Ungraded lab: Manual Feature Engineering

Welcome, during this ungraded lab you are going to perform feature engineering using TensorFlow and Keras. By having a deeper understanding of the problem you are dealing with and proposing transformations to the raw features you will see how the predictive power of your model increases. In particular you will:

- 1. Define the model using feature columns.
- 2. Use Lambda layers to perform feature engineering on some of these features.
- 3. Compare the training history and predictions of the model before and after feature engineering.

First, install and import the necessary packages, set up paths to work on and download the dataset.

Imports

```
1 # Import the packages
 3 # Utilities
 4 import os
 5 import logging
 7 # For visualization
 8 import matplotlib as mpl
9 import matplotlib.pyplot as plt
10 import pandas as pd
11
12 # For modelling
13 import tensorflow as tf
14 from tensorflow import feature column as fc
15 from tensorflow.keras import layers, models
16
17 # Set TF logger to only print errors (dismiss warnings)
18 logging.getLogger("tensorflow").setLevel(logging.ERROR)
```

Load taxifare dataset

For this lab you are going to use a tweaked version of the <u>Taxi Fare dataset</u>, which has been preprocessed and split beforehand.

```
1 if not os.path.isdir("/tmp/data"):
2    os.makedirs("/tmp/data")
```

Now download the data in csv format from a cloud storage bucket.

```
1 !gsutil cp gs://cloud-training-demos/feat_eng/data/taxi*.csv /tmp/data
    Copying gs://cloud-training-demos/feat_eng/data/taxi-test.csv...
    Copying gs://cloud-training-demos/feat_eng/data/taxi-train.csv...
    Copying gs://cloud-training-demos/feat_eng/data/taxi-valid.csv...
    / [3 files][ 5.3 MiB/ 5.3 MiB]
    Operation completed over 3 objects/5.3 MiB.
```

Let's check that the files were copied correctly and look like we expect them to.

```
1 !ls -l /tmp/data/*.csv
-rw-r--r-- 1 root root 1113292 Jul 29 08:25 /tmp/data/taxi-test.csv
-rw-r--r-- 1 root root 3551735 Jul 29 08:25 /tmp/data/taxi-train.csv
-rw-r--r-- 1 root root 888648 Jul 29 08:25 /tmp/data/taxi-valid.csv
```

Everything looks fine. Notice that there are three files, one for each split of training, testing and validation.

Inspect tha data

Now take a look at the training data.

1 pd.read_csv('/tmp/data/taxi-train.csv').head()

	fare_amount	passenger_count	pickup_longitude	pickup_latitude	dropoff_
0	8.1	1	-73.973731	40.791910	
1	4.5	2	-73.986495	40.739278	
2	2.9	1	-73.956043	40.772026	
3	7.0	1	-74.006557	40.705797	
4	6.5	1	-73.986443	40.741612	
4					+

The data contains a total of 8 variables.

The fare_amount is the target, the continuous value we'll train a model to predict. This leaves you with 7 features.

However this lab is going to focus on transforming the geospatial ones so the time features

Create an input pipeline

To load the data for the model you are going to use an experimental feature of Tensorflow that lets loading directly from a csv file.

For this you need to define some lists containing relevant information of the dataset such as the type of the columns.

```
1 # Specify which column is the target
 2 LABEL COLUMN = 'fare amount'
 4 # Specify numerical columns
 5 # Note you should create another list with STRING COLS if you
 6 # had text data but in this case all features are numerical
 7 NUMERIC COLS = ['pickup longitude', 'pickup latitude',
8
                   'dropoff_longitude', 'dropoff_latitude',
9
                   'passenger count', 'hourofday', 'dayofweek']
10
11
12 # A function to separate features and labels
13 def features and labels(row data):
      label = row data.pop(LABEL COLUMN)
14
15
       return row data, label
16
17
18 # A utility method to create a tf.data dataset from a CSV file
19 def load dataset(pattern, batch size=1, mode='eval'):
20
       dataset = tf.data.experimental.make csv dataset(pattern, batch size)
21
22
      dataset = dataset.map(features and labels) # features, label
      if mode == 'train':
23
          # Notice the repeat method is used so this dataset will loop infinitely
24
25
          dataset = dataset.shuffle(1000).repeat()
26
          # take advantage of multi-threading; 1=AUTOTUNE
27
          dataset = dataset.prefetch(1)
28
       return dataset
```

Create a DNN Model in Keras

Now you will build a simple Neural Network with the numerical features as input represented by a <u>DenseFeatures</u> layer (which produces a dense Tensor based on the given features), two dense layers with ReLU activation functions and an output layer with a linear activation function (since this is a regression problem).

