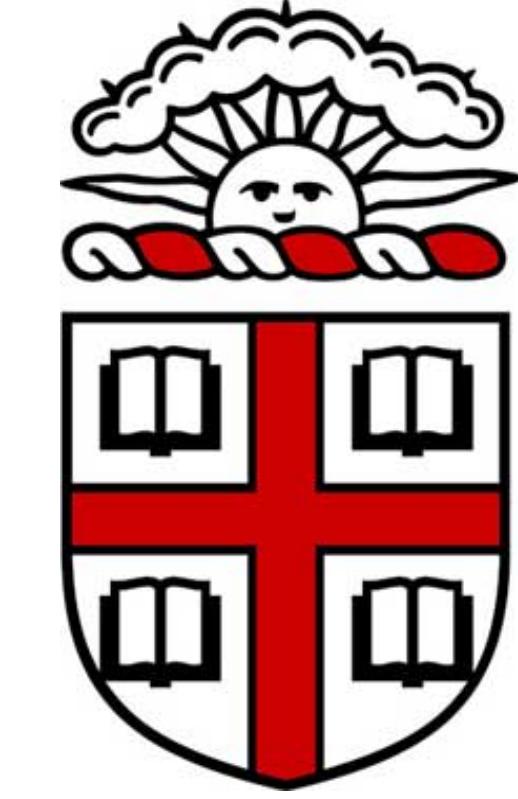


# Hierarchical Bayesian estimation of the drift diffusion model: quantitative comparison with other estimation methods

Thomas V. Wiecki, Imri Sofer, & Michael J. Frank

Laboratory for Neural Computation and Cognition; Brown University

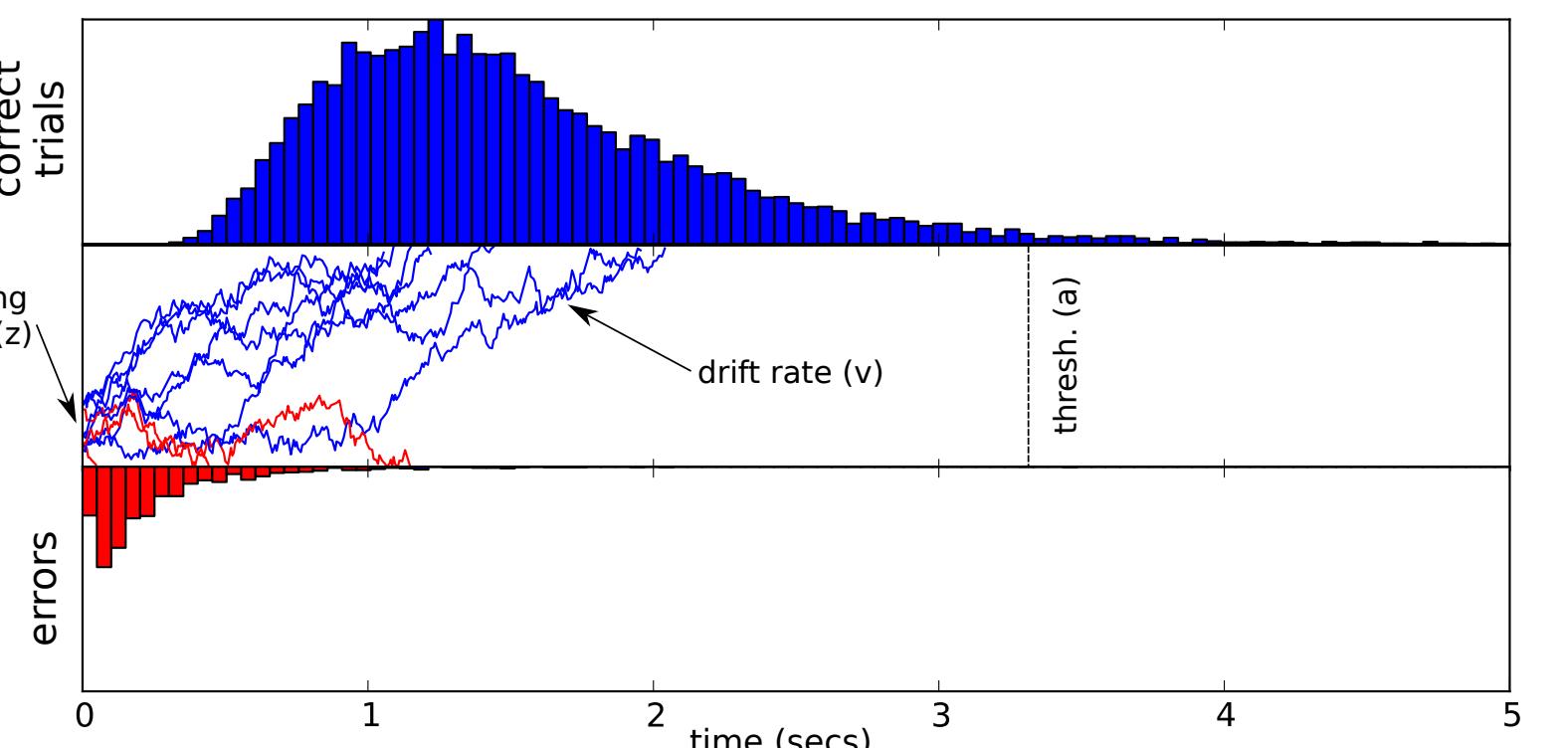


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## Highlights

- Drift-diffusion model widely used to study decision making.
- Takes complete correct and error RT distribution into account.
- Common estimation method is maximum likelihood or chi-square using quantiles (Ratcliff).
- We show by simulation:
  - With little trials, ML does poor, quantiles completely fail.
  - Inclusion of inter-trial variability exacerbates this.
- Hierarchical Bayesian estimation solves these problems.
- New open-source toolbox called **HDDM**.

