DETERMINANTS FOR BOSTON CITY AIRBNB LISTING PRICE

Abstract

Peer-to-peer rental service platforms such as Airbnb have become a crucial part of short-term rental industry. In this paper, I examine the causational relationship between features such as total number of reviews for listing and listing price for listings in Boston city, MA. Since the pandemic has been greatly impact most of the industry, I also explore how the feature impact change over the price from October 2020 to November 2020. By running the OLS model, I found out that the feature of number of reviews is negatively impacting the listing price. Given the results by sentiment analysis, I found out that the quality of reviews is not significantly impacting the listing price as the range of review score is relatively narrow and is not diversified enough to be a significant impact over listing price. During the fall-to-winter shift, the feature importance for the variables included in the OLS model has been changed and the overall price pattern is shifted as well.

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Determinants for Boston Airbnb Listing Price

- Introduction

The short-term rental business has become a very crucial proportion of the housing rental business in Boston especially under the fast-growing sharing economy (Gutierrez et al., 2016, Zervas et al., 2014). There have emerged many asset-light platforms which bring the service provider and consumer together. Among such platforms, Airbnb is the most well-known example of peer-to-peer short-term rental service business. With the Airbnb dataset retrieved from InsideAirbnb[1] we can explore the pattern of house listings and the correlation between price and other variables that could affect prices, which might be locations (downtown, back bay etc.), the number of reviews per month and minimum nights required by house owner for stay.

Therefore, in this study, I will run multiple regression model to explore the relationship between quantity of reviews per Airbnb listing and listing price. Additionally, I would like to validate my hypothesis of determinants.

There are many factors that have proven to be determinants for listing price. Kyle (2019) shows that when Airbnb listings in a city increase, so do rent prices. Intuitively, the location is an important factor for pricing, no matter for long-term rental for students and employees or short-term rental for visitors or travelers. Eyal and Aliza (2016) found out that the review score in Airbnb user interface, surprisingly, is not correlated with customer's decision making or the price range by house owner, which is likely due to the low variance in review price range. With the dataset in hand, I will examine to see if such pattern exists in the given data and analyze other factors such as locations, quality of reviews and number of reviews by establishing linear regression model and sentiment analysis.

Due to the distinct nature of P2P short-term rental service differing from traditional short-term rental services differing, price indicators are quite different in different aspects under Airbnb from those of traditional hospitality industry. For example, customers would pay more for a more personalized stay experience which, however, is not easy to find in traditional hospitality industry. Therefore, it is important for us to learn the determinants for Airbnb listing price and getting insights from the study, which will not only help us understand the P2P

[1] http://insideairbnb.com/get-the-data.html. Complied in October 2020.

hospitality market, but also will help new Airbnb hosts to set an optimal price for their listings. Another aspect that I want to explore is how the price and price determinants change during the pandemic. There are over 100000 listings all over the world in Airbnb as of 2019[2], I would like to see how the pandemic affects the business and customers' purchasing patterns when it is entering November.

Ever since COVID-19 pandemic started to overwhelm the whole world, it global tourism and overall hospitality industry have been impact greatly (Richard T. & Jinah P. 2020). Initially, it is detected in the Chinese city of Wuhan in early December (Shi Z., 2020), "Covid-19 spread rapidly and by May 2020 there were over 3.85 million reported cases of infected people and 270,000 reported deaths" according to World Hospitality Organisation, 2020. As a result, governments around the world started to push strict restrictions on traveling while closing their borders, to suspend the international traveling and domestic traveling for some cities, which has no double been a hard hit on global tourism and short-term rental business.

Airbnb aimed for an IPO in 2020 but the pandemic had the plan postponed. Before that, starting on January 1st, 2019, short-term rentals in Boston need to register with the city of Boston. (Boston gov). Under the city's new regulation, the home-sharing company, Airbnb included, had to require hosts to register their listings with the city and suspend the listing unit that was designed for short-term rental and pushing for individual house listing exclusively, since the former will be an inflation factor in rental market. This new change might lower the total listing and inflate the overall short-term rental price given the result by Kyle's study (2019) that I mentioned earlier.

The study will focus on the review-related determinants (number of reviews and quality of reviews) that potentially have significant impact on Airbnb listing price. And then compare the regression results for October and November 2020 to find out the pattern change in response to the COVID 19 pandemic spread throughout the winter season, given the fact that researchers believes covid-19 will likely get worsen in winter especially in regions like Boston where the virus isn't fully under control (Smriti Mallapaty, 2020). Thus, the paper will test out the following hypothesis: 1. Number of reviews and quality of reviews both have postive impact on

[2] https://news.airbnb.com/fast-facts/

Airbnb listing price. 2. The coefficient for some variables will be changed from October to November in a negative way.

