



李翊萍 (Yiping Lee)

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Driving License : Motorcycle and Vehicle licenses

Experience

Intention Co. – Designer (2016/04 to Present)

Industrial Classification: Commercial Designer

- Job Briefs:
1. Product design, branding management, packaging design, social media management
 2. Establish brand image, peripheral products and DM design
 3. Inventory management and shipment
 4. Office administration

BRIGHT FORCE Human Resource Supplier - Specialist (2015/11 to 2016/03)

Industrial Classification: HR Specialist

- Job Briefs:
- 從事會議、展覽與活動之相關服務，包括人力提供、現場執行與管理、道具/設備出租以及場地/裝潢的代辦。如：台北國際書展、安全科技博覽會、建材展、漫畫博覽會、內科醫學會、心臟醫學會、介入性心臟醫學會、大師論壇、客家博覽會、台北花卉博覽會之未來館...等等

International Copper Association - Specialist (2013/02~2015/05)

Industrial Classification: Marketing Executive

- Job Briefs:
1. Promote copper technology, products and high efficiency projects
 2. show exhibit and conference coordination
 3. Booth and DM design
 4. Office administration

工作年資： 總工作年資(5~6 年)

同類工作經驗：全職／商業設計 年資(2~3 年)

同類工作經驗：全職／行銷企劃人員 年資(2~3 年)

同類工作經驗：兼職／人力資源人員 年資(4~5 年)

Education

Hufan University (2008/09~2013/01)

Department: Industrial Design

Diploma: Bachelor Degree

Fu-Hsin Trade and Arts School (2005/08~2008/06)

Department: Dept. of Advertisement

Diploma: Vocational High School

Competences

Software Competences: Mac OS、iOS、Windows、Excel、PowerPoint、Word、Outlook、Alias、Cinema 4D、Photoshop、Illustrator、InDesign、Flash、Painter、Showcase、PhotoImpact、Pro/E

Skills: 平面設計理論、各式封面設計、視覺設計相關知識、電腦排版設計、廣告設計概念、電腦繪圖軟體操作、繪圖工具與軟體操作、繪製 2D／3D 模具設計圖、數位攝影技巧