



李翊萍 (Yiping Lee)

I enjoy learning new things and always strive to improve my well-being. I have many years of experience in graphics design, project promotion, event coordination and temporary worker recruitment.

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Experience

TCI CO., Ltd. – Designer (2019/03 to 2019/07)

Industrial Classification: Biotechnology

- Job Briefs:
1. Ecommerce product page graphic design, product introduction slide, magazine advertising and banners
 2. Produce press-ready final art for assorted print projects, including packaging, advertising, collateral and assembly of mock-up/prototypes.

Yaobang Co. – Senior Specialist (2018/08 to 2019/01)

Industrial Classification: Meeting, Exhibition & Event Industry

- Job Briefs:
- Technology rental, Managed conferences and events including: computer equipment rental requirements and install, temporary worker service, on-site execution and management etc.

Intention Co. – Designer (2016/04 to 2018/04)

Industrial Classification: Commercial Designer

- Job Briefs:
1. Product design, branding management, packaging design and social media management
 2. Establish brand image, peripheral products and brochure design
 3. Inventory management and order shipment

BRIGHT FORCE Human Resource Supplier - Specialist (2015/11 to 2016/03)

Industrial Classification: Temporary Worker Service

- Job Briefs:
- Managed conferences, exhibitions and events including: temporary worker service, on-site execution and management, props/equipment rental and venues/decorations such as: Taipei International Book Exhibition, Secutech, Taipei building show, Taiwan Society of Internal Medicine...etc.

International Copper Association - Specialist (2013/02~2015/05)

Industrial Classification: Marketing Executive

- Job Briefs:
1. Promote copper technology, products and high efficiency projects
 2. Show exhibit and conference coordination
 3. Booth and brochure design
 4. Office administration

Education

Hufan University (2008/09~2013/01)

Department: Industrial Design

Fu-Hsin Trade and Arts School (2005/08~2008/06)

Department: Dept. of Advertisement

Competences

Software: Mac OS, iOS, Windows, Excel, PowerPoint, Word, Outlook, PhotoImpact, Painter, Flash

Competences: Photoshop, Illustrator, InDesign, Alias, Pro/E, Cinema 4D, KeyShot, Showcase

Skills: Graphics Design, Product Design, 3D Modeling, Photography