



# Restaurants in the LA district Analyses

Based on data gathered on the LA restaurants.

Conducted to gather more information for investment analyses.

# The stages

01

THE DISTRIBUTION  
OF OVERALL  
RESTAURANTS IN  
THE LA DISTRICT

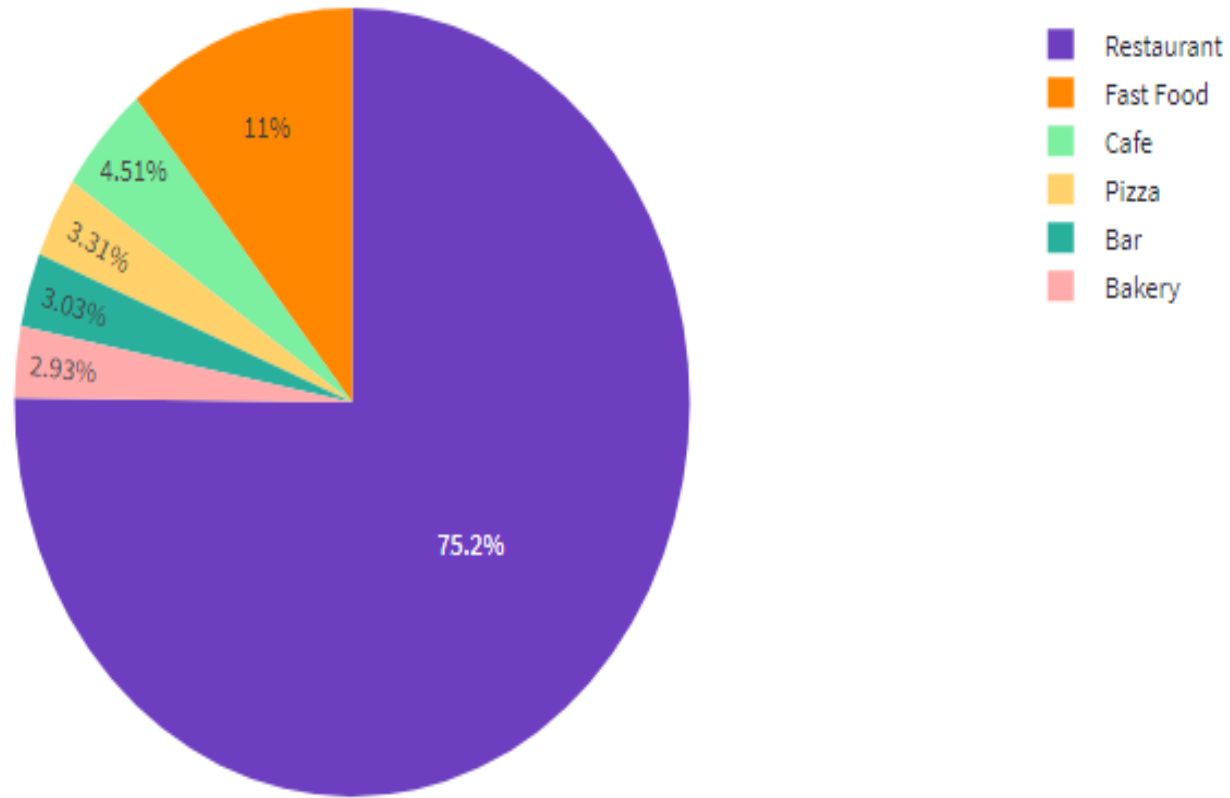
02

THE DISTRIBUTION  
BY STREETS. HOW  
DOES THE  
RESTAURANTS  
DISTRIBUTED ALL  
OVER LA?

03

COLLECT THE  
CONCLUSIONS AND  
DRAW  
CONJUNCTIONS.

