

WEB DESIGN

Website/ portfolio: VINCENT WILLEM VAN GOGH

Techniques used: HTML5, CSS3, Bootstrap 4 framework and JavaScript

Website Development

Purpose of the website: Telling the website visitors about Van Gogh; showcasing post-Impressionist paintings notable for their beauty, emotion and color; taking visitors to the world of art; making a platform to get more information about the painter and his art; as well as helping to connect with the painter.

Target audience: can be made up of multiple subsets, varying ages. The audience will mostly include people interested in art and aesthetics.

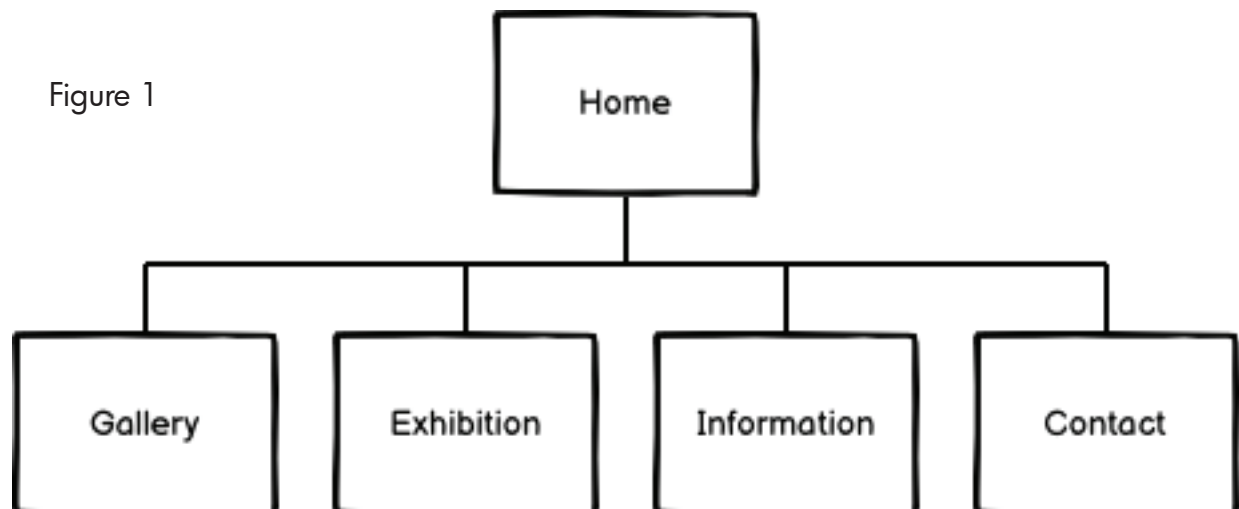
Web pages and the navigation structure (figure 1)

Website includes 5 pages in English and 5 in French: Home, Gallery, Exhibition, Information and Contact pages in both languages. And all pages are responsive for all screen sizes.

Left side of the navigation bar includes original signature of Van Gogh as a logo, which takes to the Home page from all pages. All page links are located on the right side of the navigation bar.

Footer includes names of team members and the course, as well as the logo of John Abbott College and links to social media.

The color selection was based on the art of Van Gogh, who is famous for using yellow, blue and black. The website navigation bar (sticky) and footer are in black and yellow/golden (#d1af78) and the background is gradient of golden and white.



Home/ landing page (figure 2) displays paintings and animated images that demonstrate the beauty and motion of Van Gogh's art. It is displayed by carousel showing multiple images per slide. Home page also calls for action to the Gallery page.

