

Opportunity

Data has been increasingly widely used in NFL, coaches and managers are using data to draft and trade players.

Dallas Cowboys started using data to draft players since early 1960s. Their highly unusual pick of wide receiver Bobby Hayes, who was a high-profile, track-and-field Olympic athlete, had a spectacular football career that eventually landed him in the Hall of Fame.

That said, athletes' physical attributes can be critical considerations when drafting players.

NFL DRAFT

The Race to Make the NFL Draft an Exact Science

The NFL has more data on its players than ever before, but evaluating prospects still involves a lot of guesswork. Here's how some teams are getting creative to find their perfect pick.

By Kevin Clark | Apr 22, 2019, 6:30am EDT

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Introduction

• Clients:

NFL team managers and coaches

- Hypothesis:
- Different position players have specific physical figures.
- Players' best-suited positions can be determined according to drafting tests scores.

Methodology

- Data: An NFL dataset that includes play-byplay data from the 2004 to 2019 seasons, and players' physical data like heights, weight, shuttle time, bench press repetitions etc.
- Tools: Excel, Python, Tableau



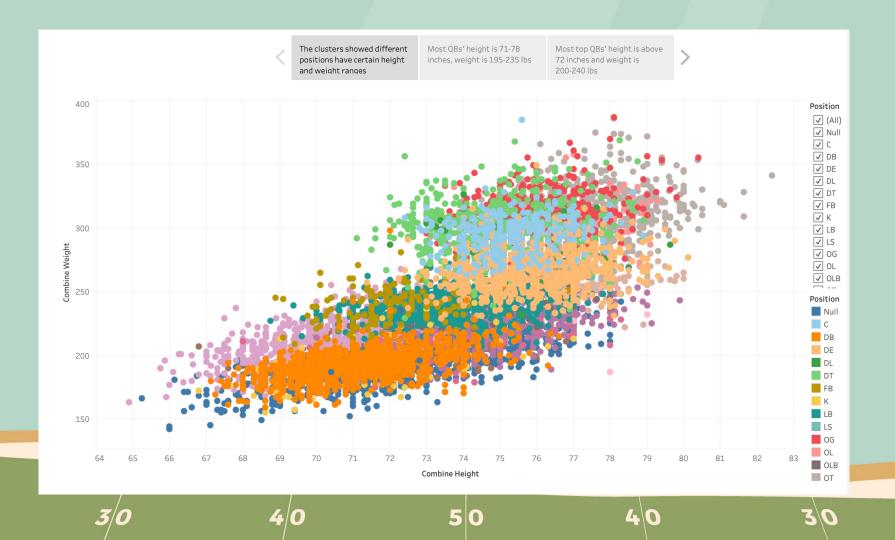
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Results

Quarterback

Height: Above 72 inches Weight: 200-240 lbs

Wide Receiver

Height: **69 – 77** inches Weight: **180 –230** lbs

Running Back

Height: **67-77** inches Weight: **190-235** lbs

Defensive Tackle

Height: 72-78 inches Weight: 270-350 lbs

Defensive Back

Height: 68-75 inches Weight: 160-220 lbs











Bench Press Repetitions of 225lbs by Positions



Defensive Tackle

Average: **25.36**

01

Center Average: 24.90

02

Defensive Line

Average: **24.80**

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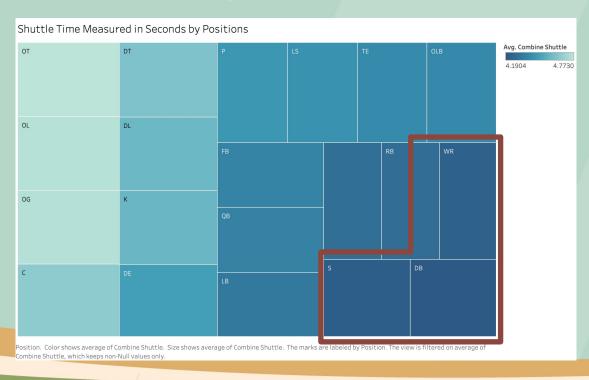
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Shuttle Time by Positions (Seconds)



Defensive Back
Average: 4.19

01

Safety Average: 4.21

02

Wide Receiver

Average: 4.22

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Highest Vertical Jump by Positions (Inches)



Defensive Back

Average: **35.08**

01

Safety

Average: **35.05**

02

Wide Receiver

Average: **34.38**

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Applications

Generic body types and physical strengths can help the coaches discover potential talents

Draft Talents





Identify Versatile Players

Players' physical advantages can be fully utilized, and they can be trained for multiple positions. (Taysom Hill)

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Future Works

Build Models

 Build more precise regression models for different positions

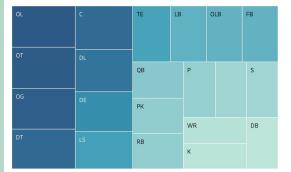


More Applications

- Get more detailed stats like muscles mass and myodynamia to better identify players' physical strength distribution
- Use training data to adjust training plans

Appendix 1

Average Weight by Positions



Average Height by Positons

ОТ	DL	QB	OLB		LB	Р
OL	LS					
TE	С	WR				К
OG	DT	S		DE	DB	
DE	PK	FB		RB		

Avg. Combine Weight 192.2 311.5 Avg. Combine Height 70.775 77.453



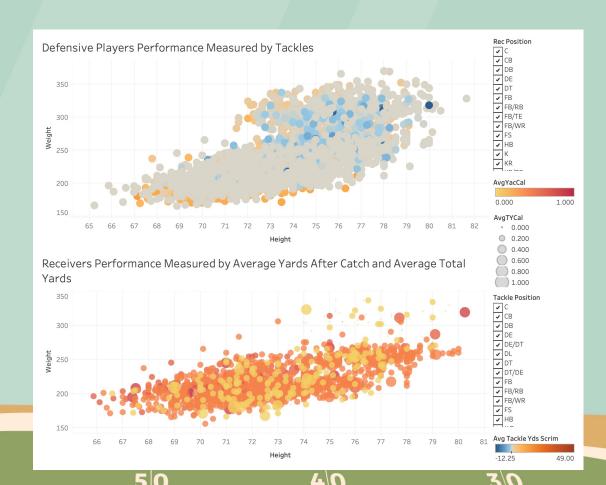
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Appendix 2









THANKS!

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