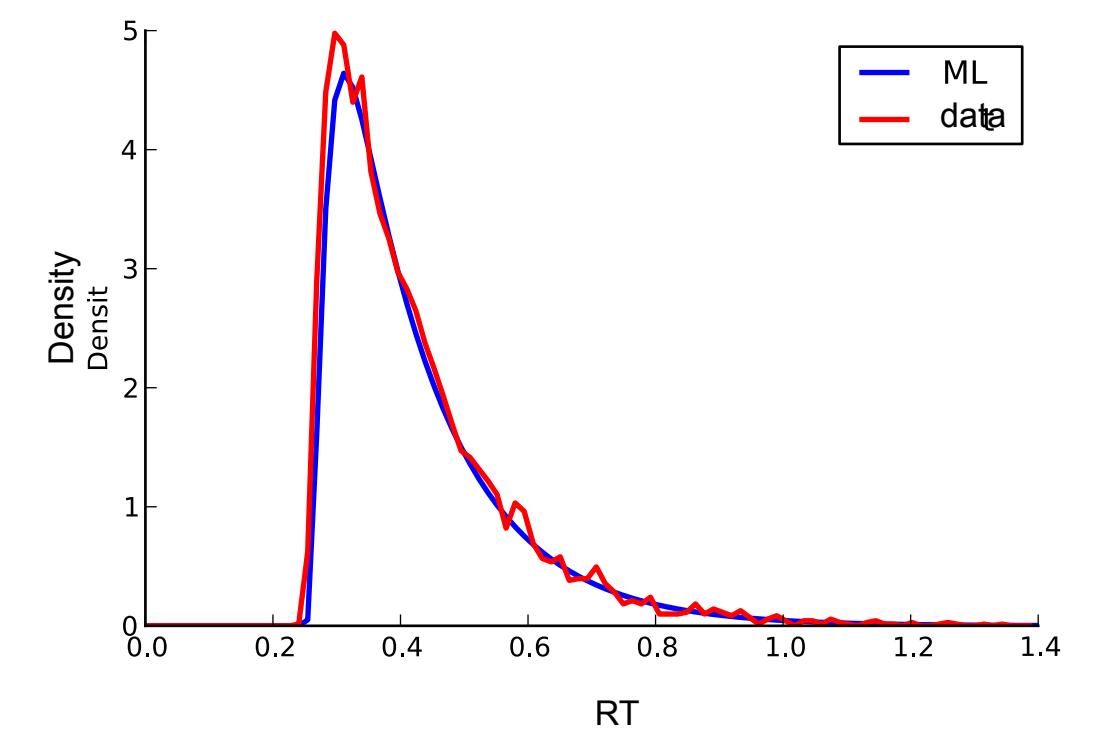
## Drift-diffusion model



- Noisy evidence accumulation recovers RT distribution.
- Matches neuroscience findings (Yang, Shadlen 2007).
- Successfully used to link psychological processing to neuronal computation (e.g. Forstmann et al 2009; Cavanagh et al 2011)

