

# ANDROID



# TABLE OF CONTENTS

Android



# Table of Contents

## 01 Mobile OS overview

Global smartphone unit shipments by operating system 2016-2023	<a href="#">02</a>
Global smartphone sales by operating system 2009-2018, by quarter	<a href="#">03</a>
Market share of mobile operating systems worldwide 2012-2019	<a href="#">04</a>
Global installed base of smartphones by operating system 2015-2017	<a href="#">05</a>
Share of global smartphone installed base by operating system 2013-2017	<a href="#">06</a>

## 02 Android mobile devices

Global market share smartphone operating systems of unit shipments 2014-2023	<a href="#">08</a>
Smartphone operating systems: global market share 2009-2017	<a href="#">09</a>
Global smartphone sales by operating system 2009-2018, by quarter	<a href="#">10</a>
Smartphone market share of the Android operating system 2009-2018	<a href="#">11</a>
Android: global smartphone OS market share 2011-2018, by quarter	<a href="#">12</a>
Android OS platform version market share 2013-2019	<a href="#">13</a>
Market share operating systems U.S. smartphone sales 2013-2018, by month	<a href="#">14</a>
Share of mobile operating systems in the United States 2012-2018, by month	<a href="#">15</a>
Mobile Android version market share in the United States 2017-2019	<a href="#">16</a>

# Table of Contents

## 03 Android tablets

Global market share held by tablet vendors 2011-2019	<a href="#"><u>18</u></a>
Global tablet shipments by operating system per quarter 2010-2019	<a href="#"><u>19</u></a>
Tablet OS market share worldwide 2016-2019, by quarter	<a href="#"><u>20</u></a>
Global tablet operating system market share forecast 2013-2020	<a href="#"><u>21</u></a>

## 04 Android apps

Leading Android apps worldwide 2019, by revenue	<a href="#"><u>23</u></a>
Google Play: number of available apps 2009-2019	<a href="#"><u>24</u></a>
Number of apps available in leading app stores 2019	<a href="#"><u>25</u></a>
Leading Android shopping app reach in the United States 2019	<a href="#"><u>26</u></a>
Leading Google Play app categories 2016-2019, by download volume	<a href="#"><u>27</u></a>



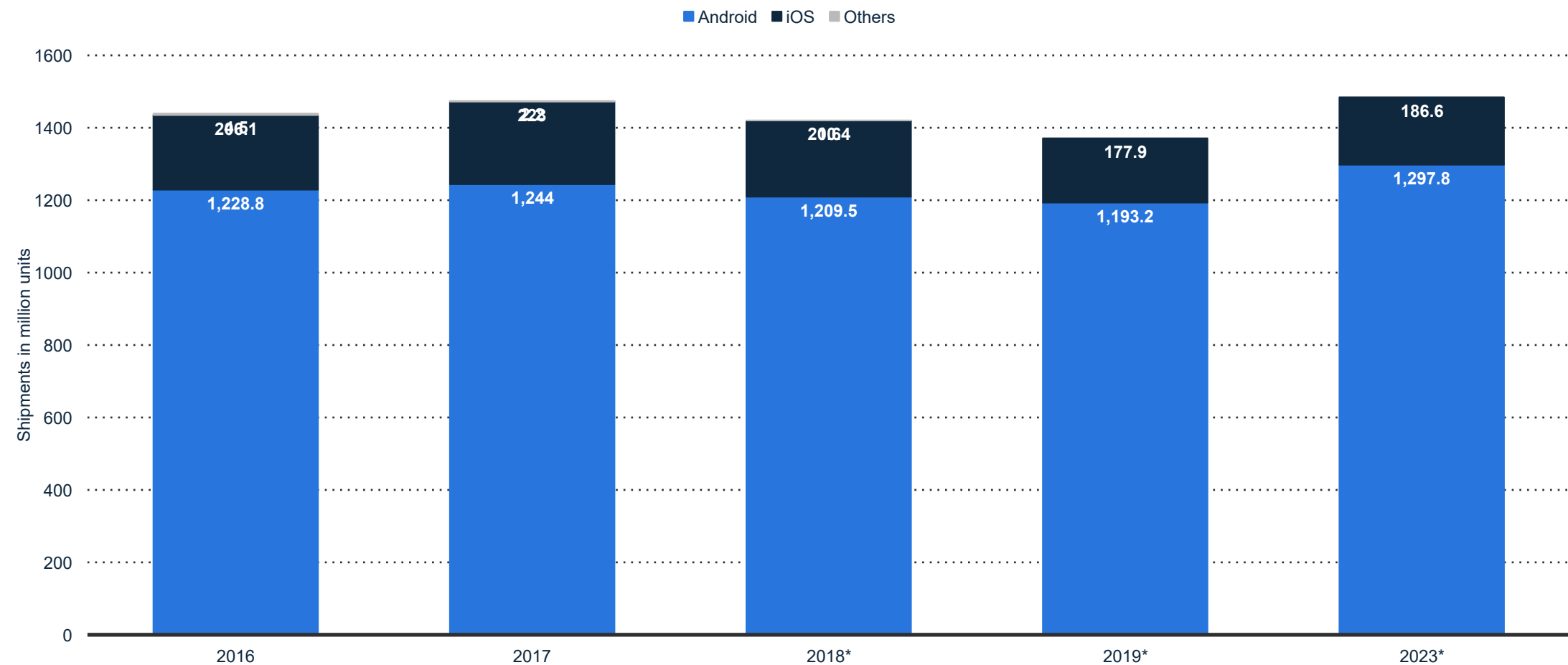
# MOBILE OS OVERVIEW

Android



# Smartphone unit shipments worldwide by operating system from 2016 to 2023 (in million units)

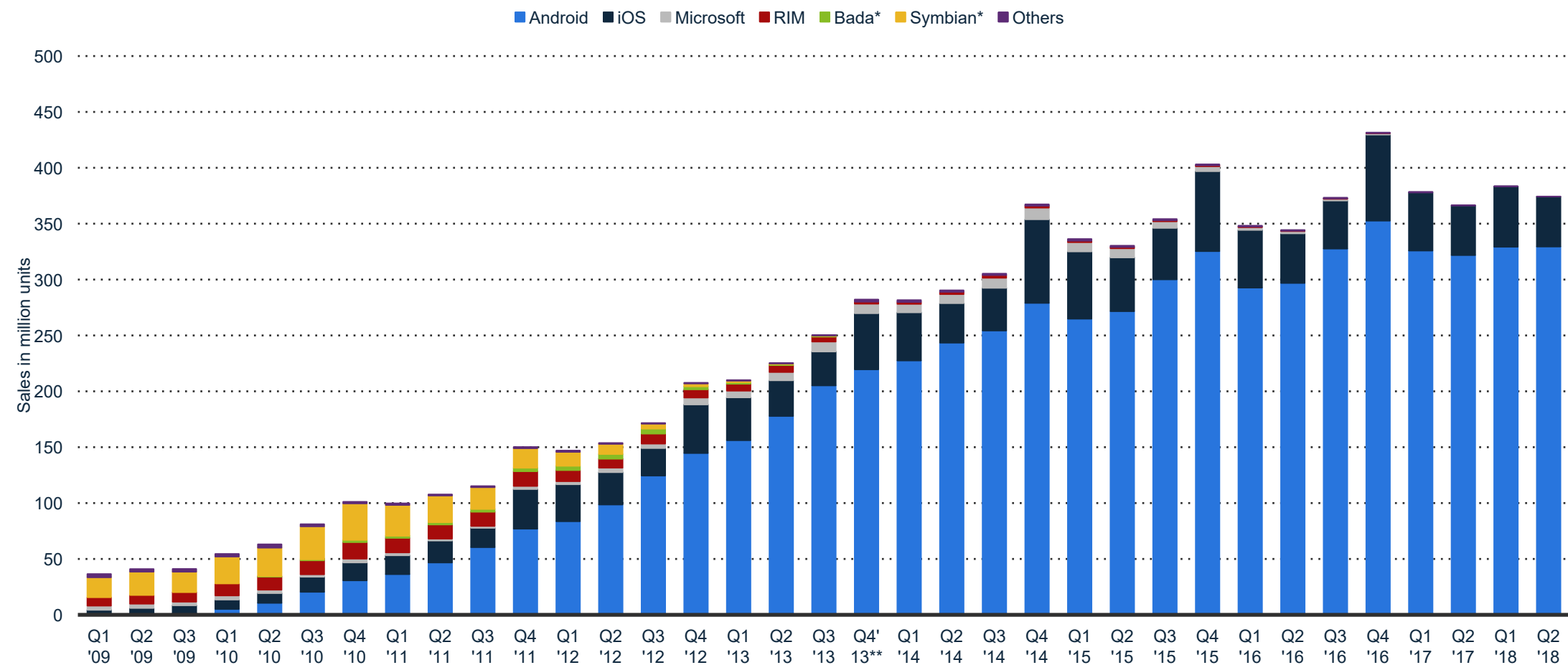
Global smartphone unit shipments by operating system 2016-2023



**Note:** Worldwide; 2016 to 2019  
Further information regarding this statistic can be found on [page 29](#).  
**Source(s):** IDC; [ID 309448](#)

# Global smartphone sales to end users from 1st quarter 2009 to 2nd quarter 2018, by operating system (in million units)

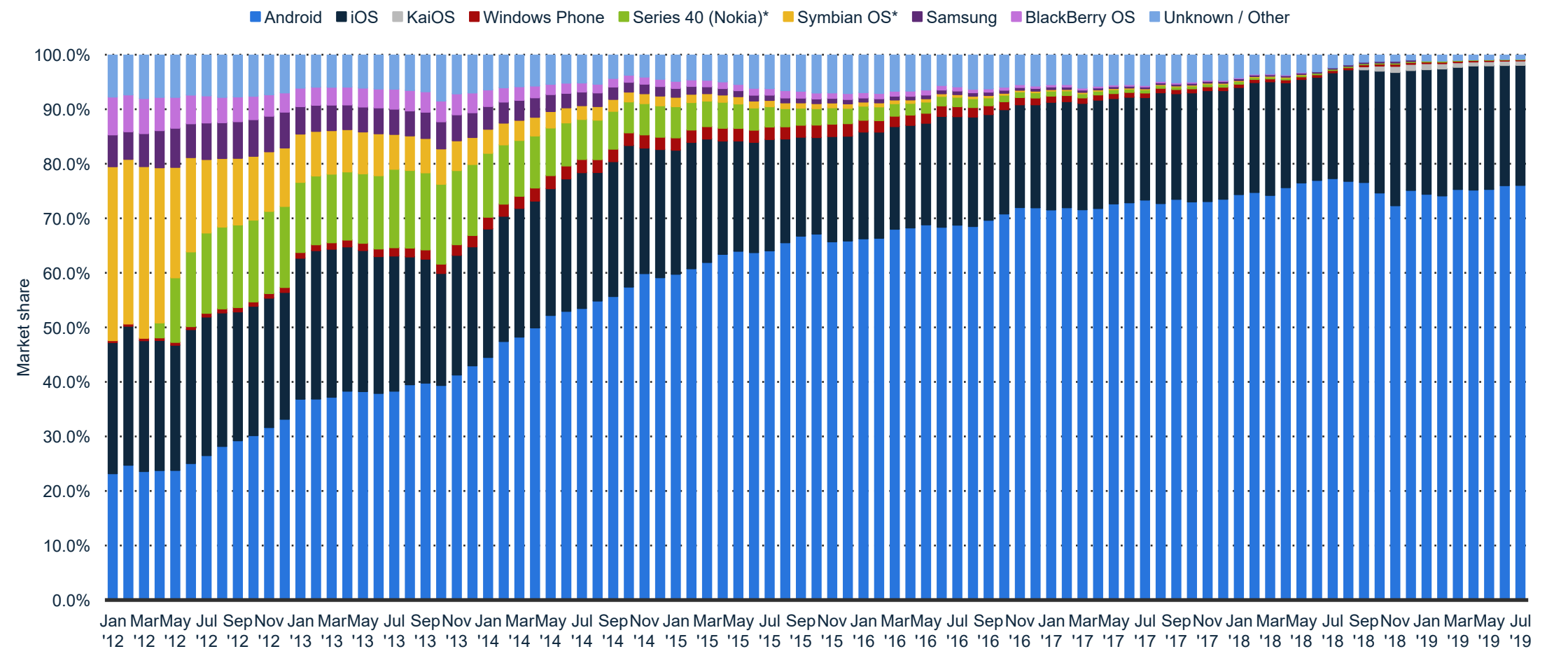
Global smartphone sales by operating system 2009-2018, by quarter



