YI (Claire) YIN

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EDUCATION

Columbia University, New York, NY   *Expected Dec 2019*
MA in Quantitative Methods in the Social Sciences
Cumulative GPA: 4.0
Coursework: Machine Learning, Natural Language Processing, Data Visualization, Social Network Analysis

The Ocean University of China, Tsingtao, China   *Sep 2013 – July 2017*
B.A in Journalism and Communication, top 3% of class
Cumulative GPA: 3.7, GRE: Verbal: 162/ 170, Quantitative: 167/ 170
Honors: National Scholarship- 2014, Excellent Internship- 2015,
       Study Abroad- 2015 (Columbia University), Outstanding Thesis- 2017
Relevant courses: Brand Communication, Crisis Communication, Journalism Ethic and Law,
Analysis of Sample Surveys, Experimental Research, Quantitative Political Research

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WORK EXPERIENCE

Kantar Media CIC   *May 2018 – Aug 2018*
Center of Strategy and Intelligence Intern (Shanghai)
• Co-author and assistant editor of *Social Media Landscape Whitepaper 2018*
• Assistant editor of monthly social media report *Trendwatch*

International Growth Center   *Oct 2017 – Apr 2018*
Research Assistant (Foreign Direct Investment Survey Experiment in Myammar Project)
• Worked with Cornell University Ph.D. candidate Youyi Zhang, Tsinghua University Ph.D. candidate Ying Yao
• Analyzed pilot study and two-stage survey experiment data for regression and data visualization using R

Ocean University of China   *Feb 2017 – Jun 2017*
Teaching Assistant (Undergraduate Course Journalism Ethics and Law)
• Assisted the instructor to revise the syllabus and supplementary readings
• Graded problem sets and held office hours to answer questions

Hunan TV & Broadcast Intermediary Co. Ltd   *July 2015 – Aug 2015*
Summer Intern (Changsha)
• Worked in team to do speculative work for a reality show *Mom Loves U (Premiere on Jan 3* 2016)
• Searched potential participants, made cold calls to ensure their availability, and report to executive producer

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SKILLS

Language: Fluent in English and Mandarin
Programing: Fluent in R, Python, SQL and Stata

ACTIVITIES

Chinese Language Summer School   *July 2015 – Aug 2015*
Language Partner (Tsingtao)
• Tutored Chinese Language for learners from University of South Florida
Stuyvesant High School   *Nov 2015*
Volunteer translator (New York)
• Translate English into Mandarin for Parent/Teacher conferences