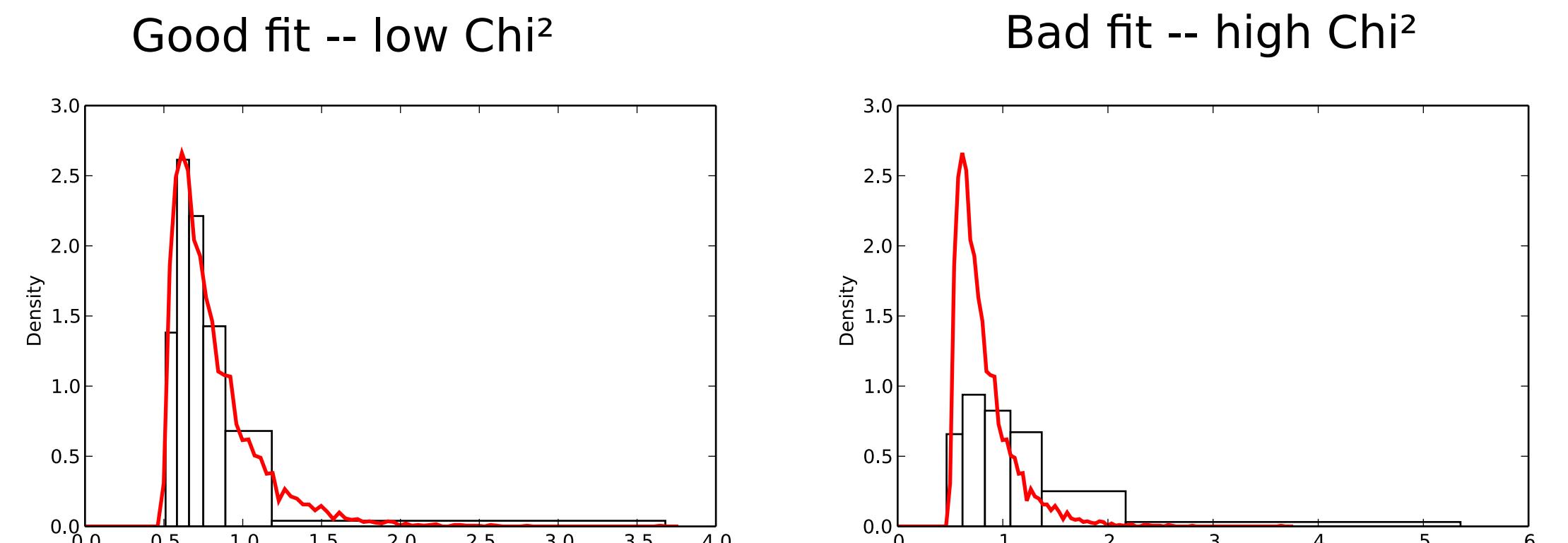
## Maximum-Likelihood estimation

- Maximize log-likelihood via optimization.
- Can only fit single subject.
- No confidence intervals (bootstrapping required).
- Fast.

