



# LIU YINUO

## INDUSTRIAL & UI DESIGNER



### Phone

+19174021758



### Email

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### Website

www.yldesign.com

## SOCIAL



### Skype

Skype addresss.com



### Facebook

Facebook/address.com



### Instagram

@chloe\_liu\_yinuo

## EDUCATION

2021 **Pratt Institute**

2018 Tsinghua International School

## SKILLS

- ADOBE PHOTOSHOP
- ADOBE PREMIERE PRO
- ADOBE AFTER EFFECTS
- ADOBE ILLUSTRATOR
- SOLIDWORKS
- RHINOCEROS
- 3DS MAX
- CINEMA 4D
- KEYSHOT

## PROFILE

Creative and detail-oriented Industrial Design student with a passion for human-centered design and technology-driven innovation. Experienced in product development, UX research, and digital modeling, with hands-on skills in 3D printing and prototyping. Dedicated to blending design, data, and interaction to create meaningful experiences.

## INTERSHIP EXPERIENCE

### Internship (May 18, 2021 - August 20, 2021)

#### Assistant Intern - Brainland Technology

1. Assisted the CEO in welcoming CR Medical and healthcare industry representatives, providing tours of Brainland's product offerings.
2. Supported the CEO in negotiations for the EEG sensor collaboration project, advocating for advantageous terms for the company and preparing related information.
3. Assisted the CEO in overseeing and inspecting the annual plan implementation in the product department, ensuring compliance with company procedures.

#### Product Intern - Brainland Technology

1. Assisted the department in designing the "Environmental Recycling Device," responsible for its appearance and structural design optimization.
2. Contributed to the design of the "EEG Sensor" project, completing preliminary research, user studies, experience analysis, manual modeling, and human factors analysis. Organized these findings into a report to guide subsequent formal design stages.

## SPECIALIZED MATERIALS & TECHNIQUES

- PLASTER
- EPOXY RESIN
- 3D PRINTING
- LASER CUTTING
- WOODWORKING
- WELDING
- WAX
- ACRYLIC
- EXTENSION TECHNOLOGY

## AWARDS

**First Prize** – Microcontroller Programming Competition / 2015

**Best Representative** – Model United Nations / 2018

**Honorable Mention** – IESNYC Student Lighting Competition / 2023

## REFERENCE

**Carl Jager**  
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## EXPERIENCE CONTINUED

### Internship Experience (May 20, 2023 - August 25, 2023)

Project Assistant – PwC Management Consulting Department

- User Experience Optimization and Data Analysis – New Energy Vehicle Project:** Participated in user experience research for a new energy vehicle company. Conducted in-depth analysis of user interaction models within the points system, creating benchmark reports to support improvements in user interaction paths and enhance user engagement.
- User-Behavior-Driven Financial Data Insights:** Conducted comprehensive analysis of financial data from enterprises like Zoomlion, XCMG, Sany, Caterpillar, and Hyundai. Evaluated revenue, cost, and tax structures from a user needs perspective, resulting in a user-centered financial data insights report that provides empirical support for future interaction design innovations.
- Electric Vehicle Charging Behavior Research and Interaction Design Strategy:** Conducted charging behavior research for facilities by Xpeng, Tesla, BYD, and State Grid. Analyzed users' charging frequency, preferences, and pain points, providing data support for interaction design and aiding in the development of user-friendly solutions aligned with customer habits.
- GAC Experience Store User Experience Data Collection and Analysis:** Responsible for collecting and analyzing user behavior data at GAC experience stores. Proposed experience optimization suggestions based on user flow and interaction preferences, laying a foundation for improvements in in-store interaction design.

## INTERESTS



Bicyclete



Travelling



Music



Painting



Photography

## LINGUAGES

**Chinese**  
Native speaker

**English**  
fluent

**Japanese**  
Basic communication