# **Final Project**

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## Introduction and data

Around 300 million individuals worldwide identify themselves as fans of Mixed Martial Arts (MMA), with its popularity peaking in nations such as the United States, the United Kingdom, Brazil, Singapore, and China. The Ultimate Fighting Championship (UFC) is the premier organization in the MMA world. In the dynamic landscape of MMA, quantifying fighter performance is essential for both athletes and analysts. Our objective is to reveal the significance and implications of that factors that contribute to the fighters' performance. The research questions is in what ways can MMA fighters improve their performance?

Today's data is scraped from UFC fighter statistics collected in 2024, including various dimensions of fighter performance results and parameters. wins, losses and draws represent the number of a fighter's victories, dogfalls and failures throughout their career. height\_cm, weight\_in\_kg and reach\_in\_cm quantifies fighters physical attributes. stance is a categorical variable including Orthodox/Southpaw/Switch, which highlights fighters' preferred combat orientation. Performance metrics such as significant\_strikes\_landed\_per\_minute and significant\_striking\_accuracy record fighters' precision, timing, and offensive capabilities, while significant\_strikes\_absorbed\_per\_minute and significant\_strike\_defence quantify their defensive skills. takedown\_accuracy and average\_takedowns\_landed\_per\_15\_minutes assess fighters' proficiency in executing takedowns, while takedown\_defense shows their ability to counter opponents' takedown attempts. average\_submissions\_attempted\_per\_15\_minutes measures fighters' inclination towards submission-based tactics, reflecting their grappling proficiency.

We add two new variables: **win\_ratio** is calculated as the ratio of wins to the sum of wins, draws, and losses, offering a measure of a fighter's success rate; and **age** is derived from fighters' date\_of\_birth statistics, providing insight into the fighters' maturity and experience within the competitive landscape.

**Figure1** visualizes key performance metrics for UFC fighters encompassing both of the takedown and striking capabilities. The interquartile range (IQR) being narrow indicates that for most of the fighters, the number of successful attempts per 15 minutes is fairly consistent,

while the wide outliers shows that some fighters are exceptionally good at takedowns, far exceeding the typical fighter. The number of strikes landed does not vary as widely as striking accuracy, which implies that most fighters have strikes landed frequency that are relatively close together. The defensive metrics help in understanding how fighters manage incoming attacks: A narrow box in significant strikes absorbed/min could indicate that most fighters receive a similar rate of hits, whereas variations in strike defense might show different defensive skill levels. Recognizing patterns and outliers in these metrics enables us to refine our predictive models for fight outcomes, focusing on statistical evidence to enhance the accuracy of predictions.

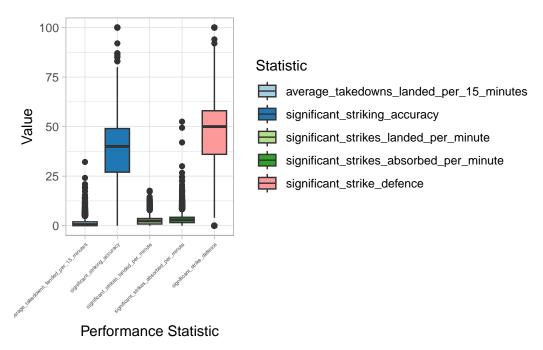


Figure 1. Distribution of Fighters' Striking and Takedowns Metrics sources:

http://ufcstats.com/statistics/fighters

https://www.kaggle.com/datasets/aaronfriasr/ufc-fighters-statistics?resource=download.

https://www.euronews.com/business/2023/09/27/the-booming-billion-dollar-business-of-combat-sports

## Methodology

**Predictor selection:** We utilized a heatmap to visually explore and identify the variables that are most closely associated with fighters' win\_ratio. The heatmap al-

lowed us to observe the strength and patterns of correlation between various predictors and the wins\_ratio. Hence, we selected 7 predictors that demonstrated the highest correlation coefficients with the win\_ratio for inclusion in the model, and they are Age,Stance,Average\_takendowns\_landed\_per\_15\_minutes, Significant\_striking\_accuracy, Significant\_strikes\_landed\_per\_minute, Significant\_strikes\_absorbed\_per\_minute, Significant\_strike\_defence.

