

TEACHING INTRODUCTORY STATISTICS FROM A BAYESIAN PERSPECTIVE

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This paper reviews the past and current interest in using Bayesian thinking to introduce statistical inference. Rationale for using a Bayesian approach is described and particular methods are described that make it easier to understand Bayes' rule. Several older and modern introductory statistics books are reviewed that use a Bayesian perspective. It is argued that a Bayesian perspective is very helpful in teaching a course in statistical literacy.

1. THE "STATISTICS FOR POETS" CLASS

Iversen (1992) describes three levels of an introductory statistics course taught at universities: the "mathematical statistics" class taught to students with three semesters of calculus, the "applied statistics" class focused on teaching statistical methods, and the lower-level introductory statistics class taught to students with only a high school mathematics background. As Iversen explains, there has been a new trend at this lowest introductory level to teach statistics as a liberal art. The goal of this "statistics for poets" class is to communicate in a general way what statistics is all about. This course would prepare the student to be a critical consumer of the statistical studies that are reported in the media. Topics included in this class would be collecting data through random samples and designed experiments, displaying and summarizing categorical and measurement data, and the graphing, summarization, and interpretation of relationships between variables. This class would be introduced to the basic tenets of statistical inference that would help the student understand the statistical issues implicit in a Gallup poll or a drug test.

2. WHAT STATISTICAL INFERENCE CONCEPTS DO WE WANT TO TEACH IN THE "STATISTICS FOR POETS" CLASS?

In this liberal arts statistics class, it is not necessary to teach particular inferential methods such as a t test or an analysis of variance procedure. However, it is desirable to communicate a few fundamental inferential concepts. It is important that the students distinguish samples and their summaries (statistics) from populations and their summaries (parameters). Students should be made aware of the inherent variability in data, and that sample data provide an incomplete description of a population. The validity of any statistical procedure rests on the assumptions of the underlying model.

The data that are collected may not be very informative if the assumptions of the model are violated. For example, there is often little information contained in a convenient nonrandom sample. If a good sampling process is used, one gets more accurate information from a larger sample.

Students should be able to distinguish different types of inference problems. Estimation problems, in which one is learning about the location of a parameter, are fundamentally different from testing problems in which one has to make a decision about the parameter. Last, the student should understand the correct interpretation of statistical "confidence" which underlies interval estimation and tests of hypotheses.

3. WHAT'S WRONG WITH TEACHING INFERENCE FROM A TRADITIONAL VIEWPOINT?

Practically all introductory statistics classes are currently taught from a traditional viewpoint, where statistical procedures are evaluated by means of their performance under

repeated sampling. Statistical techniques, such as a confidence interval and a test of hypotheses, are developed from the key concept of a sampling distribution. In the chapters that describe sampling distributions and the associated inference procedures, the students are asked to think about repeated sampling from a hypothetical population. This notion of repeated sampling is central to the notion of statistical confidence. Suppose that a student is interested in the proportion of students that smoke on-campus. She takes a random sample of students and computes a 95% confidence interval, say (.42, .63), for the proportion p of interest. In traditional inference, the student should understand that she does not know if the proportion p falls inside her computed interval estimate (.42, .63). However, if she were to take repeated samples from the population and compute repeated confidence intervals, then approximately 95% of the intervals would contain the proportion of interest. In other words, the student is not confident about the particular interval she computed, but rather about the confidence interval procedure – this interval will have 95% coverage probability in repeated sampling.