The rest of this paper is organized this way: in the 'Literature review' section, I review four studies conducted based on determinants and short-term rental listing price and a study analyzing how the feature trustworthy plays a part in the market. In section 'Data', I present to you the data summary, data processing for both the listing data and review data, and other technique I use in this study. In section 'Model', I will present main model that I use to generate the primary results of number of reviews, the revised model for number of reviews and the model to verify other binary features and explain the model and present my hypothesis. In the next, I will present to you the empirical analysis for regression modeling results and discuss the outcome of hypothesis tests. Summarization of this paper and future work is presented in the conclusion section.

- Literature review

The study that Dan Wang and Juan L. have conducted is mostly related to our investigations here. They built ordinary squares least model and conducted quantile regression analysis in order to investigate the determinants which are in five categories, host attributes, site and property attributes, amenities and services, rental rules, and online review ratings and the relationship between the determinants and listing price under short-term rental peer-to-peer service platform. From Dan's regression results, it is concluded that superhost[1] status leads to higher listing price. Since the super host status is an indicator of reputation, we could expect a higher review score to cause higher score as well. And the QR estimate gives a similar result except the former gives a richer evidence across quantiles.

For our goal of giving the new hosts insights on setting optimal listing price, Chris and Daniel raised a claim about the list price suggesting algorithm might potentially cause issue for new hosts due to the lack of transparency in price setting algorithm for Airbnb, which make it confused for the new hosts to set the optimal price. Chris and Daniel thus applied a hedonic model on Airbnb listings for five metropolitan areas of Canada. From their modeling results, they confirmed the theory and further found out that more reviews are associated with a drop in price. Also, from their hedonic model run on five areas in Canada, they conclude that the traditional factors affecting the listing most significant even though Airbnb is promoting their innovative and unique features.

There is another study that is closely related to the one I'm conducting here is by Eyal and Aliza (2016). In the study, the authors analyzed the impact trustworthiness factors, such as owner's profile picture, have on the price and customer's decision making. In Eyal and Aliza's study, it is also suggested that the review score on Airbnb listing does not have significant impact on customer's decision making or the determination of listing price. Eyal explained in the article that it might be caused by the generally high review score and low variance in the review score, since there are 97% of the hosts receiving review scores between 4.5 and 5 stars (out of 5), which further provides less information for the customer in decision-making.

The study results revealed two main results. First, an increase in one unit of the visual-based trust score (scale of ten) leads to an increase of approximately seven percent in the price of the listing. Second, price increases if the listing features an entire apartment (rather than a private or shared room). Price also increases with number of rooms in each listing. I will reproduce the latter result in the regression model later. In the study conducted by Edelman and Luca (2014), it is found that personal photos might worsen racial discrimination: Non-black hosts in New York City charge higher prices than black host and is likely caused by their awareness that the profile pictures reveal the race of host. Given the study results, hosts who are perceived from their photos as more trustworthy charge higher prices than their counterparts who are perceived as less trustworthy. Even though it is stated that review score has no significant impact on either customer's decision or listing price in the study, I would like to conduct the model to test if the number of reviews per month will be a determinant on rental price. From the intuition, the two factors are correlated since higher review rate implies higher trustworthy rate. And the number of reviews does variate largely from listing to listing from the dataset, which will diminish the negative effect caused by low variance.

In Anna and Cristina's study, they examined the impact of COVID-19 on peer-to-peer accommodation platforms. As mentioned earlier, the peer-to-peer accommodation platforms is generically different from conventional accommodation service platform like hotels due to the distinct nature of P2P accommodation. The pandemic is a huge strike to the overall tourism industry and is inevitably be a disruptive impact on Airbnb. Authors conducted interviews with short-term rental hosts selected via purposive sampling technique. It is confirmed that 100% of the interviewees states that their business is negatively impact by the pandemic and directly impacted by the measures undertaken by government under pandemic. Some interviewees choose to lower the listing price to attract new guests and some choose to raise the price in order to cover the lost profit, but overall, the listing price as a whole would be fluctuating during the pandemic. And the majority of interviewees believes that they didn't receive the enough support from the p2p platform leading 'host resentment' (Johnson and Davis, 2020). On the other hand, there are certain percentage of hosts who are identified as 'pessimistic host' considering exiting the short-term rental market. Therefore, we would expect a decrease (not drastically) loss of listings from October to November 2020.

- Data
    - Listings data

From InsideAirbnb I obtained two data sets compiled in October and in November 2020. Each data set contains the listing data and reviews data. The listing data contains features that could be related to the listing price and thus have great potential on helping build an regression model. The list data is covering all the active listings in October 2020 on a daily basis.

The definitions of independent variables are included in Table 1. By generating summary statistics and plotting the distribution of variables, I was able to identify and removed some outliners such as listing that is marked as zero USD per day and as 9999 USD per stay. After removing the outliners, a descriptive statistics summary is generated and included in Table 2.