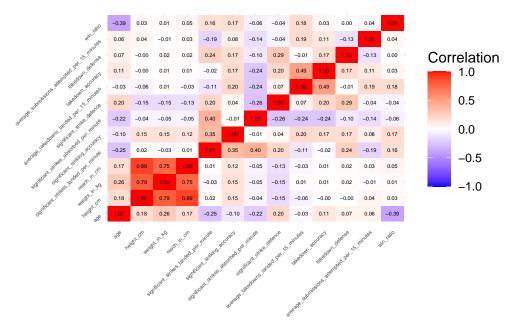


Figure 2. Heatmap of Specified Variables

Ordinal regression model selection: Choosing an ordinal logistic regression model for UFC data analysis is justified when the dependent variable represents ordered categories. It provides a analytical framework to examine how various factors influence a fighter's performance category, leveraging the ordinal nature of the data effectively to produce meaningful and actionable insights. This model helps in capturing the nuances of ordered categories more accurately than other models that do not consider such order.

The data were fit by the ordinal logistic regression model based on model fit parameters (AIC: 3586.268) to explore the relationships between fighters' characteristics. Specifically, the response variable win\_ratio is categorized into 0-0.33, 0.33-0.67, and 0.67-1, and labelled as "Low", "Medium", "High" respectively. Our analysis explore the relationships between fighters' win ratio groups (Low, Medium, and High) and a set of predictors.

According to **Table1**, the confusion matrix shows the distribution of actual versus predicted group memberships, which indicates that the test accuracy of this ordinal model is approxi-

mately 71%. Thus, the ordinal model can make relatively accurate predictions and it is feasible to use this model for prediction and fighter performance analysis.

Table 1. Confusion Matrix and Accuracy from the Ordinal Model

|           |                       | Predicted |        |                 |  |  |
|-----------|-----------------------|-----------|--------|-----------------|--|--|
|           |                       | Low       | Medium | High            |  |  |
| Actual    | Low                   | 2         | 47     | 7               |  |  |
|           | Medium                | 0         | 251    | 620             |  |  |
|           | $\operatorname{High}$ | 0         | 191    | 1858            |  |  |
| Accuracy: |                       |           |        | 0.7093413978495 |  |  |

## Results

Table2 presents the characteristics summary of UFC fighters. More than 75% fighters reported their date of birth, and the mean age was 38.59 years. 3282/4,105 fighters have been recorded in a fighting stance type: 76.82% of the 4105 recorded fighters applied the Orthodox stance; Few fighters (0.09%) used Sideways stance, presenting a challenge for statistical modeling due to its extremely low frequency, which makes it difficult to draw reliable inferences about the effect of this stance on fight outcomes or any other dependent variables of interest.

| Variable                              | Min      | Median   | Mean     | Max    | NA_s |
|---------------------------------------|----------|----------|----------|--------|------|
| Win Ratio                             | 0        | 0.6875   | 0.6607   | 1      | 19   |
| Age                                   | 20       | 38       | 38.59    | 81     | 1135 |
| Average Takedowns Landed per 15       | 0        | 0.59     | 1.251    | 32.14  | 0    |
| Minutes                               |          |          |          |        |      |
| Significant Striking Accuracy         | 0        | 40       | 35.54    | 100    | 0    |
| Significant Strikes Landed per Minute | 0        | 2.33     | 2.438    | 17.65  | 0    |
| Significant Strikes Absorbed per      | 0        | 2.94     | 3.145    | 52.5   | 0    |
| Minute                                |          |          |          |        |      |
| Significant Strike Defence            | 0        | 50       | 42.64    | 100    | 0    |
|                                       | Orthodox | Sideways | Southpaw | Switch |      |
| Stance                                | 76.82%   | 0.09%    | 17.03%   | 5.84%  | 823  |
|                                       |          |          |          |        |      |

Table 2. Characteristics Summary of UFC Fighters

Results from the ordinal regression model are presented in **Table3**. Age reported a negative coefficient (-0.115), indicating that for each one-unit increase in age, a fighter has approximately 0.8912 times the odds of being in a higher category of win ratio compared to younger fighters, assuming all other variables are held constant. Average takedowns landed per 15 minutes has a positive coefficient (0.155), suggesting that a fighter will have approximately 1.1681 times

the odds of being in a higher category of win ratio, if he increases one unit in average takedowns landed per 15 minutes. Significant strike defence shows a negligible negative coefficient (-0.0007179), which is not evident to prove that it has significant effect on win ratio groups.

