Update-level Variables

- 1. Variables related to description length
 - len_word: total number of words in a given update description, computed by counting the words after tokenization and removal of special characters (e.g., '•', '*', '®').
 - o **len_char:** length of characters in words used in the calculation of len_word.
 - o **len_char_ttl:** total length of all characters in an update description.
 - o Para: number of paragraphs in an update description
- 2. Variables related to revision content
 - feature_score: the percentage of feature-related words in all normalized words of a
 given update description. Normalization includes steps such as reformatting
 characters to lower cases, removing stop words, and lemmatization. I created a
 dictionary of feature-related words based on the dataset.
 - bug_score: the percentage of bug-related words in all normalized words of a given update description. I created a dictionary of bug-related words based on the dataset.
 - system_mention: 1 if the description mentions operation system update, 0 if not. I
 identify mentions by searching over a dictionary of system update-related words I
 created based on the dataset.
 - privacy_mention: 1 if the description mentions operation system update, 0 if not. I
 identify mentions by searching over a dictionary of system update-related words I
 created based on the dataset.
- 3. Variables related to version number
 - update_num_dist: the first non-zero difference between digits of the current version number and the lagged version number. E.g., 1.2.0 -> 1.2.2, update_num_dist = 2; 1.2.2 -> 1.3.0, update_num_dist = 1
 - min_max_diff: the difference between the largest digit place modified and the smallest digit place modified during the sample period. E.g., if a given app has three updates 1.2.0, 1.2.2, and 2.0, then the largest digit place modified is the third digit (1.2.0 -> 1.2.2), and the smallest digit place modified is the first digit (1.2.2 -> 2.0). the min max diff is 3-1 = 2.
- 4. Variables related to major revision measures
 - update_by_direct_mention: 1 if the update is identified as major revision based on direct mention, 0 if not. A dictionary of words related to major revision is developed to search for direct mentions.
 - o update_by_num_modified: 1 if the update is identified as major revision based on changes of version number, 0 if not. For apps with more than three levels of update (max_min_diff <= 2), I classified updates with changes in the smallest digit to be major updates; For apps with less than three levels of update, I classified them based on the distance measure (distance larger than the 75th quantile for the given app). This method accommodates cases where only digits at a certain location change throughout the sample period, e.g., only the third digit changes, 0.0.2 all the way to 0.0.80.

- update_by_feature_bug: 1 if the update is identified as major revision based on feature and bug score – feature score larger than 75th quantile for the given app and bug score smaller than 25th quantile for the given app, 0 if not. (Revisions related to core features of the app tend to be major updates whereas revisions that only involves bug fixes may be minor revisions or maintenances.)
- o **update_by_para**: 1 if the update is identified as major revision based on the number of paragraphs, 0 if not. If the number of paragraphs exceed the 90th percentile for the given app, the update is classified as major revision. (Rationale: descriptions with multiple paragraphs may involve more aspects of revision.)

App-level Variables

(Please refer to details of the variables in the section above)

- 1. Variables related to description length
 - o avg len word: average number of words for all descriptions of a given app
 - o avg_len_char: average length of characters for all descriptions of a given app
 - o avg_len_char_ttl: average length of characters for all descriptions of a given app
 - o avg_para: average number of paragraphs for all descriptions of a given app
- 2. Variables related to number of updates
 - o **ttl_update**: total number of updates over the sample period for a given app
 - avg_monthly_update: average number of updates monthly over the sample period for a given app
 - update_by_direct_mention: total number of major revisions identified by direct mention over the sample period for a given app
 - update_by_num_modified: total number of major revisions identified by change of version number over the sample period for a given app
 - update_by_feature_bug: total number of major revisions identified by feature and bug score over the sample period for a given app
 - update_by_para: total number of major revisions identified by number of paragraphs over the sample period for a given app
- 3. Variables related to revision content
 - o avg_feature_score: average feature score for all descriptions of a given app
 - o **bug_score**: average feature score for all descriptions of a given app
 - system_mention: number of descriptions mentioning OS update during the sample period for a given app
 - privacy_mention: number of descriptions mentioning privacy related words during the sample period for a given app