Resturant in LA Split by establishment Type



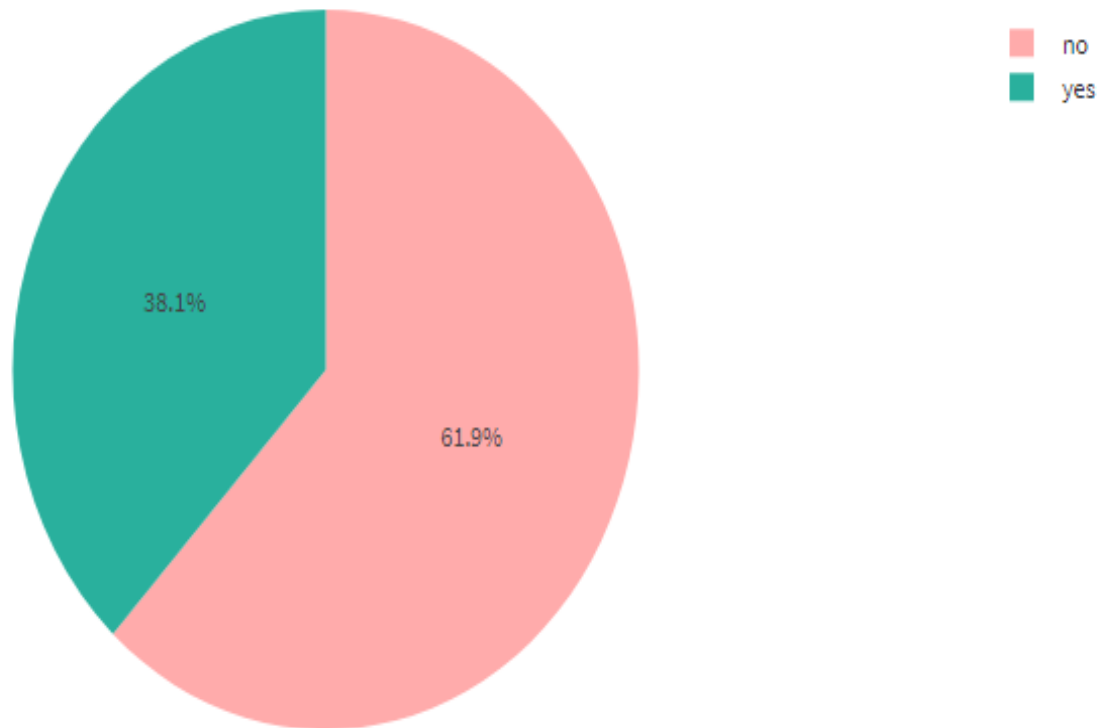
## Proportions of different establishments

What is the way that the restaurant are divided as Type ?