After plotting the latitude and longitude with respect to the listing price, it is showing that the price for longitude and latitude does not follow a linear relationship, but the prices are clustered. Thus, the latitude and longitude features should not be included in the regression model. As substitutes, and to further take account for location variable, there is neighborhood feature which I further convert into multiple binary dummy variables[3] and include in the model. The next step is to check whether there is any multicollinearity issue. To check that I plot a heatmap (figure.1). From the figure, we see that number of reviews and reviews per month are drawing concerns as these two variables are shown to be moderately correlated for a correlation coefficient magnitude of 0.61. Additionally, there are 890 null values in the 'review per month' column, which is mostly likely because there are zero review for October for the listings.

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[3] 'Allston', 'Back Bay', 'Bay Village', 'Beacon Hill', 'Brighton', 'Charlestown', 'Chinatown', 'Dorchester', 'Downtown', 'East Boston', 'Fenway', 'Hyde Park', 'Jamaica Plain', 'Leather District', 'Longwood Medical Area', 'Mattapan', 'Mission Hill', 'North End', 'Roslindale', 'Roxbury', 'South Boston', 'South Boston Waterfront', 'South End', 'West End', 'West Roxbury'

Therefore, I dropped reviews per month and last review from the dataset. For the last part of feature engineering, in order to make our regressor more normally distributed, I take logarithm of the listing price. Figure 2 shows that the number of reviews and log of price are basically normally distributed.

I include essential numerical independent variables such as neighborhood, room type, price and number of reviews in the regression model. There is total 3254 listing entries and 122 review entries. In listing data, there are 893 null values in reviews per month variable, thus I replace the null value with mean to achieve better accuracy while keeping the data integrate. All information is compiled from Airbnb website and has been done primary data cleaning and processing.

- Sentiment Analysis

For the review's dataset, there are 122,624 entries ranged from 2015 through 2020. Since there are only 2,003 listing entries after processing as of October 2020, there are more than 1 reviews for each listing approximately. The dataset includes each listing id and the comments in the review section (string variable). The problem here is that the data does not provide stars or review score directly for us to include in the model. In order to understand the quality of reviews and the impact the review quality could impose on listing price, I did the sentiment analysis on the review's dataset.

Sentiment analysis is also known as opinion mining, which are conducted based on Natural Language Processing techniques in order to understand and quantify the emotions behind literal strings (Xing F. & Justin Z., 2015). Xing and Justin conducted a sentiment analysis on the reviews for a set of Amazon products with the similar technique that I will conduct in my study. To start with, I clean the review data by removing rows containing null values and non-English values. And then, the comments for each entry are unified with same lower-case format. By applying tokenization method and filtering the tokens with stopwords[4] to remove tokens that does not have sentimental meaning by themselves but are of high frequency, such as 'the', 'my', 'in'. After the processing, the comments strings are converted to meaningful tokens and are ready for the sentiment score computation.

[4] https://www.nltk.org/_modules/nltk/corpus.html

- Model

The base model I estimate is as follows:

$$\ln(PRICE_{it}) = \beta_0 + \beta_j X_{it} + u_i$$

For the first part of the hypothesis, I included the independent variables in Table 3 as X_{it}. In the model, $\ln(PRICE_{it})$ is the neperian logarithm of price for the listing "i". β_0 is the fixed component which is independent. β_j is the parameter to be estimated, related to the feature "j". u_i is the error term associate with each entry. t is the different time period. We have the data compiled in October and in November 2020, thus I will apply the model to both time period separately and in aggregate for the further analysis of pattern change from October to November 2020. Since there are locations and room type binary variables included in the dataset, the model can also be modified by having some binary variable as left out group and then run the regression model. The results should be helpful for the inexperienced hosts to set a relatively optimal price given the location where the property is or the room type. Additionally, since we are unsure about the relationship between price and number of reviews, that they can be reversely causational. To prepare for that, here is OLS model (2) I estimated in order to identify the impact of price change on number of reviews:

$$\text{Number\_of\_Rev}_i = \beta_0 + \beta_j X_i + u_i$$

Where the number of reviews is set as dependent variable and logarithm of price is set as one of the regressors along with other regressors remaining the same as in the previous model.

For the sentiment analysis, by using the python nltk package, the review scores, which are positive score, negative score and compounded score, can be generated for each comment. The higher the scores are, the stronger emotions are included in each comment for each category.

- Empirical analysis

The first OLS model result is shown in Table 4 where column (1) is for data compiled in October and column (2) is for data compiled in November. As shown in Table 5, all four variables are statistically significant at 5% level. From Table 4, the results show that number of reviews, minimum nights requirement and calculated host listing counts all have negative impact on listing price, while availability has a positive impact on the listing price, while the variables are not economically significant. The results do not concur with my first hypothesis that the number of reviews has a positive impact on listing price. One possible reason is that more reviews indicates that reviews tend to be more negative when there are more reviews compared to when there are fewer reviews (Judith B. & Camila V. 2016). Another possible explanation is that there might exist a reverse causality between number of reviews and listing price. Thus, I run the OLS model (2) to validate my hypothesis. The results as shown in Table 5 is showing that the impact price imposes on number of reviews is both statistically significant and economically significant, thus the reverse causality exists.