Although one can teach the traditional statistical procedures, it can be difficult to communicate the frequency interpretation that is implicit in confidence intervals and tests of hypotheses. Many teachers would agree that the most difficult concept in an introductory statistics class is the notion of a sampling distribution. To learn a sampling distribution, the student must understand (1) the idea of repeated sampling under similar conditions from a known population, (2) the variability of a sample statistic in repeated sampling, and (3) the patterns of the variability of a statistic, such as the bell-shaped pattern in the sampling distribution of a sample mean. Many statistics texts try to motivate sampling distributions by illustrating taking random samples and computing statistics from tiny populations. For example, one might consider taking means of samples of size 2 taken without replacement from the heights of five people in a room. The example would list all possible equally-likely 10 samples and construct the discrete probability distribution for the sample mean. Although the students may be able to mimic this exercise, it is unclear if they can relate this trivial example to the more realistic setting of taking samples of heights from the population of all students at their school. When do we ever consider inference for a population that consists of only 5 elements? This tiny population example appears to be far removed from the situation of the central limit theorem where large samples are taken from a much larger hypothetical population. But to understand large sample inference for a mean or a proportion, the student has to grasp, in a practical way, the statement of the central limit theorem.

4. STUDENTS' CONCEPTIONS OF PROBABILITY

The traditional method of teaching statistical inference is based on the frequency notion of probability. Is this the natural interpretation of probability for students taking an introductory statistics class?

Hawkins and Kapakia (1984) review research on children's conceptions of probability. Although the statistics students are older than the young children discussed in this article, many of the ideas expressed by Hawkins and Kapakia apply to these college students. One classroom approach to introducing probability, the "classical" notion, is based on the notion of equally likely outcomes. Although this approach is applicable to simple games of chance, it doesn't provide a very good foundation for later work in probability where events are not equally likely. The frequency approach to teaching probability is helpful in the situation where students can perform random experiments and estimate probabilities by the computation of relative frequencies. But there are conceptual difficulties in distinguishing between the observed relative frequency and the actual probability of an outcome obtainable in an infinite sequence of experiments. Also the frequency notion is not helpful in the situation where one has to find a probability of an event that is not repeatable many times under similar conditions. Hawkins and Kapakia advocate teaching on the basis of intuitive or subjective probability. This approach is accessible to less mathematical sophisticated children, since it is based on comparisons of likelihoods, rather than specification of fractions. The student can consider a sequence of bets to get a better view of his or her probabilities. Also the condition of coherence can be helpful to explain that probabilities assigned by a student must satisfy particular rules. Summarizing their arguments, Hawkins and Kapakia believe that subjective probability is "closer to the intuition that they try to apply in

formal probability situations.” They think that frequentist and classical approaches have an important role in the teaching of probability, but they should be blended together with subjective approaches – otherwise a focus on frequentist or classical notions “may well conflict with the children’s expectations and intuitions.”

Steinberg and Von Harten (1982) also assert that a subjective approach allows the student to assign a probability to a wide range of situations. Moreover, as new information relating to a situation becomes available, one can update subjective probabilities by Bayes’ rule. In other words, Bayes’ rule offers an opportunity for learning from experience. Falk and Konold (1992) also remark that “many people’s sound intuition in learning from experience and revising their beliefs are consistent with Bayesian analysis.” Although these authors recognize the incoherence in the students’ specification of probabilities (Konold et al, 1993 and Kahneman et al, 1982), they advocate capitalizing on their commonsense notions about subjective probability to establish students’ confidence in their abilities to reason probabilistically. D’Agostini (1998) gives an interesting discussion of the statistical reasoning of physicists that is related to the discussion about students here. Although the physicists use frequentist methods, their intuitive statistical reasoning is argued by D’Agostini to be subjective, and the Bayesian approach potentially can gain acceptance if it is viewed as a natural way to update the physicists’ probabilities.

Albert (2001) gave college students a short survey to learn about their interpretation of probability. For nine questions, the students were asked to provide probabilities and supporting explanation. Although the students were successful in specifying probabilities for stylized problems (say, balls in a box) with equally likely outcomes, they were less able to use frequency and subjective viewpoints to obtain probabilities. There was a strong tendency for these students to use the classical notion of probability even when it was inappropriate.

