

# PORTFOLIO

Graphic Designer  
Yidan Tao



## HELLO!

I am a Fresh MA Graphic Communication graduate with a passion for being creative. I have a strong ability to generate ideas and creating sustainable design solutions that align with environmental principles.

### EDUCATION

2019 - 2021 BA Graphic Design, Nottingham Trent University  
2022 - 2023 MA Graphic Communications, Nottingham Trent University

### Software

PS Photoshop  
AI Adobe Illustrator  
ID Adobe InDesign  
AE After Effects

### Soft Skills

Teamwork  
Time Management  
Communication  
Adaptability  
Collaboration  
Cultural Awareness

### Contact

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## Project 1: BRAVEO

BRANDING PROJECT

Target Audience

Young adults aged 18-25 years old. From many countries around the world. From many cultures and backgrounds. Some are here to study, some are here to work, some are here to travel, some are here to live, some are here to play.

Adolescence

Students

Parents

Workers

Business Owners

Entrepreneurs

Freelancers

Young Professionals

Young Adults

Young Entrepreneurs

Young Business Owners

Young Freelancers

Young Entrepreneurs