

Unit 13 Low June 28 Hashtag Fever

I. Vocabulary: (50% – 每題 10 分)

A. tweet 推文	B. precise 精確的；嚴謹的	C. meaningful 有意義的
D. identify 識別；確認	E. related 相關的；有關的	

- D 1. For a product to sell, the first step is to \_\_\_\_\_ its target buyers.
- B 2. The black box can record the \_\_\_\_\_ location of an accident.
- C 3. Helping poor children is a good way to do \_\_\_\_\_ things for society.
- E 4. Good health is \_\_\_\_\_ to regular exercise and a balanced diet.
- A 5. A study on social media shows that 100 characters is the best length for a \_\_\_\_\_.

II. Cloze Test: (50% – 每題 10 分)

Now, social media is very popular. Its platforms, such as Instagram and Facebook, provide users easy passages to 6 with people who share similar interests. To make the connection, one only has to use the hashtag, 7 pound symbol (#), on their keyboard, and then their posts will be readily visible to those interested in the same topics. 8, try using the hashtag “#smoothies” in a post. It will then be 9 connected to all the other posts with “#smoothies” as a hashtag.

When using hashtags, there are two things to bear in mind. First, make sure your post is 10, or it won't be seen by non-followers. Also, it's important to keep your hashtag short so that it is easy to remember. Try out hashtags and experience their power.

- D 6. A. disappear      B. frighten      C. imagine      D. connect
- A 7. A. or      B. so      C. and      D. but
- B 8. A. For one      B. For example      C. As a result      D. In other words
- C 9. A. diligently      B. normally      C. automatically      D. frequently
- D 10. A. usual      B. brave      C. major      D. public