## Prportions of Chain / Non-Chain establishments

Resturant in LA Split by Chain(yes) / Non-Chain(no) Type

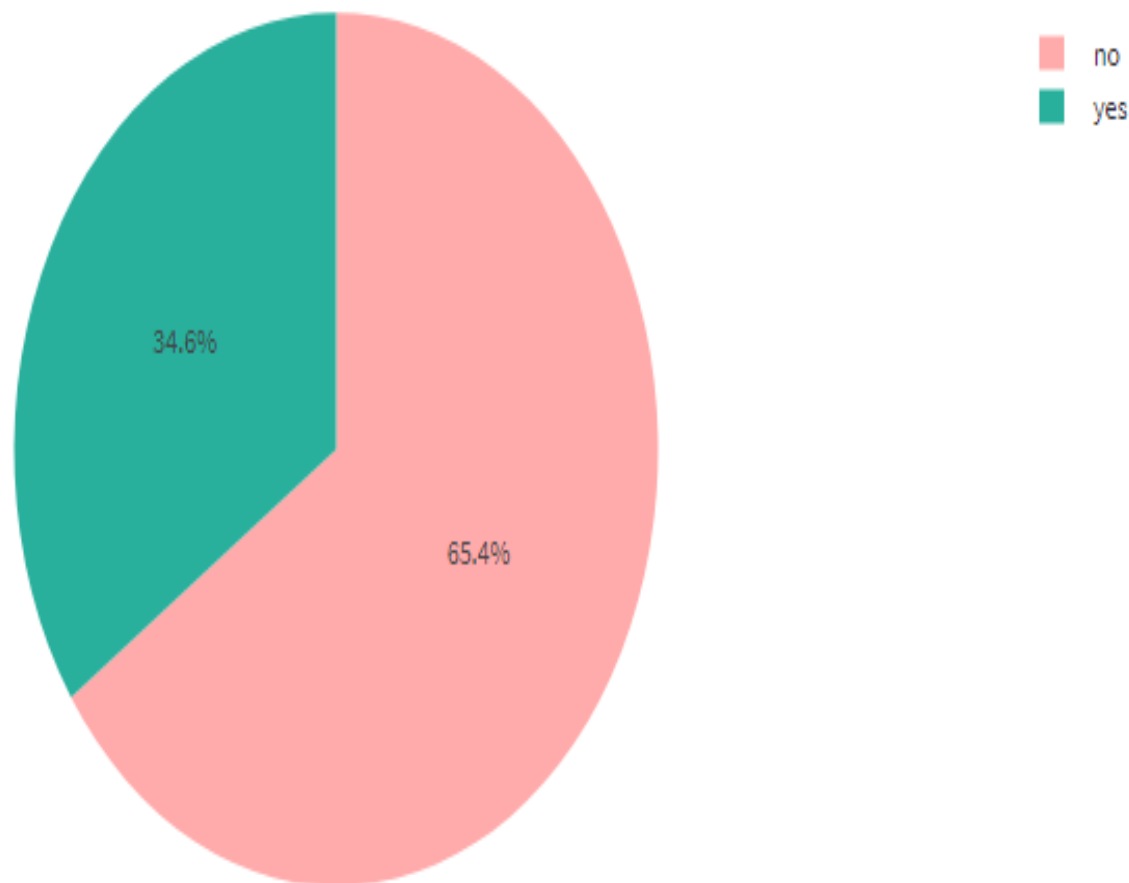


## Proportions of Chain / Non-Chain establishments

How In General do the restaurants are divided, between Chains and Non-Chains related restaurants ?

\*We can see definite tendency towards non-chain restaurants

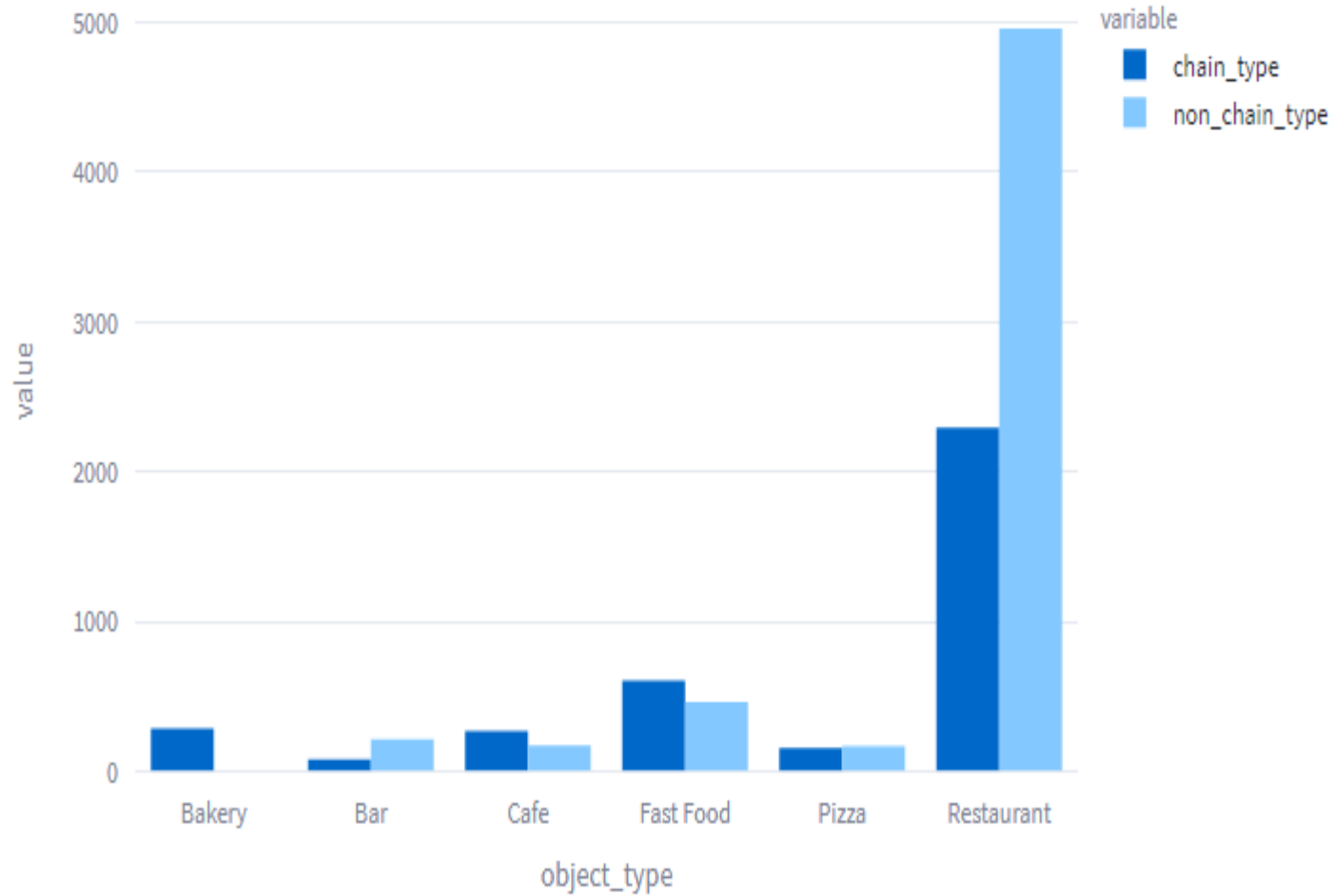
Resturant in LA Split by Chain(yes) / Non-Chain(no) Type By seats sum



