

# STAT 992: Science of Large Language Models

## **Lecture 9: PCA and factor analysis**

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# Recap: LRH, low-rankness

- **Linear representation hypothesis:** transformers represent concepts as low-dim linear subspaces (esp. vectors) in the hidden states space
- **Low-rankness:** Weight matrix spectra are mostly power law distributed

“apple” = 0.09 “dessert” + 0.11 “organism” + 0.16 “fruit” + 0.22 “mobile&IT” + 0.42 “others”.

- Caveat: long tails in spectra do matter, they may store rich and diverse knowledge in language

# MSA, connection between LRH and low-rankness

- A clean formula for multihead self-attention (MSA): given a hidden state  $\mathbf{h} \in \mathbb{R}^d$  at a given layer and give position, MSA computes

$$\mathbf{h} \leftarrow \mathbf{h} + \sum_j \mathbf{W}_j \varphi_j(\tilde{\mathbf{W}}_j \mathbf{h})$$

- $\mathbf{W}_j, \tilde{\mathbf{W}}_j \in \mathbb{R}^{d \times d}$  are low-rank matrices, given respectively by value & output weight matrices and key & query weight matrices from an attention head
- $\varphi_j$  is a map that depends on the context history, namely all hidden states from previous positions at the same layer
- A simplified view: ignoring layer normalization, relative positional embedding (RoPE), etc., but interpretability is mostly correct

# Interpreting MSA, LRH, and low-rankness

- A clean formula for multihead self-attention (MSA): given a hidden state  $\mathbf{h} \in \mathbb{R}^d$  at a given layer and give position, MSA computes

$$\mathbf{h} \leftarrow \mathbf{h} + \sum_j \mathbf{W}_j \varphi_j(\tilde{\mathbf{W}}_j \mathbf{h})$$

- $\tilde{\mathbf{W}}_j$  extracts relevant “concepts” from hidden state (residual stream)
- $\varphi_j$  transforms nonlinearly based on pairwise interaction previous hidden states (representing the context)
- $\mathbf{W}_j$  adds high-order “concepts” that interact with other tokens, e.g., previous-token head binds previous token
- Low-rank weight matrices and low-dim “concept” subspaces are connected

# Hidden state under factor-analysis view

- A factor-analysis view of hidden states

$$h = a_1 \mathbf{v}_1 + a_2 \mathbf{v}_2 + \dots$$

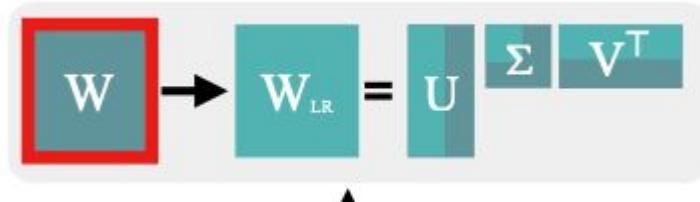
- $\mathbf{v}_1, \mathbf{v}_2, \dots$  represent concept vectors
- $a_1, a_2, \dots \in \mathbb{R}$  are activation values of concepts. The activations change as we vary the input sequence
- Concept vectors represent refined semantics and patterns through TF layers
  - Static knowledge is enriched as hidden state is processed by multiple layer (MLP often viewed as main contributors).
  - Mixture-of-experts is motivated as MLP submodules for specialized knowledge
  - MSA forms dynamic concepts by binding selected tokens, forming context-sensitive pattern matching
  - MSA is good at capturing formats and structures from context, e.g., copying, reverse, similar to implementing algorithms with context