It's also worth noting that the variable calculated host listings count is negatively correlated with the listing price. The management of host listings count has always been a contentious topic. Hosts with more listings can be identified as experienced Airbnb hosts and should be able to set a relatively optimal price compared to new host and host with less listings (Chris G., 2017). But Karen and Zhenxin argued with their study result that there exists a trade-off between host quality and total number of listings under host, which accounts for the negative coefficient for calculated host listings count and listing price (2017).

Robbin has shown in his study that the location factors such as transit accessibility to jobs and neighborhood variation have a large impact on listing price (2019). Thus, we assume that the neighborhood factors will have a large impact on Airbnb listing price in Boston. Intuitively, we assume price might have a negative impact on people's inventiveness of leaving comments of each stay or other decision making. But Mingming Cheng and Xin Jin found out that price is not a key influencer on decision making (2019), instead, their study suggests a positivity bias in Airbnb users' comments while negative sentiments are mostly caused by 'noise', which concurs with our regression results.

To further look at the sentiment analysis, I generate the neutral, positive and negative scores for all the comments via sentiment analyzer python package, and plot the distribution of level of scores in Fig. 2, Fig. 3 and Fig. 4 correspondingly. The only score matters to our study is negative score since we don't need to know how unsatisfied customers are to stays, thus we will focus on the negative score distribution. However, the negative score is highly skewed to the right, indicating that there is very few people leave comments with disappointment for their stays. In Table 7, I generate the summary statistics for all four scores, and we can tell from the table that the standard deviation (and thus variance) for negative score is too low to be an indicator of the price variation.

The regression results for data compiled in November is also included in the Table 6. In Fig. 6, it also gives us a general idea of how price pattern changes from October to November. First, the curve is shrinks to the mean which means that the price is shifting to the mean. The expensive stays are getting cheaper and hosts owning cheap stays are charging more. This finding concurs with the Anna's interview study (2020). From the regression results, we can also tell that the minimum nights is losing impact over price compared with other variables, while calculated hosting listing count and availability 365 are having more impact over price during the pandemic. This also makes sense, because Anna also finds that visitors are more likely to choose a 'professional host' for those hosts hosting multiple listings rather than other factors when making decisions (2020). Host listing count is also an indicator of 'trustworthiness' for customer when making decisions according to Eyal's study on Airbnb host trustworthiness (2016).

- Conclusion

In this study, I used OLS models, sentiment analysis and data visualizations to show how determinants impact listing price and the impact change from October to November 2020. We can conclude the following: 1. The number of reviews does not have economically significant impact price, but price has an economically significant impact on number of reviews. 2. Minimum nights requirement and calculated host listing count are having negative impact on listing price. 3. During the fall-to-winter season shift, customers are more likely to choose stays there the hosts owns more listings as that could mean they are more professional than hosts owning few listings. 4. The overall reviews in Airbnb are generally positive and neutral. Thus, my study here is not completely fulfilled due to the variance of negative review score which is not big enough for us to relate with changes of listing price, in addition to the capability limitation of sentiment analysis as over 122,000 entries in reviews data set are beyond processing capability the python package supports. In future study, I will explore more python packages to conduct further sentiment analysis and expect to integrate the sentiment analysis result with the existing OLS model to produce better results in the future.

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Table 1. Definition of Independent Variables

Variable	Definition
price	The price of listing. Per night.
number of reviews	The total count number of reviews for each listing.
reviews per month	The total count number of reviews for each listing divided by the numbers of days in corresponding month.
calculated host listings count	The total count number of listings that each host owns.

Table 2. Summary Statistics for Numerical Variables

	count	mean	std	min	25%	50%	75%	max
price	2003.0	160.204194	162.836832	20.0	72.0	115.0	184.0	2514.0
minimum_nights	2003.0	8.719920	11.307921	1.0	1.0	2.0	14.0	30.0
number_of_reviews	2003.0	52.261608	77.793744	0.0	2.0	18.0	68.0	569.0
calculated_host_listings_count	2003.0	15.968547	22.417983	1.0	2.0	5.0	22.0	84.0
availability_365	2003.0	187.717923	129.346752	0.0	77.5	175.0	325.0	365.0

Table 3. Definition of Independent Variables Included in OLS Model

Variable	Definition
Minimum_nights	The minimum night that host requires to stay per lilsting
Number of reviews	Total number of reviews for each listing
Calculated host listings count	The total number of listings under a host
Availability_365	The available days in the given year
Allston	Rental property located in Allston
Back Bay	Rental property located in Back Bay
Bay Village	Rental property located in Bay Village
Beacon Hill	Rental property located in Beacon Hill
Brighton	Rental property located in Brighton
Charlestown	Rental property located in Charlestown
Chinatown	Rental property located in Chinatown
Dorchester	Rental property located in Dorchester
Downtown	Rental property located in Downtown
East Boston	Rental property located in East Boston
Fenway	Rental property located in Fenway
Hyde Park	Rental property located in Hyde Park
Jamaica Plain	Rental property located in Jamaica Plain
Leather District	Rental property located in Leather District
Longwood Medical Area	Rental property located in Longwood Medical Area
Mattapan	Rental property located in Mattapan
Mission Hill	Rental property located in Mission Hill
North End	Rental property located in North End
Roslindale	Rental property located in Roslindale
Roxbury	Rental property located in Roxbury
South Boston	Rental property located in South Boston
South Boston Waterfront	Rental property located in South Boston Waterfront
South End	Rental property located in South End
West End	Rental property located in West End
West Roxbury	Rental property located in West Roxbury
Entire home/apt	The room type which is entire home or apartment
Hotel room	The room type which is hotel room
Private room	The room type which is private room
Shared room	The room type which is shared room
Price_log	Price per night (including 20% of cleaning fee), log transformed

