

Dripping.com

Dripping is an online forum/e-commerce platform for the hand-brewed coffee community. Users can not only share their experiences with other hand-brewed coffee enthusiasts, but also can shop on our online mall for specialty coffee beans and coffee equipment from around the world!



Dripping is an online forum/e-commerce platform that targets the drip coffee community and anyone who is interested in coffee. The priority of the Dripping is to let every user can understand the charm of drip coffees and enjoy the process of making them. For the user who loves drip coffee or is just interested in it, Dripping will provide a dedicated communication platform for them to share their experiences and ask questions with each other. For the beginner, Dripping will provide professional advice and an e-commerce platform with specialty coffee beans and coffee equipment around the world. Besides that, Dripping will also provide several online services, like the online course or Youtube channel to let everyone can get to know what is the charm of drip coffee, and how to get started.

Persona



Drip Coffee lover



Drip Coffee beginner



Anyone who are interested in Drip Coffee

Comps

seattlecoffeegear

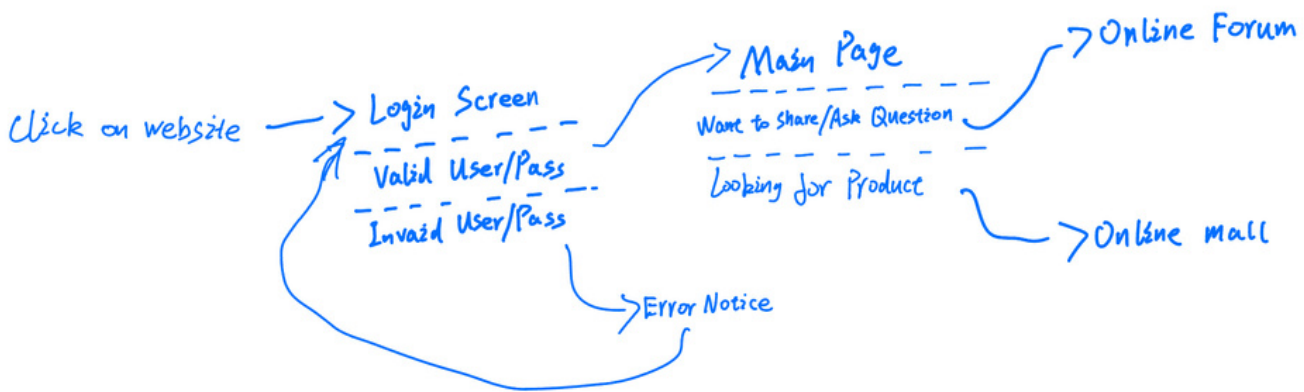


BLUE BOTTLE
COFFEE

amazon.com



Shorthand Flow



This is the Shorthand Flow that how users interact with the website from login to their account to browsing the section they are looking for in the Main Page

Wireframes



This is the Wireframes of the ideal main page layout for Dripping's website.
Website logo created from Canva by myself
Other website's logo: <https://icons8.com/>
Coffee bean Photo: <https://intelligence.coffee/2022/12/chinese-coffee-consumption-yunnan/>