Statistical Inference on Factors Affecting Voting Results of the 2020 U.S. Election

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Introduction

When it was announced that Joe Biden was elected President of the United States, the 2020 U.S. election came to an end. Under the influence of COVID-19, this year's election is very difficult and dramatic. In Georgia, thousands of voters waited hours just for voting during early voting. Since the pandemic, surge mail-in ballots make counting votes extremely difficult and make the election period stretched. In rural parts of America, voters may have to drive for hours to reach an in-person polling station (Robin, para. 8-15).

In this report, the purpose is investigating the effect of three variables (region, race, and education) to the voting result of 2020 U.S. election. Thus, the null hypothesis of this report is that there is no relationship between region, race, and education and the voting result. If the results show significant relationship between our dependent variable and independent variables, this will provide new campaign ideas for candidates in the 2024 U.S. election.

One data sets will be used to investigate the effect of three variables (region, race, and education) to the voting result of 2020 U.S. election. In the Methodology section, the data and the model will be described. The results of the relationship between region, race, and education and the voting result will be provided in the Results section. Inferences of this data with conclusion, weakness and next step will be in Conclusion section (Samantha-Jo, para. 8).

Methodology

Data

In this report, one data sets will be used which is individual-level public opinion survey data from the Democracy Fund + UCLA Nationscape.

Table 1: Voting result with census_region, race_ethnicity and education

##	# A tibble: 4,8	368 x 5			
##	vote_2020	census_region	race_ethnicity	education	vote_result
##	<chr></chr>	<chr></chr>	<chr></chr>	<chr></chr>	<dbl></dbl>
##	1 Donald Tru~	Midwest	White	Associate's degree	0
##	2 Donald Tru~	South	White	Bachelor's degree	0
##	3 Donald Tru~	South	White	High school diplo~	0
##	4 Donald Tru~	West	White	High school diplo~	0
##	5 Joe Biden	Northeast	White	College, no degree	1
##	6 Joe Biden	South	Black or African Am~	College, no degree	1
##	7 Donald Tru~	West	White	College, no degree	0
##	8 Donald Tru~	South	White	Bachelor's degree	0

##	9 Donald Tru~	South	White	Bachelor's degree	0		
##	10 Joe Biden	South	White	College, no degree	1		
## # with 4,858 more rows							

In table 1, we can find out the voting result of 2020 U.S. Election. Our dependent variable is vote result. 0 is stand for vote to Donald Trump and 1 is stand for vote to Joe Biden. Census region, race ethnicity and eduction are all the independent variables that we need to study.

Method

Logistic regression will be used in this analysis because it is the appropriate regression when the dependent variable is binary.

References

Robin, Levinson-King. (October 20th, 2020). US election 2020: Why it can be hard to vote in the US. BBC News. Retrieved from https://www.bbc.com/news/election-us-2020-54240651 Samantha-Jo, Caetano. (December 2020). Final Project – Additional Instructions.