

Yiheng Li

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EDUCATION & CERTIFICATIONS

University of British Columbia — Sauder School of Business Vancouver, BC
Bachelor of Commerce: Combined Major in Business and Computer Science (BUCS) Class of 2027

- Service Award, AP Capstone Diploma, Dogwood District Authority Scholarship, ENCOMPASS Benefits Scholarship, Business Administration Scholarship

WORK EXPERIENCE

White Spot Burnaby, BC
Kitchen Staff July 2021 - Aug 2021

- improved operational efficiency and a seamless dining experience by taking initiative to be cross-trained in various positions in collaboration with our team
- Managed kitchen tasks, including stocking ingredient inventory, equipment maintenance, and cleanliness
- Collaborated with the kitchen team to ensure smooth service, timely food delivery, and shift management

EXTRACURRICULARS

FUSE Society Toronto, ON
Academia Director July 2022 - June 2023

- Reached over 15 schools and 400 students by managing and creating academic content for FUSE's business curriculum that is taught to schools nationwide
- Taught over 5 classroom lessons to schools across Canada by pitching our case competition to teachers and having their students enrolled in our National Business Program
- Outperformed 2022's participant count by 16% by reinvigorating our case lessons initiative by introducing video lessons and providing a new topic of focus for our case study: Blockchain Technology

Lumen Lights Co. (JABC Company Program) Vancouver, BC
VP of Finance Sep 2022 - June 2023

- Achieved over \$400 in profits by co-founding a student-run business that sold home-made sustainable lamps in Vancouver
- Outperformed initial benchmark by 134% by working alongside local community partners in distributing our lamps breaking our financial projections and break-even by a large margin
- Analyzed company's financial position: overcoming and forecasting financial issues, tracking financial activity, and proposing future plans for business

PROJECTS

Author of Unpublished Research Paper December 2023
Analyzing Biotechnology Stocks and Corresponding Social Media Influences

- Researched the relationship between different stock statistics with biotechnology companies and the social media influences pertaining to that company
- Used Stocktwits API in gathering social media sentiment and formulating statistical analysis through built program running on Python 3

ACHIEVEMENTS

miniEnterprise Case Competition February 2022
1st Place Team

Enhance Case Competition May 2022
1st Place Team