



## 李翊萍 (Yiping Lee)

I love to improve myself and learn new things, I have many years of experience in graphic design, projects promotion and inventory management.

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Driving License : Motorcycle and Vehicle licenses

## Experience

### Intention Co. – Designer (2016/04 to Present)

Industrial Classification: Commercial Designer

- Job Briefs:
1. Product design, branding management, packaging design and social media management
  2. Establish brand image, peripheral products and brochure design
  3. Inventory management and order shipment
  4. Office administration

### BRIGHT FORCE Human Resource Supplier - Specialist (2015/11 to 2016/03)

Industrial Classification: Temporary Worker Service

- Job Briefs:
- Managed conferences, exhibitions and events including: temporary worker service, on-site execution and management, props/equipment rental and venues/decorations such as: Taipei International Book Exhibition, Secutech, Taipei building show, Taiwan Society of Internal Medicine...etc.

### International Copper Association - Specialist (2013/02 ~ 2015/05)

Industrial Classification: Marketing Executive

- Job Briefs:
1. Promote copper technology, products and high efficiency projects
  2. Show exhibit and conference coordination
  3. Booth and brochure design
  4. Office administration

## Education

### Hufan University (2008/09~2013/01)

Department: Industrial Design

Diploma: Bachelor Degree

### Fu-Hsin Trade and Arts School (2005/08~2008/06)

Department: Dept. of Advertisement

Diploma: Vocational High School

## Competences

- Software Competences: Mac OS, iOS, Windows, Excel, PowerPoint, Word, Outlook, PhotoImpact, Painter, Flash Photoshop, Illustrator, InDesign, Alias, Pro/E, Cinema 4D, KeyShot, Showcase
- Skills: Graphic design, product design, 3D modeling, photography