

Yingzi Zhuang

Web/UX Designer

 <https://yingzizhuang.github.io/Portfolio/>

<https://dribbble.com/EnziZhuang>

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 Willing to Relocate

I'm looking for an opportunity to create meaningful experiences and make a difference through design.

Professional Experience

■ **12/2024 - Present**

ReactGPT

UX Designer Volunteer

- Collaborating with cross-functional teams to design and improve user experiences for React-based applications.
- Conducting user research to identify developer pain points and gathering feedback to inform design decisions.
- Creating wireframes, prototypes, and high-fidelity designs to optimize user journeys and application workflows.

■ **07/2024 - 11/2024**

Mastery Institute Australia

Web Developer Intern

- Designed and Developed e-commerce platform using CMS system, regularly maintained and updated the company's website
- Utilized Online Transaction System to manage online sales, enabled streamlined transaction processes and efficient inventory management.
- Designed marketing collateral, including flyers, posters, vouchers and social media posts

■ **06/2020 - 10/2020**

Caipo Technology Education, China

UX Designer Intern

- Planned and executed research activities that help to undercover customer needs
- Created intuitive designs for complex problems and rapidly iterated through customer testing of interactive prototypes
- Presented design rationale and user insights to the UX team and key stakeholders across the organisation.
- Developed creative design for print materials, brochures, banners, etc.

Education

2021 - 2023

University of Queensland

- Master of Interaction Design

2017 - 2021

**University of Science & Technology
Beijing**

- Bachelor of Industrial Design

Skills

- Figma
- Adobe Creative Suite
- Canva
- User Research
- UX Writing
- Usability Testing
- Heuristic Evaluation
- Qualitative Analysis
- Quantitative Analysis
- HTML, CSS, Javascript, Typescript, React.js, Node.js, Flutter

Languages

- Mandarin (Native)
- English (Bilingual)
- Cantonese(Basic)

Reference

Available on Request