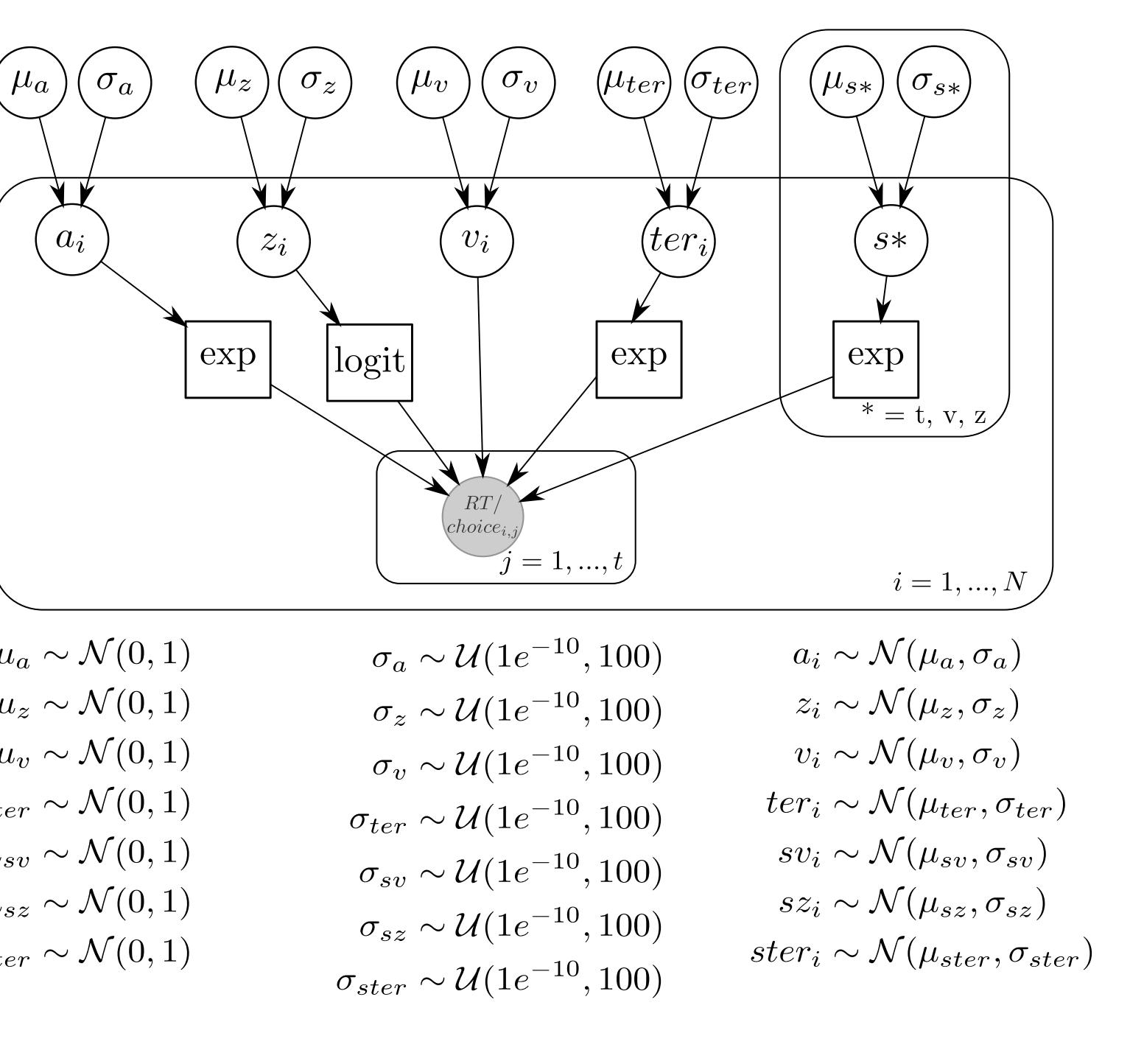


## Quantile based estimation via Chi<sup>2</sup>

- Minimize  $\chi^2$  of theoretical and empirical quantiles via optimization.
- Can fit either subject or group parameters (i.e. subjects share no similarity, or are equivalent).
- Group parameters are fit by quantile averaging.
- No confidence intervals (bootstrapping required).
- Robust to outliers.
- Fast.