**Note:** Worldwide; 1st quarter 2009 to 2nd quarter 2018  
Further information regarding this statistic can be found on [page 30](#).  
**Source(s):** Gartner; [ID 266219](#)

# Mobile operating systems' market share worldwide from January 2012 to July 2019

Market share of mobile operating systems worldwide 2012-2019

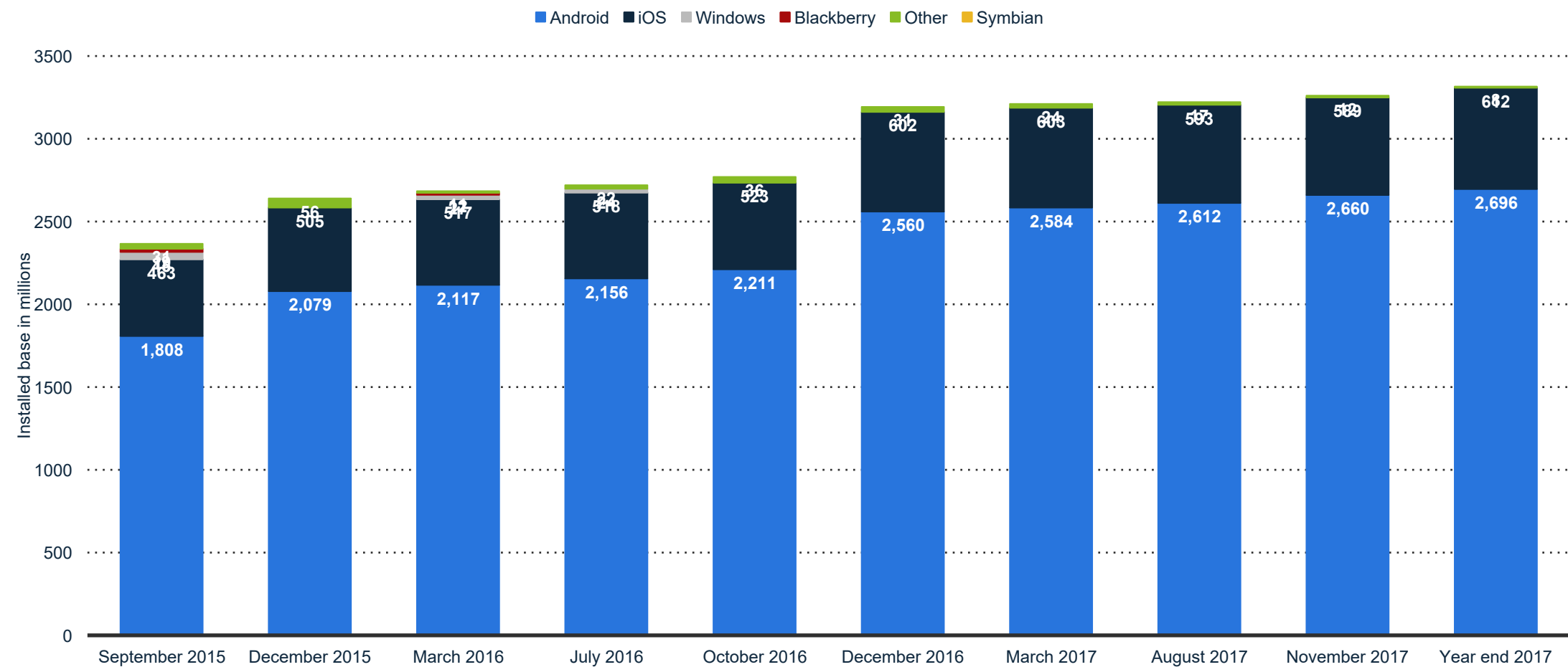


**Note:** Worldwide; 2012 to 2018  
Further information regarding this statistic can be found on [page 31](#).  
**Source(s):** StatCounter; [ID 272698](#)



# Installed base of smartphones by operating system from 2015 to 2017 (in million units)

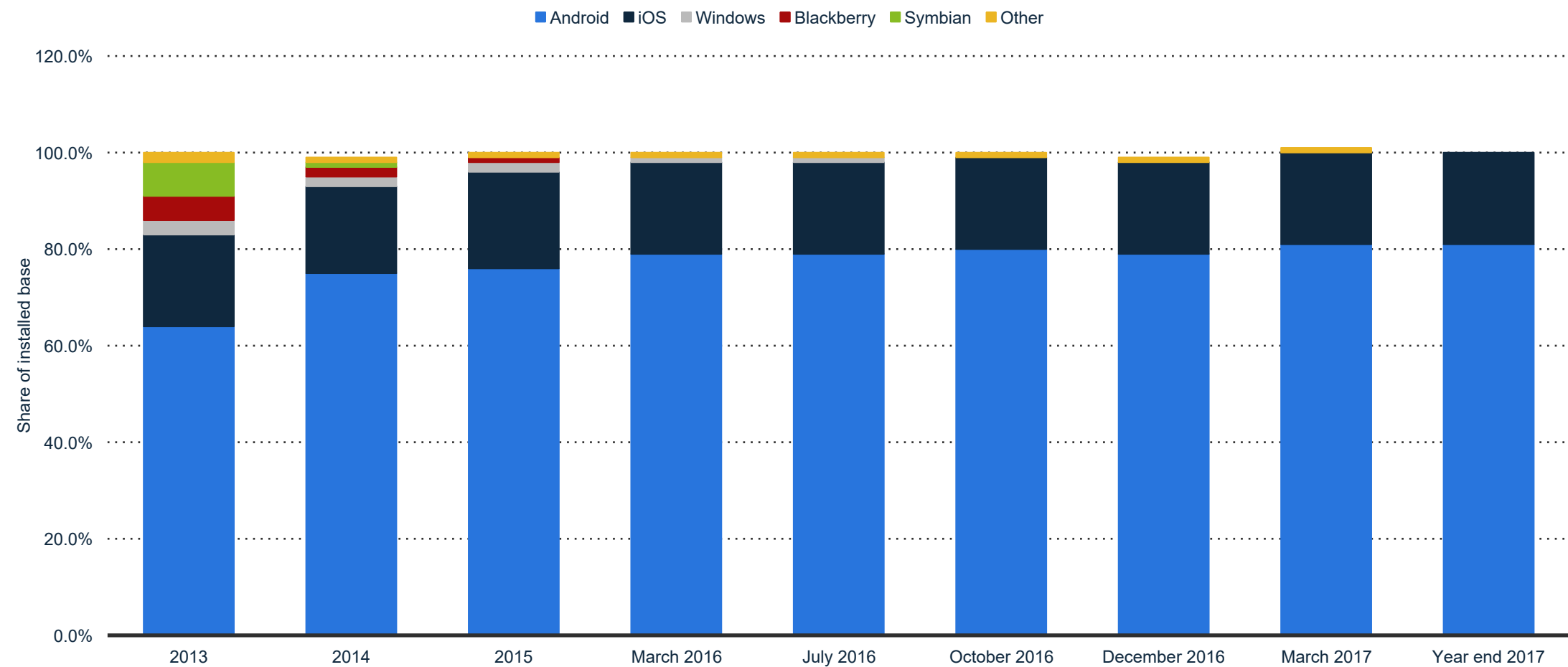
Global installed base of smartphones by operating system 2015-2017



**Note:** Worldwide; 2015 to 2017  
Further information regarding this statistic can be found on [page 32](#).  
**Source(s):** Communities Dominate Brands (Tomi T. Ahonen); [ID 385001](#)

# Smartphone installed base share by operating system worldwide from 2013 to 2017

Share of global smartphone installed base by operating system 2013-2017



**Note:** Worldwide; 2013 to 2017  
Further information regarding this statistic can be found on [page 33](#).  
**Source(s):** Communities Dominate Brands (Tomi T. Ahonen); [ID 385022](#)