Table 4. Regression Results for October and November

	Dependent variable:	
	price_log	
	(1)	(2)
minimum_nights	-0.009***	-0.008***
	(0.001)	(0.001)
number_of_reviews	-0.001***	-0.001***
	(0.0002)	(0.0002)
calculated_host_listings_count	-0.003***	-0.005***
	(0.001)	(0.001)
availability_365	0.0002**	0.0004***
	(0.0001)	(0.0001)
Allston	-0.061	-0.034
	(0.126)	(0.130)
`Back Bay`	0.075	0.168
	(0.125)	(0.127)
`Bay Village`	0.054	0.071
	(0.141)	(0.142)
`Beacon Hill`	0.049	0.031
	(0.129)	(0.131)
Brighton	-0.155	-0.122
	(0.127)	(0.129)
Charlestown	0.431***	0.454***
	(0.135)	(0.139)
Chinatown	0.251*	0.285*
	(0.143)	(0.146)
Dorchester	0.112	0.128
	(0.117)	(0.120)
Downtown	0.098	0.127
	(0.120)	(0.123)

	(1)	(2)
`East Boston`	0.137	0.095
	(0.123)	(0.127)
Fenway	0.960***	0.942***
	(0.130)	(0.133)
`Hyde Park`	-0.337**	-0.301*
	(0.157)	(0.158)
`Jamaica Plain`	0.089	0.135
	(0.120)	(0.123)
`Leather District`	0.236	0.286
	(0.550)	(0.550)
`Longwood Medical Area`	0.377*	0.740**
	(0.222)	(0.332)
Mattapan	-0.213	-0.190
	(0.148)	(0.151)
`Mission Hill`	0.188	0.255*
	(0.143)	(0.151)
`North End`	0.176	0.151
	(0.141)	(0.143)
Roslindale	-0.090	-0.077
	(0.137)	(0.139)
Roxbury	0.094	0.093
	(0.122)	(0.124)
`South Boston`	0.399***	0.464***
	(0.125)	(0.128)
`South Boston Waterfront`	0.567**	0.723**
	(0.267)	(0.295)
`South End`	0.154	0.207*
	(0.122)	(0.124)
`West End`	0.585***	0.509***
	(0.159)	(0.169)
`West Roxbury`		
`Entire home/apt`	1.777***	1.215***
	(0.195)	(0.315)
`Hotel room`	2.088***	1.338***
	(0.224)	(0.333)
`Private room`	0.991***	0.473
	(0.195)	(0.315)
`Shared room`		
Constant	3.280***	3.747***
	(0.219)	(0.322)
Observations	2,003	1,990
R2	0.436	0.407
Adjusted R2	0.427	0.397
Residual Std. Error	0.538 (df = 1971)	0.538 (df = 1958)
F Statistic	49.185*** (df = 31; 1971)	43.264*** (df = 31; 1958)
Note:		*p<0.1; **p<0.05; ***p<0.01

*Column (1) is for data compiled in October and column (2) is for data compiled in November.

Table 5. T-Statistics Table for Variables (October)

Variables	t-statistics
minimum_nights	7.72
number_of_reviews	4.108
calculated_host_listing	4.672
availability_365	2.049

*all t-statistics values are absolute value.

