# YIPING JIN

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#### **EDUCATION**

# Chulalongkorn University, Thailand

Jan 2019 - Apr 2022

Ph.D. in Computer Science

Dissertation title: Natural Language Processing for Digital Advertising

Received the highest grade for dissertation

Recipient of 100th Anniversary Doctoral Scholarship

Teach machine learning and deep learning classes

# Chulalongkorn University, Thailand

Jan 2017 - Dec 2018

M.Sc. in Computer Science

Thesis title: Lightly-Supervised Learning Methods for One-Class Text Classification

Ranked No. 1 among all Master's students in recent years

Overall GPA 4 / 4

# National University of Singapore

Aug 2009 - May 2013

B.Comp. in Computer Science (1st Class Honors Degree)

Thesis title: Mining Definition of Term in Scientific Articles

Thesis advisor: Assoc Prof Min-Yen Kan

Recipient of Singapore Ministry of Education Full Scholarship

Dean's List Award 3 out of 7 semesters

Overall CAP: 4.68 / 5

## WORK EXPERIENCE

# Pompeu Fabra University

Oct 2022 - NOW

Visiting Postdoc Researcher

Spain

- · Research into hate speech detection
- · Advisor: Prof Leo Wanner
- $\cdot$  Publish research papers in top-tier conferences

Knorex Aug 2023 - NOW

Senior R&D Advisor (Part-Time)

Remote

- · Supervise researchers in NLP and data science teams
- · Formulate and resolve research problems related to ad tech

Knorex Jan 2021 - July 2023

Head of R&D/Staff Research Scientist

Remote

- · Supervise researchers in NLP and data science teams
- · Set R&D roadmaps

Knorex Jan 2018 - Dec 2020

Senior Research Scientist Singapore

- · Lead of NLP team
- · Interim lead of data science team (April 2017 Oct 2018)
- · Deliver research grant projects

**Knorex** Sep 2015 - Dec 2017

Senior Research Engineer

· Research into NLP and information extraction projects

- · Build up data science team from scratch
- · Lead the team to work on AI-powered real-time bidding system

Baidu-I<sup>2</sup>R Research Centre, A-STAR

Jan 2014 - June 2015

Singapore

Singapore

· Research into NLP and information extraction projects

· Advisor: Dr. Jian Su

Research Engineer

National University of Singapore

Nov 2012 - Dec 2013

Undergraduate Researcher & Research Assistant

Singapore

 $\cdot$  Developed spatio-temporal data mining and visualization tools

· Developed cloud-based medical image classification system

#### TECHNICAL STRENGTHS

**Expertises** Natural Language Processing

Research Focus Hate Speech Detection, IR, Text Mining, NLG

Computer Languages Python, Java

ML Libraries Scikit-Learn, NLTK, Spacy, Mallet, etc.

DL Libraries HuggingFace, PyTorch, TensorFlow, Fast.ai

#### GLOBAL EXPERIENCE

# FreeDa Language Space, Barcelona

May 2022 - May 2024

· Super-Intensive Spanish Course (20 hrs/week)

ETH Zurich Feb 2012 - July 2012

· Student Exchange Programme

#### Universität Leipzig, Germany

July 2011 - Aug 2011

- · Summer Language Course
- · Recipient of German Academic Exchange Service (DAAD) Scholarship
- · Topped the class among many students majored in German studies

# Universität Ulm, Germany

June 2010 - July 2010

- · International Summer Programme
- · Recipient of Baden-Württemburg Scholarship, Germany
- · Grade: A for all the courses

#### LANGUAGE SKILLS

- · Fluent spoken & written English and Mandarin
- · Working proficiency for German and Spanish (C1)
- · Conversational Thai (B1)
- · Basic Catalan (A2)

#### PROFESSIONAL SERVICES

- · PeerJ Computer Science Journal: reviewer since Feb 2025
- · EMNLP 2021-2023: reviewer (Areas: IR and Text Mining, Generation)
- · ACL 2023: reviewer (Area: IR and Text Mining)
- · ACL ARR: reviewer since Jan 2022 (Areas: Computational Social Science, IR, Text Mining, Generation)
- · NLE Journal: reviewer since Aug 2023
- · NLPCC 2022: reviewer (Area: Information Extraction)

#### COMPLETED RESEARCH GRANT PROJECTS

# **Enterprise Development Grant**

Apr 2022 - Sep 2022

Lead Research Scientist

Singapore

- · Project title: Automatic Planning & Execution of Cross-Channel Digital Advertising Campaigns with Knorex KAIROS Autopilot
- · Grant giver: Infocomm Media Development Authority
- · Grant amount: 312,200 SGD (213,700 EUR)

## Capability Development Grant

Jan 2019 - Sep 2019

Senior Research Scientist

Singapore

- · Project title: SENTINEL: Intelligence-as-a-Service Platform for Content Moderation at Scale
- · Grant giver: Infocomm Media Development Authority
- · Grant amount: 488,800 SGD (334,620 EUR)

# Capability Development Grant

July 2015 - June 2016

Singapore

- Senior Research Engineer
- · Project title: KGen: SaaS platform for Intelligent Auto Generation of Contextual Summaries and Questions in Natural Language
- · Grant giver: Infocomm Development Authority
- · Responsibility: Develop headline and question generation systems

#### REFEREES

- · Prof Leo Wanner, leo.wanner [at] upf.edu
- · Asst Prof Dittaya Wanvarie, Dittaya.W [at] chula.ac.th
- · Phu Le (Group General Manager), le\_phu [at] knorex.com
- · Assoc Prof Min-Yen Kan, kanmy [at] comp.nus.edu.sg
- · Dr. Su Jian sujian [at] i2r.a-star.edu.sg

#### **PATENTS**

Yiping Jin. "Cross-domain contextual targeting without any in-domain labelled data." U.S. Patent No. 11,093,969. 17 Aug. 2021.