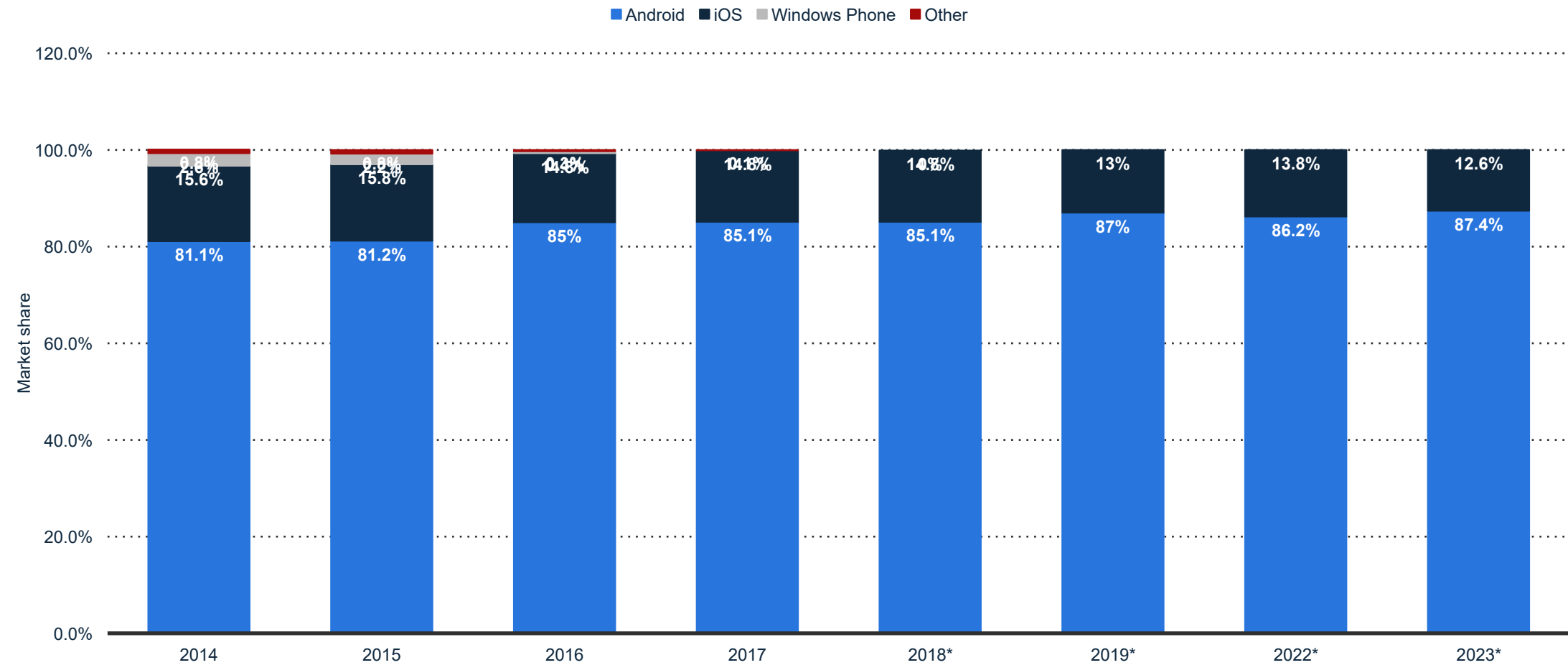
# ANDROID MOBILE DEVICES

Android



# Share of global smartphone shipments by operating system from 2014 to 2023

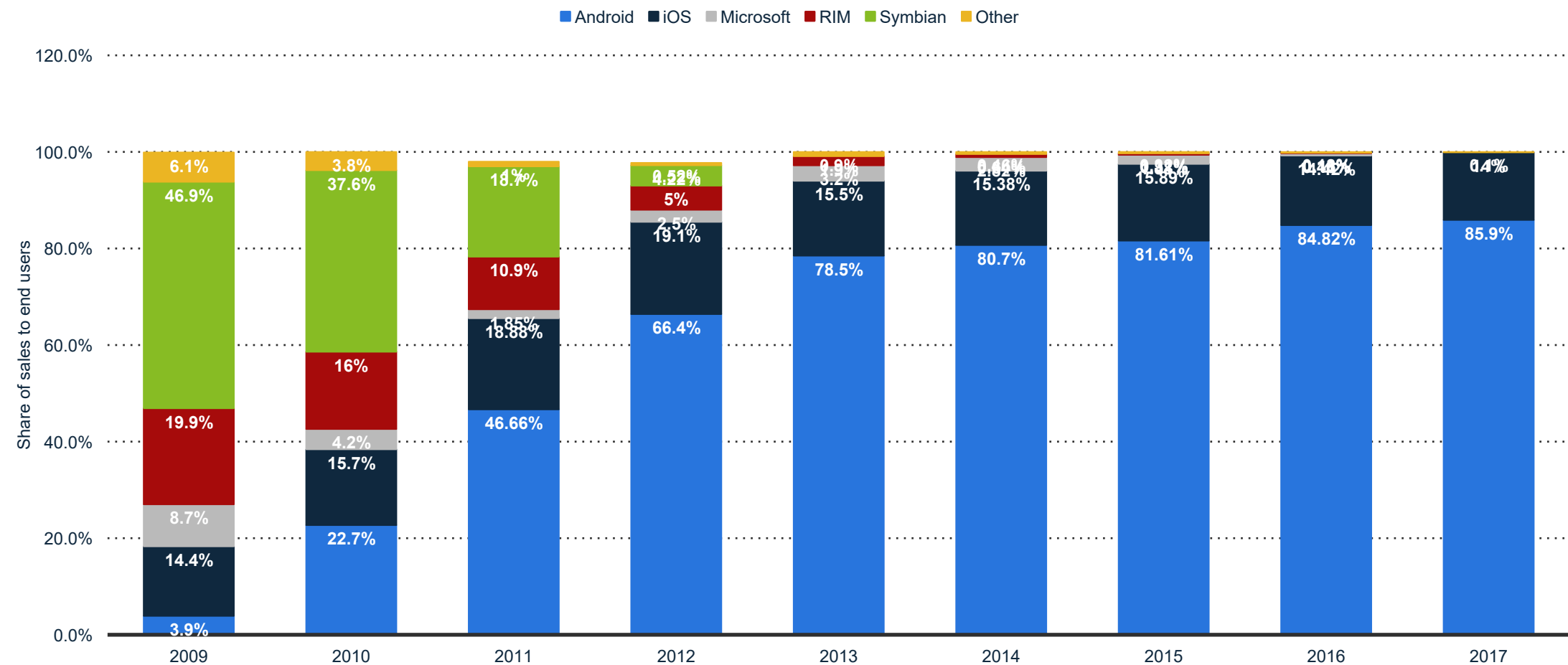
Global market share smartphone operating systems of unit shipments 2014-2023



**Note:** Worldwide; 2014 to 2018  
Further information regarding this statistic can be found on [page 34](#).  
**Source(s):** IDC; [ID 272307](#)

# Global market share held by smartphone operating systems from 2009 to 2017

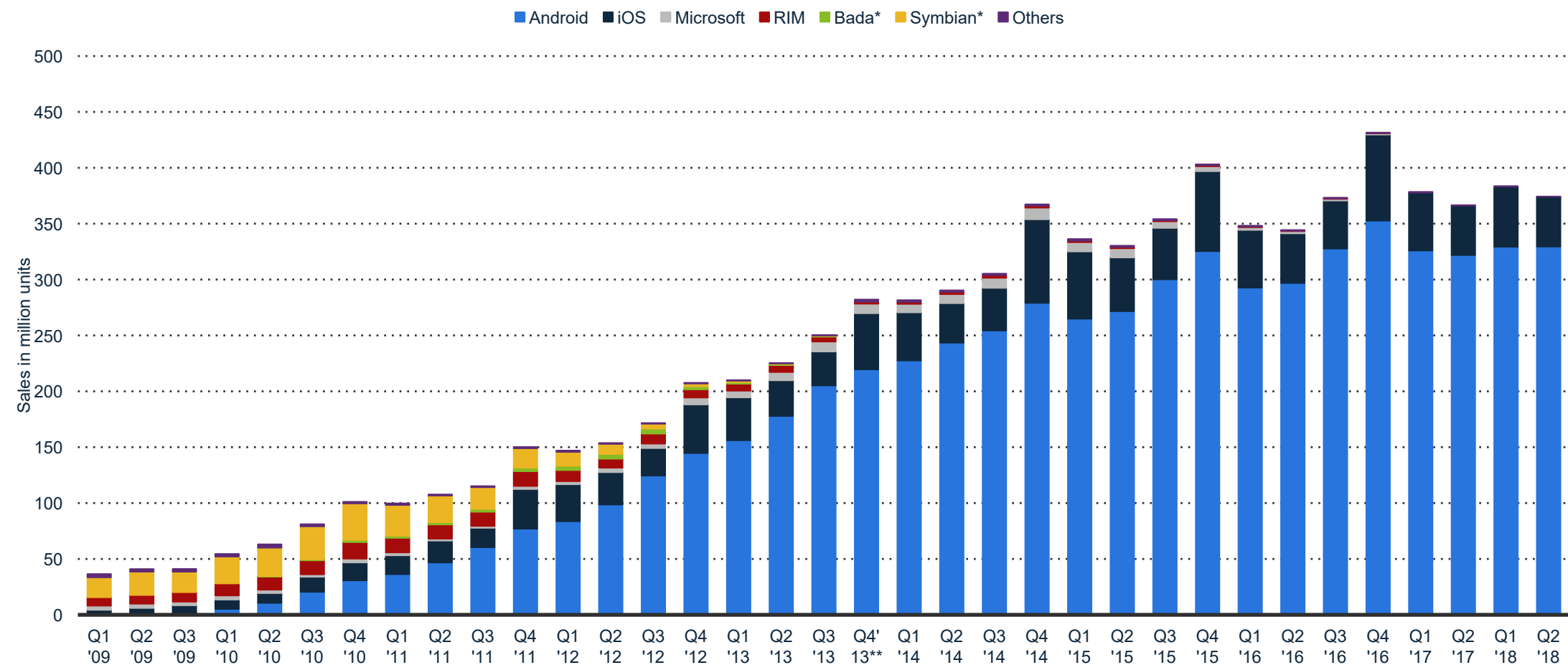
Smartphone operating systems: global market share 2009-2017



**Note:** Worldwide; 2009 to 2017  
Further information regarding this statistic can be found on [page 35](#).  
**Source(s):** Gartner; [ID 263453](#)

# Global smartphone sales to end users from 1st quarter 2009 to 2nd quarter 2018, by operating system (in million units)

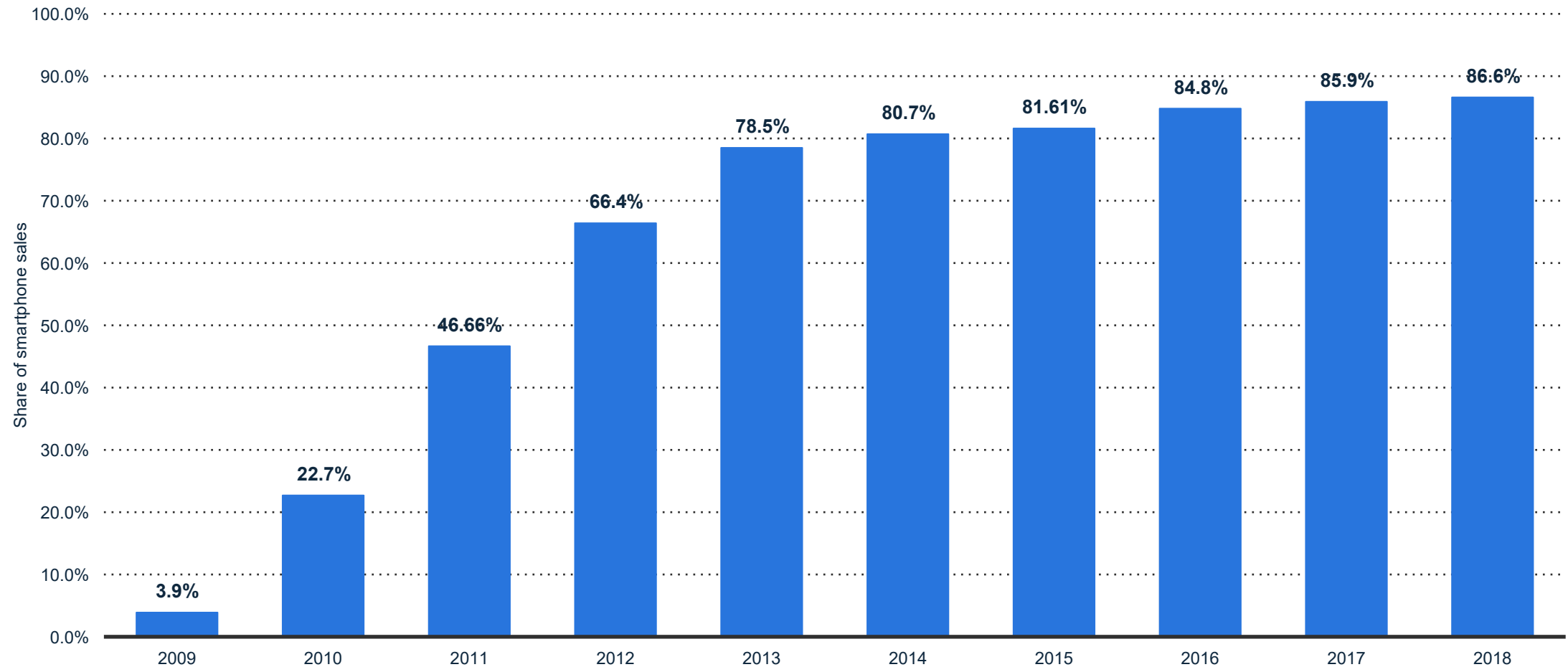
Global smartphone sales by operating system 2009-2018, by quarter



**Note:** Worldwide; 1st quarter 2009 to 2nd quarter 2018  
Further information regarding this statistic can be found on [page 36](#).  
**Source(s):** Gartner; [ID 266219](#)