# Examples of PCA as a tool in LLMs

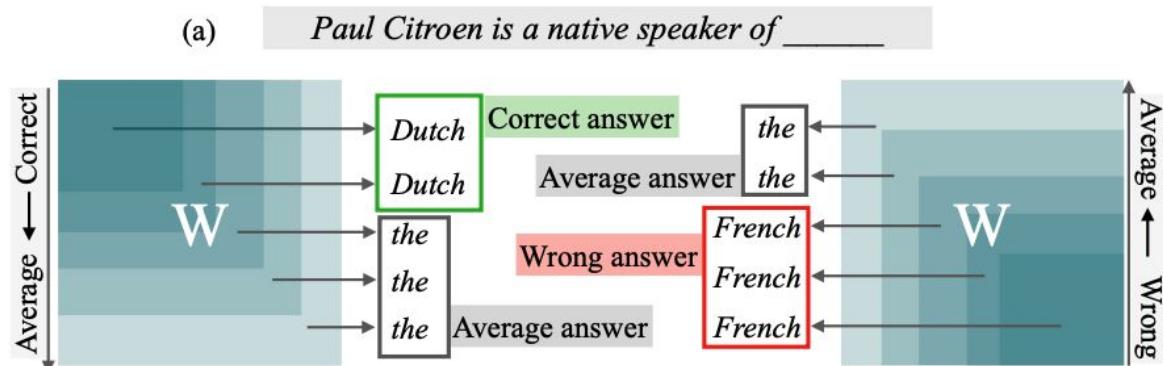
# Frequency-related concepts via SVD on weight matrices

- SVD decomposes a weight matrix

$$W = \sum_k \sigma_k u_k v_k^\top$$

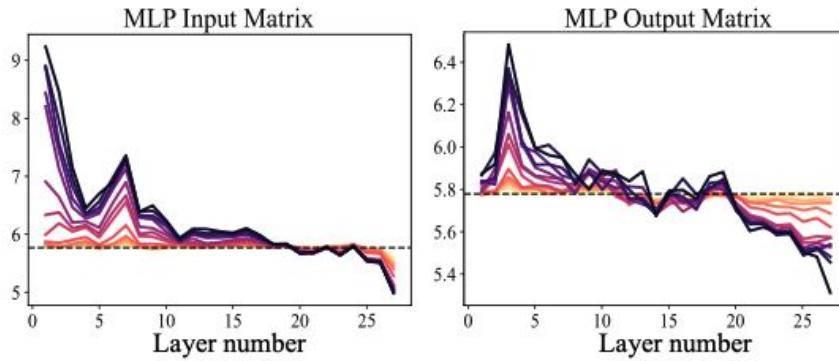


- Top singular value/vector components gives the best low-rank approximation
- Large/small singular value/vector components encode low-frequency / high-frequency words



# Frequency-related concepts via SVD on weight matrices

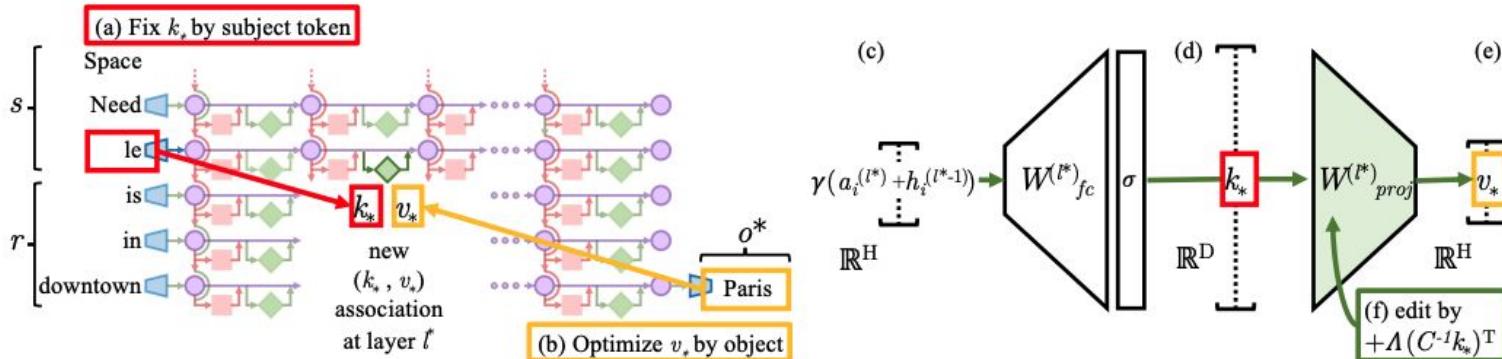
- Low-rank approximation in later layers sometimes improve downstream accuracy
- A specific case of LoRA



