



李翊萍 (Yiping Lee)

I love to improve myself and learn new things, I have many years of experience in graphic design, projects promotion and inventory management.

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Experience

Wisdom Talent Co. – Senior Specialist (2018/08 to 2019/01)

Industrial Classification: Meeting, Exhibition & Event Industry

Job Briefs: Managed conferences and events including: temporary worker service, on-site execution and management etc.

Intention Co. – Designer (2016/04 to 2018/04)

Industrial Classification: Commercial Designer

Job Briefs:

1. Product design, branding management, packaging design and social media management
2. Establish brand image, peripheral products and brochure design
3. Inventory management and order shipment
4. Office administration

BRIGHT FORCE Human Resource Supplier - Specialist (2015/11 to 2016/03)

Industrial Classification: Temporary Worker Service

Job Briefs: Managed conferences, exhibitions and events including: temporary worker service, on-site execution and management, props/equipment rental and venues/decorations such as: Taipei International Book Exhibition, Secutech, Taipei building show, Taiwan Society of Internal Medicine...etc.

International Copper Association - Specialist (2013/02~2015/05)

Industrial Classification: Marketing Executive

Job Briefs:

1. Promote copper technology, products and high efficiency projects
2. Show exhibit and conference coordination
3. Booth and brochure design
4. Office administration

Education

Hufan University (2008/09~2013/01)

Department: Industrial Design

Diploma: Bachelor Degree

Fu-Hsin Trade and Arts School (2005/08~2008/06)

Department: Dept. of Advertisement

Diploma: Vocational High School

Competences

Software: Mac OS, iOS, Windows, Excel, PowerPoint, Word, Outlook, PhotoImpact, Painter, Flash
Competences: Photoshop, Illustrator, InDesign, Alias, Pro/E, Cinema 4D, KeyShot, Showcase
Skills: Graphic Design, Product Design, 3D Modeling, Photography