# Android OS market share of smartphone sales to end users from 2009 to 2018

Smartphone market share of the Android operating system 2009-2018



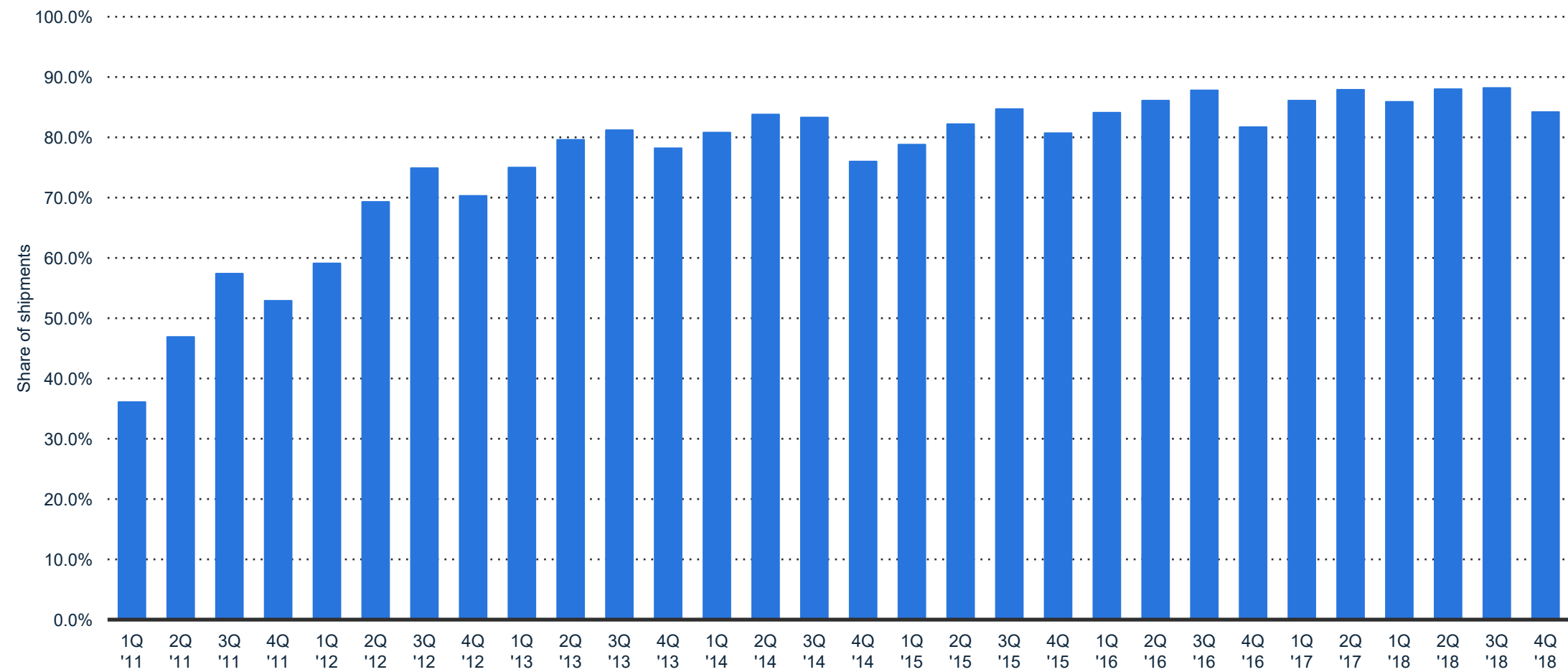
**Note:** Worldwide; 2009 to 2018

Further information regarding this statistic can be found on [page 37](#).

**Source(s):** Gartner; [ID 216420](#)

# Share of Android OS of global smartphone shipments from 1st quarter 2011 to 2nd quarter 2018\*

Android: global smartphone OS market share 2011-2018, by quarter

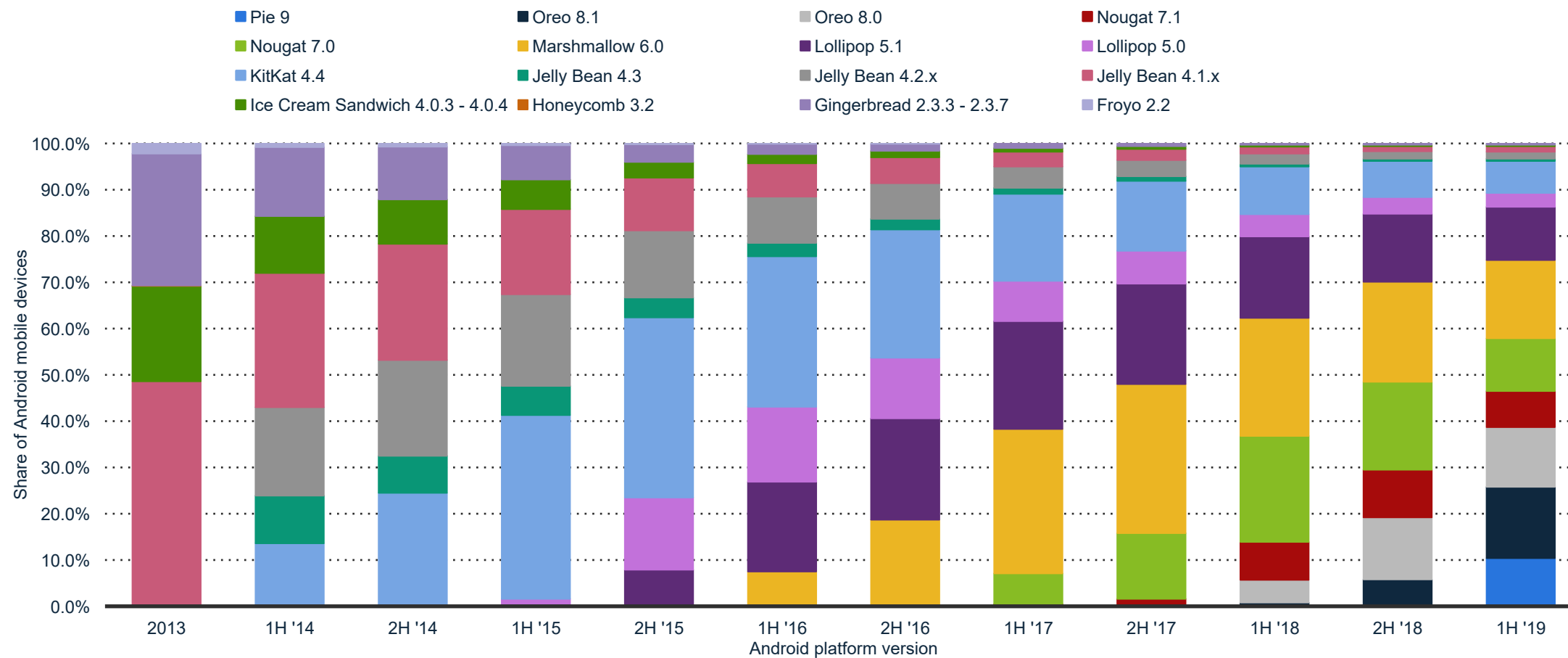


**Note:** Worldwide; 2011 to 2018  
Further information regarding this statistic can be found on [page 38](#).  
**Source(s):** IDC; Gartner; [ID 236027](#)



# Android operating system share worldwide by OS version from 2013 to 2019\*

Android OS platform version market share 2013-2019



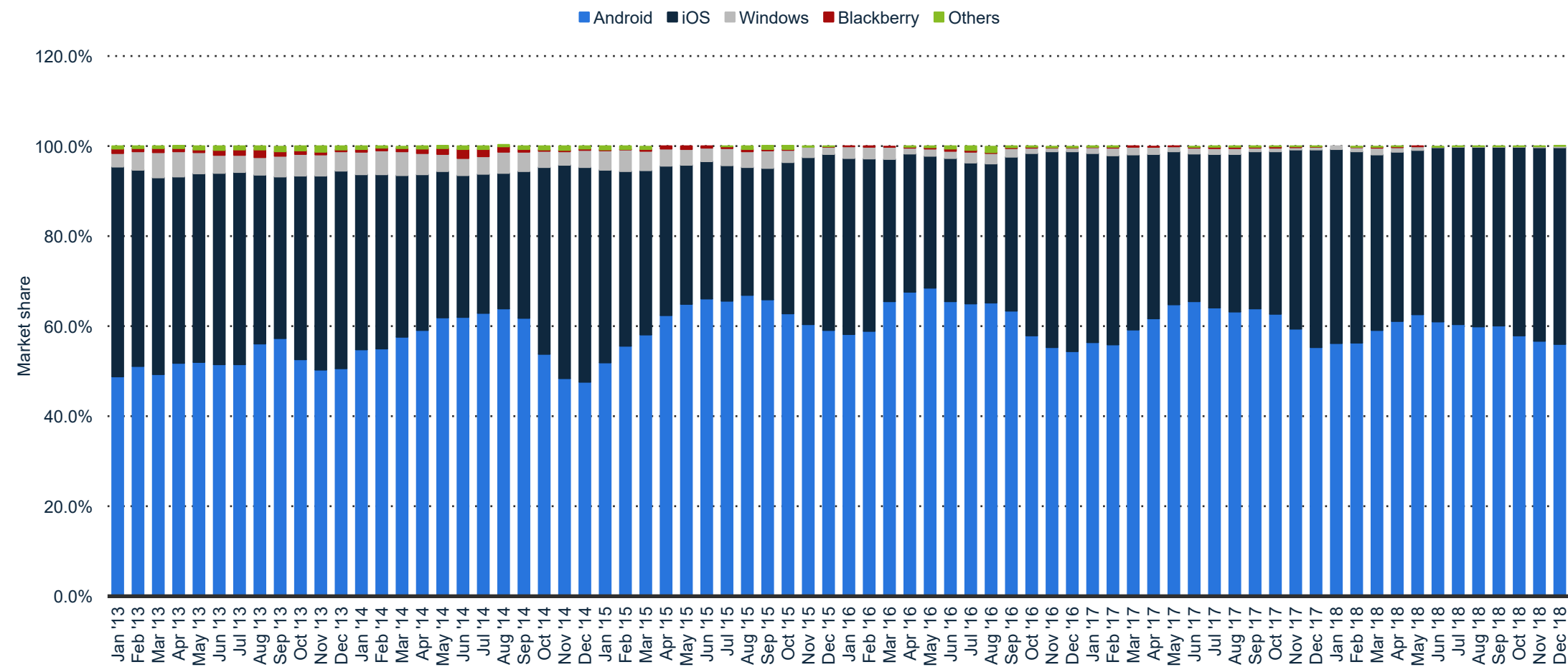
**Note:** Worldwide; 2013 to 2019

Further information regarding this statistic can be found on [page 39](#).

**Source(s):** Android; [ID 271774](#)

# Smartphone sales OS market share in the United States from 2013 to 2018, by month

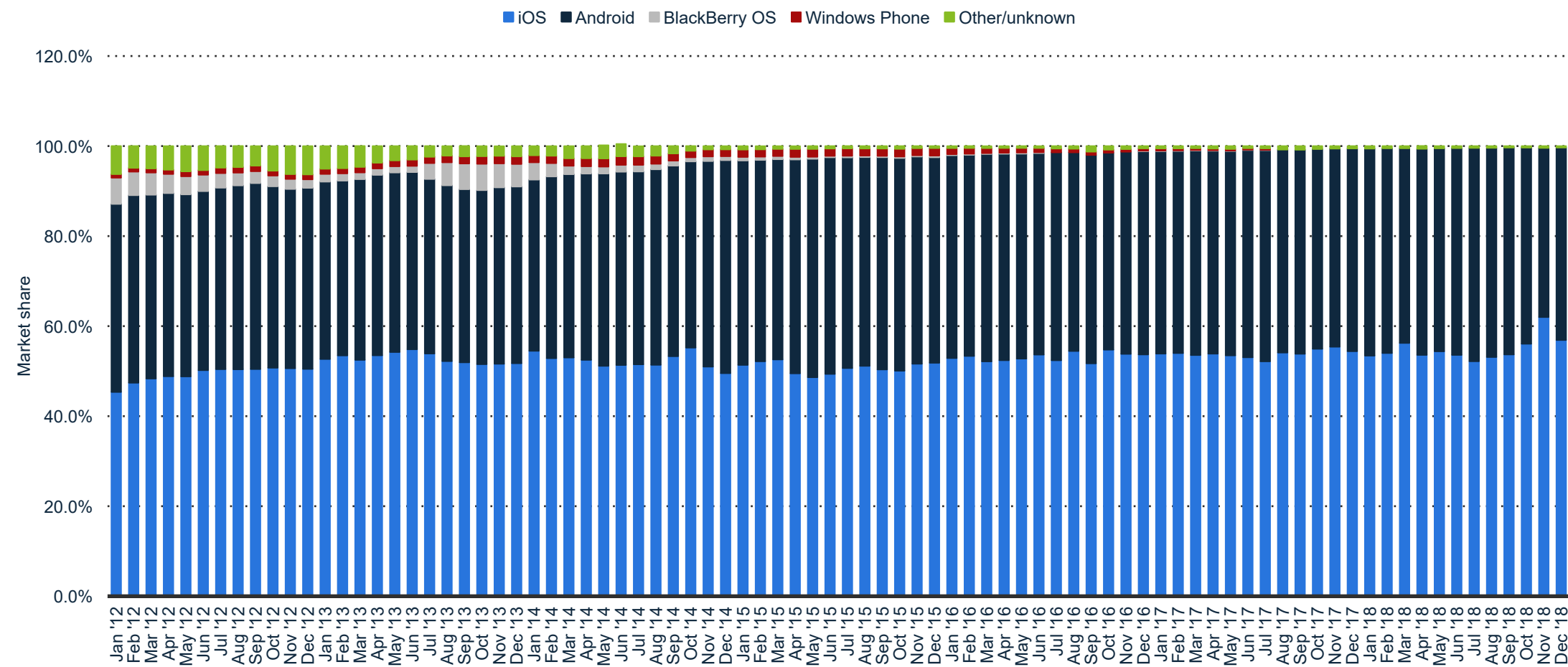
Market share operating systems U.S. smartphone sales 2013-2018, by month