#### **PUBLICATIONS**

Yiping Jin, Min-Yen Kan, Jun-Ping Ng and Xiangnan He (2013). Mining Scientific Terms and their Definitions: A Study of the ACL Anthology. *Proceedings of Conference on Empirical Methods in Natural Language Processing (EMNLP 2013)*. Seattle, USA.

Yiping Jin, Phu Le (2016). Selecting Domain-Specific Concepts for Question Generation With Lightly-Supervised Methods. *Proceedings of the 9th International Natural Language Generation Conference (INLG)*. Edinburgh, Scotland.

Yiping Jin, Dittaya Wanvarie, Phu Le (2017). Combining Lightly-Supervised Text Classification Models for Accurate Contextual Advertising. *Proceedings of the 8th International Joint Conference on Natural Language Processing (IJCNLP 2017)*. Taipei, Taiwan.

Bao-Dai Nguyen-Hoang, Bao-Tran Pham-Hong, Yiping Jin, Phu T.V.Le (2018). Genre-Oriented Web Content Extraction with Deep Convolutional Neural Networks and Statistical Methods. *Proceedings of the 32nd Pacific Asia Conference on Language, Information and Computation (PACLIC 32)*. Hong Kong, China.

Yiping Jin, Dittaya Wanvarie, Phu Le (2019). Bridging the Gap between Research and Production with CODE. Proceedings of the Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD 2019). Macau, China.

Nontawat Charoenphakdee, Jongyeong Lee, Yiping Jin, Dittaya Wanvarie, Masashi Sugiyama (2019). Learning Only from Relevant Keywords and Unlabeled Documents. Proceedings of Conference on Empirical Methods in Natural Language Processing and the 9th International Joint Conference on Natural Language Processing (EMNLP-IJCNLP). Hong Kong, China.

Yiping Jin, Dittaya Wanvarie, Phu Le (2020). Learning From Noisy Out-of-Domain Corpus Using Dataless Classification. *Natural Language Engineering*. Cambridge University Press, UK.

Yiping Jin, Akshay Bhatia, Dittaya Wanvarie (2021). Seed Word Selection for Weakly-Supervised Text Classification with Unsupervised Error Estimation. Proceedings of the 2021 Conference of the North American Chapter of the Association for Computational Linguistics: Student Research Workshop (NAACL SRW). Online.

Yiping Jin, Vishakha Kadam, and Dittaya Wanvarie (2021). Bootstrapping Large-Scale Fine-Grained Contextual Advertising Classifier from Wikipedia. *Proceedings of the Fifteenth Workshop on Graph-Based Methods for Natural Language Processing (TextGraphs-15)*.

Yiping Jin, Akshay Bhatia, Dittaya Wanvarie, Phu Le (2022). Towards Improving Coherence and Diversity of Slogan Generation. *Natural Language Engineering*. Cambridge University Press, UK.

Yiping Jin, Vishakha Kadam, and Dittaya Wanvarie (2022). Plot Writing From Pre-Trained Language Models. *Proceedings of the 15th International Conference on Natural Language Generation (INLG)*. Maine, USA.

Vishakha Kadam, Yiping Jin, and Bao-Dai Nguyen-Hoang (2022). Automated Ad Creative Generation. Proceedings of the 15th International Conference on Natural Language Generation (INLG): System Demonstrations. Maine, USA.

Yiping Jin, Leo Wanner, Vishakha Kadam, and Alexander Shvets (2023). Towards Weakly-Supervised Hate Speech Classification Across Datasets. *Proceedings of the 7th Workshop on Online Abuse and Harms (WOAH 2023)*. Toronto, Canada.

Yiping Jin, Leo Wanner, and Alexander Shvets (2024). GPT-HateCheck: Can LLMs Write Better Functional Tests for Hate Speech Detection? *Proceedings of the 2024 Joint International Conference on Computational Linguistics, Language Resources and Evaluation (LREC-COLING 2024)*. Turin, Italy.

Chen Huang, Yiping Jin, Ilija Ilievski, Wenqiang Lei, and Jiancheng Lv (2024). ARAIDA: Analogical Reasoning-Augmented Interactive Data Annotation. *Proceedings of the 62nd Annual Meeting of the Association for Computational Linguistics (ACL 2024)*. Bangkok, Thailand.

Yiping Jin, Leo Wanner, and Aneesh M. Koya. (2024). Disentangling Hate Across Target Identities. Proceedings of the 2025 Annual Conference of the Nations of the Americas Chapter of the Association for Computational Linguistics (NAACL). Albuquerque, New Mexico.