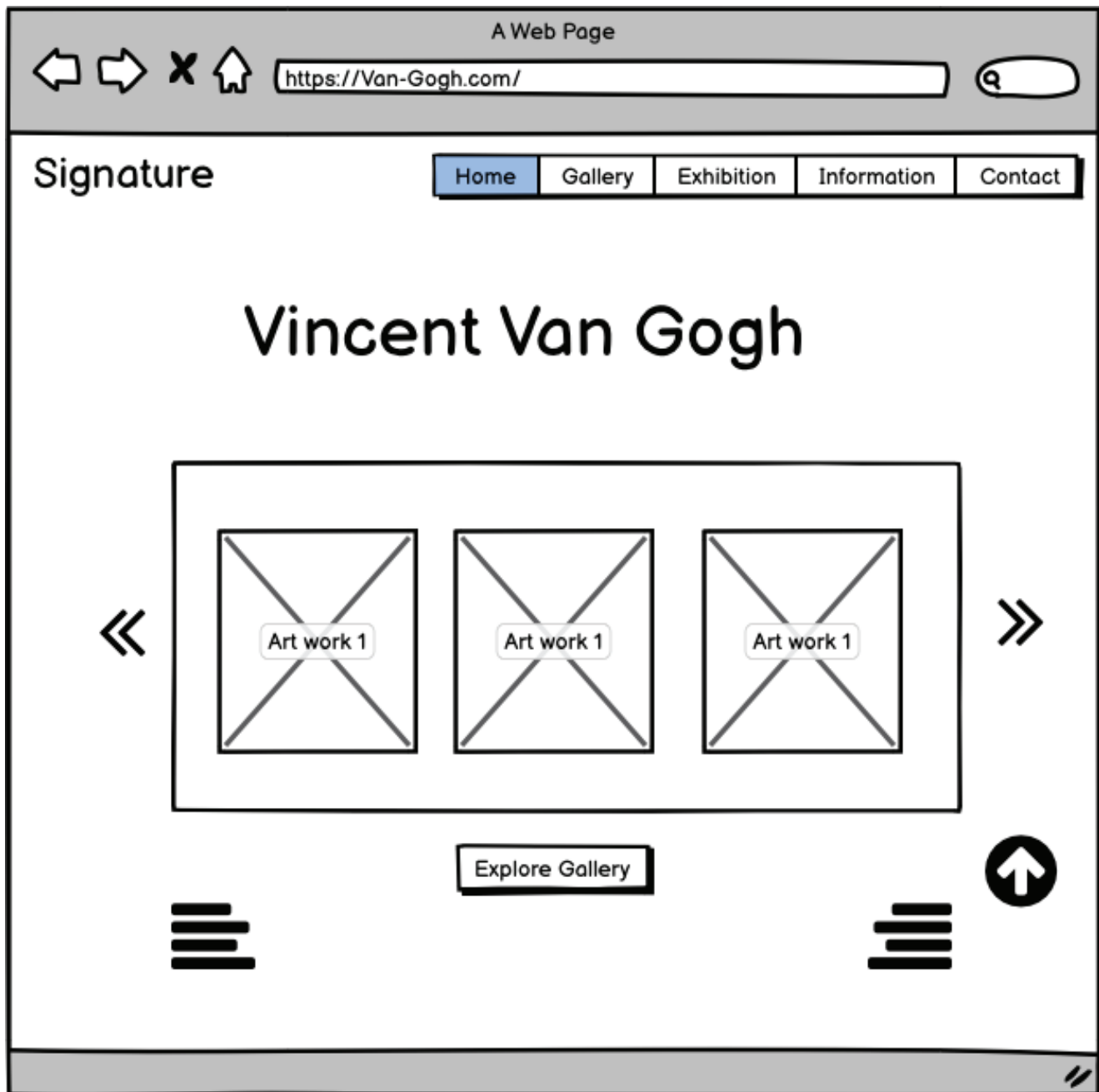
