

Michelle Chen

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Professional Summary

UI/UX designer with 3+ years of experience crafting accessible, responsive digital products. Known for delivering award-winning user experiences, including recognition at the Endstar Spark Challenge and UC Riverside RoseHack 2025.

Experience

Website Interface (UI) Designer

October 2023 – September 2024

M-think Technology, Taiwan

- Executed browser compatibility testing across 6+ platforms, reducing interface issues by approximately 30%
- Collaborated with engineers and product managers to translate design concepts into functional web components
- Refined UI prototypes based on analytics and feedback, contributing to a 15% improvement in task success rates
- Demonstrated attention to detail and adaptability in agile sprint environments
- Analyzed user testing feedback and proposed layout updates that improved task flow

UI/UX Designer & Frontend Developer (Volunteer)

March 2023 – September 2023

Toastmasters District 67, Remote

- Redesigned organization website using Figma and HTML/CSS, reducing bounce rate by 20%
- Enhanced layout structure and visual hierarchy to improve readability on mobile devices
- Integrated interactive components and streamlined navigation to increase engagement
- Identified content gaps and proposed a revised site structure to align with member needs

Freelance UX/UI Designer

May 2022 – February 2023

Self-Employed, Remote

- Built custom websites for Wei Pang Bakery and KAN WEN Cram School, boosting inquiries by 35%
- Created brand-consistent layouts and responsive front-end using HTML, CSS, and Bootstrap
- Managed multiple client projects and maintained satisfaction through 3–5 review cycles per engagement
- Adapted to changing client needs with strong communication and time management skills
- Suggested SEO and usability updates, increasing client engagement

Event Planner

March 2022 – April 2022

Tianyi Management Consulting, Taiwan

- Designed event visuals and layouts for 5+ corporate functions, attracting 300+ attendees
- Coordinated planning logistics and ensured smooth execution within time and budget constraints

Project Assistant

January 2020 – April 2021

Great Yarmouth Heritage Center, Taiwan

- Conducted artifact research for museum content used by 200+ visitors monthly
- Created an interactive bilingual guidebook to enrich educational experiences and cultural engagement
- Took initiative to present historical data in an interactive, inclusive format

Skills

Design Tools: Figma, Adobe XD, Adobe Illustrator, Adobe InDesign, Adobe Photoshop

Frontend Development: HTML5, CSS3, JavaScript, Bootstrap, Responsive Design, Accessibility (WCAG)

UX Methods: User Experience Design, User Interface Design, User Research, Usability Testing, Wireframing

Education

Master of Science in User Experience (Human-Computer Interaction)

Expected September 2026

Arizona State University, Tempe, AZ

Bachelor of Arts in Cultural Heritage Conservation

February 2021

National Yunlin University of Science & Technology, Taiwan

Certificates

Spark Challenge Skill Badge: UX Design – Arizona State University, 2025

Foundations of User Experience (UX) Design – Google (Coursera), 2024

Responsive Web Design Developer Certification – freeCodeCamp, 2022