Shaughnessy (1992), in a review of research in how students learn probability and statistics, discusses the three views of probabilities (classical, frequentist, subjective) and discusses which view should be taught in the grade schools. Shaughnessy “advocates a pragmatic approach which involves modeling several conceptions of probability. The model of probability that we employ in a particular situation should be determined by the task we are asking our students to investigate, and by the types of problems we wish to solve. And if as we encounter new stochastic challenges, either mathematical or educational, our current set of stochastic models proves inadequate, a new paradigm for thinking about probability will have to evolve.” One could regard the teaching of statistical inference in college as one particular “stochastic challenge” that we face as instructors and the Bayesian subjective view may be the interpretation of probability that facilitates the learning of this difficult topic.

5. WHY BAYES’ IN TEACHING INFERENCE?

What are the advantages of a Bayesian viewpoint in the learning of statistical inference? Simply, Bayes’ thinking is more intuitive than the frequentist probability viewpoint and better reflects the commonsense thinking about uncertainty that students have before taking the statistics class. Students have dealt with uncertainty in their lives and use words such as “likely”, “possible”, “rare”, and “always” to reflect different degrees of uncertainty. Subjective probability is a way of assigning numbers, on a scale of 0 to 1, to these different degrees of uncertainty. Subjective probability, much like beliefs, are personal – two students may have different opinions about the proportion of students on campus who smoke.

Beliefs of a person can change as one obtains new information. Similarly, subjective probabilities that are stated are conditional on a person’s knowledge at a particular time. As one obtains new information or data, a person’s beliefs or subjective probabilities can change. Bayes’ rule is the recipe for determining exactly how the probabilities change in the light of new evidence. The Bayesian paradigm reflects the scientific method of learning, where one has initial beliefs about the world, an experiment is observed, and the new beliefs blend one’s previous opinion about the world with the information obtained in the experiment.

In a statistical estimation problem, one typically wants to be confident that a computed interval estimate contains the parameter of interest. In a testing problem, one is interested in the probability that a particular hypothesis is true. But, in the traditional frequentist viewpoint towards inference, one is confident only in the performance of the interval estimate or hypothesis

test in repeated sampling. This is helpful in the situation where one is performing a large number of 95% confidence intervals or hypothesis tests of level .05, but doesn't help the applied statistician who is interested in making an inference based on a single dataset.

In contrast, Bayesian inferential statements are made conditional on the observed data. Since parameters are viewed random, it makes sense from a Bayesian perspective to say that the interval (.04, .54) covers the proportion p . It makes sense to talk about the probability that the null hypothesis is true. These are the types of inferential conclusions that applied scientists and students want to make. Actually, it is relatively common for a student in a traditional statistics class to make the incorrect statement that a proportion p falls in a 95% confidence interval with probability .95. (Actually, from a frequentist perspective, the probability that the interval covers p is either 0 or 1 – either the proportion is in the interval or it isn't.) On the other hand, it would be very unlikely for a student in a Bayesian class to use a frequency viewpoint to interpret a 95% Bayesian probability interval.

One criticism of the Bayesian approach in teaching is that the student is faced with the new problem of choosing a prior that reflects one's beliefs about the parameter. However, in my experience, it seems that the prior construction is a useful way of clarifying the distinction between a parameter and a statistic. By thinking of alternative parameter values and their relative likelihoods, the student needs to have a clear notion of the parameter in the particular problem. In contrast, it is very easy for a student taught frequentist methods to confuse, say, the proportion in the entire population with the computed sample proportion.

Of course, the students need to learn conditional probability and Bayes' rule in this introductory statistics course taught from a Bayesian perspective. However, this is the one recipe they learn. Once they understand how Bayes' rule modifies their initial opinion using data, they can apply this recipe for a large variety of inference problems.

