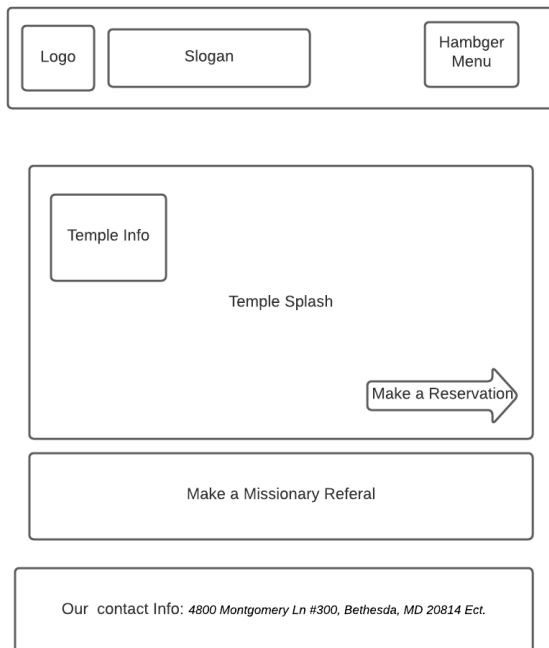
Header Fonts: Lato (Fallback: Helvetica, sans-serif)

Wireframe Sketches:

Big Webpage



Medium Webpage



Small Webpage

Logo

Slogan

Hambger
Menu

Temple Info

Reservation

Temple Splash

Make a Missionary Referral

Our contact Info: *4800 Montgomery Ln #300, Bethesda, MD 20814*
Ect.