Table 6. OLS model (2) Results Summary

```
Coefficients: (2 not defined because of singularities)
                             Estimate Std. Error t value Pr(>|t|)    
(Intercept)                  68.09887   31.43085   2.167  0.03038 *  
minimum_nights               -1.20510    0.16463  -7.320 3.59e-13 ***
calculated_host_listings_count -0.58666  0.08646  -6.786 1.52e-11 ***
availability_365              0.01398    0.01357   1.030  0.30334    
Allston                     -16.16614   17.19827  -0.940  0.34734    
`Back Bay`                   -6.63931   16.98628  -0.391  0.69594    
`Bay Village`               -22.22006   19.23149  -1.155  0.24807    
`Beacon Hill`                20.99567   17.50955   1.199  0.23063    
Brighton                     -4.71373   17.25792  -0.273  0.78478    
Charlestown                 -16.09583   18.38054  -0.876  0.38130    
Chinatown                   -23.86496   19.46596  -1.226  0.22035    
Dorchester                  -14.37078   15.94551  -0.901  0.36757    
Downtown                    -27.79913   16.30775  -1.705  0.08842 .  
`East Boston`                35.26901   16.75795   2.105  0.03545 *  
Fenway                       -1.46629   17.93910  -0.082  0.93486    
`Hyde Park`                 -23.64125   21.42506  -1.103  0.26997    
`Jamaica Plain`              -4.98140   16.33361  -0.305  0.76041    
`Leather District`          -51.66877   74.78660  -0.691  0.48972    
`Longwood Medical Area`     -47.00314   30.17389  -1.558  0.11945    
Mattapan                    -25.54138   20.18702  -1.265  0.20594    
`Mission Hill`              -21.00514   19.46517  -1.079  0.28067    
`North End`                  44.81988   19.22844   2.331  0.01986 *  
Roslindale                  -20.13896   18.58422  -1.084  0.27865    
Roxbury                       2.61730   16.54858   0.158  0.87435    
`South Boston`                9.39013   17.10493   0.549  0.58309    
`South Boston Waterfront`    87.11491   36.37158   2.395  0.01671 *  
`South End`                   8.71458   16.57538   0.526  0.59912    
`West End`                  -12.41000   21.67714  -0.572  0.56705    
`West Roxbury`                     NA         NA      NA       NA    
`Entire home/apt`            70.99124   27.08035   2.622  0.00882 ** 
`Hotel room`                 40.61008   31.05886   1.308  0.19119    
`Private room`               58.78376   26.71612   2.200  0.02790 *  
`Shared room`                      NA         NA      NA       NA    
price_log                   -12.53539    3.05112  -4.108 4.15e-05 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 73.14 on 1971 degrees of freedom
Multiple R-squared:  0.1297,	Adjusted R-squared:  0.116 
F-statistic: 9.478 on 31 and 1971 DF,  p-value: < 2.2e-16
```

Table 7. Review Score Summary Statistics

	count	mean	std	min	25%	50%	75%	max
compound	110752.0	0.825133	0.249616	-0.9976	0.8016	0.9136	0.9606	0.9994
negativity	110752.0	0.013045	0.034852	0.0000	0.0000	0.0000	0.0000	1.0000
neutrality	110752.0	0.651825	0.151399	0.0000	0.5630	0.6720	0.7570	1.0000
positivity	110752.0	0.335112	0.157926	0.0000	0.2250	0.3160	0.4300	0.9280