Dataset	Model Name				
	Roberta		GPT-J	LLama2	
	LASER	LASER	LASER	LASER	
CounterFact	Acc	17.3	<b>19.3</b>	13.1	<b>24.0</b>
	Loss	5.78	<b>5.43</b>	5.78	<b>5.05</b>
HotPotQA	Acc	6.1	<b>6.7</b>	<b>19.6</b>	19.5
	Loss	10.99	<b>10.53</b>	3.40	<b>3.39</b>
FEVER	Acc	50.0	<b>52.3</b>	50.2	<b>56.2</b>
	Loss	2.5	<b>1.76</b>	<b>1.24</b>	1.27
Bios Gender	Acc	87.5	<b>93.7</b>	70.9	<b>97.5</b>
	Loss	<b>0.87</b>	1.13	<b>3.86</b>	4.20
Bios Profession	Acc	64.5	<b>72.5</b>	75.6	<b>82.1</b>
	Loss	<b>4.91</b>	6.44	<b>4.64</b>	4.91
TruthfulQA	Acc	56.2	56.2	54.9	<b>55.6</b>
	Loss	1.60	<b>1.42</b>	1.02	<b>1.01</b>
BigBench-Epistemic Reasoning	Acc	37.1	<b>41.8</b>	37.1	<b>38.3</b>
	Loss	9.39	<b>6.80</b>	0.74	<b>0.62</b>
BigBench-WikidataQA	Acc	28.0	<b>30.7</b>	51.8	<b>65.9</b>
	Loss	9.07	<b>7.69</b>	3.52	<b>2.86</b>

# Editing concepts via one-rank update in weight matrices

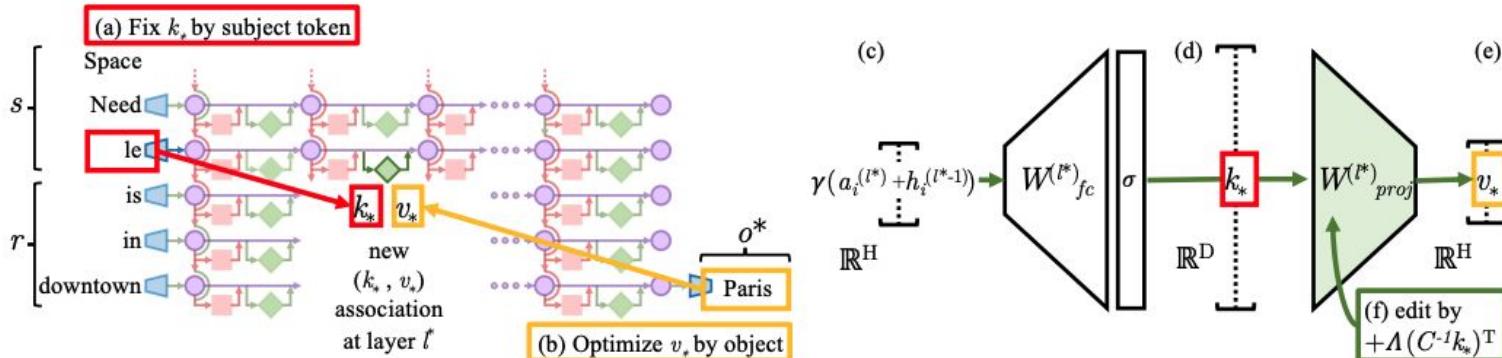
- Another form of LoRA: instead of gradient-based fine-tuning, directly editing weights
- Surgery on MLP component: find two concept-encoding vectors, then perform rank-one update to weight matrix
- Caveat: performance on other tasks often degrade with successive edits



# Editing concepts via one-rank update in weight matrices

- Associative memory (key–value store) in MLP: key  $k_*$  vector retrieves and extracts relevant concepts, value  $v_*$  adds concepts to residual stream
- Insert a knowledge with rank-one update to value matrix

minimize  $\|\hat{W}K - V\|$  such that  $\hat{W}k_* = v_*$  by setting  $\hat{W} = W + \Lambda(C^{-1}k_*)^T$ .