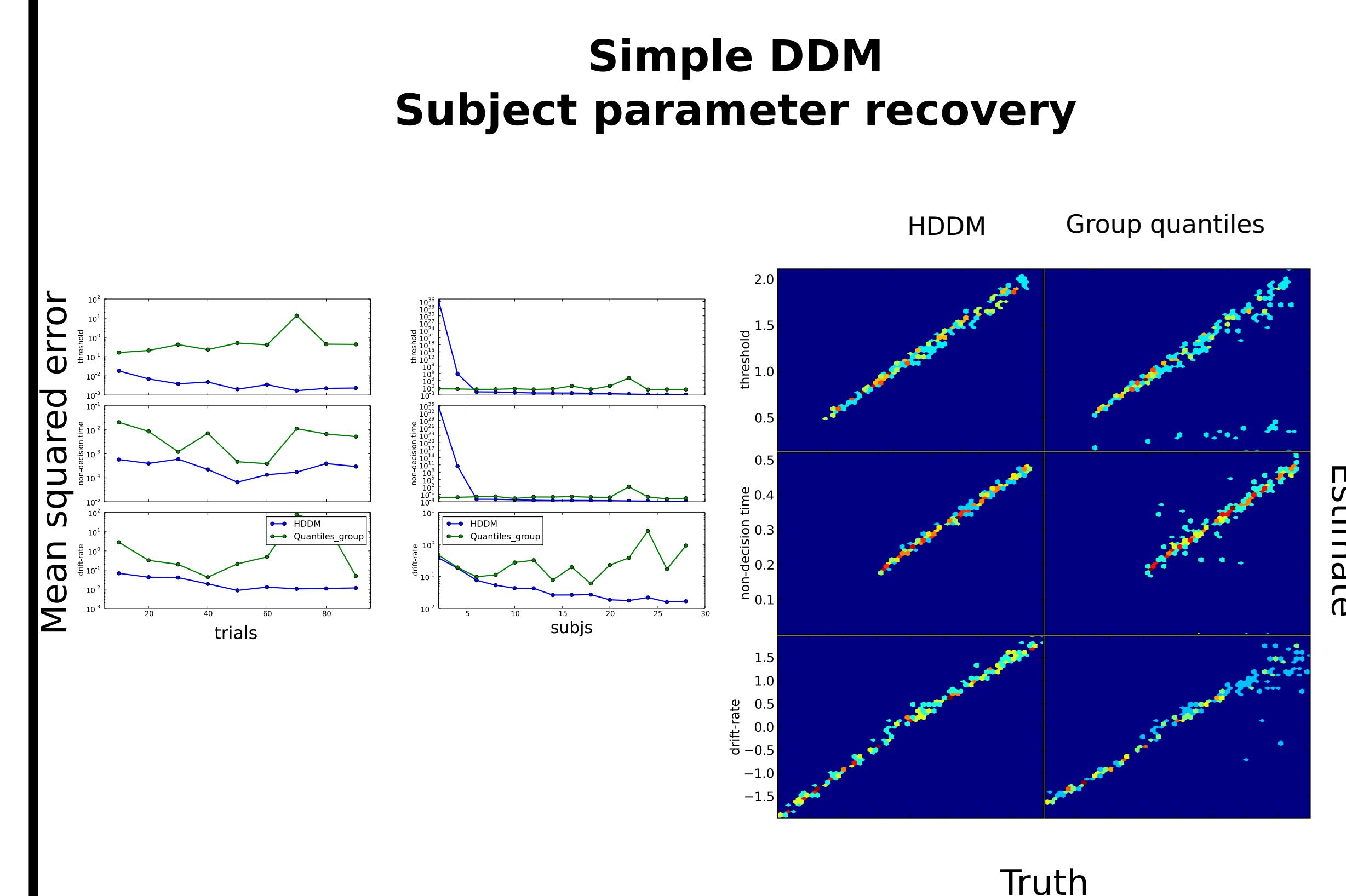


## Hierarchical Bayesian Estimation

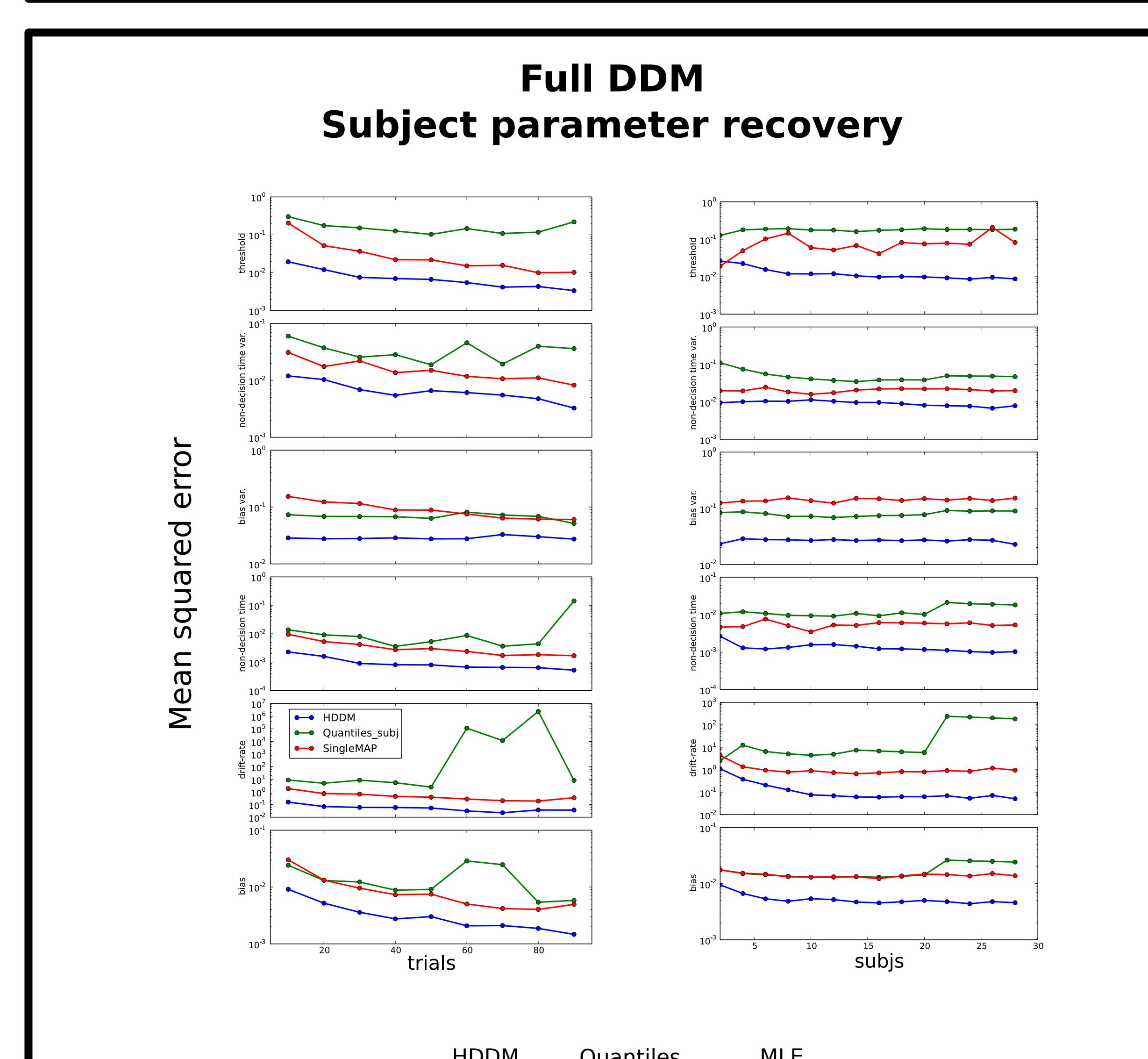


- Markov-Chain Monte-Carlo to estimate posteriors.
- Group and subject parameters estimated simultaneously. (Assumes subject parameters are normally distributed according to a group distribution).
- Estimation of joint posterior (direct measure of confidence).
- Requires sampling (comparably slow):
  - Group-mean posteriors are Gibbs sampled.
  - Group-variance posterios are slice sampled.
  - Individual subject posteriors are Metropolis-Hastings sampled.

