

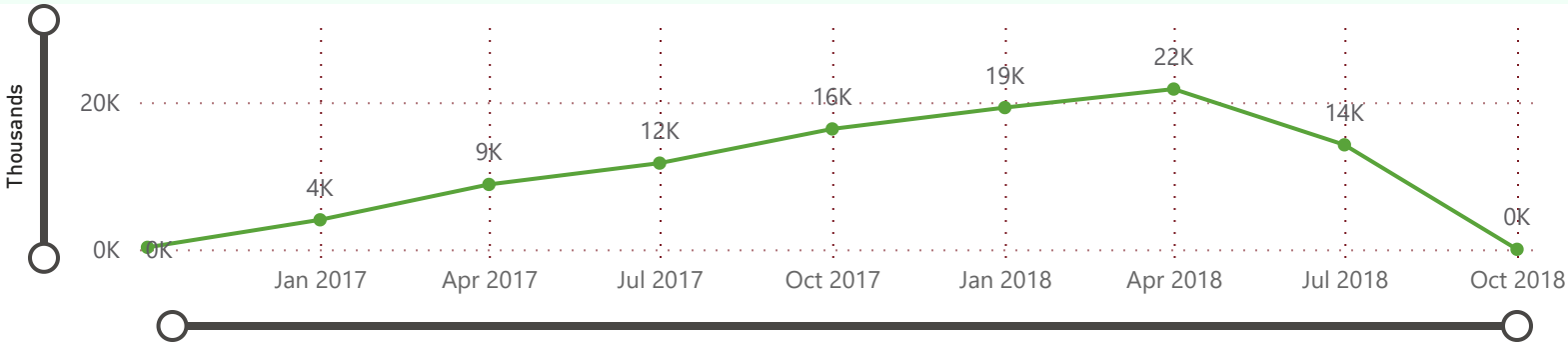
# E commerce Website

## Search By

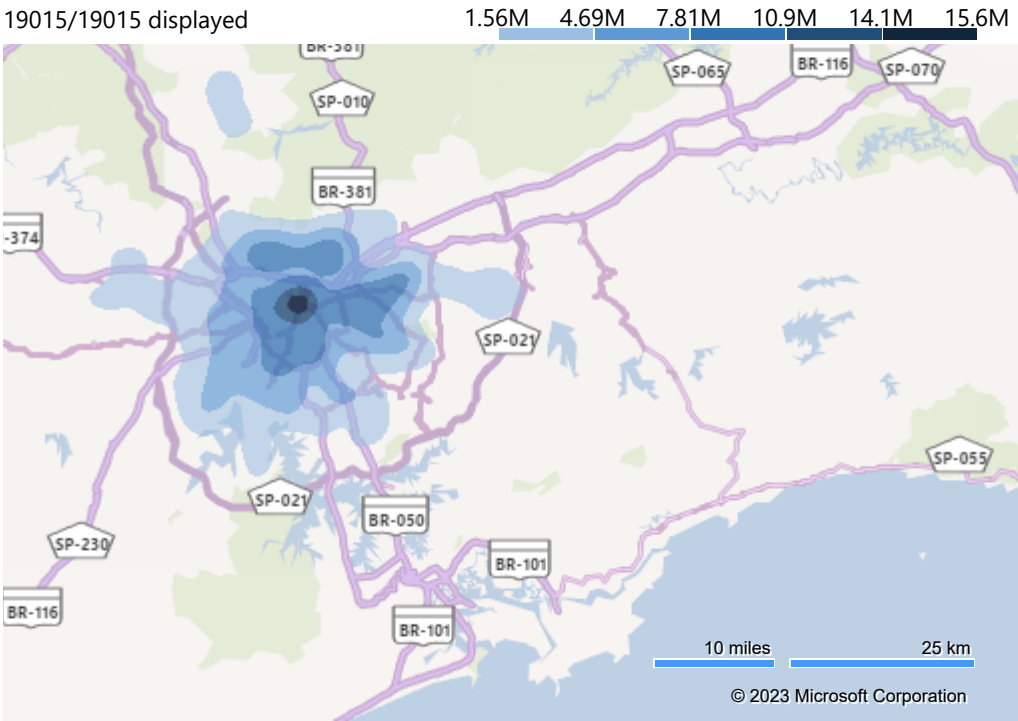
Year

All

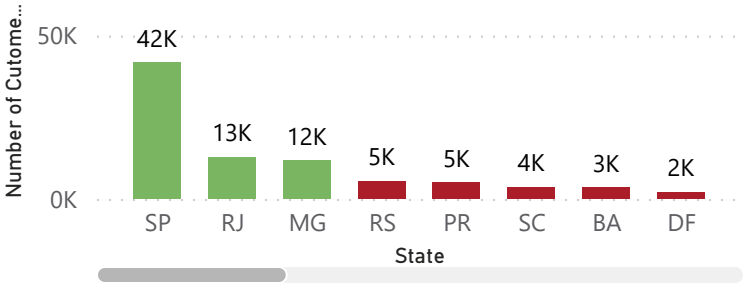
## Number of Customers by Date



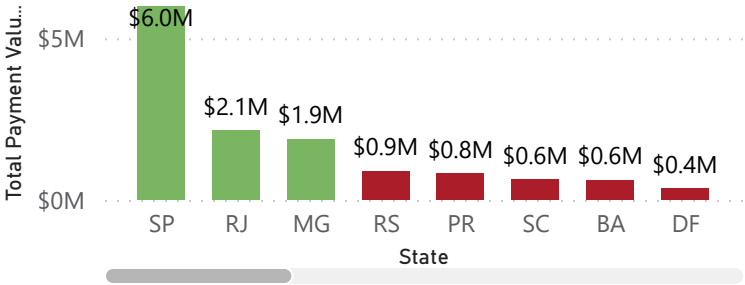
## Locations of Customers



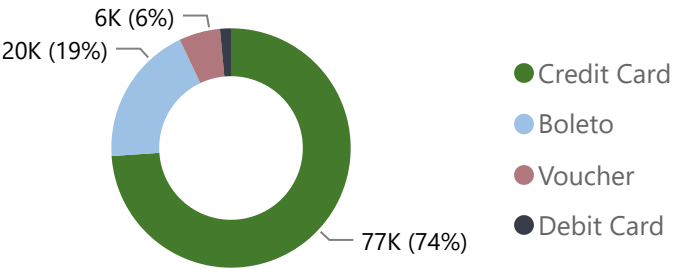
## Number of Customers by State



## Total Payments by State



## Payment Method



# E commerce Website

Customers

Sales

Orders

## Search By

Year

All

Total Transaction Values

\$16.0M

Total Sales

\$13.6M

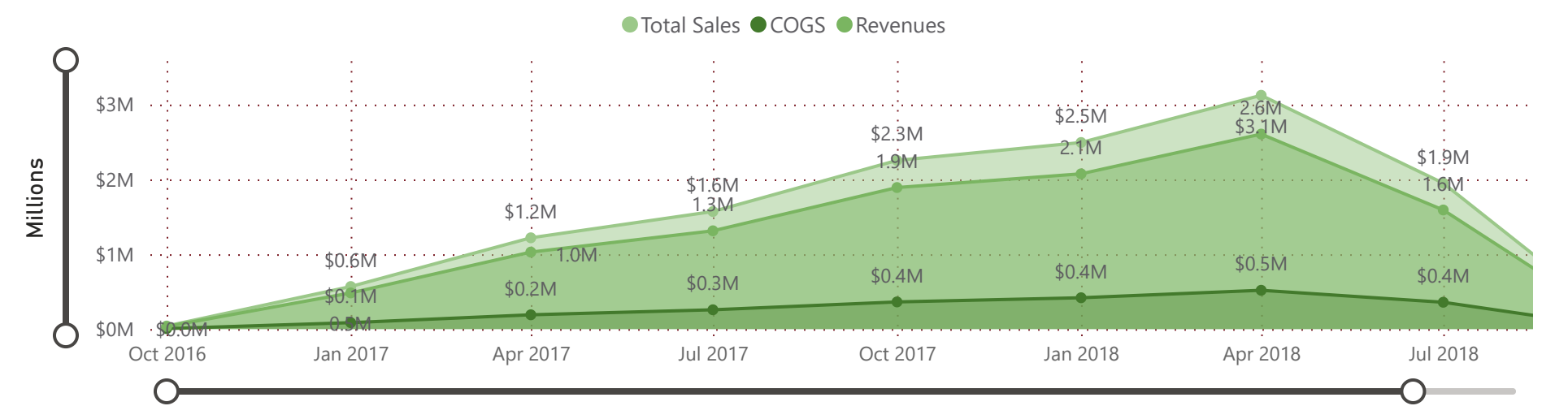
COGS

\$2.3M

Revenues

11.34M

## Revenue



| Year  | Quarter | Total Sales    | Total COGS    | Total Revenue | Profit Margin |
|-------|---------|----------------|---------------|---------------|---------------|
| 2018  | Qtr 1   | \$2,493,218.8  | \$418,505.1   | 2,074,713.66  | 83%           |
| 2018  | Qtr 2   | \$3,123,806.5  | \$518,357.9   | 2,605,448.61  | 83%           |
| 2018  | Qtr 3   | \$1,949,689.4  | \$358,320.2   | 1,591,369.23  | 82%           |
| Total |         | \$13,591,643.7 | \$2,251,909.5 | 11,339,734.16 | 83%           |

Cost of Sales Ratio

20%

17%

0%

100%

Profit Margin

80%

83%

0%

100%

# E commerce Website

- Customers
- Sales
- Orders

Search By

Year

All

Average Stars

4.09

Total Reviews

98.4K