**Note:** United States; 2013 to 2018  
Further information regarding this statistic can be found on [page 40](#).  
**Source(s):** Kantar Worldpanel; [ID 274121](#)

# Market share of mobile operating systems in the United States from January 2012 to December 2018\*

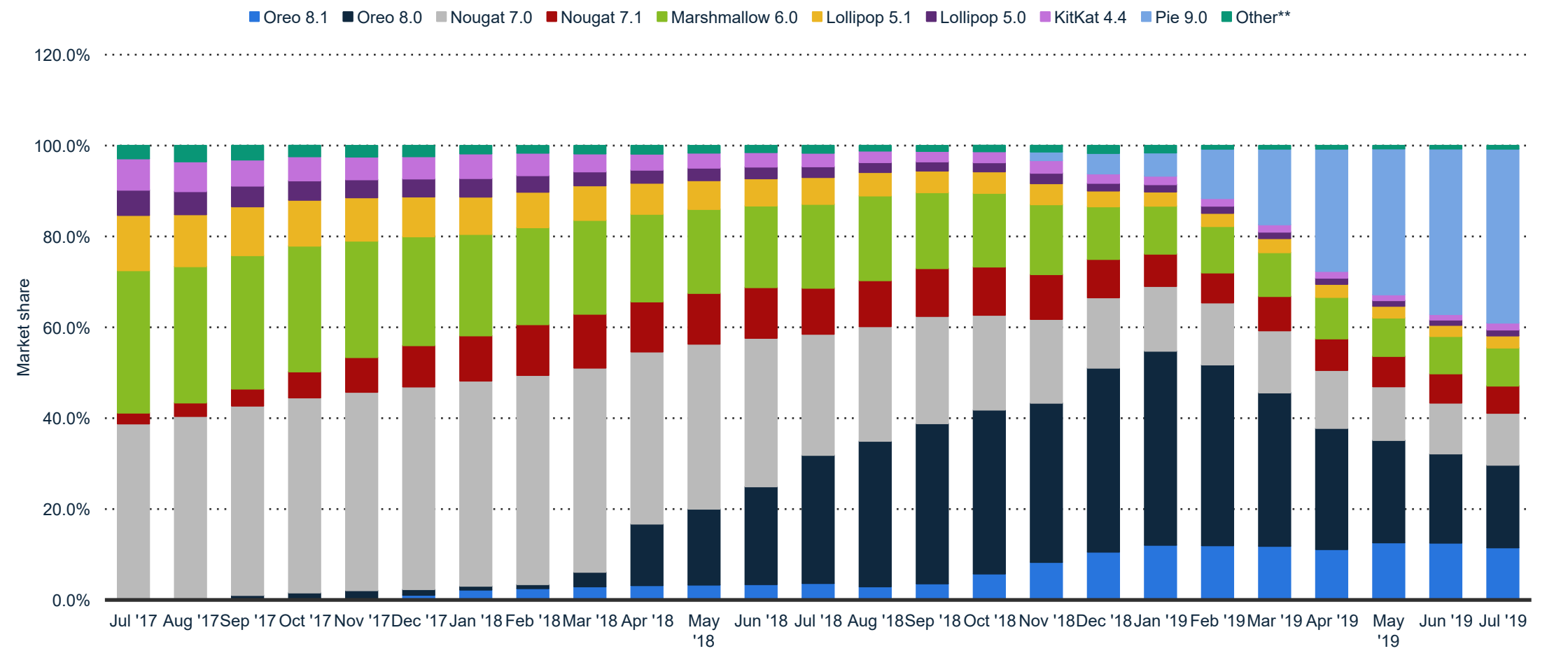
Share of mobile operating systems in the United States 2012-2018, by month



**Note:** United States; 2012 to 2018  
Further information regarding this statistic can be found on [page 41](#).  
**Source(s):** StatCounter; [ID 272700](#)

# Mobile Android operating system market share by version in the United States from July 2017 to July 2019\*

Mobile Android version market share in the United States 2017-2019



**Note:** United States; 2017 to 2019  
Further information regarding this statistic can be found on [page 42](#).  
**Source(s):** StatCounter; [ID 865837](#)



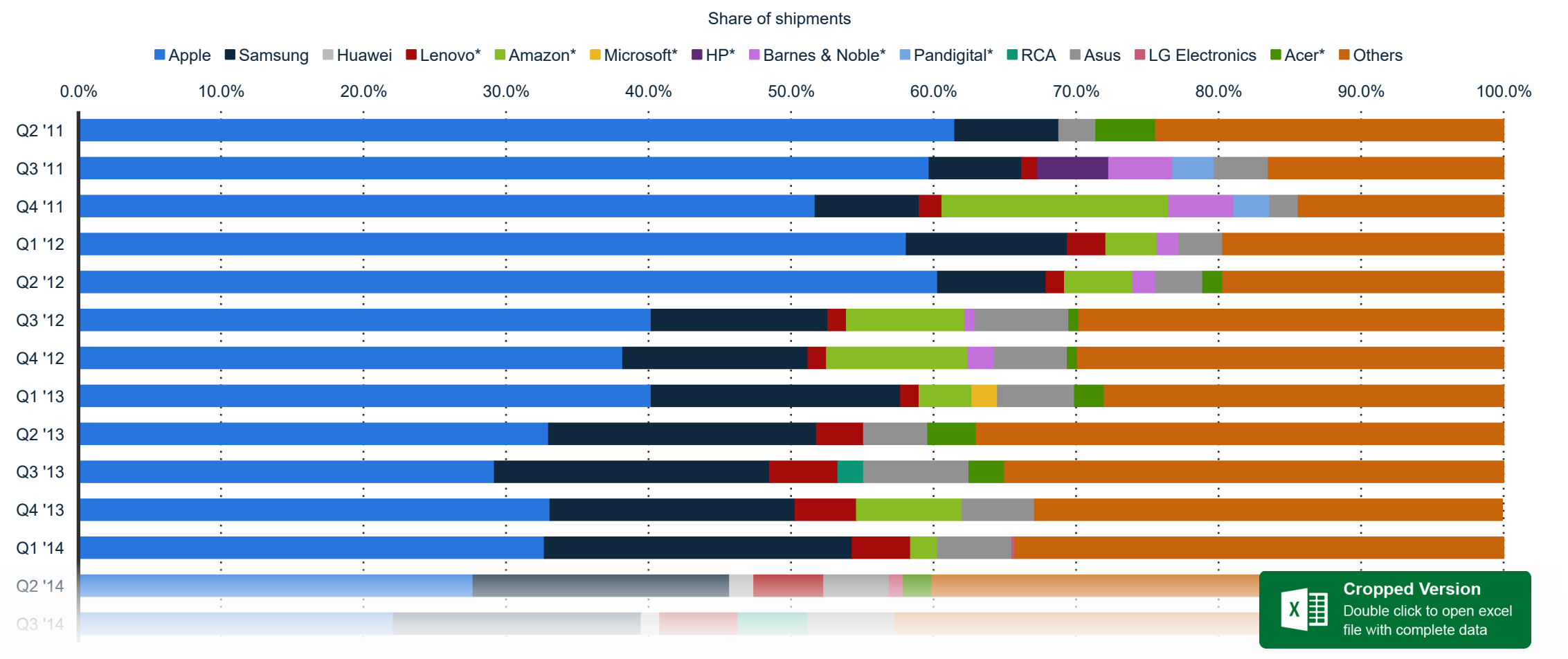
# ANDROID TABLETS

Android



# Tablet shipments market share by vendor worldwide from 2nd quarter 2011 to 3rd quarter 2019\*

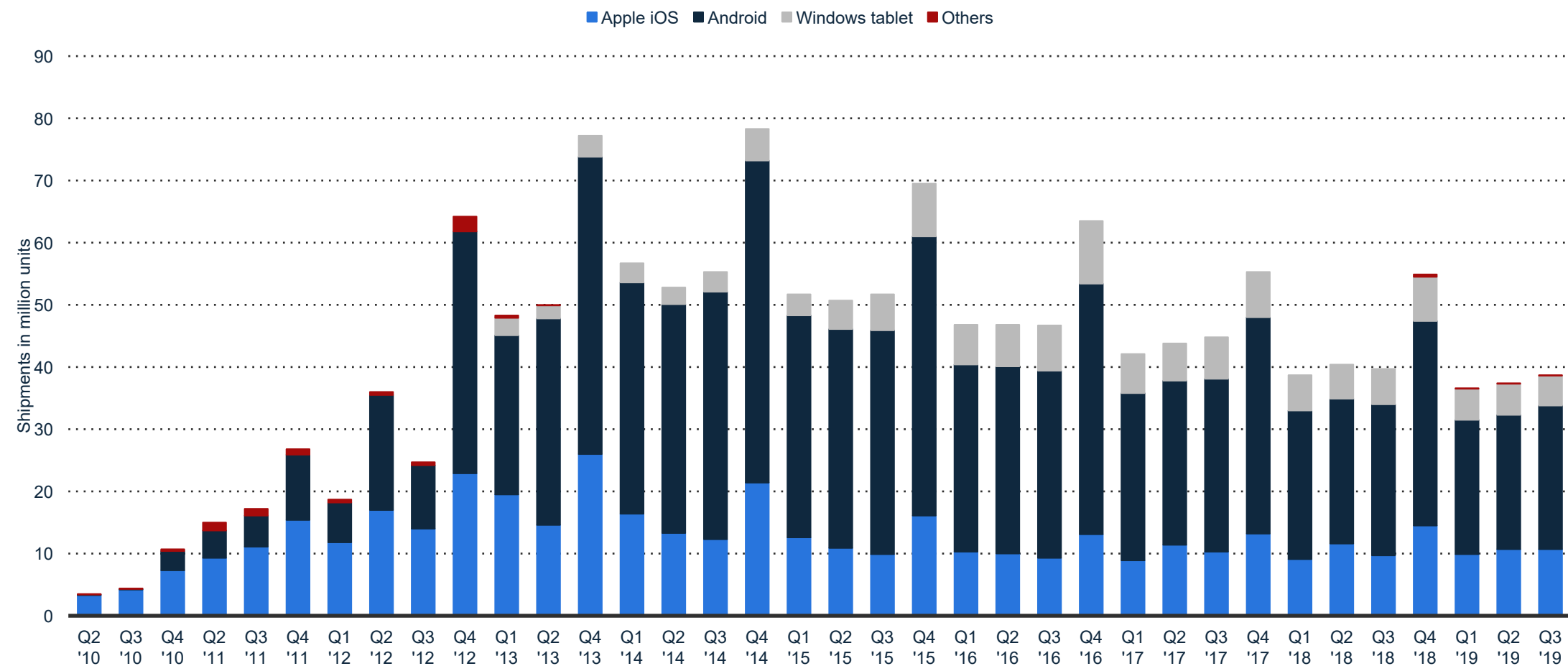
Global market share held by tablet vendors 2011-2019



**Note:** Worldwide; 2011 to 2019  
Further information regarding this statistic can be found on [page 43](#).  
**Source(s):** IDC; [ID 276635](#)