Figure 1. Heatmap for Numerical Variables

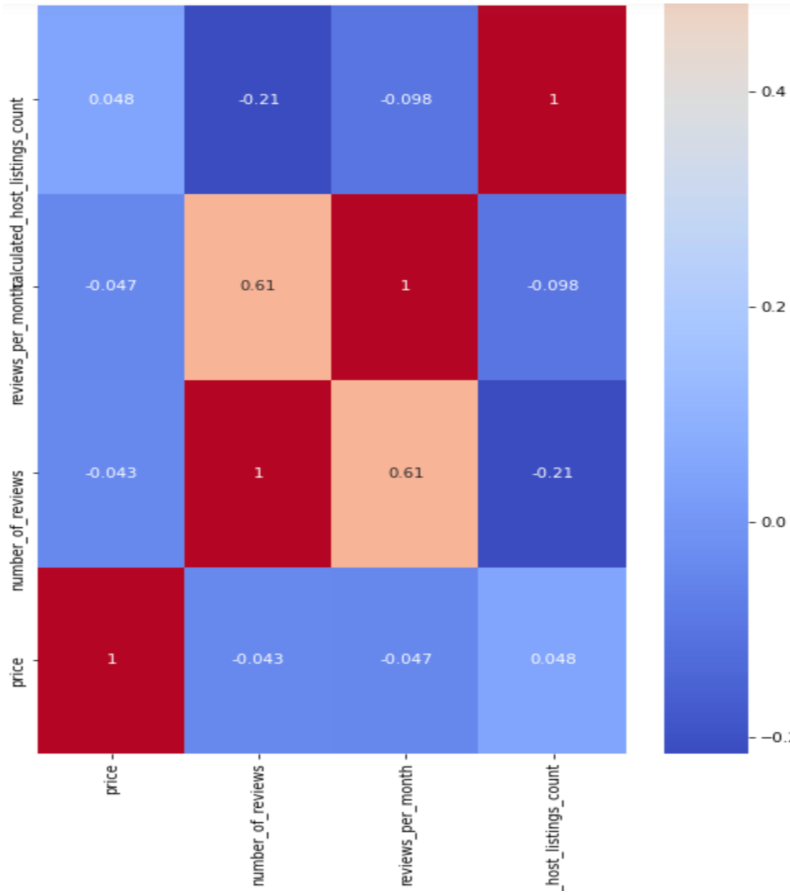
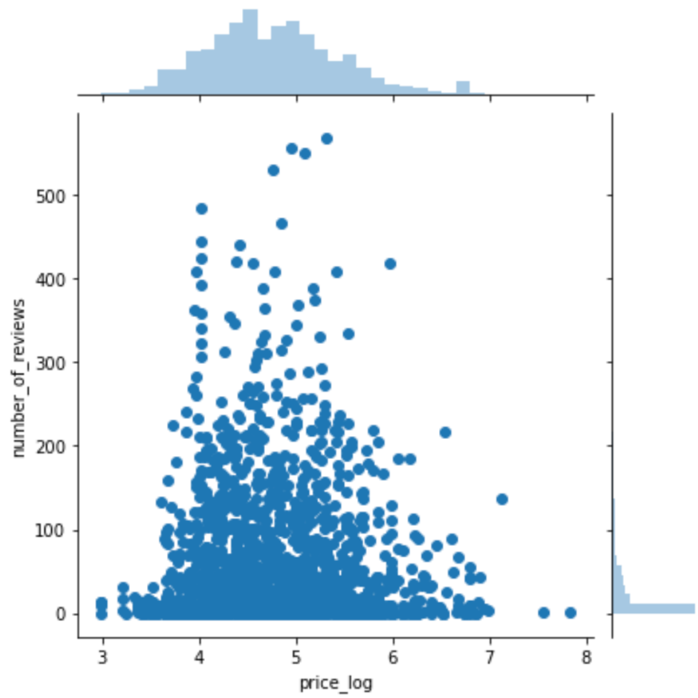
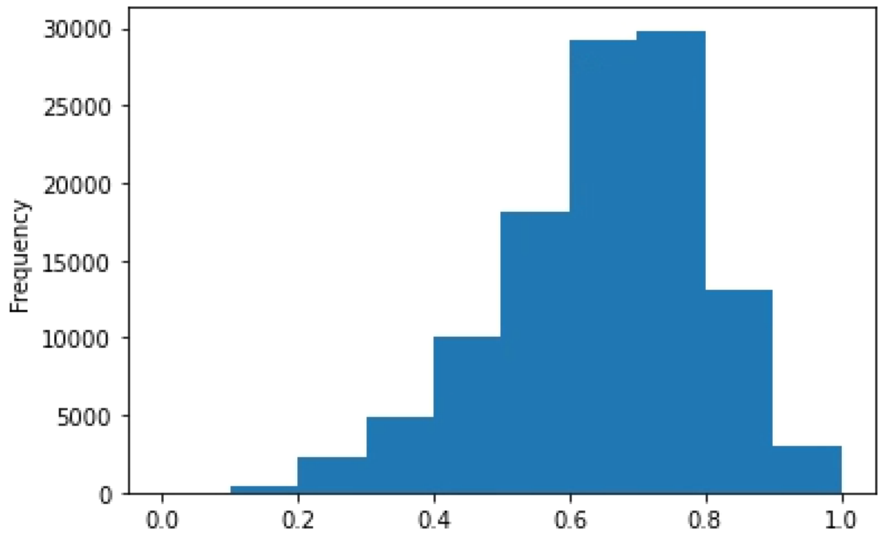


Figure 2. Distribution of Logarithm of Price over Number of Reviews



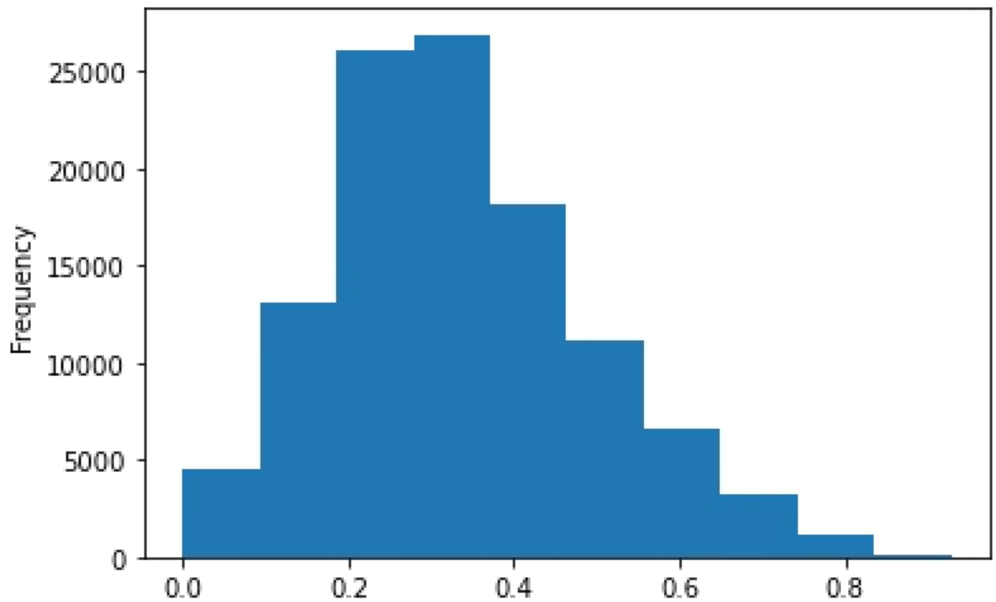
*unit for price_log is the logarithm of price in USD.

