

# Faye Yifei Gong

UX/UI & Product Designer

yifeigong2020@u.northwestern.edu

<http://fayegong.xyz>

[www.linkedin.com/in/yfgong](http://www.linkedin.com/in/yfgong)

224-420-1511

## TO

**Recruiter and Hiring Manager  
Codecademy  
New York  
United States**

## POSITION APPLYING FOR

**Product Designer**

## DATE

**Jan 13, 2020**

Dear Recruiter and Hiring Manager,

I am writing to express my interest in the Product Designer position that Codecademy is offering. After reading the job description and learning about Codecademy's goal of upgrading their careers with engaging, accessible, and flexible education on programming and data skills and the mission of empowering millions of people worldwide to learn how to code and create something by redesigning education and creating the best online learning experience, I believe my academic background, work experience, and skillsets make me an excellent candidate for this position.

I'm pursuing a Master's degree in Human-Centered Design at Northwestern University. Previously, I worked as a front-end experience product manager and delivered a lot of user experience solutions when I worked at the biggest self-study online education company in China and passionate about education and online learning as a life long learner. My undergraduate major was Industrial Design so I understand and could make rational design decisions in color themes, patterns, and visual elements. I worked on developing and making design systems at startups and Microsoft. I coded my portfolio by HTML and CSS and took a project-based CS class on Rapid Prototyping by Javascripts(React&React Native). I conduct user research based on qualitative and quantitative evidence and worked closely with user researchers. I'm good at storytelling, pitching and presenting and proficient in using Sketch, the Adobe Suite, and prototyping tools like InVision and Figma. I doodled and made illustrations for various projects. I have experience in working in an agile framework and collaborating with different teams and delivering design sets through online platforms.

Above are the reasons why I am a good fit for this role and why I desire to design and deliver products and features at Codecademy. I would appreciate the opportunity to learn more about this role. Thank you for your time and consideration! I am looking forward to hearing from you!

Best regards,

Faye Yifei Gong