

李翊萍 (Yiping Lee)

I love to improve myself and learn new things, I have many years of experience in graphic design, projects promotion and inventory management.

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Experience

Intention Co. - Designer (2016/04 to 2018/04)

Industrial Classification: Commercial Designer

Job Briefs:

- 1. Product design, branding management, packaging design and social media management
- 2. Establish brand image, peripheral products and brochure design
- 3. Inventory management and order shipment
- 4. Office administration

BRIGHT FORCE Human Resource Supplier - Specialist (2015/11 to 2016/03)

Industrial Classification: Temporary Worker Service

Job Briefs:

Managed conferences, exhibitions and events including: temporary worker service, on-site execution and management, props/equipment rental and venues/decorations such as: Taipei International Book Exhibition, Secutech, Taipei building show, Taiwan Society of Internal Medicine...etc.

International Copper Association - Specialist (2013/02~2015/05)

Industrial Classification: Marketing Executive

Job Briefs:

- 1. Promote copper technology, products and high efficiency projects
- 2. Show exhibit and conference coordination
- 3. Booth and brochure design
- 4. Office administration

Education

Hufan University (2008/09~2013/01) Fu-Hsin Trade and Arts School (2005/08~2008/06)

Department: Industrial Design

Department: Dept. of Advertisement

Diploma: Bachelor Degree

Diploma: Vocational High School

Competences

Software Mac OS, iOS, Windows, Excel, PowerPoint, Word, Outlook, PhotoImpact, Painter, Flash

Competences: Photoshop, Illustrator, InDesign, Alias, Pro/E, Cinema 4D, KeyShot, Showcase

Skills: Graphic design, product design, 3D modeling, photography