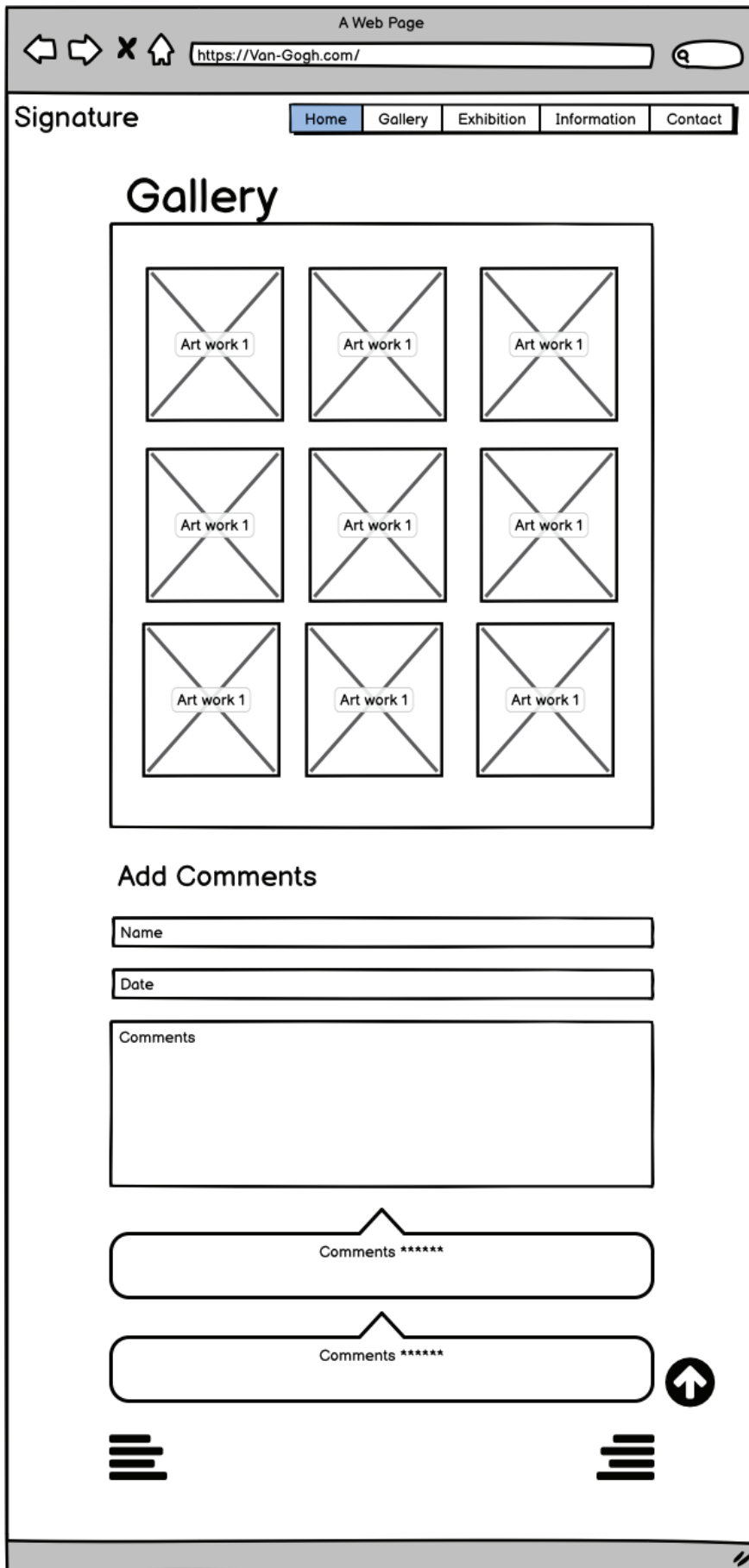
