Bollina Yuktha Sri

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Summary

Aspiring Data Analyst with practical experience in Python, SQL, Excel, and Power BI. Strong in analyzing complex data, building dashboards and delivering insights that support smart business decisions. Passionate about continuous learning and applying data-driven solutions to solve real-world challenges across industries, from startups to global enterprises.

Education

Mahindra University June 2022 - 2025 BBA in Computational Business Analytics CGPA: 8.25 (Till date) Sasi Junior College 2020 - 2022MPCMarks: 955 / 1000

Skills

Python, SQL **Programming Languages:**

Analytics & BI Tools: Power BI, Excel, Jupyter Notebook

Data Analysis, Data Visualization, Business Intelligence, Exploratory Data Analysis **Core Competencies:**

Developer Tools: GitHub, VS Code

Projects

Predictive-Data-Analysis-Visualization 2

Duration: Nov 2023

- Conducted exploratory data analysis on a Netflix dataset with 926 titles to extract viewer and content trends.
- Visualized IMDb ratings, genre popularity, and runtime distributions using Matplotlib and Seaborn.
- Identified key insights such as top-rated genres, premiere trends, and content length preferences.
- Tech Stack: Python, Pandas, Matplotlib, Seaborn, Excel.

Cereal-Analysis 🗹 **Duration:** Dec 2024

- Performed comprehensive exploratory data analysis (EDA) on a 77-product cereal dataset, uncovering patterns in nutritional profiles, ratings, and shelf placement.
- Developed insightful visualizations highlighting correlations between key nutritional factors and consumer preferences using Matplotlib and Seaborn.
- o Delivered a dynamic **Power BI dashboard** providing actionable, data-driven recommendations to inform product positioning and marketing strategy.
- o Tech Stack: Python, Pandas, NumPy, Seaborn, Matplotlib, Power BI.

Internships

Data Analyst Intern - Prolifics Corporation Pvt. Ltd.

June – August 2024

- Analyzed GPT Foundry using **SWOT**, **KPI**, and **market research** to guide strategic decisions.
- o Built interactive dashboards in Power BI and performed data analysis using Python and SQL.
- Delivered insights on product scalability and collaborated cross-functionally with business teams.
- o Tech Stack: Python, SQL, Power BI, Pandas, NumPy.

Certifications

- o Macroeconomics for Business Management Fundação Instituto de Administração Coursera.
- IBM Data Science Professional Certificate IBM Skills Network
- o Data Analytics Job Simulation Deloitte Forage.

Achievements

- Winner Mahindra University Logo Design Contest: Designed the official logo selected among university-wide submissions.
- Selected Participant EY Tech-a-thon: Proposed "Dhanamitra", a financial literacy app focused on empowering rural India.
- Secured Sponsorship Mahindra University: Received institutional support and recognition for academic and extracurricular excellence.

Extracurricular Activities

- o Campus Ambassador, Mahindra University Engaged with students and promoted university events.
- o Sponsorship Team Member, Mahindra University Assisted in securing sponsorships for university events.
- Participant, Heart-a-thon Promoted heart health awareness and healthy lifestyle choices.