Figure 3. Neutral Score Distribution



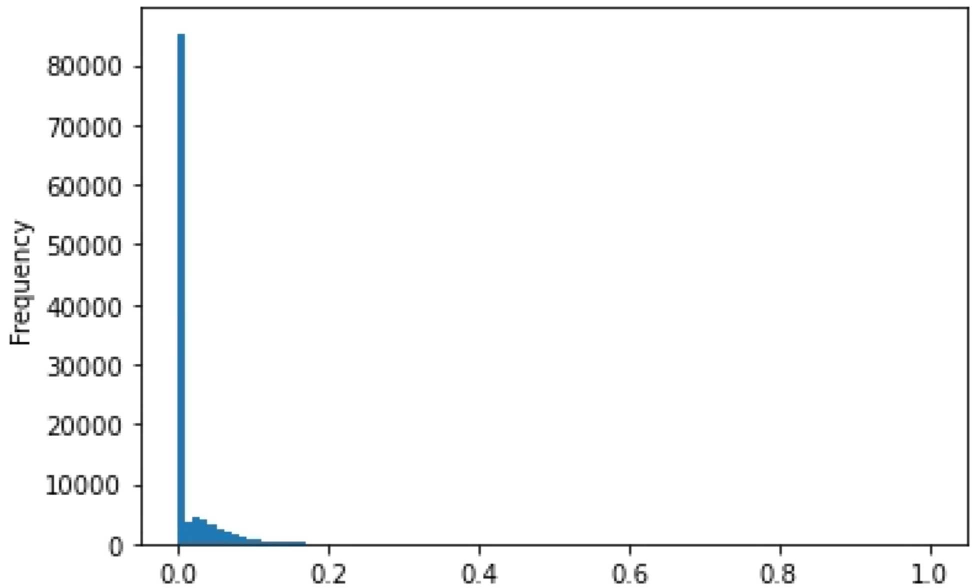
*x-axis is the neutral score.

Figure 4. Positive Score Distribution



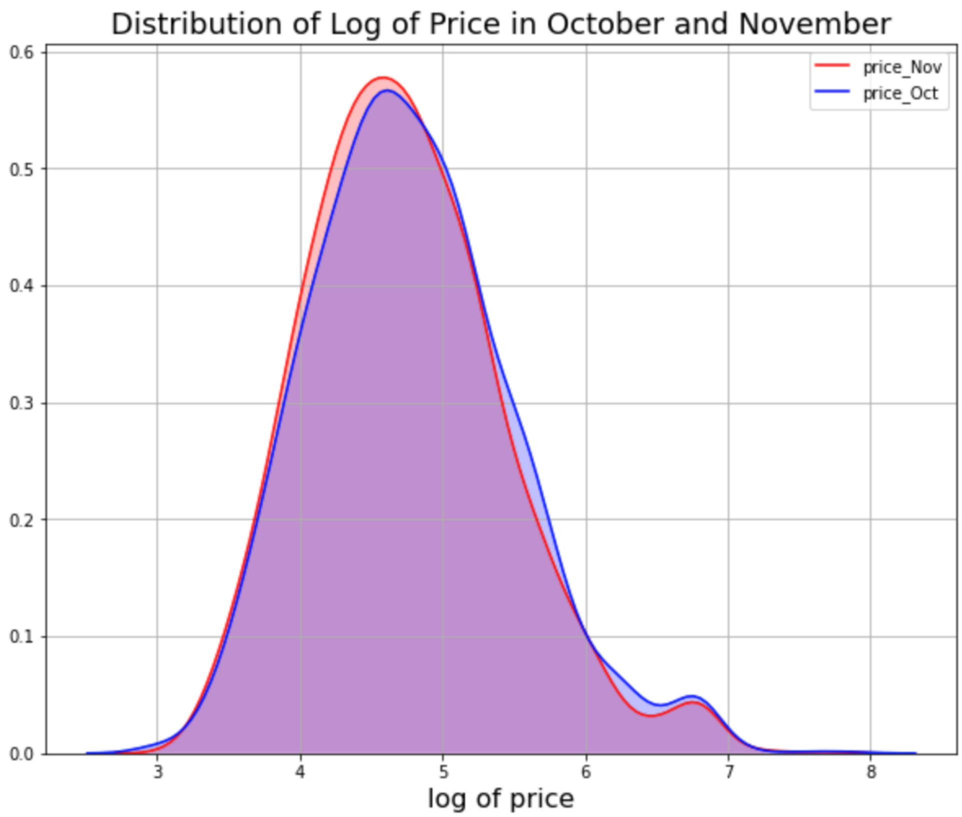
*x-axis is the positive score.

Figure 5. Negative Score Distribution



*x-axis is the negative score.

Figure 6. Distribution of Logarithm of Price in October vs. in November



*y-axis is the frequency of listings with respective to listing price.