# Tablet shipments worldwide by operating system from 2010 to 2019 (in million units)

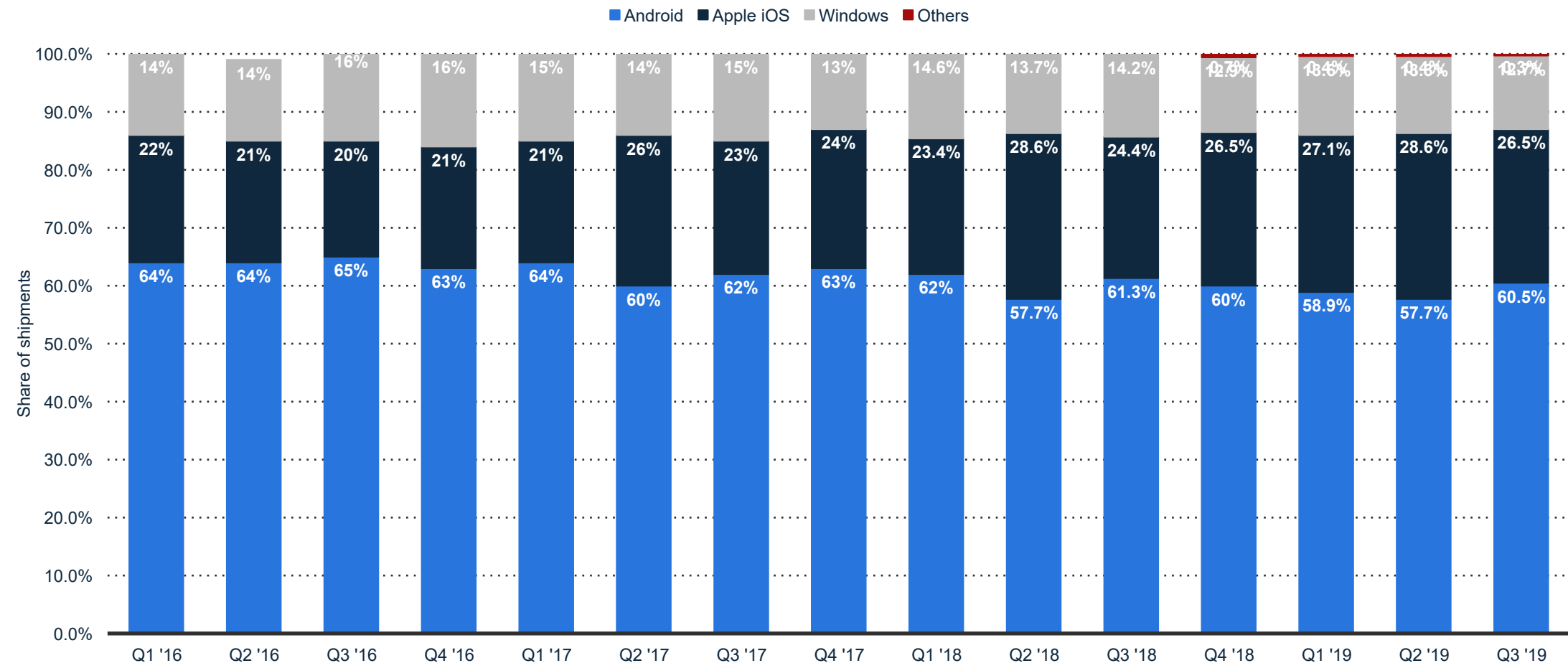
Global tablet shipments by operating system per quarter 2010-2019



**Note:** Worldwide; 2010 to 2019  
Further information regarding this statistic can be found on [page 44](#).  
**Source(s):** Strategy Analytics; [ID 273268](#)

# Tablet operating systems market share worldwide from 1Q'16 to 3Q'19

Tablet OS market share worldwide 2016-2019, by quarter

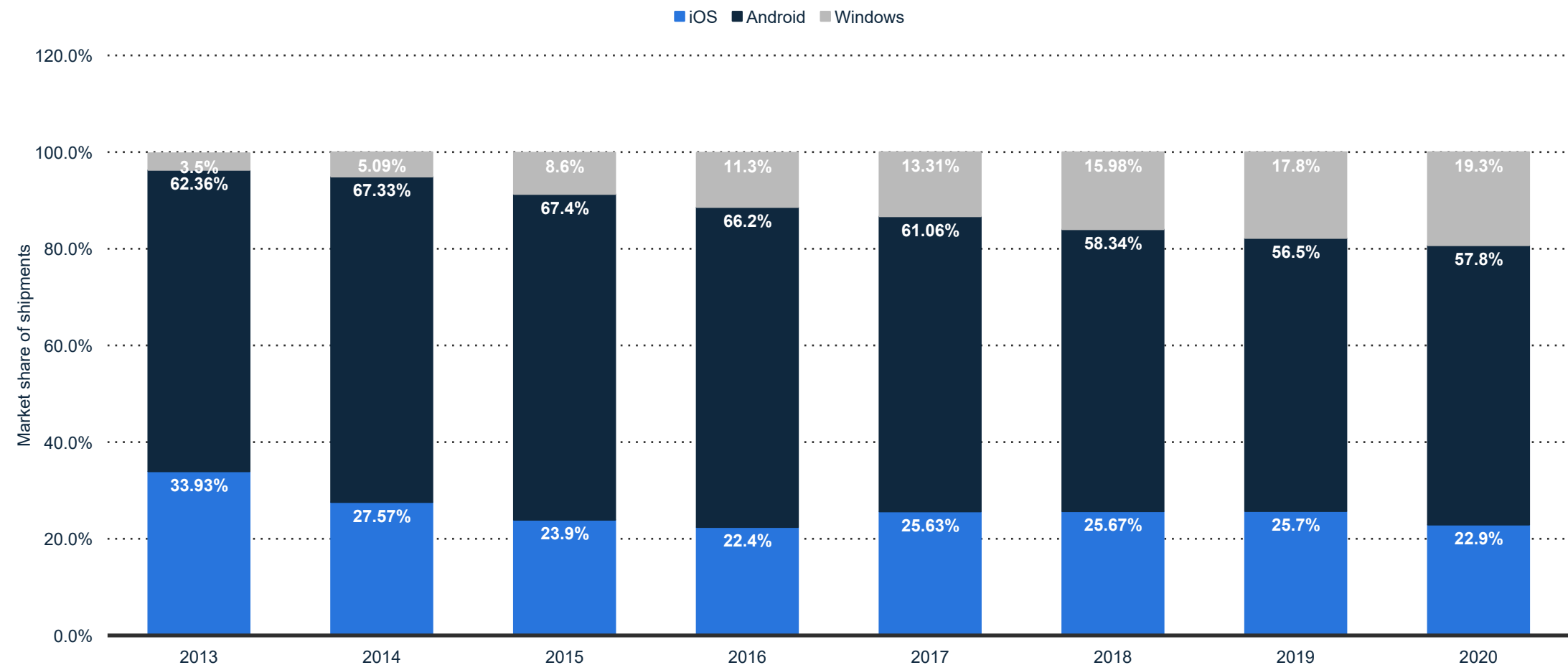


**Note:** Worldwide; 2016 to 2019  
Further information regarding this statistic can be found on [page 45](#).  
**Source(s):** Strategy Analytics; [ID 273840](#)



# Tablet operating systems' market share worldwide from 2013 to 2020

Global tablet operating system market share forecast 2013-2020



**Note:** Worldwide; 2014 to 2016  
Further information regarding this statistic can be found on [page 46](#).  
**Source(s):** IDC; [ID 272446](#)