6. INTRODUCING BAYES' RULE USING COUNTS

In this liberal arts statistics class, the big idea to teach is Bayes' rule. The strategy that we use is to develop some intuition for Bayes' rule using simple examples for two possible models or parameters. We present some methods in this section that seem helpful in communicating the big idea in this setting. Once the students understand Bayes' rule, then one can use the computer to automate Bayesian calculations for more sophisticated problems.

There has been interest among psychologists on people's concepts of probability and learning of probability concepts. One particular project focuses on Bayes' rule – what are effective ways of presenting tables of probabilities so that people can correctly state conditional probabilities? Gigerenzer and Hoffrage (1995) found that people generally are more successful in Bayes' rule calculations when presented with tables of counts rather than tables of probabilities. In our experience in teaching this introductory statistics class, we have also found that students seem to understand conditional probability statements better in a two-way table when the table has been presented as counts rather than probabilities.

A Bayes' box to learn about a categorical model

We illustrate a graphical method of doing a Bayes' rule calculation for the well-known blood testing example. Suppose that 10% of the population has a rare disease. A blood test is given where a positive result is an indication that you may have the disease. But the test may error – 20% of those who really don't have the disease will get a positive result and 20% of those who really have the disease will get a negative result. If a person takes the test with a positive result, what is the chance that he or she really has the disease?

Figure 1 illustrates the steps in the Bayes' rule calculation graphically using a group of 100 people from the population. We represent the 10% having the disease by coloring 10 of the people with black faces. We indicate the positive test result by a red face. Of the 90 people who are disease-free, there will be $90 \times .2 = 18$ red faces as shown in the 2nd diagram. Of the 10 people who have the disease, we expect $10 \times .8 = 8$ red faces as shown in the 3rd diagram. Finally, since we observed a positive test result, we only want to concern ourselves with the $18 + 8 = 26$ people with red faces. We note that 8 out of the 26 red faces have the disease, so the probability of interest is $8/26 = .308$.

Figure 2 illustrates the same calculation using a sequence of 2 by 2 contingency tables. The basic table, called a Bayes' box, categorizes a set of hypothetical people by the "model" (have or doesn't have the disease) and the "data" (positive or negative blood test result). This Bayes' box is used, in probability form, by Antleman (1997) in doing Bayes calculations and Albert and Rossman (2001) use this table, in count form, as their basic method for introducing Bayes' rule.

1. 10% of people have disease
2. 20% of those without disease will have positive blood test
3. 20% of those with disease will have a positive blood test .
4. Given you have a positive blood test, what is the chance you have the disease?

Figure 1

Graphical method of illustrating Bayes' rule for blood testing example.

		BLOOD TEST		TOTAL
		+ RESULT	- RESULT	
MODEL	HAVE DISEASE			10
	DON'T HAVE DISEASE			90
	TOTAL			100

		BLOOD TEST		TOTAL
		+ RESULT	- RESULT	
MODEL	HAVE DISEASE			10
	DON'T HAVE DISEASE	18	72	90
	TOTAL			100

		BLOOD TEST		TOTAL
		+ RESULT	- RESULT	
MODEL	HAVE DISEASE	8	2	10
	DON'T HAVE DISEASE	18	72	90
	TOTAL			100

		BLOOD TEST		TOTAL
		+ RESULT	- RESULT	
MODEL	HAVE DISEASE	8	2	10
	DON'T HAVE DISEASE	18	72	90
	TOTAL	26	74	100

Figure 2

Illustrating Bayes' rule using a sequence of Bayes' boxes for blood testing example.

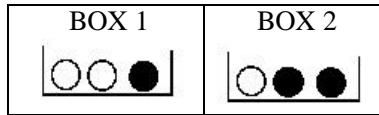
Illustrating Bayes' Rule using balls in two boxes

Holt and Anderson (1996) illustrate another simple method of developing intuition for Bayes' box using counts rather than probabilities. Although the example is a bit simple, it is a good illustration of how probabilities are modified using new information. Here is the basic problem:

Suppose you have two boxes. Box 1 has two white balls and one black ball; Box 2 has two black balls and one white ball. Suppose you choose a box at random and select one ball with replacement from the box – it turns out that this ball is white. What is the probability that you drew from Box 1?