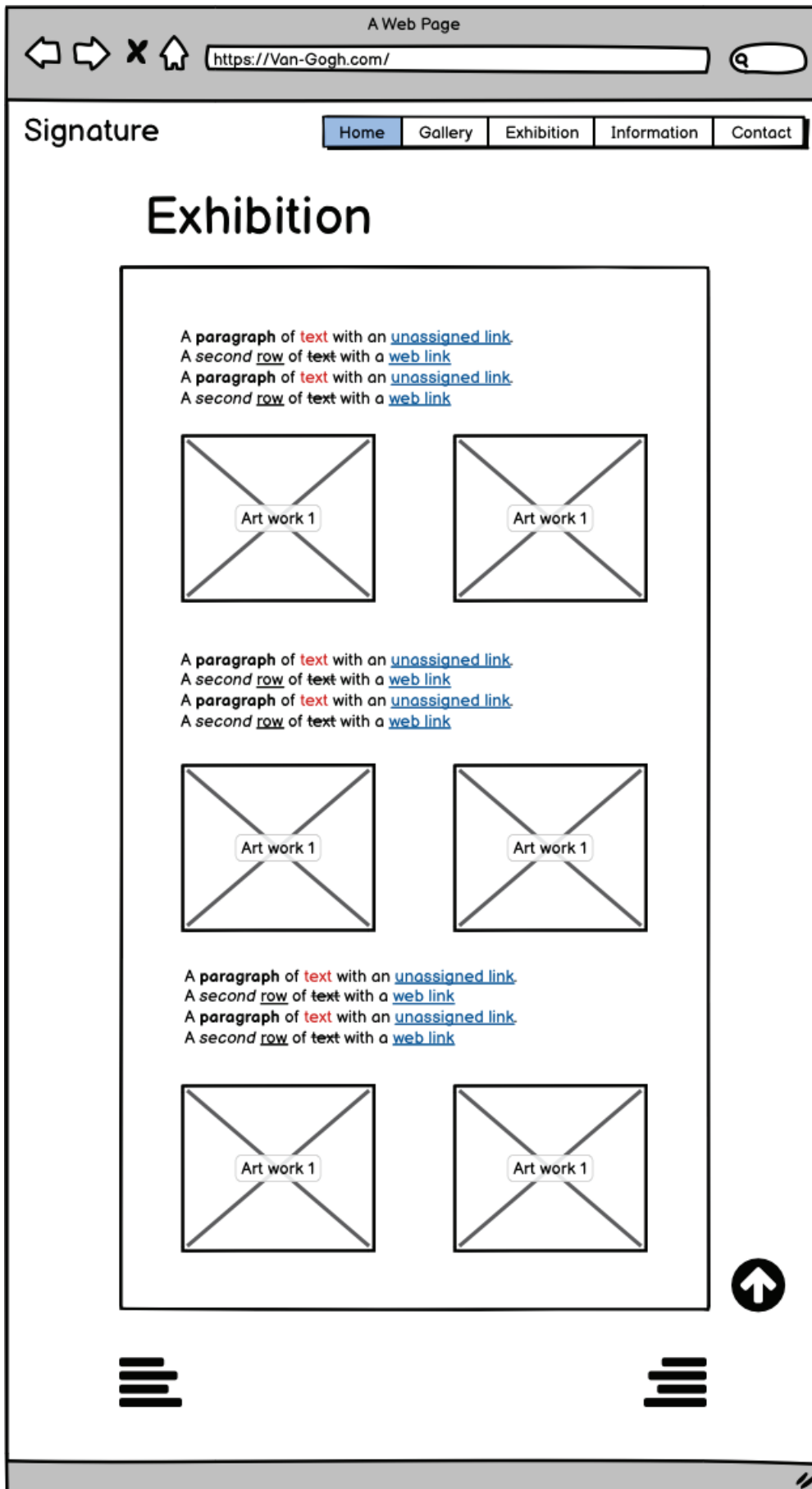