## Proportions of Chain / Non-Chain establishments number of seats Graph

How In General do the restaurants are divided, between Chains and Non-Chains related by number of seats ?

\*\* We see that in consideration of chains vs. non-chains, the non chains have their hand on the upper hand. Both in number of establishments and number of seats they occupy\*\*



כ"ב/סיון/תשפ"ג

What is the proportions of each type of restaurant from the chain / non-chain types?

- The restaurants are mostly based on non-chain establishments
- The Fast-food, Café and Bakeries are dominated with a chain based establishments

# What is considered a chain?

- A chain has fewer seats and have more establishments(restaurants).
- The most of establishments that are considered as chain, have around 50 seats each branch.
- There are branches that have much more seats, but they are not the majority.

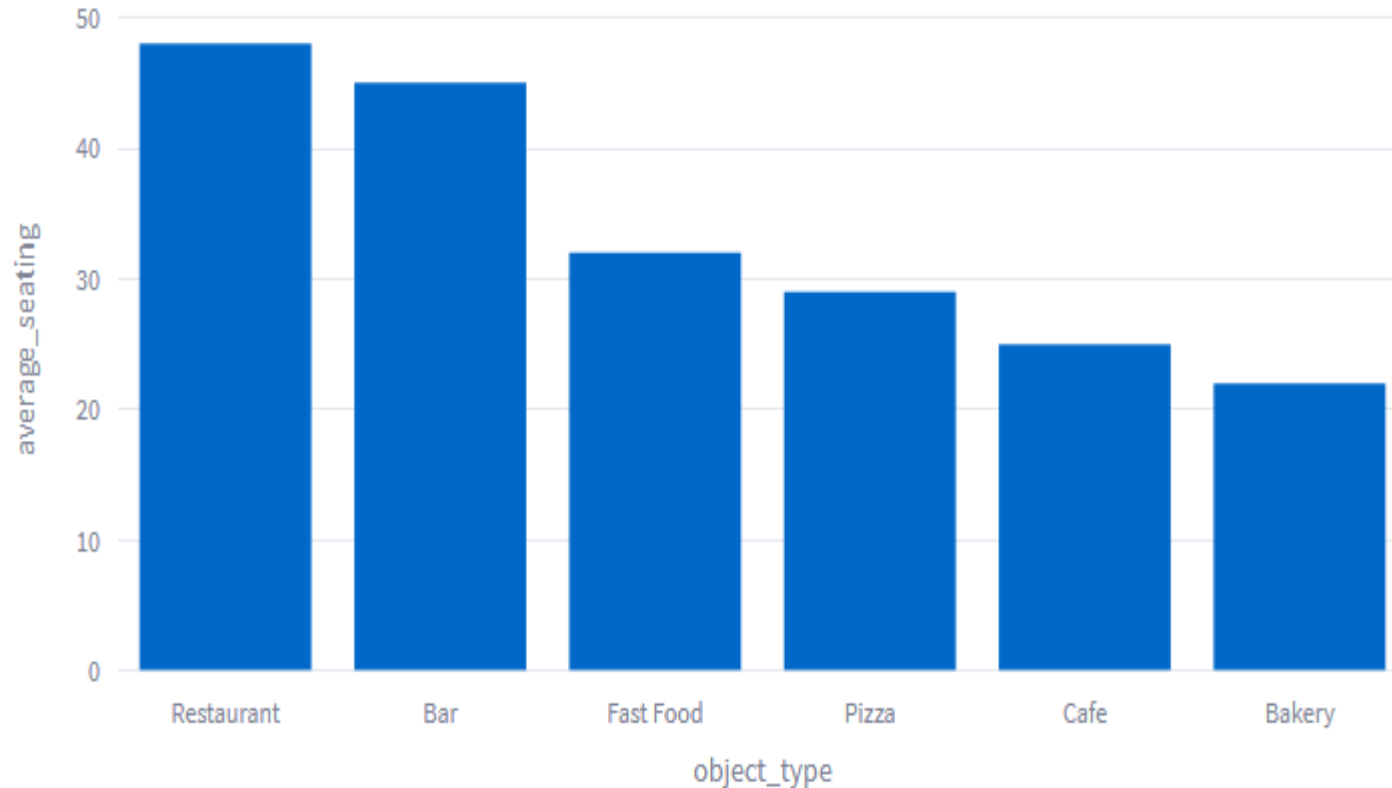


# What is the Average number of seats in LA restaurants?

- The overall average of seats in restaurants is:27.0
- The average of seats in chains restaurants is:26.0
- The average of seats in non-chains restaurants is:28.0
- We see that the average restaurant will have between 26-28 seats. no matter if it is a chain or non-chain restaurant.



