

Michelle Chen

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Summary

UI/UX designer crafting intuitive and engaging digital experiences focusing on accessibility and user research. Skilled in interaction design, prototyping, and web design (HTML, CSS, Bootstrap). Awarded the People's Choice Award at the Endstar Game Maker Spark Challenge and 2nd place at RoseHack 2025.

Education

Arizona State University , MS in User Experience(GPA: 4.0/4.0)	Aug 2024 – Sept 2026
National Yunlin University of Science and Technology , BA in Cultural Heritage Conservation (GPA: 3.76/4.0)	Sept 2016 – Feb 2021

Experience

Website Interface Designer , M-think Technology, Taiwan	Oct 2022 – Sept 2023
<ul style="list-style-type: none">Designed websites and web applications following accessibility and web standards.Developed and tested layouts, functionality, and navigation menus across browsers and devices.	
UI/UX Designer & Frontend Developer (Volunteer) , Toastmasters District 67 Digital Transformation Committee – Remote	March 2023 – Sep 2023
<ul style="list-style-type: none">Built and maintained responsive web layouts for cross-platform compatibility.	
Case Freelancer , Taiwan – Remote	April 2022 – Jan 2023
<ul style="list-style-type: none">Designed and launched websites for KAN WEN Cram School and Wei Pang Bakery.	
Event Planner , Taiwan – Tianyi Management Consulting	March 2022 – May 2022
<ul style="list-style-type: none">Exhibition venue design, promotional design, and document design.Production of event bids, exhibition venue layout, and event implementation.	
Project Assistant, Great Yarmouth Heritage Center - Concept for immersive, interactive visitor experience, , Taiwan – National Yunlin University of Science and Technology	Feb 2020 – April 2021

Projects and Awards

People's Choice Award – Endstar Game Maker Spark Challenge	March 2025
<ul style="list-style-type: none">Designed and built a game with Team members, recognized for creativity and storytelling.	
2nd Place – RoseHack 2025	Feb 2025
<ul style="list-style-type: none">Created "Daily Moo Mood," a fun mood-tracking web app with cow-themed visuals.Tools used: HTML/CSS, .NET, Tailwind	
Scholarship Recipient	
<ul style="list-style-type: none">2024 New American University - Graduate Scholarship (\$10,000)2024 Engineering Graduate Fellowship (\$1,000)2018 Exchange Student Scholarship (NT\$ 150,000), Berlin University of Applied Sciences exchange program2017 Exchange Student Scholarship (NT\$ 10,000), Cultural and Academic Visit to Germany (Aachen, Esslingen Sciences & Karlsruhe Universities of Applied Sciences)	

Skills

Languages: English (Advanced), Chinese (Native), Japanese (Basic)

Design Tools: Figma, Adobe Illustrator, Photoshop, InDesign

Technologies: HTML5, CSS, Bootstrap, jQuery (freeCodeCamp.org — RWD Developer Certification)