Since the model is defined using feature columns the first layer might look different to what you are used to. This is done by declaring two dictionaries, one for the inputs (defined as Input layers) and one for the features (defined as feature columns).

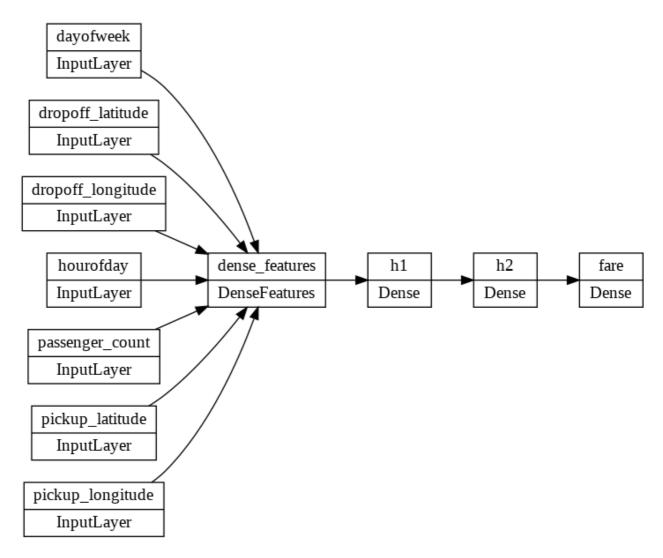
Then computing the DenseFeatures tensor by passing in the feature columns to the constructor of the DenseFeatures layer and passing in the inputs to the resulting tensor (this is easier to understand with code):

```
1 def build dnn model():
       # input layer
 2
 3
       inputs = {
 4
           colname: layers.Input(name=colname, shape=(), dtype='float32')
           for colname in NUMERIC COLS
 5
 6
       }
 7
       # feature columns
8
9
       feature columns = {
           colname: fc.numeric column(colname)
10
           for colname in NUMERIC COLS
11
12
       }
13
14
       # Constructor for DenseFeatures takes a list of numeric columns
       # and the resulting tensor takes a dictionary of Input layers
15
16
       dnn inputs = layers.DenseFeatures(feature columns.values())(inputs)
17
      # two hidden layers of 32 and 8 units, respectively
18
19
       h1 = layers.Dense(32, activation='relu', name='h1')(dnn inputs)
20
      h2 = layers.Dense(8, activation='relu', name='h2')(h1)
21
22
       # final output is a linear activation because this is a regression problem
23
       output = layers.Dense(1, activation='linear', name='fare')(h2)
24
25
       # Create model with inputs and output
       model = models.Model(inputs, output)
26
27
       # compile model (Mean Squared Error is suitable for regression)
28
       model.compile(optimizer='adam',
29
30
                     loss='mse',
31
                     metrics=[
                         tf.keras.metrics.RootMeanSquaredError(name='rmse'),
32
33
                         'mse'
34
                     1)
35
36
       return model
```

We'll build our DNN model and inspect the model architecture.

```
1 # Save compiled model into a variable
2 model = build_dnn_model()
```

4 # Plot the layer architecture and relationship between input features
5 tf.keras.utils.plot_model(model, 'dnn_model.png', show_shapes=False, rankdir='LI



With the model architecture defined it is time to train it!

Train the model

You are going to train the model for 20 epochs using a batch size of 32.

evaluation split has 14905 examples

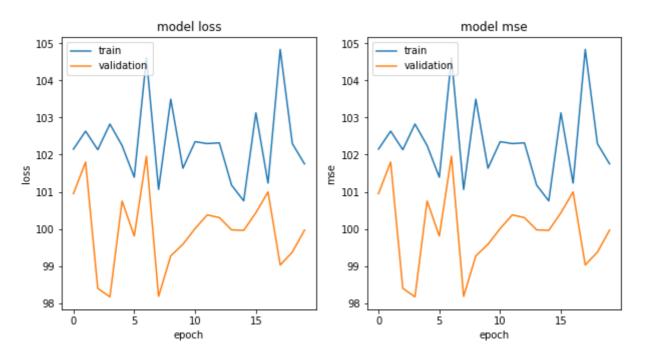
Use the previously defined function to load the datasets from the original csv files.

```
1 # Training dataset
2 trainds = load dataset('/tmp/data/taxi-train*', TRAIN BATCH SIZE, 'train')
4 # Evaluation dataset
5 evalds = load dataset('/tmp/data/taxi-valid*', 1000, 'eval').take(NUM EVAL EXAMI
6
7 # Needs to be specified since the dataset is infinite
8 # This happens because the repeat method was used when creating the dataset
9 steps per epoch = NUM TRAIN EXAMPLES // TRAIN BATCH SIZE
10
11 # Train the model and save the history
12 history = model.fit(trainds,
13
        validation data=evalds,
14
        epochs=NUM EPOCHS,
15
        steps per epoch=steps per epoch)
 Epoch 1/20
 Epoch 2/20
 Epoch 3/20
 Epoch 4/20
 Epoch 5/20
 Epoch 6/20
 Epoch 7/20
 Epoch 8/20
 Epoch 9/20
 Epoch 10/20
 Epoch 11/20
 Epoch 12/20
 Epoch 13/20
 Epoch 14/20
 Epoch 15/20
 Epoch 16/20
 Epoch 17/20
```

