



Yihan Lou

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Birth ✉️ 23-03-2000

Base ✉️ Helsinki, Finland

About me

Hi, I'm Yihan,

- 🏠 I am passionate and skilled in the field of digital interactive design and multimedia design. I have a foundation in programming, and I excel at combining 3D digital design with various interactive media.
- I enjoy 📷 photography, 🚲 cycling, and 🎮 animation. I work on UI/UX design, web design, interactive media/installations, brand design, product design, and 3D digital design (modeling, rendering, animation, etc).
- 😊 Always open to learn and practice new things, discovering in life, and with my power to create delightful PROJECTS :D

Highlights

Design

+ Research & Concept Development, UI/UX Design, Web Design, Interaction Design,, Animation, Video Editing, Creative Coding, Immersive Mapping

Technology

+ Visual/Interaction : HTML+CSS+JS, Unity(basic C#|Art), Figma, StableDiffusion, Touchdesigner ;

+ 3D : Blender, Unity, Substance Painter, Rhino;

+ Video/Graphic : Premiere, After Effect, Illustrator, Photoshop, Office

Language

+ Chinese(native), English(advanced/C1)

Honors

+ The 7th China College Students Environmental Innovation Cultivation Program Environmental Culture Innovation Award winning works - [2023]

+ The third prize of the 8th Huichuang Youth "Visual Communication Category" - [2023]

+ Silver Award of the third International Trend Culture Design Competition - [2022]

+ First Prize in Concrete Canoe Competition of ASCE Mid-Pacific Student Conference 2021 (present as core member, Interdisciplinary engineering competition.)

+ Special Prize of Kaisa Innovation & Entrepreneurship International Exchange Fund - [2020]

+ First Prize in Tongji University Student Innovation Competition - [2019]

Education

Aalto University · Department of Art & Media · New Media MA

From 2023 - Now · Espoo, Finland

+ 2024 Aalto Media Lab Winter DEMO Day | Marsio Building – [2024]

+ THE CALCULATING EYE - Embodied Interaction Exhibition | Väre G203 Experimental Studio – [2024]

+ 2023 Aalto Media Lab Winter DEMO Day | Harald Herlin Learning Centre – [2023]

Tongji University · College of Design & Innovation · Industrial Design BEng

From 2018 - To 2022 · Shanghai, China

+ Designer of 'XIXI' team project | 2022 China International Furniture Fair(Guangzhou) – [2022]

+ Tongji Excellent Undergraduate Scholarship 2019-2022

+ New Media Art practice | Creative of Robotic Arm Interaction Design Workshop – [2021]

+ Volunteer | 2021&2019 Pan-Tongji Design week – [2021&2019]

+ Interdisciplinary Student | Digital Animation and Digital Entertainment Laboratory of Tongji University, D&I – [2021]

+ Tongji Concrete Canoe Team's core member in charge of Graphics and Visualization | College of Civil Engineering – [2020-2021]

+ Outstanding Student of Tongji Future Entrepreneurship Development - [2019]

+ In charge of the display and design sections | Summer Camp of Innovation and Entrepreneurship in Italy – [2019]

Experience

From 11.2021 - To 06.2022

Junior Space & Interactive Designer @Network Party Culture Technology Development (Shanghai) Co., Ltd.

3 / F, Building B, XingFuLi, Changning District, Shanghai, China

- Responsible for MR transformation of the 'Art Space Installation'-Whale, located at Columbia Circle, Changning District, Shanghai, China.
- Piano flash installation design of the 'Play Me, I'm Yours' project for HKRI Taikoo Hui.

From 02.2021- To 08.2021

Design Intern of Children's Education Product @Tongji Tiandi Innovation & Design Co., Ltd.

Room 2202, Building 1, Zhangwu Road 1, Yangpu District, Shanghai, China

- Product & Graphic Design (Responsible for Rhino Conservation Project - 'XIXI' - Rhinoceros Narwhal Graffiti Parts). I have designed the children's teaching props for course content.

From 11.2020- To 01.2021

Industrial Design Intern @Material & Application Design Lab (D&I).

No.281 Fuxin Road, Yangpu District, Shanghai, China

- Auxiliary production of sustainable coffee grounds products.
- Auxiliary production of parametric design of protective tools.

From 06.2020- To 07.2020

Teache Assistant @Tongji Fablab (D&I).

No.281 Fuxin Road, Yangpu District, Shanghai, China

- Guide young children to use digital methods to create models and use 3D-printing.

Academic Projects

From 07.2022 - To 08.2022

Study on the correlation between spatial thinking formation and exercise patterns in young children

- Study on the correlation between spatial thinking formation and exercise patterns in young children.
- Interview their teachers and parents, and conduct a follow-up investigation.
- The concept of an integrated toy system was developed and output delivery was tested.

From 02.2022 - To 05.2022

Study on the history, development, and characteristics of Qingpu New City, Shanghai for city promotion strategy project

- Research into Qingpu City's characteristics and prospects, and strategies for brand and cultural communication.
- Summarize the experience and information that Qingpu wants to convey to the public, what had been done, and what was not.
- Provide innovative and comprehensive solutions for Qingpu IP promotion.

From 08.2021 - To 10.2021

Programs to communicate culture in an interactive form through new media

- Responsible for conducting research, project strategy, and concept output.
- Scene & character making, programming, and setting up installation and space
- Experiment, test, and optimization