Update-level Variables

- 1. Variables related to description length
 - len_word: total number of words in a given update description, computed by counting the words after tokenization and removal of special characters (e.g., '●', '*', '●').
 - o **len_char:** length of characters in words used in the calculation of len_word.
 - o **len_char_ttl:** total length of all characters in an update description.
 - o Para: number of paragraphs in an update description
- 2. Variables related to revision content
 - feature_score: the percentage of feature-related words in all normalized words of a
 given update description. Normalization includes steps such as reformatting
 characters to lower cases, removing stop words, and lemmatization. I created a
 dictionary of feature-related words based on the dataset.
 - bug_score: the percentage of bug-related words in all normalized words of a given update description. I created a dictionary of bug-related words based on the dataset.
 - system_mention: 1 if the description mentions operation system update, 0 if not. I
 identify mentions by searching over a dictionary of system update-related words I
 created based on the dataset.
 - privacy_mention: 1 if the description mentions operation system update, 0 if not. I
 identify mentions by searching over a dictionary of privacy mention-related words I
 created based on the dataset.
- 3. Variables related to version number
 - update_num_dist: the first non-zero difference between digits of the current version number and the lagged version number. E.g., 1.2.0 -> 1.2.2, update_num_dist = 2; 1.2.2 -> 1.3.0, update_num_dist = 1
 - o min_max_diff: the difference between the largest digit place modified and the smallest digit place modified during the sample period. E.g., if a given app has three updates 1.2.0, 1.2.2, and 2.0, then the largest digit place modified is the third digit (1.2.0 -> 1.2.2), and the smallest digit place modified is the first digit (1.2.2 -> 2.0). the min max diff is 3-1 = 2.
- 4. Variables related to major revision measures
 - update_by_direct_mention: 1 if the update is identified as major revision based on direct mention, 0 if not. A dictionary of words related to major revision is developed to search for direct mentions.
 - update_by_num_modified: 1 if the update is identified as major revision based on changes of version number, 0 if not. For apps with more than three levels of update (max_min_diff <= 2), I classified updates with changes in the smallest digit to be major updates; For apps with less than three levels of update, I classified them based on the distance measure (distance larger than the 75th quantile for the given app). This method accommodates cases where only digits at a certain location change throughout the sample period, e.g., only the third digit changes, 0.0.2 all the way to 0.0.80.

- o **update_by_feature_bug**: 1 if the update is identified as major revision based on feature and bug score feature score larger than the 75th quantile and bug score smaller than the 25th quantile for the given app, 0 if not. (Revisions related to core features of the app tend to be major updates whereas revisions that only involves bug fixes may be minor revisions or maintenances.)
- o **update_by_para**: 1 if the update is identified as major revision based on the number of paragraphs, 0 if not. If the number of paragraphs exceed the 90th percentile for the given app, the update is classified as major revision. (Rationale: descriptions with multiple paragraphs may involve more aspects of revision.)

App-level Variables

(Please refer to details of the variables in the section above)

- 1. Variables related to description length
 - o avg len word: average number of words for all descriptions of a given app
 - avg_len_char: average length of cleaned characters for all descriptions of a given app
 - avg_len_char_ttl: average length of total characters for all descriptions of a given app
 - o avg_para: average number of paragraphs for all descriptions of a given app
- 2. Variables related to number of updates
 - o **ttl_update**: total number of updates over the sample period for a given app
 - avg_monthly_update: average number of updates monthly over the sample period for a given app
 - update_by_direct_mention: total number of major revisions identified by direct mention over the sample period for a given app
 - o **update_by_num_modified:** total number of major revisions identified by change of version number over the sample period for a given app
 - update_by_feature_bug: total number of major revisions identified by feature and bug score over the sample period for a given app
 - update_by_para: total number of major revisions identified by number of paragraphs over the sample period for a given app
- 3. Variables related to revision content
 - o avg feature score: average feature score for all descriptions of a given app
 - o avg_bug_score: average bug score of for descriptions of a given app
 - system_mention: number of descriptions mentioning OS update during the sample period for a given app
 - o **privacy_mention**: number of descriptions mentioning privacy related words during the sample period for a given app