## Bass Ladies of Real Estate

## January 2021

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
					1 New Year's Day SHARE AN IMAGE OF NEW YEAR'S 2021 SHARE AN IMAGE OF YOUR NEW YEAR'S CELEBRATION	2 ONLY 1 THING What 1 thing do you want to accomplish this month? Share and ask others to share.	
3 SELF CARE SUNDAY	4 REAL ESTATE TIP	5 INSPIRATIONAL QUOTE	6 ALL ABOUT YOU	7 QUESTION POST	8 PROMOTE YOUR BUSINESS	9 WOULD YOU RATHER	
Tell a story about how you take care of yourself. (Spa, quiet time, etc.) #SelfCareSunday	SHARE A HELPFUL REAL ESTATE TIP. BETTER YET, SHARE IT IN A VIDEO.	Select an inspirational quote image or click on link. #InspirationalQuote	Share a selfie with something personal in the caption. #YourName	Select a question post or use a photo question. #Questions	Share something about your business that make people happy.	Would you Rather do this or do that?	
	NEW BEGINNINGS					SHARE YOUR REAL ESTATE	
	Live video or text post about what you're excited about for this month. #NewBeginnings					Share a new listing or an Open House this Weekend	
10 SUNDAY FUNDAY	11 VISION BOARD DAY	12 TRAVEL TUESDAY	13 PROMOTE A PODCAST	14 SHARE LOCAL	15 FUNDAY FRIDAY	GET TO KNOW YOUR CUSTOMER DAY!	
Post a picture of you and your family having fun. Ask others to share theirs. #SundayFunday.	Share your vision board or ideas for a vision board. #VisionBoard Human Traffic Awareness Day	Ask, "if you could go anywhere in the world right now, where would you go?" #Travel	Take a screenshot and promote a podcast you're enjoying and why. #Podcast	Showcase Something Unique About Your Community	Share something fun that you like to do on the Weekend and ask others what they do.	Reach out to 3 of your customers/clients and see how they are doing. SHARE AN OPEN HOUSE OR POST A VIDEO TOUR.	
17 FAVORITE QUOTE	18 ML King Day	19 QUESTION POST	20 INSPIRATIONAL	21 MORNING	22 FRIDAY FUN	22 INSPIRATIONAL	
Share your favorite quote of all time and why it impacts you. Ask for theirs. #favoritequote	Post something about this great man or click here for a photo quote.	Select a question post or use a photo question. #Questions	Select an inspirational quote image to post. #InspirationalQuote	Share your morning routine and ask others for their tips on starting the day powerfully.	22 FROM FON FACTS  Post a Fun Fact Photo to share.	23 QUOTE  Select an inspirational quote image to post. #InspirationalQuote  SHARE AN OPEN HOUSE OR NEW LISTING	
24 SUNDAY READ	25 MOODY MONDAY	26 INSPIRATIONAL QUOTE	27 REAL ESATE TIP - BUYING PROCESS SERIES INTRO	28 WHAT IF	29 FEEL GOOD FRIDAY	30 SHARE AN OPEN HOUSE OR VIDEO OF A LISTING	
Take a picture of a book you're reading and share what you're learning from it. #SundayRead	Share something personal that puts you in a good mood to start your week.  #MoodyMonday	Select an inspirational quote image to post. #InspirationalQuote	Post the details for series post 1.	What if you could only choose 5 things? Name 5 things you could not live without and why? #WhatIf	Share Something Motivational, Funny, or Personal	QUESTION POST	
SHARE REAL ESTATE	SHARE LOCAL		IF YOU COULD			Select a question post or use a photo question.  #Questions	
Share A Call To Action (Home Value, List of Homes For Sale, etc.)	Share An Upcoming Local Event		If you could run away for a day and do anything you want, what would you do? #RunAway			#Quesuons	
31 MONTHLY REFLECTIONS Share your results, experiences, lessons from this month. Welcome new clients this month. #MonthlyReflections		Notes  National Slave	ry and Human Traffic	https://www.bossladiesofrealestate.com  © 2020 Pousson & Associates, Inc.			