

Michelle Chen

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Summary

UI/UX designer crafting intuitive and engaging digital experiences focusing on accessibility and user research. Skilled in interaction design, prototyping, and web design (HTML, CSS, Bootstrap). Awarded the People's Choice Award at the Endstar Game Maker Spark Challenge and 2nd place at RoseHack 2025.

Education

Arizona State University, MS in User Experience(GPA: 4.0/4.0) Aug 2024 – Sept 2026

National Yunlin University of Science and Technology, BA in Cultural Heritage Conservation (GPA: 3.76/4.0) Sept 2016 – Feb 2021

Experience

Website Interface Designer, M-think Technology, Taiwan Oct 2022 – Sept 2023

- Designed websites and web applications following accessibility and web standards.
- Developed and tested layouts, functionality, and navigation menus across browsers and devices.
- Created promotional materials and business card designs.

UI/UX Designer & Frontend Developer (Volunteer) , Toastmasters District 67 March 2023 – Sep 2023
Digital Transformation Committee – Remote

- Built and maintained responsive web layouts for cross-platform compatibility.

Case Freelancer , Taiwan – Remote April 2022 – Jan 2023

- Designed and launched websites for KAN WEN Cram School and Wei Pang Bakery.

Event Planner , Taiwan – Tianyi Management Consulting March 2022 – May 2022

- Exhibition venue design, promotional design, and document design.
- Production of event bids, exhibition venue layout, and event implementation.

Project Assistant, Great Yarmouth Heritage Center - Concept for immersive, interactive visitor experience, , Taiwan – National Yunlin University of Science and Technology Feb 2020 – April 2021

Projects and Awards

People's Choice Award – Endstar Game Maker Spark Challenge March 2025

- Designed and built a game with Team members, recognized for creativity and storytelling.

2nd Place – RoseHack 2025 Feb 2025

- Created "Daily Moo Mood," a fun mood-tracking web app with cow-themed visuals.
- Tools used: HTML/CSS, .NET, Tailwind

Scholarship Recipient 2024 - 2025

- New American University - Graduate Scholarship (\$10,000)
- Engineering Graduate Fellowship (\$1,000)

Skills

Languages: English (Advanced), Chinese (Native), Japanese (Basic)

Design Tools: Figma, Adobe Illustrator, Photoshop, InDesign

Technologies: HTML5, CSS, Bootstrap, jQuery