

# 李翊萍 (Yiping Lee)

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Driving License: Motorcycle and Vehicle licenses

#### **Experience**

**Intention Co.** – Designer (2016/04 to Present) Industrial Classification: Commercial Designer

Job Briefs: 1. Product design, branding management, packaging design and social media management

2. Establish brand image, peripheral products and brochure design

3. Inventory management and order shipment

4. Office administration

### BRIGHT FORCE Human Resource Supplier - Specialist (2015/11 to 2016/03)

Industrial Classification: Temporary Worker Service

Job Briefs: Managed conferences, exhibitions and events including: temporary worker service, on-site

execution and management, props/equipment rental and venues/decorations such as: Taipei International Book Exhibition, Secutech, Taipei building show, Taiwan Society of Internal

Medicine...etc.

International Copper Association - Specialist  $(2013/02 \sim 2015/05)$ 

Industrial Classification: Marketing Executive

Job Briefs: 1. Promote copper technology, products and high efficiency projects

2. Show exhibit and conference coordination

3. Booth and brochure design

4. Office administration

#### Education

Hufan University (2008/09~2013/01) Fu-Hsin Trade and Arts School (2005/08~2008/06)

Department: Industrial Design

Department: Dept. of Advertisement

Diploma: Bachelor Degree

Diploma: Vocational High School

## **Competences**

Software Mac OS, iOS, Windows, Excel, PowerPoint, Word, Outlook, PhotoImpact, Painter, Flash

Competences: Photoshop, Illustrator, InDesign, Alias, Pro/E, Cinema 4D, KeyShot, Showcase

Skills: Graphic design, product design, 3D modeling, photography