The Sideways stance has a significantly positive coefficient (coef = 4.3460381), while the coefficients for other stances are all negative. However, since the absolute t-values of all stance types are less than 1.96, there is no strong evidence to reject the null hypothesis and we conclude that the stance does not have statistically significant effect on win ratio groups.

|   | Coefficients | OR      | SD.Error | t.value  |
|---|--------------|---------|----------|----------|
| age                                     | -0.1151      | 0.8912  | 0.0067   | -17.2641 |
| stanceOrthodox                          | -0.3938      | 0.6745  | 0.8161   | -0.4825  |
| stanceSideways                          | 4.3460       | 77.1721 | 4.4600   | 0.9744   |
| stanceSouthpaw                          | -0.1067      | 0.8988  | 0.8213   | -0.1299  |
| stanceSwitch                            | -0.5320      | 0.5874  | 0.8386   | -0.6344  |
| average_takedowns_landed_per_15_minutes | 0.1554       | 1.1681  | 0.0318   | 4.8864   |
| significant_striking_accuracy           | 0.0117       | 1.0118  | 0.0035   | 3.3222   |
| significant_strikes_landed_per_minute   | 0.0676       | 1.0699  | 0.0342   | 1.9768   |
| significant_strikes_absorbed_per_minute | -0.0528      | 0.9485  | 0.0181   | -2.9248  |
| significant_strike_defence              | -0.0007      | 0.9993  | 0.0033   | -0.2175  |
| Low Medium                              | -8.6075      | 0.0002  | 0.9195   | -9.3612  |
| Medium High                             | -5.0338      | 0.0065  | 0.9050   | -5.5622  |

Table 3. Independent Associations of UFC Fighters' Features With Winning Possibility

Therefore, the factors which have statistically significant effect on win ratio groups are age, average\_takedowns\_landed\_per\_15\_minutes, significant\_striking\_accuracy, significant\_strikes\_landed\_per\_minute, and significant\_strikes\_absorbed\_per\_minute. During training, fighters need to strategically allocate their time and effort based on their strengths. They should concentrate on optimizing a combination of takedown frequency, significant striking accuracy, and significant strike frequency to achieve the necessary improvements in specific metrics. Additionally, minimizing the frequency of significant strikes absorbed is also essential for increasing their win ratio!

#### Discussion

In this section, we focus on the factors that have statistically significant effect on win ratio groups and examine how fighters strategize in response to these factors to enhance their overall performance. First of all, we suggest that fighters can prioritize takedown techniques during training sessions, focusing on both offensive and defensive aspects. Their teams may develop game plans that emphasize takedowns as a means of controlling the pace of the fight and scoring points. Additionally, striking number and accuracy is predicted to be crucial to

performance improvement. Applying combinations of strikes rather than single shots can potentially increase the effectiveness. Coaches may develop strategies that encourage fighters to engage in striking exchanges at opportune moments, such as when opponents are off-balance. Lastly, to reduce the number of punches absorbed, a fighter can incorporate drills focused on head movement, blocking, and evasive footwork. They are suggested to employ clinch work or positional control to mitigate damage, allowing for brief periods of rest and recovery between striking engagements.

As for limitations, since we only categorize the wins ratio into three groups, this may simplify the prediction task and potentially lose granularity in the data. We argue that this may affects the model's ability to accurately predict the win ratios. We also observe that, for example, missing values (NA) in variables such as significant\_strike\_defence have been treated as zeros, which could potentially stem from errors in the original data. This limitation may have contributed to inaccuracies in the model results. In addition, the ordinal model may oversimplify the complex dynamics of MMA fights and fail to capture all relevant predictors.

For future analyses, we need to develop more robust strategies for handling missing data, such as multiple imputation or predictive modeling, to preserve the integrity of the dataset. Additional variables such as fighters' training regimens, injury history, and psychological factors should be incorporated to better learn about the performance outcomes. Instead of simply categorizing win ratios into just three groups, we should consider using a more granular approach with additional categories.