

# YEKATERINA NOVIKOVA

## DESIGNER, DEVELOPER, CREATIVE CAT.

### EDUCATION

B.A. in Design, Visual Communications Emphasis  
University of California, Davis  
2007- 2012

Web Development Immersive  
General Assembly, San Francisco  
May 2013 - August 2013

### RELEVANT SKILLS

**Web Development:** HTML5, Haml, CSS3, Ruby on Rails, Javascript, jQuery, Backbone, Git/Github, Postgresql, Rspec, Capybara.

**Visual Design:** Adobe Creative Suite, Adobe After Effects, Adobe Lightroom, SLR cameras.

### EXPERIENCE

Bilingual in Russian and English.

#### Peerpong

Website, Graphic, and Corporate Identity Designer

March - June 2009  
San Francisco, CA

Developed company brand identity and website layout, worked with web designers and engineers to finesse existing website wire frame for improved usability and visual flow. Created and oversaw production of various corporate promotional materials including stickers and T-shirts.

#### ArtNow International

Website & Graphic Identity Designer

June - September 2009  
San Francisco, CA

Created logo and business identity materials. Coded, and created custom graphics for a multi-page website using Wordpress. Familiarized the client with the Wordpress platform to make content updates and most future modifications to the website possible without necessary assistance from a web designer.

#### Kapsul

Website & Graphic Identity Designer

September - November  
2009  
San Francisco, CA

Designed logo and website interface. Worked with web engineers and developers in order to strengthen brand identity and improve the website's user experience.

#### Academservice Ltd.

Graphic Designer and Marketing Consultant

January - March 2011  
Moscow, Russia

Designed numerous printed works, including promotional postcards and posters. Updated elements of the company's business system as part of a larger effort to modernize and strengthen the existing visual identity. Advised superiors on the increasing importance of graphic design and web marketing tools in the company's marketing strategy.

### FURTHERMORE

I am creative and curious within and outside the design and web development fields. I like to think about projects holistically and thoroughly enjoy the process of bringing a unique back-end feature to life with client-side languages and visual design. I love learning new skills and refactoring old projects with new solutions.