Visualize training curves

Now lets visualize the training history of the model with the raw features:

```
1 # Function for plotting metrics for a given history
 2 def plot curves(history, metrics):
 3
       nrows = 1
 4
       ncols = 2
       fig = plt.figure(figsize=(10, 5))
 5
 6
 7
       for idx, key in enumerate(metrics):
           ax = fig.add subplot(nrows, ncols, idx+1)
 8
 9
           plt.plot(history.history[key])
10
           plt.plot(history.history[f'val {key}'])
           plt.title(f'model {key}')
11
12
           plt.ylabel(key)
           plt.xlabel('epoch')
13
           plt.legend(['train', 'validation'], loc='upper left')
14
15
16
17 # Plot history metrics
18 plot curves(history, ['loss', 'mse'])
```



The training history doesn't look very promising showing an erratic behaviour. Looks like the training process struggled to transverse the high dimensional space that the current features

create.

Nevertheless let's use it for prediction.

Notice that the latitude and longitude values should revolve around (37, 45) and (-70, -78) respectively since these are the range of coordinates for New York city.

```
1 # Define a taxi ride (a data point)
 2 taxi ride = {
 3
       'pickup longitude': tf.convert to tensor([-73.982683]),
       'pickup latitude': tf.convert to tensor([40.742104]),
 4
 5
       'dropoff longitude': tf.convert to tensor([-73.983766]),
       'dropoff_latitude': tf.convert_to_tensor([40.755174]),
 6
 7
       'passenger count': tf.convert to tensor([3.0]),
8
       'hourofday': tf.convert to tensor([3.0]),
 9
       'dayofweek': tf.convert to tensor([3.0]),
10 }
11
12 # Use the model to predict
13 prediction = model.predict(taxi ride, steps=1)
14
15 # Print prediction
16 print(f"the model predicted a fare total of {float(prediction):.2f} USD for the
    the model predicted a fare total of 12.47 USD for the ride.
```

The model predicted this particular ride to be around 12 USD. However you know the model performance is not the best as it was showcased by the training history. Let's improve it by using **Feature Engineering**.

Improve Model Performance Using Feature Engineering

Going forward you will only use geo-spatial features as these are the most relevant when calculating the fare since this value is mostly dependant on the distance transversed:

Since you are dealing exclusively with geospatial data you will create some transformations that are aware of this geospatial nature. This help the model make a better representation of the problem at hand.

For instance the model cannot magically understand what a coordinate is supposed to represent and since the data is taken from New York only, the latitude and longitude revolve around (37, 45) and (-70, -78) respectively, which is arbitrary for the model. A good first step is to scale these values.

Notice all transformations are created by defining functions.

```
1 def scale_longitude(lon_column):
2    return (lon_column + 78)/8.

1 def scale_latitude(lat_column):
2    return (lat column - 37)/8.
```

Another important fact is that the fare of a taxi ride is proportional to the distance of the ride. But as the features currently are, there is no way for the model to infer that the pair of (pickup_latitude, pickup_longitude) represent the point where the passenger started the ride and the pair (dropoff_latitude, dropoff_longitude) represent the point where the ride ended. More importantly, the model is not aware that the distance between these two points is crucial for predicting the fare.

To solve this, a new feature (which is a transformation of the other ones) that provides this information is required.

```
1 def euclidean(params):
2    lon1, lat1, lon2, lat2 = params
3    londiff = lon2 - lon1
4    latdiff = lat2 - lat1
5    return tf.sqrt(londiff*londiff + latdiff*latdiff)
```

Applying transformations

Now you will define the transform function which will apply the previously defined transformation functions. To apply the actual transformations you will be using Lambda layers apply a function to values (in this case the inputs).

```
1 def transform(inputs, numeric cols):
 2
 3
      # Make a copy of the inputs to apply the transformations to
 4
      transformed = inputs.copy()
 5
      # Define feature columns
 6
 7
       feature columns = {
8
           colname: tf.feature_column.numeric_column(colname)
9
           for colname in numeric cols
10
11
      # Scaling longitude from range [-70, -78] to [0, 1]
12
       for lon_col in ['pickup_longitude', 'dropoff_longitude']:
13
14
           transformed[lon col] = layers.Lambda(
               scale longitude,
15
               name=f"scale {lon col}")(inputs[lon col])
16
17
       # Scaling latitude from range [37, 45] to [0, 1]
18
```