Below, we show the balls in the two boxes. If both boxes are equally likely to be chosen, then all six balls are equally likely to be drawn. We are told that the ball drawn is white. We

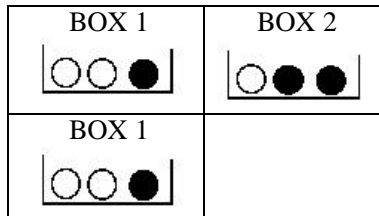
note that there are a total of 3 white balls, each likely to be chosen, and two of these white balls are in Box 1. So



$$P(\text{Box 1} \mid \text{white ball drawn}) = 2/3.$$

Now suppose that we draw a 2^d ball from the same box as we drew the 1st one. Again we draw a white – what is the new probability that we are drawing from Box 1?

Currently we believe that $P(\text{Box 1}) = 2/3$ and $P(\text{Box 2}) = 1/3$, so our unknown box is twice as likely to be Box 1 than Box 2. We represent this knowledge by drawing two Box 1's and one Box 2.

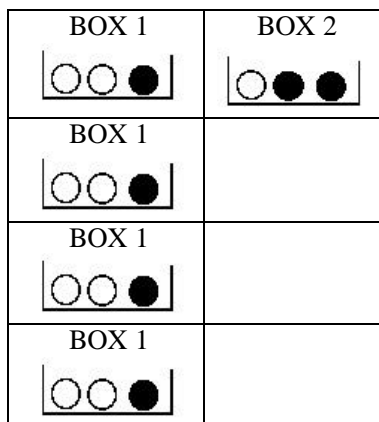


Each of the 9 balls shown in the diagram are equally likely to be chosen. We are again told that we have drawn a white. There are now 5 white balls that can be chosen and four come from Box 1. So

$$P(\text{Box 1} \mid 2^{\text{nd}} \text{ white ball drawn}) = 4/5.$$

Suppose we draw a third ball and again it is white. What is the chance that you are drawing from Box 1?

We use the same method as above. We currently believe that Box 1 is 4 times as likely than Box 2 to be the box. We represent this knowledge as four copies of Box 1 and one copy of Box 2:



We are told that a white is drawn. There are nine equally likely white balls that could be chosen and eight of them are located in Box 1, so

$$P(\text{Box 1} \mid 3^{\text{rd}} \text{ white drawn}) = 8/9.$$

It would be tedious to use this algorithm to perform Bayes' rule calculations for more interesting problems. However, in the construction of the multiple boxes, the student has to think about the current probabilities of the two boxes, and the student sees how the multiple white ball observations are resulting in higher probabilities given to the "BOX 1" model.

7. USING DISCRETE PRIORS

After Bayes' rule has been introduced for simple inferential problems, one is interested next in using Bayes' rule to learn about a population proportion or a population mean. But the use of continuous prior distributions to model beliefs about a proportion or a mean is much more difficult conceptually than the discrete approach outlined in Section 6. Discrete priors provide a useful bridge between the two-way Bayes' box calculations and the more realistic modeling using continuous priors. This approach is a common way of introducing Bayesian thinking for a proportion or a mean; see, for example, Schmitt (1969), Blackwell (1969), and Phillips (1973).

To describe the use of discrete priors in a simple setting, suppose a student wishes to learn about the proportion p of students who smoke on-campus. Certainly she has some opinion about the location of this parameter, but it can be a difficult task to her to construct a prior that roughly matches her beliefs. To construct a discrete prior for p , she must (1) make a list of "plausible" values of the proportion and (2) assign relative likelihoods to these different proportion values. In our teaching, we give the student the equally-spaced proportion values 0, .1, ..., .9, 1 and focus our instruction on how to assign probabilities to these values. It is easier to think about relative likelihoods than probabilities and these likelihoods can be stated in terms of whole numbers. So the student can assign the whole number 10 to the most likely proportion value, 5 to the proportion values that are half as likely as the most likely value, and so on. In the smoking example to be shown below, our student assigned the relative likelihoods shown in Table 1.