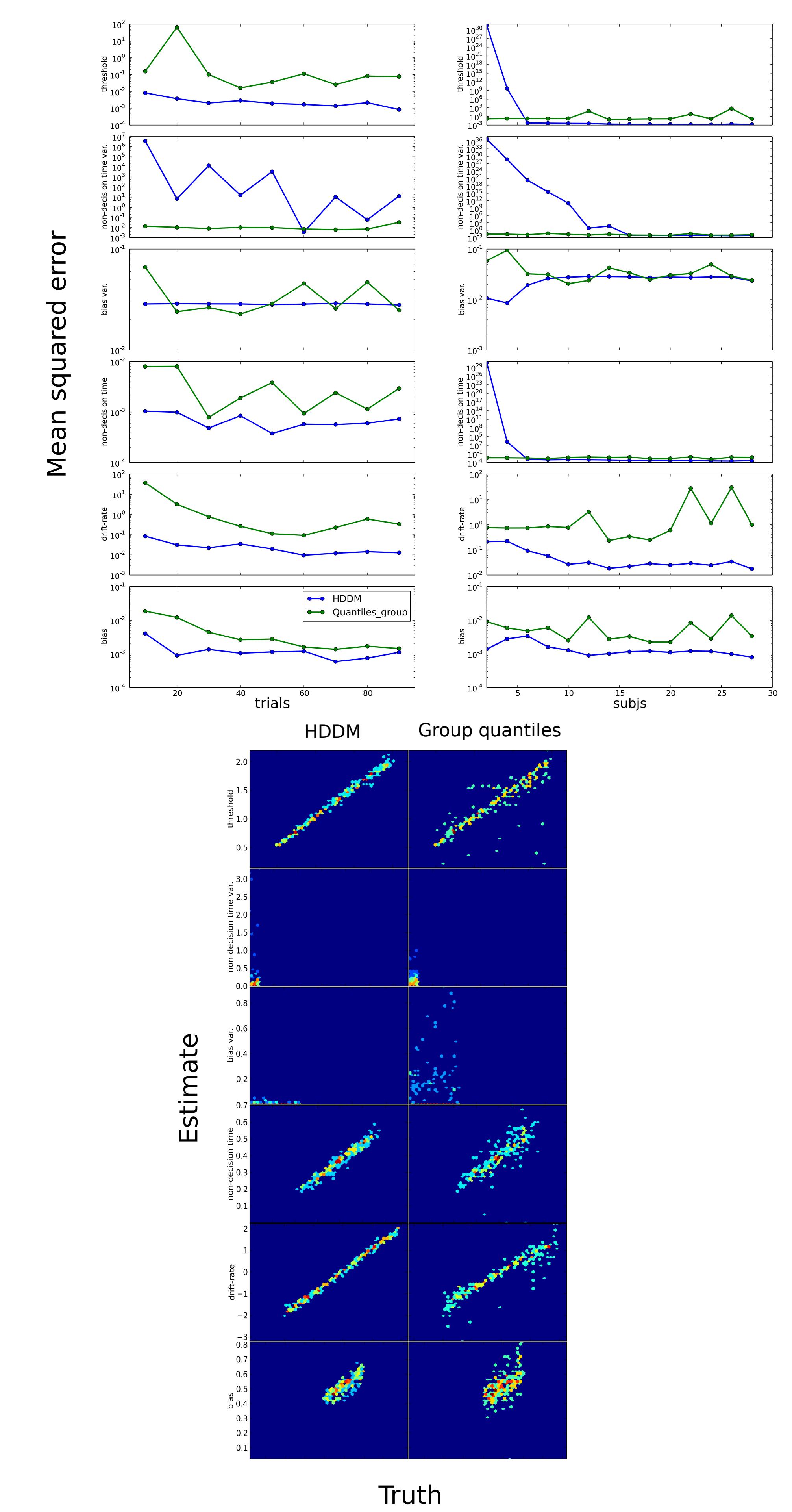
## Simple DDM Subject parameter recovery