Update the model

Next, you'll create the DNN model now with the engineered (transformed) features.

```
1 def build dnn model():
2
3
      # input layer (notice type of float32 since features are numeric)
4
       inputs = {
          colname: layers.Input(name=colname, shape=(), dtype='float32')
 5
6
          for colname in NUMERIC COLS
 7
      }
8
9
      # transformed features
      transformed, feature columns = transform(inputs, numeric cols=NUMERIC COLS)
10
11
12
      # Constructor for DenseFeatures takes a list of numeric columns
13
      # and the resulting tensor takes a dictionary of Lambda layers
14
      dnn inputs = layers.DenseFeatures(feature columns.values())(transformed)
15
16
      # two hidden layers of 32 and 8 units, respectively
17
       h1 = layers.Dense(32, activation='relu', name='h1')(dnn inputs)
      h2 = layers.Dense(8, activation='relu', name='h2')(h1)
18
19
20
      # final output is a linear activation because this is a regression problem
21
      output = layers.Dense(1, activation='linear', name='fare')(h2)
22
23
      # Create model with inputs and output
24
      model = models.Model(inputs, output)
25
      # Compile model (Mean Squared Error is suitable for regression)
26
27
      model.compile(optimizer='adam',
28
                     loss='mse',
29
                     metrics=[tf.keras.metrics.RootMeanSquaredError(name='rmse'),
```

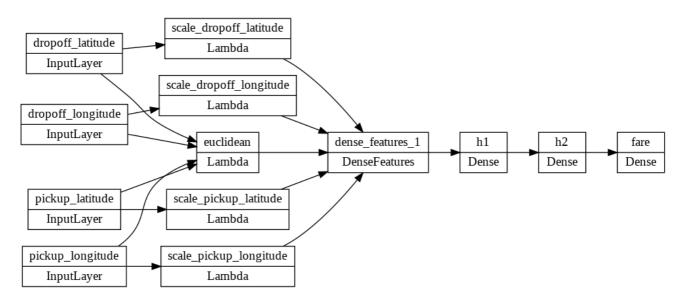
30 31

return model

```
1 # Save compiled model into a variable
2 model = build_dnn_model()
```

Let's see how the model architecture has changed.

```
1 # Plot the layer architecture and relationship between input features
2 tf.keras.utils.plot model(model, 'dnn model engineered.png', show shapes=False,
```



This plot is very useful for understanding the relationships and dependencies between the original and the transformed features!

Notice that the input of the model now consists of 5 features instead of the original 7, thus reducing the dimensionality of the problem.

Let's now train the model that includes feature engineering.

Epoch 1/20

```
/usr/local/lib/python3.7/dist-packages/keras/engine/functional.py:559: UserWa
inputs = self._flatten_to_reference_inputs(inputs)
Epoch 2/20
Epoch 3/20
Epoch 4/20
Epoch 5/20
Epoch 6/20
Epoch 7/20
Epoch 8/20
Epoch 9/20
356/1863 [====>.....] - ETA: 2s - loss: 37.0158 - rmse:
```

Notice that the features passenger_count, hourofday and dayofweek were excluded since they were omitted when defining the input pipeline.

Now lets visualize the training history of the model with the engineered features.

```
1 # Plot history metrics
2 plot_curves(history, ['loss', 'mse'])
```

This looks a lot better than the previous training history! Now the loss and error metrics are decreasing with each epoch and both curves (train and validation) are very close to each other. Nice job!

Let's do a prediction with this new model on the example we previously used.

```
1 # Use the model to predict
2 prediction = model.predict(taxi_ride, steps=1)
3
4 # Print prediction
5 print(f"the model predicted a fare total of {float(prediction):.2f} USD for the
```

Wow, now the model predicts a fare that is roughly half of what the previous model predicted! Looks like the model with the raw features was overestimating the fare by a great margin.

Notice that you get a warning since the taxi_ride dictionary contains information about the unused features. You can supress it by redefining taxi_ride without these values but it is useful to know that Keras is smart enough to handle it on its own.

Congratulations on finishing this ungraded lab! Now you should have a clearer understanding of the importance and impact of performing feature engineering on your data.

This process is very domain-specific and requires a great understanding of the situation that is being modelled. Because of this, new techniques that switch from a manual to an automatic feature engineering have been developed and you will check some of them in an upcoming lab.

Keep it up!

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