Yizhi Feng & Fangyuan Wang

Idea #1 for an app that adds value

Project Title

**Rosuber**

Customers

This app is mainly for those who need and would like to give a ride from or to the airport.

Background for the Opportunity / Problem

School shuttles are only available at the beginning of breaks and the end of breaks, with inflexible schedules.

Collecting information from multiple sources

Sharepoints is a good place to post requests and offers, however it contains all kinds of posts, which causes a lot of students to ignore messages from it.

Uber is actually the basis of our ideas. It efficiently uses resources and lowers customers’ expense. Unfortunately, Uber is not available here in Terre Haute, and compared to Rosuber or school shuttles, Uber is more expensive.

School shuttles offer reasonable price, but have really inflexible schedules. There are no school shuttles before classes begin, which is inconvenient for returning students, especially international students.

Solution that adds value

Rosuber is specialized for Rose students to request and offer pick-up service. If you struggles from school shuttles’ inflexibility, Rosuber can match you a schoolmate so that you can be picked up without waiting for a long time or paying too much to call a taxi. Rose drivers can also make money if they stay in the campus over breaks or arrive early before school starts.

Idea #2 for an app that adds value

Project Title

**RateMyApartment**

Customers

This app is mainly for students who wants to rent an apartment to have an overview of apartments in Terre Haute area.

Background for the Opportunity / Problem

Since the freshmen are required to live on campus, many of them decide to live off campus for the next three years. For those who want to move off campus, they need information and residents’ comments on the apartments to decide.

Collecting information from multiple sources

There is an similar website that has the same function out in the market. The link is here: <http://www.apartmentratings.com/> It shares the same idea with our thought. This website contains all apartments in 50 states. The users are from different places. It is not useful for people who just want to search for a certain area. Also, the comments in the websites for apartments in Terre Haute are not recent enough to provide effective suggestions to people who are looking for an apartment.

We all had experience that we did not have a car during freshmen year and it is hard to visit the apartments by ourselves. RateMyApartment will give a good advice to them.

Since it is only for Rose students and there is a large number of students who live off campus, RateMyApartment will provide much more recent informations to other students.

Solution that adds value

RateMyApartment is an webapp only for Rose students to give reviews to the apartments that they had lived in and to look up ratings of the apartments they would like to live in. Also, it provides the basic informations of the apartments such as prices, location, floor plans to the users.

Idea #3 for an app that adds value

Project Title

**FindMySpot**

Customers

This app is mainly for students, professors and staff who drives to school and need a parking spot.

Background for the Opportunity / Problem

With the increasing number of cars on campus, it is really hard to find a parking spot especially during the day.

Collecting information from multiple sources

We have heard a few friends of ours that they sometimes waste time on driving around the campus to find parking spots and get late on classes, especially when the parking areas get almost full in late mornings. They told us that they wish there was an app that could tell them where the unoccupied parking spots were.

Several friends did sometimes forget when they didn’t park at their normal spots. We hope that FindMySpot could also solve this problem for them.

Solution that adds value

FindMySpot is a mobile webapp that people can keep track of the latest status of all parking spots in Rose. Students, staff and professors will be able to find an available spot by just using this app without driving around the campus. Also, they can claim a spot after they park their cars.FindMySpot will show the location of their spot if they forget where they park. The data would be updated immediately in order to provide correct information to other users.