

1. https://github.com/Yizong98/DSC106_HW2/blob/master/main.html (Website, Git Repo, please download and open)
2. https://github.com/Yizong98/DSC106_HW2/blob/master/final_report.pdf (CEO PDF)
3. https://github.com/Yizong98/DSC106_HW2/blob/master/main.html (Source Code, same as website)
4. Write-up: My methodology is to start from top to bottom using mainly Tableau. I made graphs from aggregated values first and then segregate each value by regions, year, or multiple dimensions. One pitfall is it was hard to graph by category since the data is wide instead of long. This was solved by pivoting the table. The success is that the suspicion is shown by graphing the trend across time. This really points to a clearer proposition where the introduction of Veggies burger last October started affecting our sales.