What type of restaurant has the most seats - Greaph by seats avarage

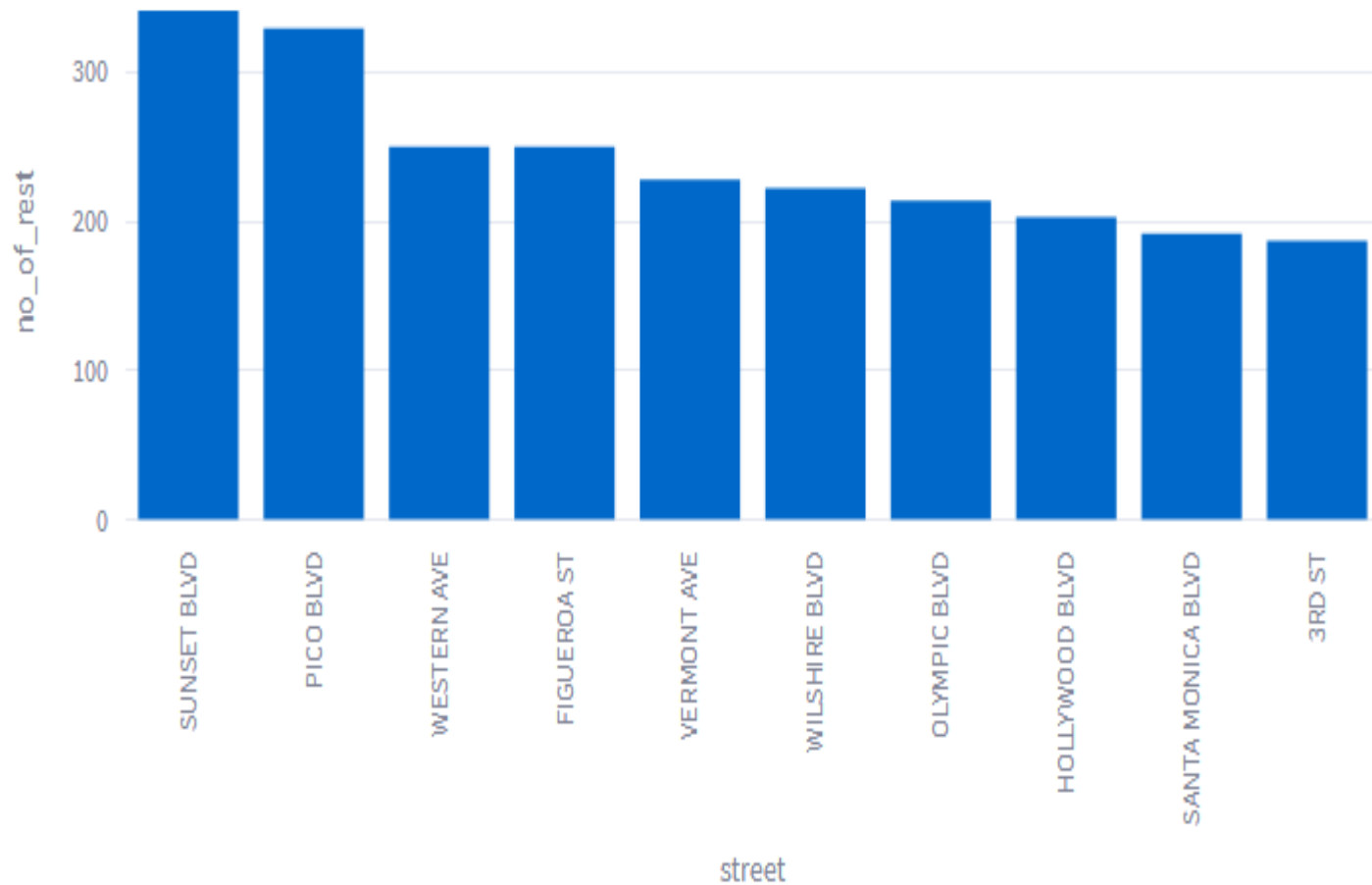


## What type of restaurant has the most seat?

The average of most seats in .  
restaurants is: Restaurant type of  
restaurant

