

# FINE 434: FinTech

## Lecture 1

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# FinTech

- ▶ **Blockchain**

Bitcoin, Ethereum, Ripple, IBM Blockchain, ICOs, ...

- ▶ Online Lending

Lending Club, Prosper, OnDeck, ...

- ▶ Robo-Advising

WealthFront, Betterment, ...

- ▶ ...

# Blockchain



“It has the potential to really revolutionize financial markets...”

# Blockchain: A Distributed Ledger System

- ▶ Electronic Ledger
  - ▶ Entries are recorded in discrete chunks called blocks
  - ▶ Blocks are chained together in a near-chronological order
- ▶ Distributed System
  - ▶ Ledger is kept and verified by multiple nodes
  - ▶ Nodes must agree on ledger contents

## Potential Benefits

- ▶ Security
- ▶ Efficiency
- ▶ Competition

# Blockchain Overview

## Typology

- ▶ Public Permissionless
  - ▶ Payment System (e.g. Bitcoin)
  - ▶ Smart Contract Platform (e.g. Ethereum)
- ▶ Public Permissioned (e.g. Ripple\*)
- ▶ Private (e.g. IBM Blockchain)

## Applications

- ▶ Digital Currency (e.g. bitcoin)
- ▶ Smart Contracts (e.g. Ethereum)
- ▶ Industry Applications (e.g. Hyperledger)

# Learning By Doing

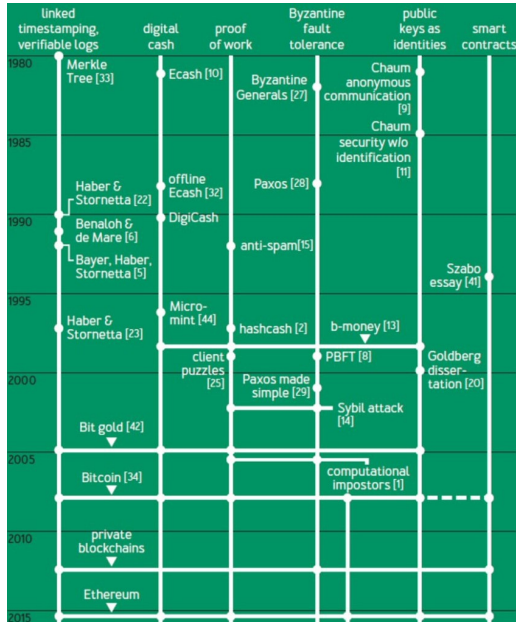


I hear and I forget. I see and I  
remember. I do and I  
understand.

~ Confucius

AZ QUOTES

# FinTECH



# Course Outline

- ▶ Tools
  - ▶ Python
  - ▶ Cryptography
- ▶ Main Content
  - ▶ Permissionless Blockchains
  - ▶ Cryptocurrencies
  - ▶ Other Topics

Prior coding experience is not a pre-requisite, but all students **must** develop Python coding proficiency within the first three weeks of class. Moreover, students **must** complete “Learn Python 2” at CodeAcademy.