# Removing harmful concepts via weight matrices edits

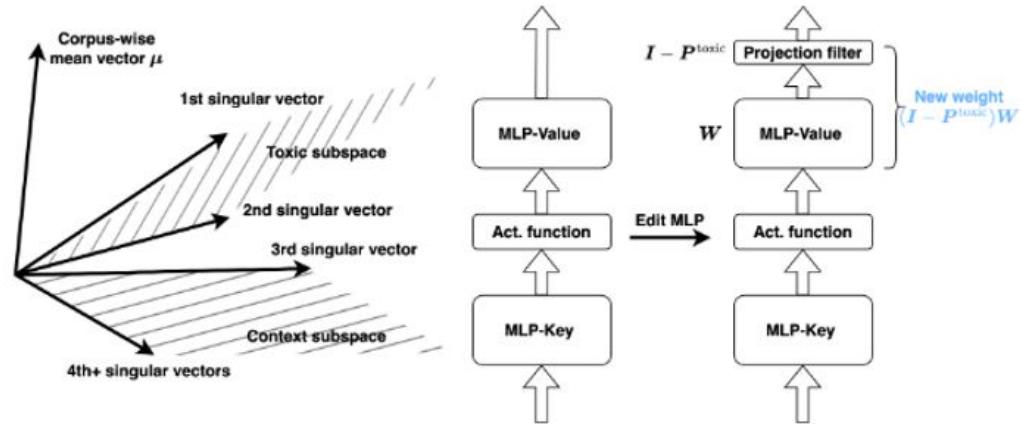
- Alignment of LLMs: fine-tuning pretrained base model to produce helpful, polite, unharful chatbots
- Standard methods: RLHF, DPO
- A case study of toxicity: paired toxic/non-toxic sequences
- Factor-analysis view of hidden states:

$$\begin{aligned} \mathbf{x}_i^+ &= \underbrace{a_i^+ \boldsymbol{\mu}}_{\text{stopwords}} + \underbrace{\mathbf{B} \mathbf{f}_i}_{\text{toxic component}} + \underbrace{\tilde{\mathbf{B}} \tilde{\mathbf{f}}_i}_{\text{context component}} + \underbrace{\mathbf{u}_i^+}_{\text{noise}}, \\ \mathbf{x}_i^- &= \underbrace{a_i^- \boldsymbol{\mu}}_{\text{stopwords}} + \underbrace{\tilde{\mathbf{B}} \tilde{\mathbf{f}}_i}_{\text{context component}} + \underbrace{\mathbf{u}_i^-}_{\text{noise}} \end{aligned}$$

	Top Tokens (Layer 14)	Interpretation
$\boldsymbol{\mu}$	, and the - in ( " . s**t f**k ucker b***h slut F**k holes	Frequent tokens, stopwords
1st svec	s**t f**k ucker b***h slut F**k holes	Toxic tokens
2nd svec	damn really kinda stupid s**t goddamn	Toxic tokens
3rd svec	disclaimer Opinion LFI Statement Disclaimer Brief	Context dependent topics
4th svec	nation globalization paradigm continent empire ocracy	Context dependent topics

# Removing harmful concepts via weight matrices edits

- An observed benefit of editing compared with gradient-based fine-tuning: better sample efficiency



for  $\ell \leftarrow L_0$  to  $L$  do:

Get hidden sentence embeddings at layer  $l$  from  $\mathcal{D}_{\text{pref}}$ :  $\mathbf{X}_\ell^+, \mathbf{X}_\ell^- \in \mathbb{R}^{N \times D}$

Find embedding difference matrix:  $\mathbf{T}_\ell^0 \leftarrow (\mathbf{X}_\ell^+ - \mathbf{X}_\ell^-)$

Remove corpus-wise mean vector:  $\mu \leftarrow \text{mean}(\mathbf{X}_\ell^-)$  and  $\mathbf{T}_\ell \leftarrow \mathbf{T}_\ell^0 (I - \mu\mu^\top / \|\mu\|_2^2)$

Find toxic subspace projection matrix by SVD:  $\mathbf{U}\Sigma\mathbf{V}^\top = \mathbf{T}_\ell$ ,  $\mathbf{P}_\ell^{\text{toxic}} \leftarrow \sum_{i=1}^k \mathbf{v}_i \mathbf{v}_i^\top$

Edit by projecting away the toxic subspace:  $\mathbf{W}_\ell^{\text{edited}} \leftarrow (I - \mathbf{P}_\ell^{\text{toxic}}) \mathbf{W}_\ell$