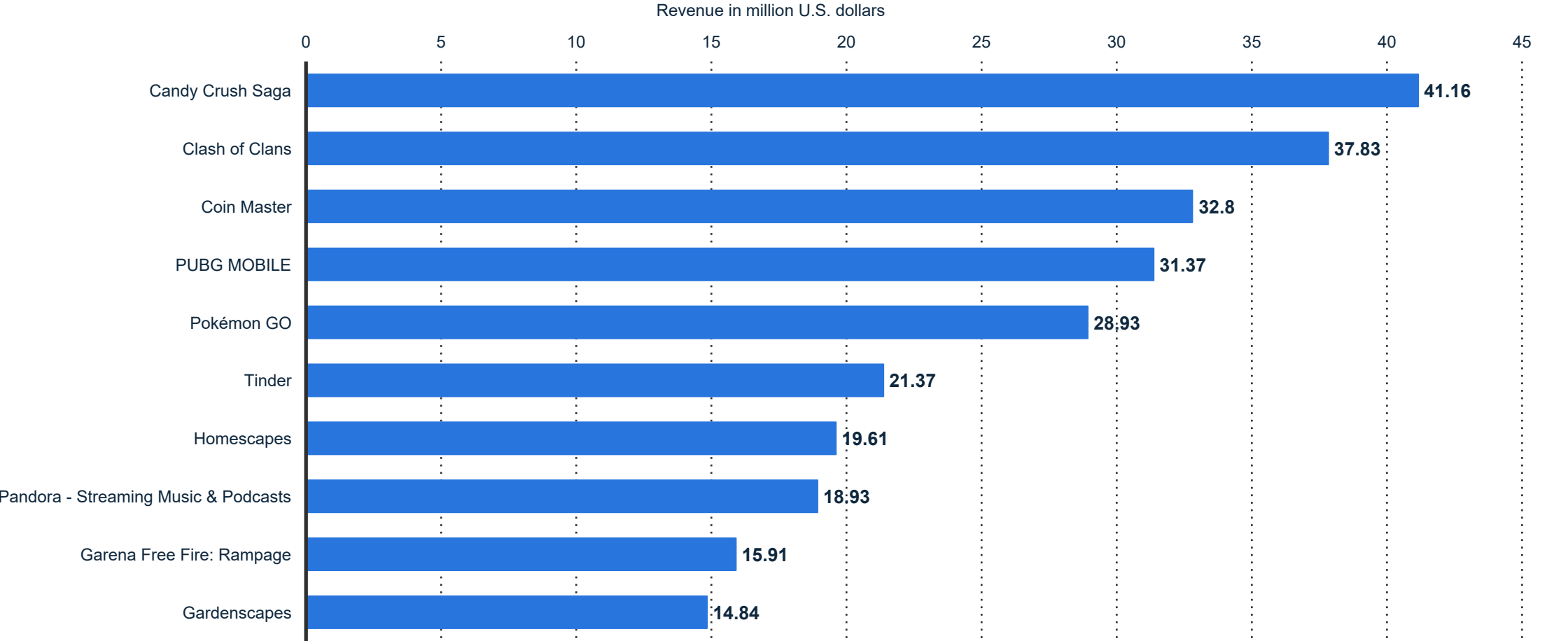
# ANDROID APPS

Android



# Leading Android apps in the Google Play Store worldwide in June 2019, by revenue (in million U.S. dollars)

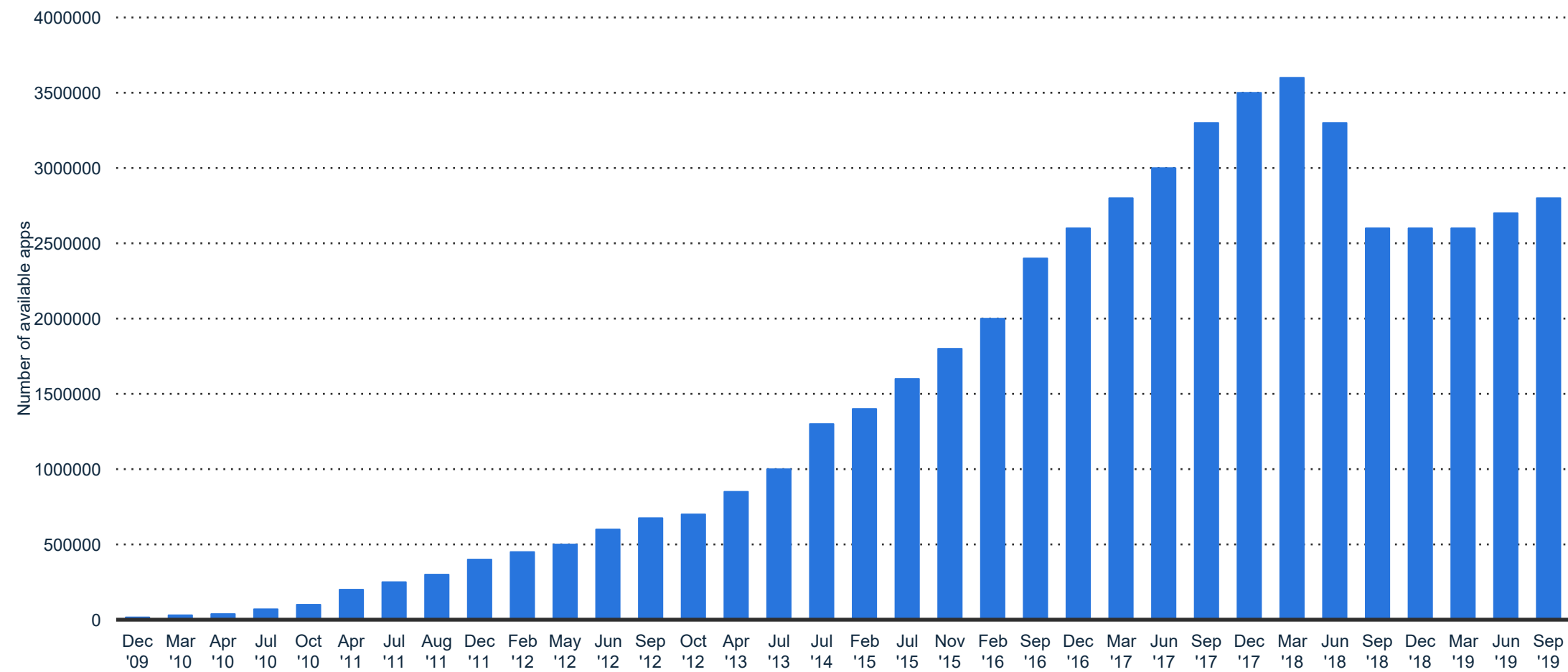
Leading Android apps worldwide 2019, by revenue



**Note:** Worldwide; June 2019; total revenue in Google Play Store  
Further information regarding this statistic can be found on [page 47](#).  
**Source(s):** Piori Data; [ID 271674](#)

# Number of available applications in the Google Play Store from December 2009 to September 2019

Google Play: number of available apps 2009-2019



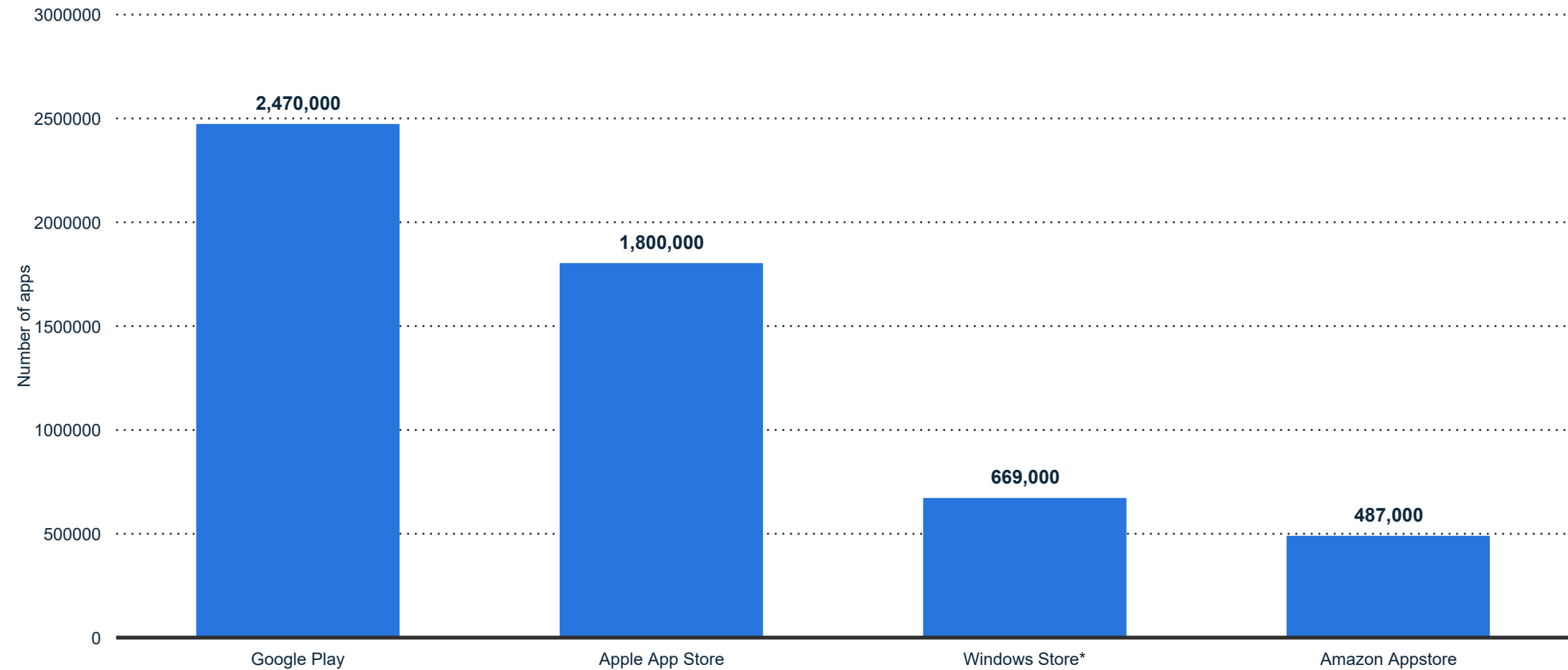
**Note:** Worldwide; December 2009 to September 2019; figures have been rounded

Further information regarding this statistic can be found on [page 48](#).

**Source(s):** Android; Google; App Annie; AppBrain; [ID 266210](#)

# Number of apps available in leading app stores as of 3rd quarter 2019

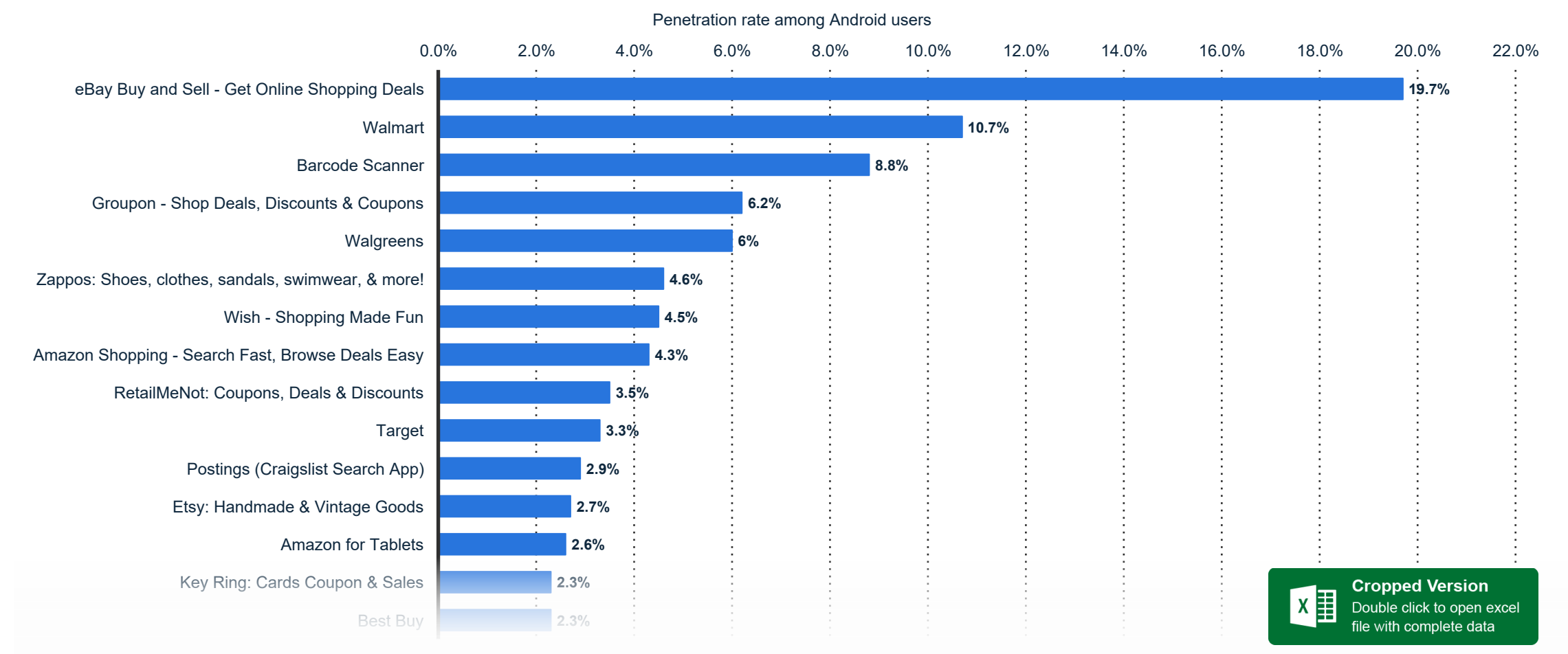
Number of apps available in leading app stores 2019



**Note:** Worldwide; Q3 2019; last reported figures  
Further information regarding this statistic can be found on [page 49](#).  
**Source(s):** Appfigures; VentureBeat; [ID 276623](#)

# Market reach of the most popular Android retail apps in the United States as of September 2019

## Leading Android shopping app reach in the United States 2019



**Note:** United States; September 2019; data based on a sample device count of 1,753 mobile devices; smartphone, phablet and tablets  
Further information regarding this statistic can be found on [page 50](#).  
**Source(s):** Shared2you; [ID 515343](#)

# Most popular Google Play app store categories from 1st quarter 2016 to 3rd quarter 2019, by number of downloads (in millions)

Leading Google Play app categories 2016-2019, by download volume

	Game	Tools	Entertainment	Social	Communication	Photography
Q1 '16	5,530	1,110	621	-	741	729
Q2 '16	5,280	1,160	613	-	786	731
Q3 '16	6,060	1,210	684	-	831	788
Q4 '16	6,250	1,300	874	-	931	830
Q1 '17	6,910	1,250	974	-	1,040	888
Q2 '17	6,760	1,300	967	-	958	849
Q3 '17	7,040	1,220	1,010	-	1,010	892
Q4 '17	7,030	1,290	1,010	698	1,020	883
Q1 '18	7,150	1,240	1,080	686	910	-
Q2 '18	7,840	1,300	1,150	749	936	858
Q3 '18	7,180	1,450	1,370	939	1,100	951
Q4 '18	7,250	1,470	1,410	1,070	1,130	-
Q1 '19	7,470	1,470	1,480	1,050	1,060	-
Q2 '19	8,210	1,450	1,380	1,040	1,010	-
Q3 '19	8,690	1,490	1,200	1,000	972	-

**Note:** Worldwide; Q1 2016 to Q3 2018; excluding pre-installed Google apps; excluding third-party stores; unique installs only

Further information regarding this statistic can be found on [page 51](#).

**Source(s):** Sensor Tower; [ID 256772](#)

# REFERENCES

Android



# Smartphone unit shipments worldwide by operating system from 2016 to 2023 (in million units)

Global smartphone unit shipments by operating system 2016-2023

## Source and methodology information

Source(s)	IDC
Conducted by	IDC
Survey period	2016 to 2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	IDC
Publication date	September 2019
Original source	idc.com
Website URL	<a href="#">visit the website</a>

## Notes:

\*Forecast

[Back to statistic](#)

# Global smartphone sales to end users from 1st quarter 2009 to 2nd quarter 2018, by operating system (in million units)

Global smartphone sales by operating system 2009-2018, by quarter

## Source and methodology information

Source(s)	Gartner
Conducted by	Gartner
Survey period	1st quarter 2009 to 2nd quarter 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Gartner
Publication date	August 2018
Original source	gartner.com
Website URL	<a href="#">visit the website</a>

## Notes:

\* The source does not provide information for every quarter. \*\* Figure for 'Others' includes sales if Bada and Symbian phones for Q4' 2013.