Figure 2



Gallery page (figure 3) displays the paintings. With hover effect the user can see the year of creation and the name of the painting. It is also possible to zoom in the painting by clicking on it and continue with next or previous painting with arrow keys from both sides. At the bottom of the gallery page there is a section for commenting for the visitors.

Figure 3



Exhibition page (figure 4) contains information about immersive exhibition, paintings that are demonstrated during the exhibition, the videos the user can play and enjoy the exhibition virtually, as well as there is an option for the website visitor to get the idea about the exhibition under the music of Chopin, which adds the effect of enjoying visually the paintings of one of the greatest Post-Impressionist artists - Van Gogh.

Figure 4

Information page (figure 5) shows the upcoming events and displays the information related to the events, such as the address, opening and closing hours, contacts, etc. On this page the visitor also gets the option to find the event location on the map.

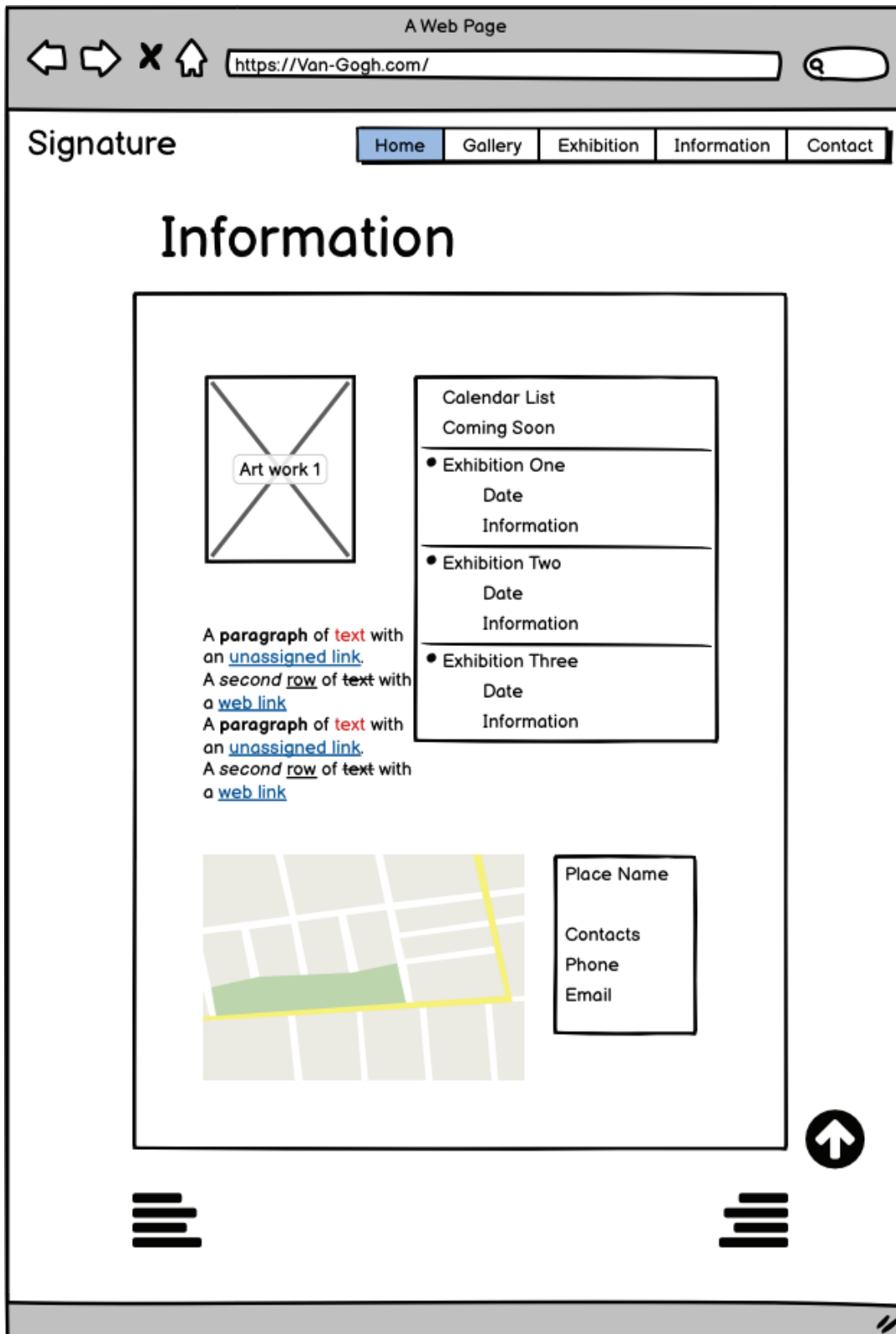


Figure 5

Contact page (figure 6) provides the opportunity for the visitor to contact in case of questions related to the Imagine Van Gogh exhibition and purchased tickets. The form is validated and in case of wrong input it directs the user to make appropriate input to get the form submitted.

A Web Page

https://Van-Gogh.com/

Signature

Home Gallery Exhibition Information Contact

Contact

A paragraph of text with an [unassigned link](#).
A second row of text with a [web link](#)
A paragraph of text with an [unassigned link](#).
A second row of text with a [web link](#)

Reason for Contact

First Name

Last Name

Email

Phone

Order Num.(Optional)

Messages

Submit the contact form

Back to top

Figure 6