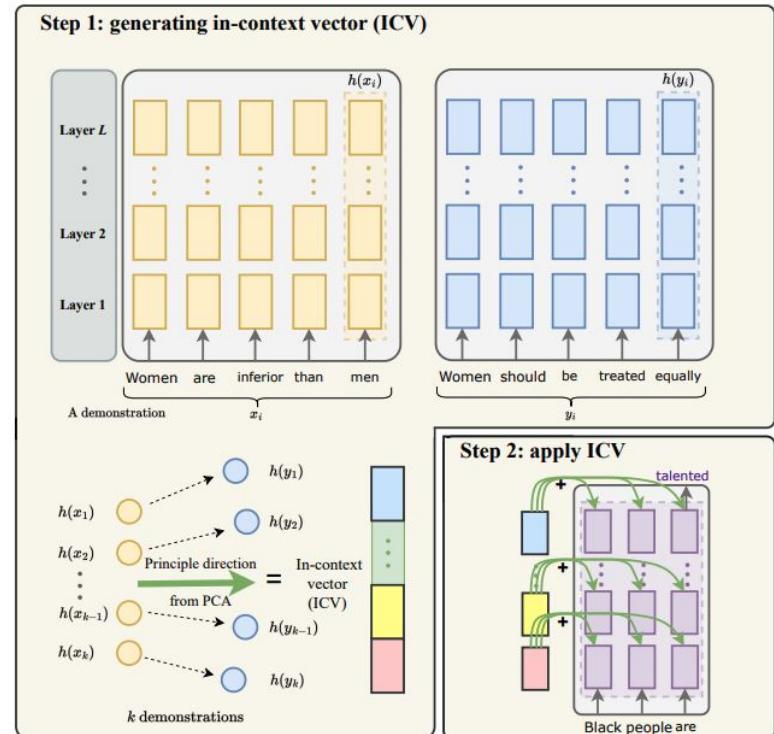
end for

return  $\mathbf{W}^{\text{edited}}$

[Model Editing as a Robust and Denoised variant of DPO: A Case Study on Toxicity](#), 2024

# Steering with in-context vector

- Steering: change intermediate hidden states / activations during inference to enhance or suppress certain output
- **In-context vector:** concept-encoding vectors (usually related to a task) calculated from in-context examples

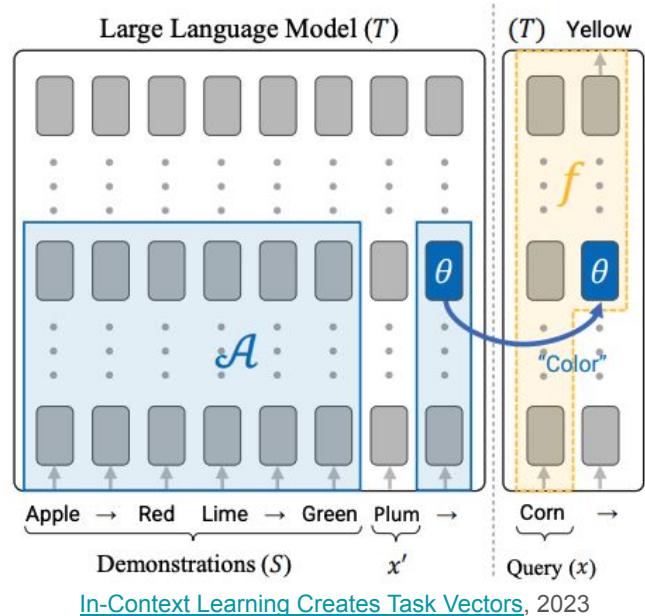


# Steering with in-context vector

- Paired examples in context (harmful, unfarmful)

$$\mathcal{X} = \{h(x_1), h(x_2), \dots, h(x_m)\}, \\ \mathcal{Y} = \{h(y_1), h(y_2), \dots, h(y_n)\}.$$

- Apply PCA to find /estimate the task vector



$$\frac{1}{k} \sum_{i=1}^k \left( h^\top h(y_i) - h^\top h(x_i) \right)^2. \quad (2)$$

**Lemma 1.** *The maximizer of objective Eq. (2) subject to  $h^\top h = 1$  is the first principal direction of a set of real-valued data  $\mathcal{D} := \{h(y_1) - h(x_1), h(y_2) - h(x_2), \dots, h(y_k) - h(x_k)\}$ .*