

Yingzi Zhuang

Graduate Developer
Current Web Developer Intern Marketing Team

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[LinkedIn Profile](#)
[Portfolio](#)
[Github](#)

Career Objective

I'm a detail-oriented, organized, and meticulous individual, passionate about securing an entry-level Web/UX Developer position. As an enthusiastic team player, I'm eager to contribute to the success of the company by leveraging my strong analytical skills and continuous learning mindset to meet diverse work demands.

With a focus on problem-solving and data-driven insights, I'm adept at analyzing complex information to inform decision-making processes. I'm also a quick learner who adapts swiftly to new tools, environments, and procedures, ensuring I stay up-to-date with the latest industry practices.

Technical Skills

Front-End Development	Proficient in HTML5, CSS3, JavaScript, TypeScript , and front-end frameworks like React.js, jQuery, and Bootstrap . Experienced in using Webpack and AJAX (axios) for efficient web development and data handling
Back-End & Database Management	Skilled in Python, Node.js, and SQL . Experienced in building and managing APIs , including RESTful API and GraphQL , as well as working with relational databases.
Cloud & DevOps	Familiar with AWS cloud services and version control using Git, Webpack for module bundling
UI/UX Design	Adobe Creative Suit (Photoshop, Illustrator, XD, InDesign, CreativeCloud), Figma, Canva, User Experience Design Method

Education

Professional Year Performance Education, Brisbane <i>Key Subjects: Australian Business Culture and Environment, Achieving Career Success, Australian Workplace Skills and Professional Business Communication</i>	12/2023 - Now
Self-Study Udemy.com, Online <ul style="list-style-type: none">Udemy Certificate: The Complete 2023 Web Development Bootcamp.Udemy Certificate: JavaScript Algorithms and Data Structures MasterclassUdemy Certificate: Modern React with Redux.	01/2023 - Now
Master of Interaction Design University of Queensland, Brisbane <i>Special interest in: User-Centered Design, Human-Computer Interaction, Software Development, Web Development, Physical Computing, Digital Prototyping, Information System</i>	07/2021 - 07/2023
Bachelor of Industrial Design University of Science Technology Beijing, Beijing, China <i>Key learning areas included: Ergonomics, Composition Foundation, Design Methodology, Product Design, Visual Communication Design, Interface Design, Service Design, Computer-Aided 2D and 3D Design, Calculus, Engineering Physics</i>	07/2017 - 07/2021

Employment History

Web Developer Intern

Mastery Institute Australia, Brisbane

07/2024 - Now

- **Designing and Developing e-commerce platform**
Creation of a fully functional e-commerce page, including product listings, payment gate way integration and a user-friendly interface.
- **Integrating Square for seamless e-commerce transactions**
Utilized Square to manage online sales, enabling streamlined transaction processes and efficient inventory management. Improved ease of use for both customers and the internal sales team by automating the payment and sales tracking system.
- **Optimizing digital marketing through SEO, boosting site performance**
Applied advanced Search Engine Optimization techniques during website development. Focused on keyword research, metadata optimization and content enhancements to improve the company's online visibility.
- **Designing marketing collateral, including flyers, posters, vouchers and social media posts**
- **Regularly maintaining and updating the company's website**
- **Performing daily administrative and reception tasks.**

UX Designer Intern

Caipo Technology Education, Guangdong, China

06/2020 - 10/2020

- *Planned and executed research activities that help to uncover customer needs*
- *Created intuitive designs for complex problems and rapidly iterated through customer testing of interactive prototypes*
- *Collaboratively worked with multiple disciplines, including developers, business analysts, product owners and other designers*
- *Presented design rationale and user insights to the UX team and key stakeholders across the organisation.*
- *Developed creative design for print materials, brochures, banners, etc.*

Personal Attributes

- **Communication Skills**

Producing research reports, deliver presentation and communicate with both team members, tutors and professors in university projects. Providing exceptional customer service and assistance through daily interaction with a diverse range of clients and team members.

- **Problem Solving and Use of Initiative**

Ability to make informed decisions and take ownership in providing solutions to customers while working in the hospitality sector.

- **Strong Learning Ability**

Demonstrated a high aptitude for learning new skills and handling technical difficulties in an efficient and prompt manner through utilising analytical skills and critical thinking.

- **Adaptability and Time Management**

Adapting flexibly to new environments and continuously learning, acquiring new skills and knowledge in university projects. Submitting high-quality assignments on time.

References

Available upon request