With avarage number of seats a : .  
48.0 seats per resturant

Top 10 Street with most restaurants - LA



# What Street has the most restaurant?

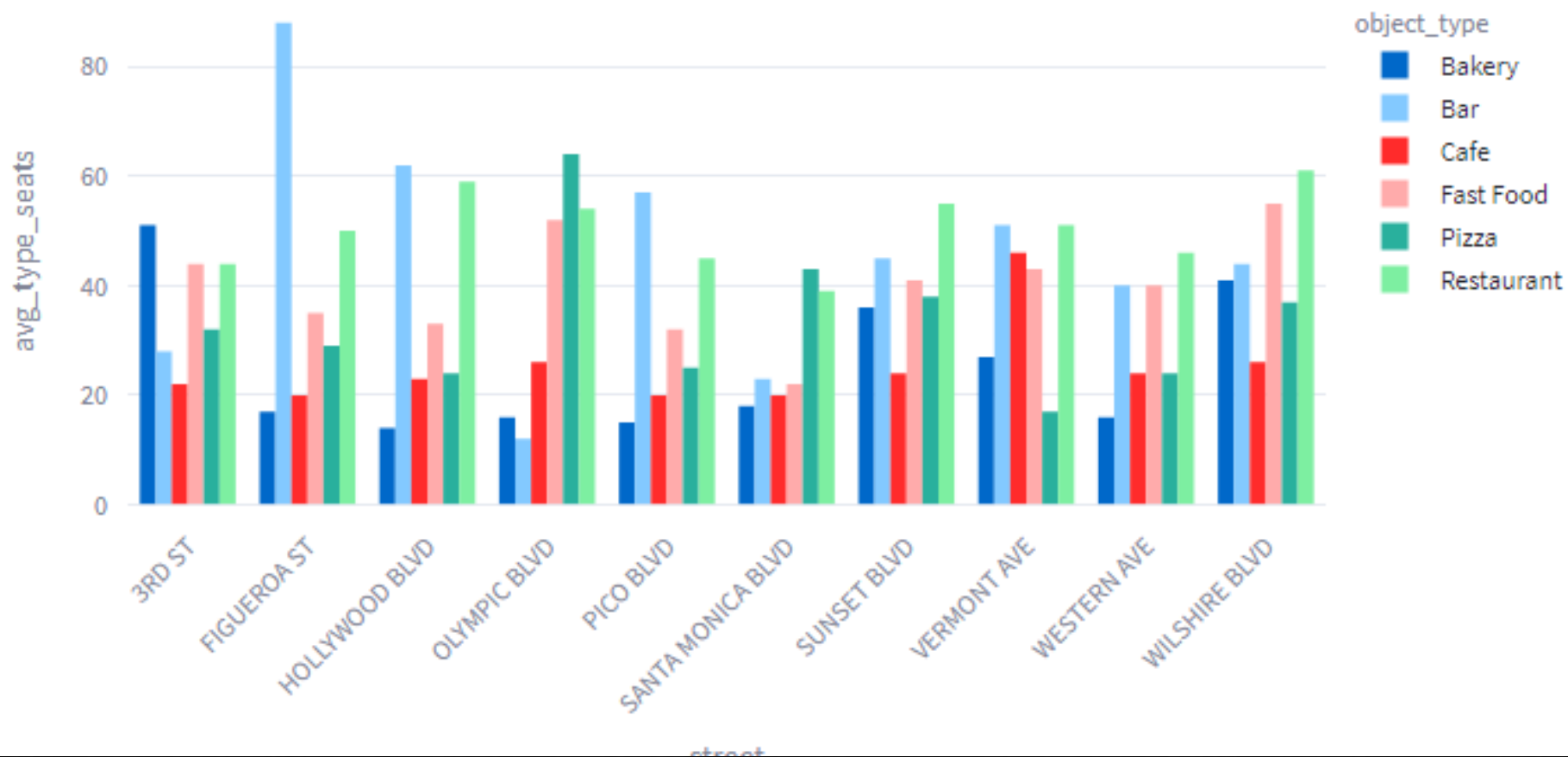
The top ten streets with most restaurants are:

↑	street	no_of_rest
0	SUNSET BLVD	341
1	PICO BLVD	329
2	WESTERN AVE	250
3	FIGUEROA ST	250
4	VERMONT AVE	228
5	WILSHIRE BLVD	222
6	OLYMPIC BLVD	214
7	HOLLYWOOD BLVD	203
8	SANTA MONICA BLVD	192
9	3RD ST	187

# Distribution of restaurant per street by type

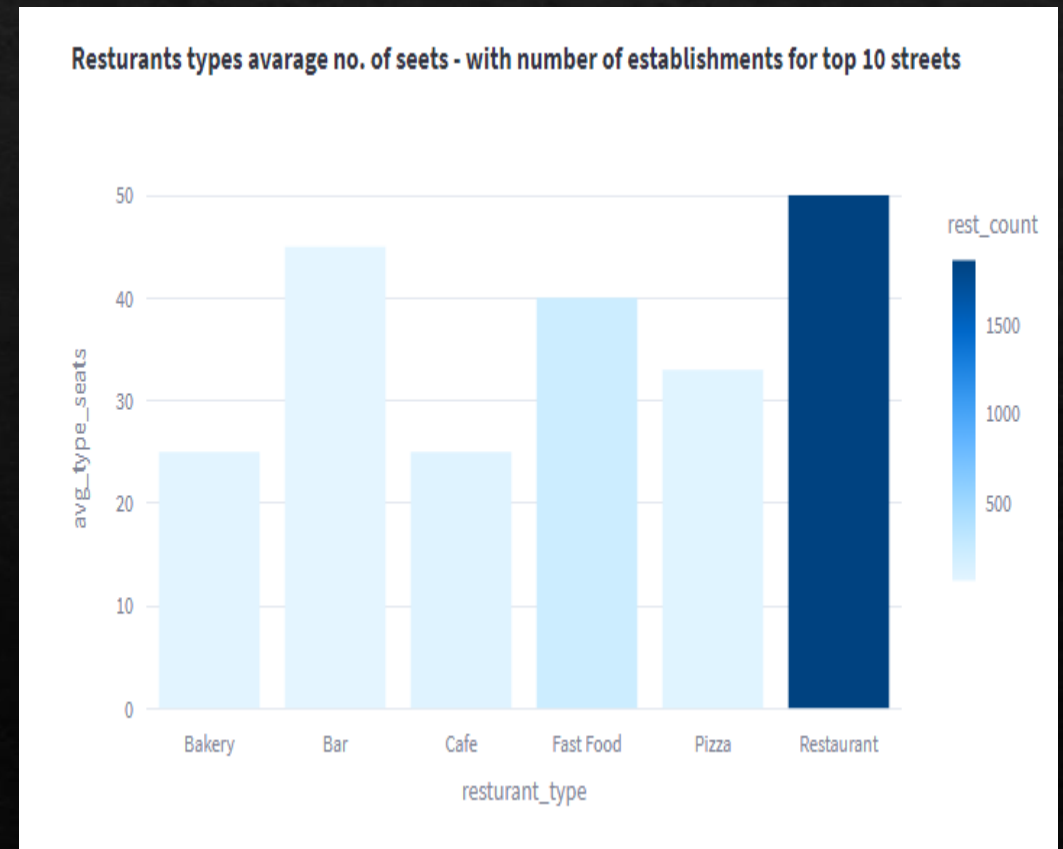
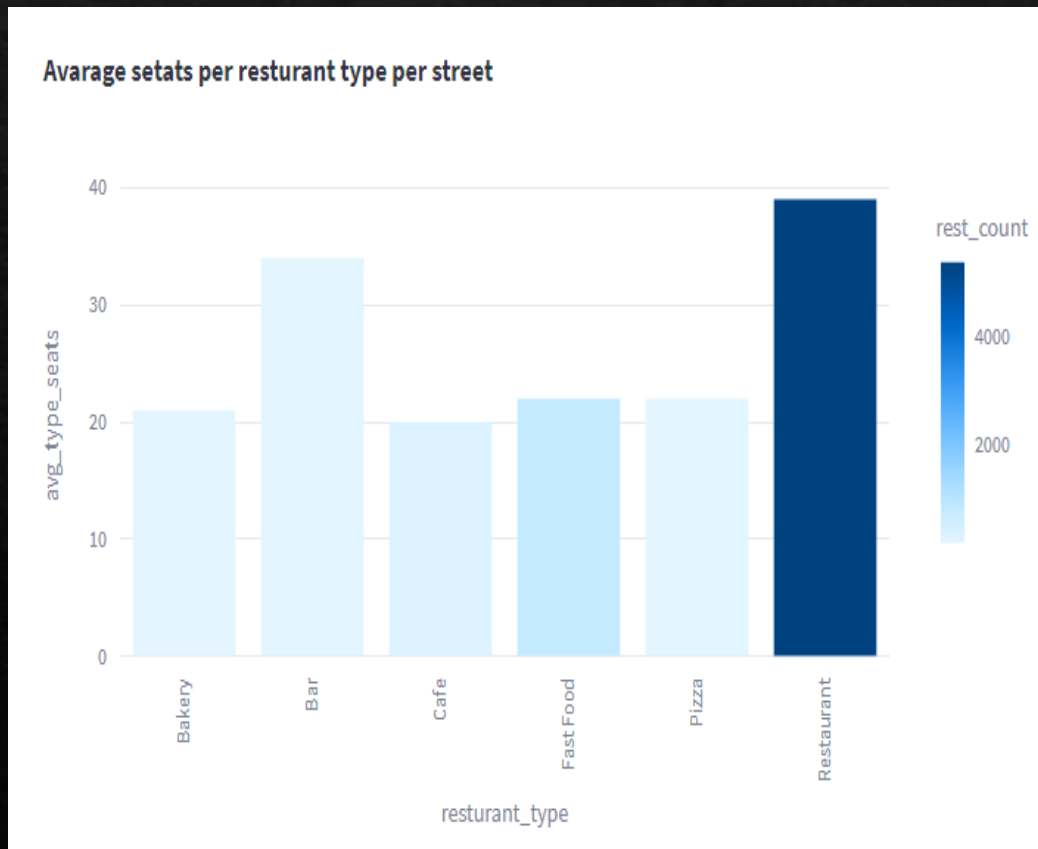
– for the top 10 streets