[Back to statistic](#)

# Mobile operating systems' market share worldwide from January 2012 to July 2019

Market share of mobile operating systems worldwide 2012-2019

## Source and methodology information

Source(s)	StatCounter
Conducted by	StatCounter
Survey period	2012 to 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StatCounter
Publication date	August 2019
Original source	gs.statcounter.com
Website URL	<a href="#">visit the website</a>

## Notes:

StatCounter calculates the data based on more than 1.7 billion page views per month worldwide. StatCounter defines a mobile device as a pocket-sized computing device. As a result, tablets are not included. \* StatCounter: "Nokia devices (including some S40 devices) had been grouped largely under Symbian OS. With assistance from Nokia and a number of individual users, this error was corrected on 23rd April 2012 and from that date all Nokia devices are now tracked as Symbian or S40 or Meego as appropriate".

[Back to statistic](#)

# Installed base of smartphones by operating system from 2015 to 2017 (in million units)

Global installed base of smartphones by operating system 2015-2017

## Source and methodology information

Source(s)	Communities Dominate Brands (Tomi T. Ahonen)
Conducted by	Communities Dominate Brands (Tomi T. Ahonen)
Survey period	2015 to 2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Communities Dominate Brands (Tomi T. Ahonen)
Publication date	February 2018
Original source	communities-dominate.blogs.com
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

[Back to statistic](#)

# Smartphone installed base share by operating system worldwide from 2013 to 2017

Share of global smartphone installed base by operating system 2013-2017

## Source and methodology information

Source(s)	Communities Dominate Brands (Tomi T. Ahonen)
Conducted by	Communities Dominate Brands (Tomi T. Ahonen)
Survey period	2013 to 2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Communities Dominate Brands (Tomi T. Ahonen)
Publication date	May 2017
Original source	communities-dominate.blogs.com
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

[Back to statistic](#)

# Share of global smartphone shipments by operating system from 2014 to 2023

Global market share smartphone operating systems of unit shipments 2014-2023

## Source and methodology information

Source(s)	IDC
Conducted by	IDC
Survey period	2014 to 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	IDC
Publication date	September 2019
Original source	idc.com
Website URL	<a href="#">visit the website</a>

## Notes:

\*Forecast

[Back to statistic](#)

# Global market share held by smartphone operating systems from 2009 to 2017

Smartphone operating systems: global market share 2009-2017

## Source and methodology information

Source(s)	Gartner
Conducted by	Gartner
Survey period	2009 to 2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Gartner
Publication date	February 2018
Original source	gartner.com
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

[Back to statistic](#)

# Global smartphone sales to end users from 1st quarter 2009 to 2nd quarter 2018, by operating system (in million units)

Global smartphone sales by operating system 2009-2018, by quarter

## Source and methodology information

Source(s)	Gartner
Conducted by	Gartner
Survey period	1st quarter 2009 to 2nd quarter 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Gartner
Publication date	August 2018
Original source	gartner.com
Website URL	<a href="#">visit the website</a>

## Notes:

\* The source does not provide information for every quarter. \*\* Figure for 'Others' includes sales if Bada and Symbian phones for Q4' 2013.

[Back to statistic](#)



# Android OS market share of smartphone sales to end users from 2009 to 2018

Smartphone market share of the Android operating system 2009-2018

## Source and methodology information

Source(s)	Gartner
Conducted by	Gartner
Survey period	2009 to 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Gartner
Publication date	February 2019
Original source	gartner.com
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

[Back to statistic](#)

# Share of Android OS of global smartphone shipments from 1st quarter 2011 to 2nd quarter 2018\*

Android: global smartphone OS market share 2011-2018, by quarter

## Source and methodology information

Source(s)	IDC; Gartner
Conducted by	IDC; Gartner
Survey period	2011 to 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	IDC; Gartner
Publication date	February 2019
Original source	gartner.com
Website URL	<a href="#">visit the website</a>

## Notes:

\* From 1Q14 onwards data from Gartner has been used as the source. Data for previous quarters is taken from IDC

[Back to statistic](#)

# Android operating system share worldwide by OS version from 2013 to 2019\*

Android OS platform version market share 2013-2019

## Source and methodology information

Source(s)	Android
Conducted by	Android
Survey period	2013 to 2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Android
Publication date	May 2019
Original source	android.com
Website URL	<a href="#">visit the website</a>

## Notes:

\* 1H '14 - June 4, 2014; 2H '14 - October 8th, 2014; 1H '15 - February 2nd, 2015; 2H '15; 2H '15 - October 19th, 2015; 1H '16 - May 2nd, 2016; 2H '16 - September 5th, 2016; 1H '17 - May 2, 2017; 2H '17 - September 11, 2017; 1H '18 - May 7th, 2018; 2H '18 - September 28th, 2018; 1H '19 - May 7th, 2019

[Back to statistic](#)

# Smartphone sales OS market share in the United States from 2013 to 2018, by month

Market share operating systems U.S. smartphone sales 2013-2018, by month

## Source and methodology information

Source(s)	Kantar Worldpanel
Conducted by	Kantar Worldpanel
Survey period	2013 to 2018
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Kantar Worldpanel
Publication date	January 2019
Original source	kantarworldpanel.com
Website URL	<a href="#">visit the website</a>

## Notes:

\* ComTech tracks mobile phone behaviour, including purchasing of phones, mobile phone bills/airtime, source of purchase and phone usage. The data excludes enterprise sales.s

[Back to statistic](#)

# Market share of mobile operating systems in the United States from January 2012 to December 2018\*

Share of mobile operating systems in the United States 2012-2018, by month

## Source and methodology information

Source(s)	StatCounter
Conducted by	StatCounter
Survey period	2012 to 2018
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StatCounter
Publication date	January 2019
Original source	statcounter.com
Website URL	<a href="#">visit the website</a>

## Notes:

\* Stats are based on aggregate data collected by StatCounter on a sample exceeding 15 billion page views per month collected from across the StatCounter network of more than 3 million websites.

[Back to statistic](#)

# Mobile Android operating system market share by version in the United States from July 2017 to July 2019\*

## Mobile Android version market share in the United States 2017-2019

### Source and methodology information

Source(s)	StatCounter
Conducted by	StatCounter
Survey period	2017 to 2019
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StatCounter
Publication date	August 2019
Original source	gs.statcounter.com
Website URL	<a href="#">visit the website</a>

### Notes:

\* Stats are based on aggregate data collected by StatCounter on a sample exceeding 10 billion pageviews per month collected from across the StatCounter network of more than 2 million websites. \*\* Other includes all versions with a share of less than one percent (4.3 Jelly Bean 4.1 Jelly Bean 2.3 Gingerbread 4.2 Jelly Bean 4.0 Ice Cream Sandwich 2.2 Froyo 6.1 Marshmallow)

[Back to statistic](#)

# Tablet shipments market share by vendor worldwide from 2nd quarter 2011 to 3rd quarter 2019\*

Global market share held by tablet vendors 2011-2019

## Source and methodology information

Source(s)	IDC
Conducted by	IDC
Survey period	2011 to 2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	IDC
Publication date	October 2019
Original source	idc.com
Website URL	<a href="#">visit the website</a>

## Notes:

\* The source does not provide data for every quarter.

[Back to statistic](#)

# Tablet shipments worldwide by operating system from 2010 to 2019 (in million units)

Global tablet shipments by operating system per quarter 2010-2019

## Source and methodology information

Source(s)	Strategy Analytics
Conducted by	Strategy Analytics
Survey period	2010 to 2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Strategy Analytics
Publication date	November 2019
Original source	strategyanalytics.com
Website URL	<a href="#">visit the website</a>

## Notes:

The source does not provide information on tablet shipments in Q1 2011 and Q1 2012, as well as Q3 2013.

[Back to statistic](#)



# Tablet operating systems market share worldwide from 1Q'16 to 3Q'19

Tablet OS market share worldwide 2016-2019, by quarter

## Source and methodology information

Source(s)	Strategy Analytics
Conducted by	Strategy Analytics
Survey period	2016 to 2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Strategy Analytics
Publication date	November 2019
Original source	strategyanalytics.com
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

[Back to statistic](#)

# Tablet operating systems' market share worldwide from 2013 to 2020

Global tablet operating system market share forecast 2013-2020

## Source and methodology information

Source(s)	IDC
Conducted by	IDC
Survey period	2014 to 2016
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	IDC
Publication date	August 2016
Original source	idc.com
Website URL	<a href="#">visit the website</a>

## Notes:

n.a.

[Back to statistic](#)

# Leading Android apps in the Google Play Store worldwide in June 2019, by revenue (in million U.S. dollars)

## Leading Android apps worldwide 2019, by revenue

### Source and methodology information

Source(s)	Priori Data
Conducted by	Priori Data
Survey period	June 2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	total revenue in Google Play Store
Published by	Priori Data
Publication date	July 2019
Original source	prioridata.com
Website URL	<a href="#">visit the website</a>

### Notes:

Figures were rounded.

[Back to statistic](#)

# Number of available applications in the Google Play Store from December 2009 to September 2019

Google Play: number of available apps 2009-2019

## Source and methodology information

Source(s)	Android; Google; App Annie; AppBrain
Conducted by	Google; Android; App Annie
Survey period	December 2009 to September 2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	figures have been rounded
Published by	AppBrain
Publication date	September 2019
Original source	appbrain.com
Website URL	<a href="#">visit the website</a>

## Notes:

Google's June 2012 figures were announced at the company's I/O Conference on June 27, 2012. July 2013 data were from Google's Android and Chrome summer announcement in July 2013. In summer 2018, Google removed a large amount of apps from its Google Play platform, mostly due to an updated version of the company's Developer Policy.

[Back to statistic](#)

# Number of apps available in leading app stores as of 3rd quarter 2019

Number of apps available in leading app stores 2019

## Source and methodology information

Source(s)	Appfigures; VentureBeat
Conducted by	Appfigures; VentureBeat
Survey period	Q3 2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	last reported figures
Published by	Appfigures; VentureBeat
Publication date	October 2019
Original source	appfigures.com
Website URL	<a href="#">visit the website</a>

## Notes:

Figures have been rounded. Google Play, Apple App Store and Amazon Appstore figures as of Q2 2019 by appfigures.  
\*Windows Store figures as of March 2016 and include phones, desktop and tablet devices. As of Q2 2019, there are no other figures available for Windows Store.

[Back to statistic](#)

# Market reach of the most popular Android retail apps in the United States as of September 2019

## Leading Android shopping app reach in the United States 2019

### Source and methodology information

Source(s)	Shared2you
Conducted by	Shared2you
Survey period	September 2019
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	data based on a sample device count of 1,753 mobile devices; smartphone, phablet and tablets
Published by	Shared2you
Publication date	October 2019
Original source	shared2you.com
Website URL	<a href="#">visit the website</a>

### Notes:

n.a.

[Back to statistic](#)

# Most popular Google Play app store categories from 1st quarter 2016 to 3rd quarter 2019, by number of downloads (in millions)

## Leading Google Play app categories 2016-2019, by download volume

### Source and methodology information

Source(s)	Sensor Tower
Conducted by	Sensor Tower
Survey period	Q1 2016 to Q3 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	excluding pre-installed Google apps; excluding third-party stores; unique installs only
Published by	Sensor Tower
Publication date	October 2019
Original source	Store Intelligence Q3 2019 Data Digest, page 29
Website URL	<a href="#">visit the website</a>

### Notes:

Data not available for missing quarters.

[Back to statistic](#)