Table 1

One assignment of prior probabilities for the proportion of students that smoke on-campus.

p	0	0.1	0.2	0.3	0.4	0.5	0.6	0.7	0.8	0.9	1.0
Prior Likelihood	1	2	5	10	5	3	2	1	1	1	1

After the prior has been assigned and the data collected, the posterior calculations are straightforward. In our example, 40 students were surveyed and 9 smoked (so 31 do not smoke). The likelihood of this datum result is

$$L(p) = p^9(1-p)^{31}$$

Figure 3 shows the output of a Javascript program to accompany Albert and Rossman (2001) that automates the calculation of the posterior probabilities. The student enters his or her prior and the number of successes and failures in the sample. The program displays the likelihoods (in normalized form, where the maximum value is 10,000), the products of the prior probabilities and likelihoods, and the (normalized) posterior probabilities.

	Prior	Likelihood	Product	Posterior
p=0	0.031	0	0	0
p=.1	0.063	752	47	0.0129
p=.2	0.156	10000	1563	0.4302
p=.3	0.313	6125	1914	0.5269
p=.4	0.156	686	107	0.0295
p=.5	0.094	18	2	0.0005
p=.6	0.063	0	0	0
p=.7	0.031	0	0	0
p=.8	0.031	0	0	0
p=.9	0.031	0	0	0
p=1	0.031	0	0	0
		Successes	Failures	
DATA		9	31	

Figure 3

Illustration of the calculation of the posterior probabilities of the proportion of students who smoke using a Javascript program.

Since the posterior probabilities are computed easily using a computer, the instructor can focus the instruction on the use of the posterior probabilities for different inferences. A good estimate at the proportion is the value of p , here $p = .3$, with the highest posterior probability. The set of values $\{.2, .3\}$ is a 95% probability set for the proportion of smokers on-campus – the probability that p is included in this set is approximately .95.

8. AUTHENTIC ASSESSMENT BY USE OF A STUDENT PROJECT

A good way for the student to learn the entire inferential process is by means of a sample survey project. Albert (2000) describes in detail the implementation of this type of project in the introductory statistics class. In this project, a group of students decides on two questions of interest, each having a yes/no response. The group takes a random sample of size 40 from the student undergraduate body with the goal of learning about each of the two proportions. In a project write-up, the student describes all aspects of the statistical investigation including:

- The background behind the questions that were asked. Why were the students interested in the answers to these questions?
- What did the students think they would find out? How are these beliefs reflected in the prior distribution for each proportion?
- How was the “random” sample chosen?

- Contrast the prior and posterior distributions. Was the sample results consistent with the students' prior beliefs. If the results were inconsistent, how were the probabilities for p modified by the data?

There were several nice features of this particular survey project. First, the students got a good understanding of a parameter in the process of constructing the prior. The "proportion of all students that smoke" is better understood when the student thinks about the plausibility of alternative values of this proportion. Second, this project illustrates the scientific method in practice, where the student has initial opinions about a population, designs an experiment and collects data to learn about the population, and then modifies his/her opinions on the basis of the data.

9. SOME UNDERGRADUATE BAYESIAN BOOKS AND SOFTWARE

Following the work of Harold Jeffreys, Jimmie Savage, and Dennis Lindley, there was a strong interest in Bayesian inference in the 1960's. A number of books appeared at this time that presented Bayesian thinking from an undergraduate viewpoint. The text by Schmitt (1969) is notable for presenting Bayesian thinking assuming only a modest high school mathematics background. Inference is performed for a proportion first using discrete priors, and the book focuses on computation rather than analytical work to obtain posterior distributions. Blackwell (1969) is a brief book that describes Bayesian thinking in very simple settings. Phillips (1973) is an excellent undergraduate text that focuses on Bayesian inference for problems in the social sciences.