Distribution of firts top 10 streets by resturant type





# Data by type of restaurant criteria - average seat number (top 10 streets and the rest of the streets)



# Conclusions

**We see a definite tendency to open restaurants in the LA area.**

- \* The most number of seats is the restaurants type
- \* The most type of establishments are restaurants, with over 6000 restaurants.
- \* The bakeries are just a small part, so are bars and cafe.(cafe about 600 and Bar about 290)
- \* The preference is for those establishments that are no a chain type ones.
- \* The restaurants are distributed with most differ up to 5% and dominate each street.
- \* Most cafe are of the chains stores.

# Recommendations

The recommendations are as follows:

**\* Try to distribute the branches to the streets near those streets in the list below:**

- \* SUNSET BLVD,**
- \* PICO BLVD,**
- \* WESTERN AVE,**
- \* FIGUEROA ST,**
- \* VERMONT AVE,**
- \* WILSHIRE BLVD,**
- \* OLYMPIC BLVD,**
- \* HOLLYWOOD BLVD,**
- \* SANTA MONICA BLVD,**
- \* 3RD ST**

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# Recommendations - continue

- \* The traffic on these streets is immense and have a potential to create a surge of customers that would like a "fresh" chine of cafe stores to go to.**
- \* since there are many restaurants the menu should take more of a snack type and not meals.(like toast, sandwiched etc.)**
- \* The potential of attracting customers near those street is great. I would not try to open on the streets I have listed. There are a lot of establishments and a new one will be lost in this "jungle" , and competition will be great. Moving to neighboring streets make competition easier, and still accessible to the potential crowd(not far from the main streets)**