

1. What is the problem:

- How can Big Mountain Resort boost its resort revenue by either investing more capital into resort facilities or reducing operational costs where the Big mountain is overspending?

2. Criteria for success:

- Increase revenue for the Big Mountain Resort.

3. Scope of solution space:

- Reduce operational costs by identifying and cutting back on overspending in resort facilities.
- Increase the price of the ski resort ticket.

4. Constraint within solution space:

- The dataset lacks detailed information on operational costs, making it challenging to optimize costs associated with resort facilities.

5. Stakeholders to provide key insight:

- Jimmy Blackburn, Director of Operations
- Alesha Eisen, Database Manager

6. What key data sources are required:

- A single CSV file provided by the database manager, containing comprehensive ski resort data.