Unfortunately, the books mentioned above are all out of print and there has been a recent revival of undergraduate Bayesian statistics texts that flows from the current interest Bayesian modeling in research and applications. Antleman (1997) presents Bayesian inference at an undergraduate level assuming some knowledge of calculus. Minitab commands and macros are used to illustrate the probability calculations. Berry (1996) presents Bayesian thinking at an introductory level assuming only a high school mathematics background. As in the earlier Bayesian books, Bayes' rule is illustrated first in Berry (1996) for simple inferential problems where the unknown model is categorical or the unknown proportion can take only a finite set of values. Another introductory Bayesian text, Albert and Rossman (2001), also focuses on the use of discrete priors to learn about means and proportions. Albert and Rossman's text is equally divided between data analysis and probability/inference topics. This book follows a "workshop" format, where the students learn the material by working on a number of directed activities. In a class that uses the Albert and Rossman text, the instructor does not lecture, but interacts with the students working on the activities in small groups.

One difficulty in teaching Bayesian inference is the lack of software to simply the computations of posterior distributions. Albert (1996) wrote a set of Minitab macros for introducing Bayesian inference. Although these macros were written in the older "exec" Minitab macro language, a toolbox of Bayesian Minitab macros is also available in the newer "local" style of macros. This set of introductory Bayes programs is also available in the MATLAB programming language. Tony O'Hagen's First Bayes package is well suited for introducing inference for proportion, mean, and regression problems. In this software, one can use the standard collection of conjugate distributions and their mixtures to model prior opinion. The First Bayes software makes it easy to graph and summarize the posterior and predictive distributions.

10. THE DEBATE ON "BAYES FOR BEGINNERS"

A recent series of articles in *The American Statistician* discusses the desirability of using a Bayesian viewpoint to teach inference in an introductory statistics class. In this issue, Berry (1997) and Albert (1997) argue in favor of the Bayesian viewpoint and Moore (1997a) takes the opposite view. Moore focuses on the introductory class that is designed to teach inferential methods, and argues that it is not desirable to teach Bayesian methods to students who will not see Bayesian techniques in their job after graduation. In a second article, Moore (1997b) questions if the Bayesian viewpoint is easier to communicate than the frequentist viewpoint.

The discussants in *The American Statistician* series of articles generally don't take a strong position on either the Bayesian or frequentist side of this debate, but rather discuss the

teaching of inference in the broader context of what we would like to achieve in this first statistics course. Witmer (1997) states that the Bayesian approach is one way, but not necessarily the only way, to get students to really think about the statistical procedures they use. Also Witmer says that students get a sense of science from the Bayesian viewpoint that can be easily missed in a traditional course. Short (1977) comments that the Bayesian courses offered by Berry and Albert satisfy the general recommendations of Cobb (1992) regarding the teaching of statistical inference. Schaeffer (1997) believes that the Bayes/frequentist controversy may be a deterrent towards our general goal of improving the teaching of this first statistics course, and believes that we should build on the similarities of the two approaches.

To follow up this last comment, it should be recognized that Bayesian thinking, by itself, would not improve the teaching of statistical inference. Garfield (1995) gives some general principles in teaching statistics. These principles include that (1) students learn by constructing knowledge, (2) students learn by active involvement in learning activities, (3) learning is enhanced by having students become aware of and confront their misconceptions, and (4) students learn better if they receive consistent and helpful feedback on their performance. We still appear to be a long way from putting these principles into practice in the teaching of inference. By understanding the students' knowledge about probability on the first day of the class and understanding how we can confront any misconceptions by means of effective student/teacher interaction, we can be more effective instructors of the Bayesian viewpoint.

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