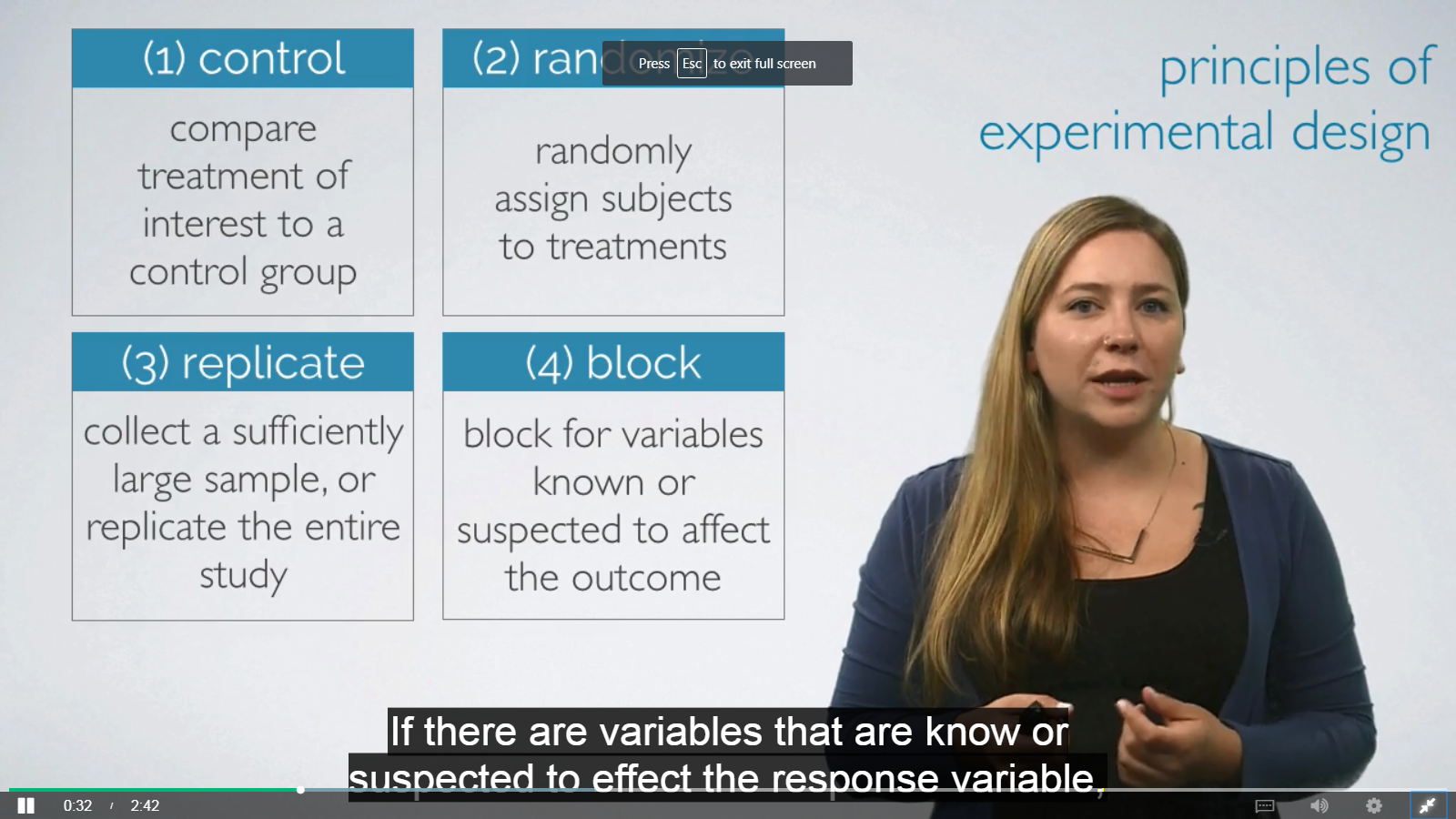
4 principles of experimental design



Correlation or Causation – sampling/assignment

