

Yiheng Li

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EDUCATION & CERTIFICATIONS

University of British Columbia — Sauder School of Business

Vancouver, BC

Bachelor of Commerce: Combined Major in Business and Computer Science

Expected graduation: 2027

- AP Capstone Diploma, Service Award, Dogwood District Authority Scholarship (\$1250), BC Achievement Scholarship (\$1250), ENCOMPASS Benefits Scholarship (\$500), Business Administration Scholarship (\$750)

WORK EXPERIENCE

UBC Mars Colony

Vancouver, BC

Web Developer

February 2024 - Present

- Developed in-house website by using HTML, CSS, and React.js making our interface user-friendly and visually appealing
- Stayed abreast of emerging technologies and industry trends by exploring other possible frameworks such as Angular.js and Node.js for main webpage

EXTRACURRICULARS

FUSE Society

Toronto, ON

Academia Director

July 2022 - June 2023

- Reached over 15 schools and 400 students by managing and creating academic content for FUSE's business curriculum that is taught to schools nationwide
- Taught over 5 classroom lessons to schools across Canada by pitching our case competition to teachers and having their students enrolled in our National Business Program
- Outperformed 2022's participant count by 16% by reinvigorating our case lessons initiative by introducing video lessons and providing a new topic of focus for our case study: Blockchain Technology

Lumen Lights Co. (JABC Company Program)

Vancouver, BC

VP of Finance

Sep 2022 - June 2023

- Achieved over \$400 in profits by co-founding a student-run business that sold home-made sustainable lamps in Vancouver
- Outperformed initial benchmark by 134% by working alongside local community partners in distributing our lamps breaking our financial projections and break-even by a large margin
- Analyzed company's financial position: overcoming and forecasting financial issues, tracking financial activity, and proposing future plans for business

AWARDS & ACHIEVEMENTS

Case Competitions

2022 - 2023

1st Place Team

- miniEnterprise 2023 (\$1000), miniEnterprise 2022 (\$1000), Enhance Vancouver 2022 (\$2000), SFU Bright Ideas 2022

Author of Unpublished Research Paper

December 2023

Analyzing Biotechnology Stocks and Corresponding Social Media Influences

- Researched the relationship between different stock statistics with biotechnology companies and the social media influences about that company

SKILLS

- **Programming Languages & Frameworks:** Python, Java, JavaScript, HTML5, CSS, React.JS, REST API's
- **Languages:** Fluent in Mandarin, Fluent in English