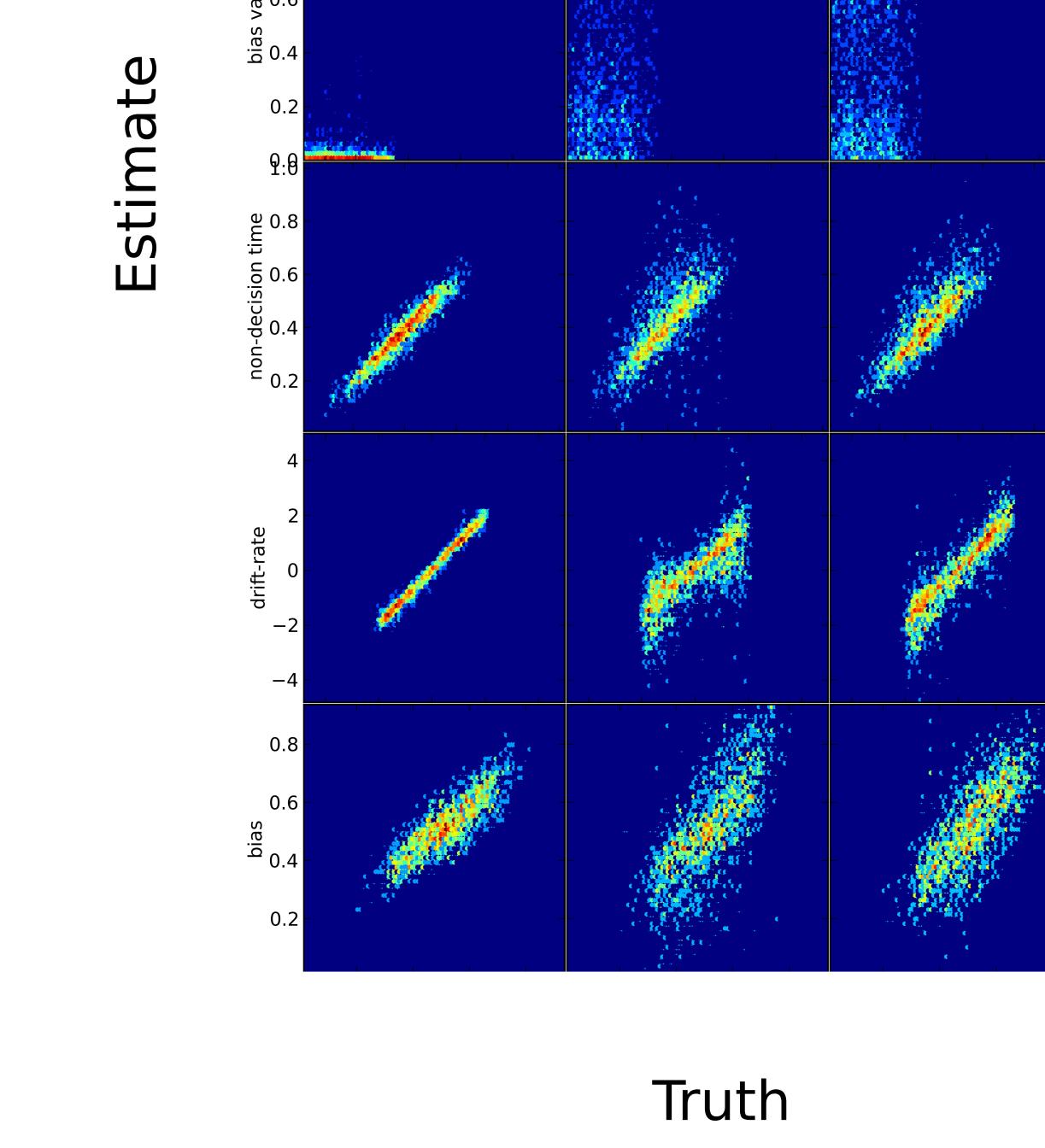
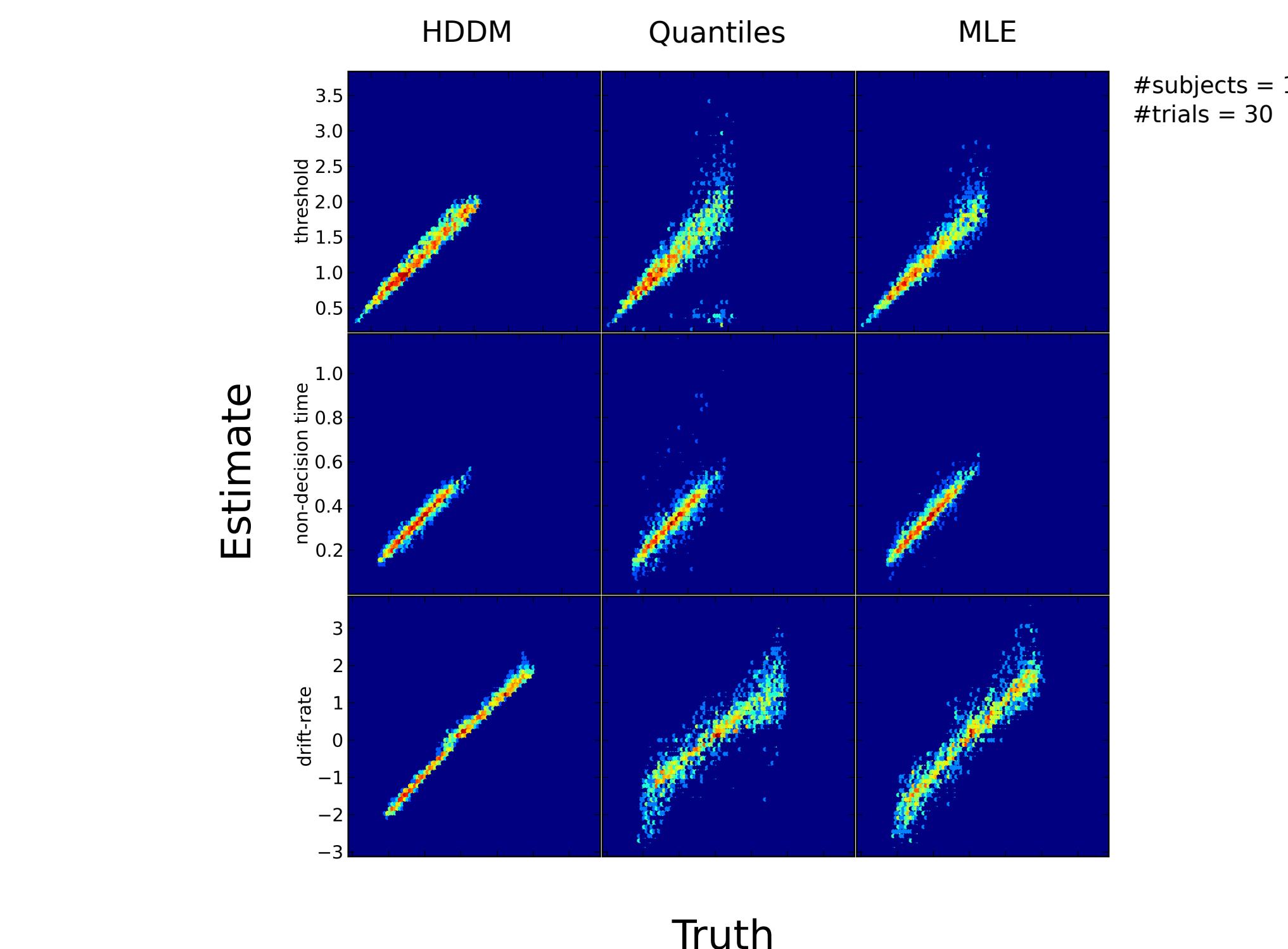
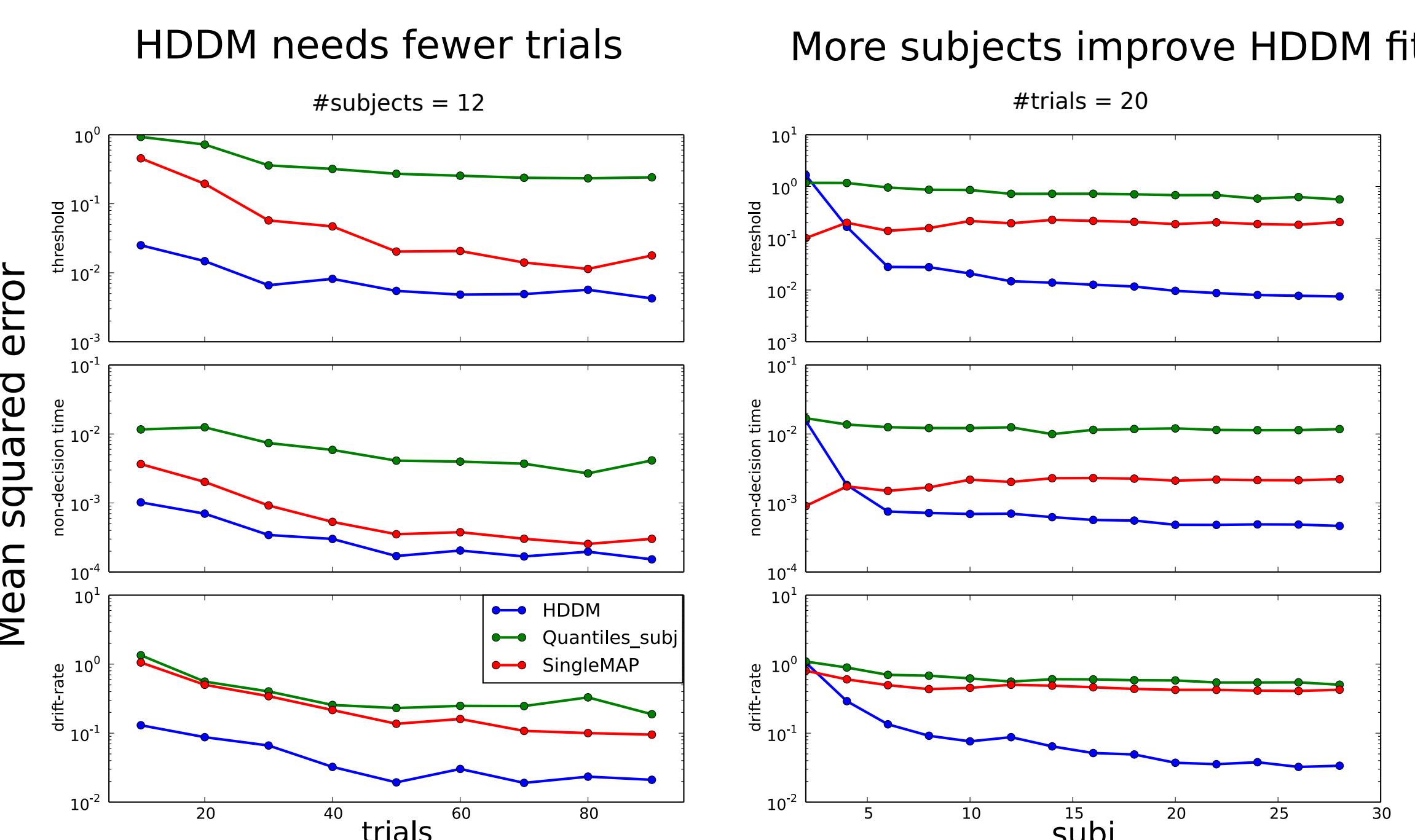
## Full DDM Subject parameter recovery



## Full DDM Group parameter recovery



## Simple DDM Subject parameter recovery



## Software

- All simulations performed with HDDM: [http://ski.clps.brown.edu/hddm\\_docs/](http://ski.clps.brown.edu/hddm_docs/)
- Code to run simulations: <https://github.com/hddm-devs/HDDM-paper>



## Conclusions

- Hierarchical Bayesian estimation
  - Highest accuracy (unless very few subjects).
  - Fully Bayesian.
  - Subject and group parameters simultaneously.
  - Comparably slow.
- Maximum likelihood seems consistently better than the quantile method. To do: effect of outliers.
- Variability parameters basically unrecoverable with any estimation method.