**XINYANG MIAO** 6689 El Colegio Road Apt. 2 | Goleta, CA, 93117 [xmiao@umail.ucsb.edu](mailto:xmiao@umail.ucsb.edu) |(424) 302-1275

# EDUCATION

**University of California, Santa Barbara,** College of Letters and Science Goleta, CA; Sept. 2015 – Sept. 2018

*Bachelor of Arts*

**Major:** Communication, Psychology | **Program:** College of Letters and Science Honors Program

**Cumulative GPA:** 3.79/4.00; Dean’s Honors 4 quarters

**University of Hong Kong,** Faculty of Social Sciences Hong Kong, China; Jan. – May 2017

*Spring 2017 Exchange*

**Program:** University of California Education Abroad Program

# RESEARCH EXPERIENCE

# Individual Research Project on Media-multitasking and Bilingualism Goleta, CA; Aug. 2018 – Present

# (*Supervisor*: Dr. Rene Weber)

* Design project about the effect of language changing on media-multitasking performance and attention using Qualtrics and PsychoPy
* Recruit and run participants through UCSB SONA Systems at UCSB Department of Communication’s computer labs
* Collect and analyze data using PsychoPy and R
* Compose an extensive research paper which is under submission to 2019 ICA Conference

**The Media Neuroscience Lab***, Research Assistant* Goleta, CA; Apr. 2018 – Present

* Perform neuroimaging safety check and assist with neuroimaging data collection in Excel
* Analyze demographics and clinical variables in SPSS
* Code categories of moral information in news data using Excel to develop a computational tool for extraction of moral data in text

**WORKING EXPERIENCE**

**Daily Nexus***, Staff Photographer* Goleta, CA; Oct. 2017 – Jun. 2018

* Take on photo assignments and create photo stories
* Edit photos for online and print issues in Lightroom

**UCSB EAP***, Global Intern* Goleta, CA; Sept. 2017 – Jun. 2018

* Coordinate retention events for outbound students and recruitment events for perspective students interested in Hong Kong
* Give presentations to student groups on programs offered by UCEAP
* Hold regular office hour to answer student questions, organize emailing list, and prepare materials for promotional events

**The Gaucho Communicator***, Editor* Goleta, CA; Sept. 2017 – Jun. 2018

* Produce feature articles and photographs of UCSB Communication alumni and on campus resources
* Schedule and conduct faculty interviews in UCSB Communication Department

**Tencent Technology Company Limited***, Online Media Group Intern* Beijing, China; Jun. – Aug. 2017

* Developed pitches for potential news stories and wrote feature news stories on Tencent Global News Channel
* Translated (English to Chinese) and edited news articles from international news media
* Reported and updated breaking news from Reuters and AFP on Tencent News Channel
* Organized Tencent and Wechat official accounts data in Excel and filed claims for account issues

# LEADERSHIP EXPERIENCE

**UCSB International Student Association***, Officer of Public Relations* Goleta, CA; Sept. 2017 – Jun. 2018

* Develop and implement detailed promotion strategies for upcoming events and assign relevant tasks to PR officers
* Lead staff meetings and promotional events
* Design posters in Photoshop and compose promotional emails

**Trump Diaries***, Co-founder/editor-in-chief* Beijing, China; Jun. – Nov. 2017

* *Trump Diaries* is an official account under Tencent Online Media Platform
* Led a team of writers to produce news articles about President Trump, translate his tweets into Chinese, analyze new policies, observe media responses toward his words and deeds

# COMMUNITY ENGAGEMENT

# Hillside House, *Volunteer* Goleta, CA; Aug. 2018 – Present

* Lead activities including but not limited to arts and crafts, gardening and reading sessions
* Take residents on strolls around the property
* Help with clerical duties

# Amiguitos Tutoring*, Volunteer/Tutor* Goleta, CA; Sept. – Dec. 2015

* Tutored students from grade 1 to grade 5 on subjects including math, writing and reading every Thursday at El Camino Elementary school

# ADDITIONAL

* **Skills:** Microsoft Offices (Advanced), SPSS (Advanved), R (intermediate), Qualtrics (intermediate), PsychoPy (intermediate), Adobe Creative Suite (intermediate), Final Cut Pro (intermediate)
* **Language:** English (Fluent), Mandarin Chinese (Native Speaker)
* **Interests:** snowboarding, hiking, travelling, sunset collecting, photography and Asian cuisine